

COUNTY PROFILE

Marshall Co.

Marshall Co. is a part of Economic Development Region 1, which is located in the Northwest Planning Region.

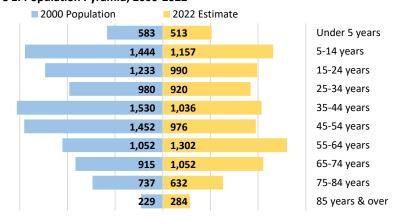
POPULATION CHARACTERISTICS



Marshall Co. is the 73rd largest of the 87 counties in the state. Its population decreased over the past decade, ranking as the 79th fastest growing in the state from 2010 to 2022. Marshall Co.'s population has an older median age than the state and a larger percentage of people aged 65 years and older. The population is aging, especially as the Baby Boom generation moves through the population pyramid (see Figure 1).

Table 1. Population by Age Group, 2022 Number Percent Under 5 years 5.8% 513 1,157 13.1% 5-14 years 15-24 years 990 11.2% 25-34 years 920 10.4% 35-44 years 1,036 11.7% 11.0% 45-54 years 976 55-64 years 1,302 14.7% 65-74 years 1,052 11.9% 75-84 years 632 7.1% 284 85 years & over 3.2% **Total Population** 8,861 100.0% Source: Census Population Estimates, 2018-2022 ACS

Figure 1. Population Pyramid, 2000-2022



Marshall Co. suffered a negative natural increase - more deaths than births from 2020 to 2022, but also experienced net out-migration - meaning more people moved out than moved in. Despite suffering domestic out-migration, Marshall Co. welcomed net international inmigration - gaining new Minnesotans from foreign countries (see Table 2).

Table 2. Cumulative Estimat	Table 2. Cumulative Estimates of the Components of Population Change, 2020-2022											
	Total		April 1, 2020 to July 1, 2022									
	Population	Natural	Natural Vital Events Net Migration									
	Change	Increase	Births	Deaths	Total	International	Domestic					
Marshall Co.	-171	-12	221	233	-159	3	-162					
State of Minnesota	10,680	26,917	144,350	117,433	-17,365	20,012	-37,377					

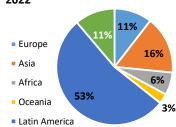
Source: U.S. Census Bureau, Population Estimates Program

Compared to the state, Marshall Co. has a smaller percentage of foreign-born residents. From 2010 to 2022, Marshall Co. saw a decrease in the number of foreign-born residents, though it was slower than the statewide increase.

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Table 3. Place of Birth for the Foreign Born	Marsh	all Co.	Change 2	010-2022	Minne	esota
Population, 2022	Number	Percent	Number	Percent	Percent	Change
Foreign-born Population	143	1.6%	-64	-30.9%	8.5%	31.3%
Europe	15	10.5%	-15	-50.0%	9.3%	-0.6%
Asia	23	16.1%	1	4.5%	36.7%	30.2%
Africa	9	6.3%	-17	-65.4%	28.1%	93.1%
Oceania	4	2.8%	4	#DIV/0!	0.4%	20.4%
Americas:	92	64.3%	-37	-28.7%	25.4%	7.5%
Latin America	76	53.1%	-16	-17.4%	22.9%	9.0%
Northern America	16	11.2%	-21	-56.8%	2.5%	-4.6%

Source: U.S. Census Bureau, 2018-2022 American Community Survey

Figure 2. Place of Birth for the Foreign Born Population, 2022

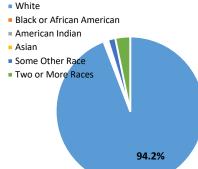


Northern America

COUNTY PROFILE Marshall

Marshall Co.'s population was becoming more racially diverse over time. Since 2011, the county's white population declined, but the number of people of other races increased (see Table 4).

