EMPLOYMENT AND ECONOMIC DEVELOPMENT

COUNTY PROFILE

Norman Co.

Norman Co. is a part of Economic Development Region 1, which is located in the Northwest Planning Region.

POPULATION CHARACTERISTICS

2022 population:	6,377 people		
Population change,	-475 people	Median Age:	43.7 years
2010-2022	-6.9% decline	state:	38.5 years

Norman Co. is the 78th largest of the 87 counties in the state. Its population decreased over the past decade, ranking as the 80th fastest growing in the state from 2010 to 2022. Norman Co.'s population has an older median age than the state and a larger percentage of people aged 65 years and older. The population is aging, especially as the Baby Boom generation moves through the population pyramid (see Figure 1).

Table 1. Population by Age Group, 2022			Figure 1. Population Pyramid,	2000-2022				
	Number	Percent	2000 Population	2022 Estimate				
Under 5 years	364	5.7%	453	364 U	nder 5 years			
5-14 years	847	13.3%	1,083	847 5-	-14 years			
15-24 years	757	11.9%			•			
25-34 years	589	9.2%	841		5-24 years			
35-44 years	746	11.7%	694	589 25	5-34 years			
45-54 years	774	12.1%	1,101	746 35	5-44 years			
55-64 years	943	14.8%	954	774 45	5-54 years			
65-74 years	737	11.6%	758	943 55	5-64 years			
75-84 years	388	6.1%	731	737 65	5-74 years			
85 years & over	231	3.6%			5-84 years			
Total Population	6,377	100.0%			,			
	opulation Estimates	, 2018-2022 ACS	244	231 85	5 years & ove			

Norman Co. suffered a negative natural increase - more deaths than births from 2020 to 2022, but also experienced net out-migration - meaning more people moved out than moved in. Despite suffering domestic out-migration, Norman Co. welcomed net international inmigration - gaining new Minnesotans from foreign countries (see Table 2).

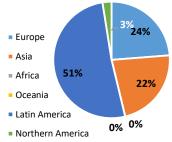
Table 2. Cumulative Estimates of the Components of Population Change, 2020-2022										
	Total	April 1, 2020 to July 1, 2022								
	Population	Natural	Vital E	vents	Net Migration					
	Change	Increase	Births	Deaths	Total	International	Domestic			
Norman Co.	-65	-23	156	179	-46	14	-60			
State of Minnesota	10,680	26,917	144,350	117,433	-17,365 20,012 -37,377					
	Source: 11 S. Census Bureau, Population Estimates Program									

Source: U.S. Census Bureau, Population Estimates Program

Compared to the state, Norman Co. has a smaller percentage of foreign-born residents. From 2010 to 2022, Norman Co. saw a decrease in the number of foreign-born residents, though it was slower than the statewide increase.

Table 3. Place of Birth for the Foreign Born	Norm	an Co.	. Change 2010-2022			Minnesota			
Population, 2022	Number	Percent	Number	Percent	Percent	Change			
Foreign-born Population	80	1.2%	-9	-10.1%	8.5%	31.3%			
Europe	19	23.8%	1	5.6%	9.3%	-0.6%			
Asia	18	22.5%	-19	-51.4%	36.7%	30.2%			
Africa	0	0.0%	0	#DIV/0!	28.1%	93.1%			