Figure 3. Population by Race, 2022 White Black or African American American Indian



	1	Marshall C	0.	Minr	nesota
Table 4. Race and Hispanic Origin, 2022	Number	Percent	Change from 2011-2022	Percent	Change from 2011-2022
Total	9,017	100.0%	-5.3%	100.0%	7.9%
White	8,491	94.2%	-8.4%	79.7%	-0.4%
Black or African American	30	0.3%	-50.0%	6.7%	44.3%
American Indian or Alaska Native	37	0.4%	-7.5%	0.9%	-10.2%
Asian or Other Pac. Islanders	25	0.3%	56.3%	5.1%	37.1%
Some Other Race	143	1.6%	101.4%	2.3%	84.7%
Two or More Races	291	3.2%	334.3%	5.3%	159.6%
Hispanic or Latino origin	437	4.8%	33.6%	5.7%	34.6%

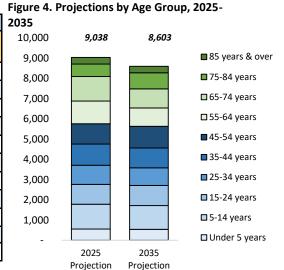
Source: U.S. Census Bureau, 2018-2022 American Community Survey

POPULATION PROJECTIONS

According to the Minnesota State Demographic Center, Marshall Co.'s population is expected to decline from 2025 to 2035, with a rate of change that is slower than the projected statewide growth rate (4.5%). Despite the decline, the number of people aged 65 years and older is expected to decrease over the next decade (see Figure 4 and Table 5).

Table 5. Population Projections by Age Group, 2025-2035 2025 2035 Numeric Percent Marshall Co. **Projection** Projection Change Change Under 5 years 559 541 -18 -3.2% 5-14 years 1,222 1,174 -48 -3.9% 982 998 16 1.6% 15-24 years 25-34 years 942 868 -74 -7.9% 35-44 years 1,048 982 -66 -6.3% 1,007 1,071 64 6.4% 45-54 years 55-64 years 1,123 906 -217 -19.3% 65-74 years 1,208 947 -261 -21.6% 75-84 years 623 796 173 27.8% 85 years & over 324 320 -4 -1.2% **Total Population** 9,038 8,603 -435 -4.8%

Source: Minnesota State Demographic Center



EDUCATIONAL ATTAINMENT

Marshall Co. has a lower percentage of adults (18 years & over) with at least a high school diploma than the state (93.0%), and a lower percentage of people with at least some college experience. Marshall Co. also has a higher percentage of people with an Associate's degree and a lower percentage of people with a Bachelor's degree or higher.

14.0%

3.7%

Percentage of the adult population (18 years & over) with at least a high school diploma:

91.5%

College-educated: 53.2% 68.5% state: Associate's Degree: 13.8%

Bachelor's Degree:

Advanced Degree:

■ Less than high school 8% 14% ☐ High school graduate (incl. equiv.) ■ Some college, no degree 14% 38% Associate's degree ■ Bachelor's degree 22% ■ Advanced degree

Figure 5. Educational Attainment, 2022

Source: U.S. Census Bureau, 2018-2022 American Community Survey

LABOR FORCE TRENDS

At 4%, Marshall Co. had a higher unemployment rate than the state in 2023. After the pandemic recession Marshall Co.'s unemployment rate declined compared to the 6.2% pre-pandemic rate posted in 2019. The number of unemployed workers actively seeking work in Marshall Co. increased over the past year, and is down compared to 2019.



Figure 6. Annual Labor Force Estimates



Source: DEED Local Area Unemployment Statistics

Labor force growth has slowed in recent years. After experiencing a net gain of workers each year from 1990 to 2000, Marshall Co. averaged an annual gain of new workers from 2000 to 2010, and most recently a loss of fewer workers since 2010 (see Figure 7). Moving forward, Marshall Co. is expected to see a labor force decline from 2025 to 2035 (see Table 6).

Figure 7. Annual Change in Labor Force, 1990-2023

700

Average of 24

Average of 49

new workers per year

500

400

300

200

100

100

100

Average of 49

Average of 49

new workers per year

184

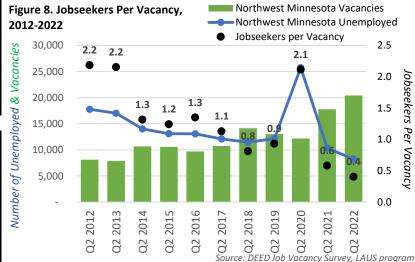
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	Table 6. Labo	r Fo	rce			Lab	or I	orc	e Pr	ojed	tior	1	F	iguı	re 8.	Jok	see	ker	s Pe	er Va	acar	ıcy,			■ Noi	thwe	st M	linne	sota	Vaca	ncies	
Year-Ov	.00	1990-1991	1991-1992	1992-1993	1993-1994	1994-1995	1995-1996	1996-1997	1997-1998	1998-1999	1999-2000	2000-2001	2001-2002	2002-2003	2003-2004	2004-2005	2005-2006	2006-2007	2007-2008	2008-2009	2009-2010	2010-2011gc	2011-2012 .	201	2013-2014		2016-2017p	2017-2018	2018-2019St	2019-2020distic	2021-2021s	2022-2023
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Table 6. Labor Force	Labor Force	e Projection
Projections, 2025-2035	2025	2035
16 to 24 years	525	536
25 to 54 years	2,580	2,513
55 to 64 years	828	668
65 years & over	464	384
Total Labor Force	4,396	4,101

Source: Minnesota State Demographic Center, 2018-2022 ACS

The labor market had grown extremely tight in recent years, with less than 1 jobseeker per vacancy until the pandemic recession intervened in early 2020 and the number of unemployed workers spiked. Job vacancies in Northwest reached new highs in the 4th quarter of 2021, quickly bringing back challenges in finding new workers and 2022 showed the lowest jobseeker-per-vacancy ratio on record (see Figure 8).

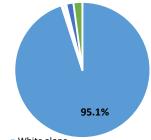


LABOR FORCE CHARACTERISTICS

Marshall Co. had a lower labor force participation rate than the state. The labor force in Marshall Co. is less racially diverse than the state (where 81.3% of workers are white alone), but is becoming more diverse over time.

M	arshall Co.		Minne	esota	Labor Force	by Gender
In Labor Force (available workers)	Labor Force Partic. Rate	Unemp. Rate	Labor Force Partic. Rate	Unemp. Rate	Male	Female
4,473	62.5%	2.9%	68.7%	4.0%	2,493	1,982
184	43.0%	17.9%	53.0%	9.8%	76	108
330	79.1%	1.2%	83.1%	6.7%	182	148
1,720	86.4%	1.9%	88.8%	3.5%	972	748
848	85.4%	1.3%	87.8%	2.9%	451	397
977	73.8%	2.7%	72.8%	3.1%	552	425
364	34.0%	4.1%	27.6%	3.3%	223	141
52	5.6%	7.7%	6.6%	3.2%	37	15
panic Origin					Figure 9. La	abor Force
4,252	62.5%	3.0%	67.8%	3.4%	Race, 2022	
12	63.2%	8.3%	71.5%	8.7%		
23	65.7%	0.0%	57.6%	11.9%		
18	72.0%	0.0%	73.9%	3.6%		
77	87.5%	0.0%	76.1%	6.1%		N N
95	51.1%	0.0%	74.3%	6.6%		
146	44.2%	2.1%	77.0%	6.3%		
20 to 64 years						
232	45.7%	1.7%	54.4%	10.2%		95.1%
l Attainment, 25	to 64 years					
3,545	82.3%	2.0%	84.4%	3.3%		
114	54.3%	3.6%	67.2%	4.6%		African Ameri
1,232	79.0%	0.6%	76.8%	2.5%		n Indian & Ala
1,387	84.7%	1.2%	85.1%	3.6%		Other Pac. Isla
812	90.1%	0.1%	90.3%	2.0%	Some Ot	her Race
	MIN Labor Force (available workers) 4,473 184 330 1,720 848 977 364 52 panic Origin 4,252 12 23 18 77 95 146 20 to 64 years 232 I Attainment, 25 3,545 114 1,232 1,387	Marshall Co. Labor Force (available workers) Rate 4,473 62.5% 184 43.0% 330 79.1% 1,720 86.4% 848 85.4% 977 73.8% 364 34.0% 52 5.6% 12 63.2% 62.5% 12 63.2% 65.7% 18 72.0% 77 87.5% 95 51.1% 146 44.2% 20 to 64 years 232 45.7% 124 54.3% 1,232 79.0% 1,387 84.7%	Marshall Co. Labor Force (available workers)	Marshall Co. Labor Force (available workers) Co. Rate Partic. Partic. Rate Partic. Partic	Marshall Co. Labor Force (available workers) Force Partic. Rate A,473 62.5% 2.9% 68.7% 4.0% 184 43.0% 17.9% 53.0% 9.8% 330 79.1% 1.2% 83.1% 6.7% 1,720 86.4% 1.9% 88.8% 3.5% 848 85.4% 1.3% 87.8% 2.9% 977 73.8% 2.7% 72.8% 3.1% 364 34.0% 4.1% 27.6% 3.3% 364 34.0% 4.1% 27.6% 3.3% 364 34.0% 4.1% 27.6% 3.3% 364 34.0% 4.1% 27.6% 3.3% 364 34.0% 4.1% 27.6% 3.3% 364 34.0% 4.1% 27.6% 3.3% 364 34.0% 4.1% 27.6% 3.3% 364 34.0% 4.1% 27.6% 3.3% 366 67.8% 3.4% 3.6% 67.8% 3.4% 3.6% 67.6% 11.9% 3.6%	Marshall Co.

Figure 9. Labor Force by Race, 2022



- White alone
- Black or African American
- American Indian & Alaska Native
- Asian or Other Pac. Islanders
- Some Other Race
- Two or More Races

A smaller percentage of workers in Marshall Co. worked in the same county in which they live compared to the state. Marshall Co. also had a longer average commute time than the state.

Source: 2018-2022 American Community Survey, 5-Year Estimates

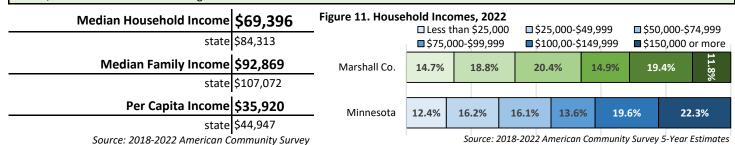
<u> </u>					
	Marshal	II Co.	Minn	esota	ı
Table 8. Commuting Characteristics, 2022	Number	Percent	Number	Percent	٤
Worked in state of residence	3,859	90.9%	2,867,086	97.7%	ĺ
Worked in county of residence	2,369	55.8%	1,957,366	66.7%	ĺ
Worked out of county of residence	1,490	35.1%	909,720	31.0%	ĺ
Worked outside state of residence	386	9.1%	67,495	2.3%	ĺ
MEANS OF TRANSPORTATION TO WORK					Ì _
Car, truck, or van	3,583	84.4%	2,387,561	81.6%	5
Public transportation (excl. taxicab)	0	0.0%	81,926	2.8%	ĺ
Other method (walk, bike, taxi, etc.)	153	3.6%	122,889	4.2%	6
Worked at home	505	11.9%	333,556	11.4%	İ
TRAVEL TIME TO WORK					7
Less than 10 minutes	1,116	26.3%	465,223	15.9%	ĺ
10 to 19 minutes	828	19.5%	895,335	30.6%	ĺ
20 to 29 minutes	734	17.3%	649,557	22.2%	8
30 to 44 minutes	891	21.0%	567,631	19.4%	ĺ
45 to 59 minutes	352	8.3%	190,186	6.5%	ĺ
60 or more minutes	318	7.5%	158,000	5.4%	İ
Mean travel time to work (minutes)	24.4	minutes	23.3	minutes	İ

Figure 10. Time Leaving Home to go to Work, 2022 Marshall Co. ■ Minnesota 0% 20% 40% 12:00 a.m. to 7.5% 4:59 a.m. 5:00 a.m. to 5:59 a.m. 9.2% 6:00 a.m. to 6:59 21.0% 19.2% 7:00 a.m. to 7:59 37.0% a.m. 28.7% 8:00 a.m. to 8:59 a.m. 14.7% 9:00 a.m. to 11:59 p.m. 23.5%

Source: 2018-2022 American Community Survey, 5-Year Estimates

INCOMES, COST OF LIVING, & HOUSING

Marshall Co. had a lower median household income than the state, and a higher percentage of households with incomes below \$50,000. Overall, Marshall Co. had the 44th highest median household income of the 87 counties in the state.



The cost of living has increased over the past 2 years with costs up in many areas. Marshall Co. had a lower cost of living than the state, with a required hourly wage of \$14.79 for a single person living alone to meet a basic needs cost of living, and an hourly wage requirement of \$15.83 for a typical family with 2 adults and 1 child (see Table 9).

Table 9. Basic Needs Cost of Living Estimates, 2022 **Monthly Costs Single Yearly Hourly Wage** Single Adult, 0 children Health Trans-**Cost of Living** Required **Child Care** Housing **Food** Other **Taxes** Care portation Marshall Co. \$30,766 \$14.79 \$0 \$401 \$594 \$241 \$254 \$163 \$911 \$159 State of Minnesota \$34,992 \$16.82 \$0 \$760 \$403 \$961 \$330 \$303 Typical Family: 2 Adults (1 **Monthly Costs** Family Yearly **Hourly Wage** working full-time, 1 part-Health Trans-**Child Care Cost of Living** Required Food Housing Other **Taxes** time), 1 child Care ortation Marshall Co. \$49,401 \$15.83 \$203 \$917 \$794 \$1,076 \$414 \$185 \$528 State of Minnesota \$574 \$60,720 \$19.46 \$921 \$555 \$1,216 \$886 \$517 \$391

Source: DEED Cost of Living tool

Marshall Co. had a lower median house value than the state, having the 71st highest value of the 87 counties in 2021. Marshall Co.'s housing stock was older than the state's, with a lower percentage of units built since 2000 (see Figure 12).

Table 10. Estimated Value of Owner-	Marshal	l Co.	Minnesota
occupied Housing Units, 2022	Total	Percent	Percent
Total	3,196	100.0%	100.0%
Less than \$50,000	419	13.1%	4.1%
\$50,000 to \$99,999	633	19.8%	4.6%
\$100,000 to \$149,999	655	20.5%	7.1%
\$150,000 to \$199,999	547	17.1%	10.7%
\$200,000 to \$299,999	583	18.2%	27.1%
\$300,000 to \$499,999	282	8.8%	31.7%
\$500,000 or more	77	2.4%	14.7%
Median (dollars)	\$140,9	00	\$286,800

Source: 2018-2022 American Community Survey, 5-Year Estimates

0% 10% 20% 30% 40% Marshall Co. ■ Minnesota 2010 or later 8.3% 2000 to 2009 13.3% 1980 to 1999 29.6% 1960 to 1979 23.8% 18.7% 1940 to 1959 13.8% 21.2% 1939 or earlier

Figure 12. Year Structure Built, 2022

Median monthly owner costs, owner-occupied units with a mortgage \$1,27

state \$1,818

Percentage of households with a mortgage spending 30% or more of their income on housing costs

19.7%

state 22.0%

Median monthly rent costs \$694

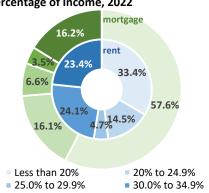
Percentage of renters spending 30% or more of their household income on rent

47.4%

state 46.7%

Source: 2018-2022 American Community Survey, 5-Year Estimates

Figure 13. Housing Costs as a Percentage of Income, 2022



35% or more

OCCUPATIONS

At \$22.83 in 2023, wages were lower in Region 1 than the state. Overall, Region 1 had the 4th highest median hourly wage level of the 13 economic development regions in the state. Wages were highest for management occupations (\$44.29) and lowest for food preparation and serving related jobs (\$14.29) (see Table 11).

Table 11. Occupational Employment & Wage Statistics, 20	23						
		Regio	n 1		Stat	te of Minnes	ota
Occupational Group	Median Hourly Wage	Estimated Regional Jobs	Share of Total Jobs	Regional Location Quotient	Median Hourly Wage	Estimated Statewide Jobs	Share of Total Jobs
Total, All Occupations	\$22.83	35,000	100.0%	1.0	\$24.25	2,827,310	100.0%
Management	\$44.29	1,910	5.5%	0.8	\$51.58	193,760	6.9%
Business & Financial Operations	\$29.61	1,490	4.3%	0.6	\$38.19	201,940	7.1%
Computer & Mathematical	\$40.83	580	1.7%	0.5	\$49.73	99,250	3.5%
Architecture & Engineering	\$34.55	530	1.5%	0.8	\$40.60	53,100	1.9%
Life, Physical & Social Science	\$29.30	290	0.8%	0.8	\$39.37	29,070	1.0%
Community & Social Service	\$25.84	680	1.9%	1.0	\$25.82	54,820	1.9%
Legal	\$38.99	90	0.3%	0.4	\$47.87	18,730	0.7%
Education, Training & Library	\$23.26	2,540	7.3%	1.3	\$24.82	158,830	5.6%
Arts, Design, Entertainment & Media	\$22.37	220	0.6%	0.5	\$28.80	37,630	1.3%
Healthcare Practitioners & Technical	\$34.06	1,740	5.0%	0.8	\$41.07	186,700	6.6%
Healthcare Support	\$18.21	1,430	4.1%	0.7	\$17.40	162,400	5.7%
Protective Service	\$28.12	500	1.4%	1.0	\$25.83	40,620	1.4%
Food Preparation & Serving Related	\$14.29	2,500	7.1%	0.9	\$14.89	216,970	7.7%
Building, Grounds Cleaning & Maint.	\$17.98	950	2.7%	1.0	\$18.26	76,210	2.7%
Personal Care & Service	\$15.62	660	1.9%	0.9	\$16.96	58,120	2.1%
Sales & Related	\$16.88	3,000	8.6%	1.0	\$18.14	239,500	8.5%
Office & Administrative Support	\$23.08	4,700	13.4%	1.1	\$23.06	345,830	12.2%
Farming, Fishing & Forestry	\$22.39	190	0.5%	3.8	\$19.84	4,060	0.1%
Construction & Extraction	\$27.62	1,110	3.2%	0.8	\$31.00	113,930	4.0%
Installation, Maintenance & Repair	\$24.88	1,460	4.2%	1.2	\$27.95	98,670	3.5%
Production	\$20.79	3,730	10.7%	1.4	\$22.07	209,380	7.4%
Transportation & Material Moving	\$22.79	4,670	13.3%	1.7	\$19.80	227,780	8.1%

Source: DEED Occupational Employment & Wage Statistics, Qtr. 1 2023

JOB VACANCY SURVEY

Marshall Co. is a part of the Northwest planning region. There were 20409 job vacancies posted by employers in 2022, indicating extensive opportunity in the region, with openings across several occupations and industries (see Figure 14).

Table 12. Northwest Job Vacancy Survey	Results, 2022	
	Number of	Wage
Occupational Group	Vacancies	Offer
Total, All Occupations	20,409	\$17.06
Management	407	\$32.83
Business & Financial Operations	249	
Computer & Mathematical	101	
Architecture & Engineering	138	
Life, Physical & Social Sciences	127	\$28.23
Community & Social Service	379	
Education, Training & Library	1,540	
Healthcare Practitioners & Technical	1,348	
Healthcare Support	1,732	
Protective Service	217	\$15.16
Food Preparation & Serving Related	2,904	\$14.05
Building, Grounds Cleaning & Maint.	1,063	\$16.12
Personal Care & Service	497	\$12.88
Sales & Related	4,519	
Office & Administrative Support	750	\$16.22
Construction & Extraction	155	\$21.84
Installation, Maintenance & Repair	845	\$21.35
Production	1,218	
Transportation & Material Moving	1,684	\$18.83

Figure 14. Job Vacancies by Industry, 2022 Construction Public Other Administration Services, Ex. Accommodatioublic Admin Agriculture, 2% Forest∰ļņißning & Hunting 2% Manufacturing n and Food 1% Utilities Services 9% 0% 13% Arts, Wholesale Trade Entertainmen 2% t, and Recreation 2% Health Care and Social Assistance 18% Transportatio and Information Warehousing 1% 0% Educationation Servicesnd Wifte

Source: DEED Job Vacancy Survey, 2022

OCCUPATIONS IN DEMAND

Table 13. Northwest Plannir	ng Region Occupations in Demand, 2022			
Less than High School	High School or Equivalent	Some College or Assoc. Deg.	Bachelor's Degree or Higher	
Heavy & Tractor-Trailer Truck Drivers	Nursing Assistants	Registered Nurses	General & Operations Managers	
\$51,692/yr	\$37,961/yr	\$81,165/yr	\$67,488/yr	
Cashiers	Licensed Practical & Licensed Vocational Nurses	Police & Sheriff's Patrol Officers	Elementary School Teachers	
\$28,802/yr	\$51,229/yr	\$64,102/yr	\$62,210/yr	
Home Health & Personal	Automotive Service Technicians &	Dental Hygienists	Secondary School Teachers	
Care Aides	Mechanics	Dental Hygienists	Secondary School reachers	
\$32,976/yr	\$47,005/yr	\$84,508/yr	\$63,580/yr	
Retail Salespersons	Machinists	Clinical Laboratory Technologists & Technicians	Substitute Teachers, Short-Term	
\$31,063/yr	\$48,430/yr	\$61,816/yr	\$39,171/yr	
First-Line Supervisors of Retail Sales Workers	Electricians	Radiologic Technologists & Technicians	Accountants & Auditors	
\$44,044/yr	\$62,857/yr	\$68,070/yr	\$64,490/yr	
Maintenance & Repair	Medical Assistants	Computer Network Support	Preschool Teachers	
Workers, General	Wedical Assistants	Specialists	Freschool reachers	
\$48,600/yr	\$46,584/yr	\$71,089/yr	\$36,501/yr	
Teaching Assistants, exc.	Dental Assistants	Industrial Engineering	Special Education Teachers,	
Postsecondary	Dental Assistants	Technologists & Technicians	Kindergarten & Elementary School	
\$37,015/yr	\$51,999/yr	\$53,775/yr	\$63,611/yr	
Janitors & Cleaners, exc.	Computer User Support Specialists	Forest & Conservation	Child, Family, & School Social	
Maids & Housekeeping		Technicians	Workers	
\$37,767/yr	\$56,923/yr	\$51,299/yr	\$62,810/yr	
Stockers & Order Fillers	Farm Equipment Mechanics & Service	Paralegals & Legal Assistants	Business Operations Specialists, All	
	Technicians		Other	
\$39,215/yr	\$52,147/yr	\$53,542/yr	\$60,668/yr	
Laborers & Freight, Stock, &	Emergency Medical Technicians	Civil Engineering Technologists &		
Material Movers, Hand		Technicians	mental health counselors	
\$39,548/yr	\$39,707/yr	\$71,840/yr	\$47,988/yr	

Source: DEED Occupations in Demand

Marshall Co. is a part of the Northwest planning region, which is projected to see a 5.1% increase in employment levels over the next decade. In addition to new jobs created, there will be a much larger number of exit openings (see Figure 15).

Table 14. Regional Industry Employment P	rojections, 2020	-2030	
Northwest Planning Region	Estimated Employment 2020	Projected Employ- ment 2030	Percent Change 2020-2030
Total, All Industries	250,722	263,441	5.1%
Natural Resources & Mining	5,790	5,740	-0.9%
Utilities	1,135	970	-14.5%
Construction	10,693	11,157	4.3%
Manufacturing	27,999	28,618	2.2%
Wholesale Trade	11,829	12,347	4.4%
Retail Trade	26,846	25,467	-5.1%
Transportation & Warehousing	6,436	6,741	4.7%
Information	2,276	2,229	-2.1%
Finance & Insurance, Real Estate	7,478	7,641	2.2%
Professional Services & Mgmt. of Compani	5,587	6,025	7.8%
Admin. Support & Waste Mgmt.	3,889	4,139	6.4%
Educational Services	22,015	23,101	4.9%
Health Care & Social Assistance	36,901	41,390	12.2%
Leisure & Hospitality	20,446	24,818	21.4%
Other Services	9,052	10,144	12.1%
Public Administration	22,824	23,240	1.8%

Source: DEED 2020-2030 Employment Outlook

Figure 15. Regional Occupational

Employment Projections, 2020-2030							
From employment growth			From e				
-5,0	000	5,0	000	15,0	000		
Management Occupations	455	9,69	12				
Business and Financial	511	2,37					
Computer and		577					
Architecture and		861					
Life, Physical, and Social	0	450					
Community and Social			25				
,		, -	35				
Legal Occupations		373					
Educational Instruction and	'		45				
Arts, Design,		1,45					
Healthcare Practitioners	1,057	3,9	22				
Healthcare Support	2,24	0 8,	874				
Protective Service	219	1,72	3				
Food Preparation and	2,9	57	4,657				
Building and Grounds	643	5,34	10				
Personal Care and Service	1.061	5,1	4 3				
Sales and Related	-88	4 12,7					
Office and Administrative1		12,9					
Farming, Fishing, and	, -	1,52					
Construction and Extraction		3,70					
Installation, Maintenance,		3,32					
Production Occupations		7,36					
Transportation and		,					
mansportation and	1,337	3,4					

ECONOMIC CHARACTERISTICS

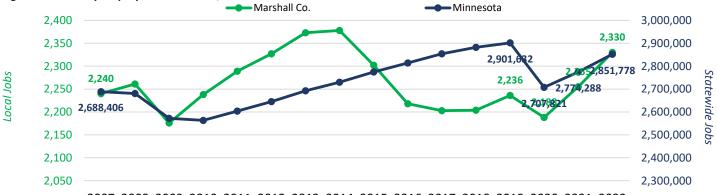
Coming out of the pandemic recession, after gaining jobs over the past year, Marshall Co. had the 76th largest economy of the 87 counties in the state. Marshall Co. was the 20th fastest growing in the past year and the 4th fastest growing since 2019. From 2019 to 2022, employment in Marshall Co. grew despite the pandemic recession.

338 business establishments \$52,086 annual average wage

2,330 jobs \$121,361,177 total industry payroll

Job change, 2019-2022 4.2% increase

Figure 16. Industry Employment Statistics, 2007-2022

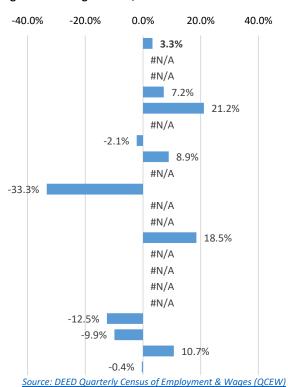


2007 2008 2009 2010 2011 2012 2013 2014 2015 2016 2017 2018 2019 2020 2021 2022

Source: DEED QCEW program

			Average
Table 15. Marshall Co. Industry	Number of	Percent of	Annual
· · · · · · · · · · · · · · · · · · ·	Jobs	Total Jobs	Wage
Employment Statistics, 2022			0
Total, All Industries	2,330	100.0%	\$52,086
Agriculture, Forestry, Fish & Hunt	#N/A	#N/A	#N/A
Mining	#N/A	#N/A	#N/A
Construction	163	7.0%	\$83,524
Manufacturing	315	13.5%	\$54,706
Utilities	#N/A	#N/A	#N/A
Wholesale Trade	137	5.9%	\$87,614
Retail Trade	256	11.0%	\$31,019
Transportation & Warehousing	#N/A	#N/A	#N/A
Information	8	0.3%	\$10,919
Finance & Insurance	#N/A	#N/A	#N/A
Real Estate & Rental & Leasing	#N/A	#N/A	#N/A
Professional & Technical Services	32	1.4%	\$69,071
Management of Companies	#N/A	#N/A	#N/A
Admin. Support & Waste Mgmt. Svcs.	#N/A	#N/A	#N/A
Educational Services	#N/A	#N/A	#N/A
Health Care & Social Assistance	#N/A	#N/A	#N/A
Arts, Entertainment, & Recreation	11	0.5%	\$11,352
Accommodation & Food Services	88	3.8%	\$8,982
Other Services	62	2.7%	\$16,044
Public Administration	267	11.5%	\$60,488

Figure 17. Change in Jobs, 2021-2022



For more information on Marshall Co.'s population, labor force, and economic trends, contact:

Anthony Schaffhauser Regional Analyst, Northwest Minnesota

CareerForce Bemidji | 616 America Avenue NW, Suite 210 | Bemidji, MN 56601

Office: 320-441-6594 Email: anthony.schaffhauser@state.mn.us

web: www.mn.gov/deed/data/regional-lmi/

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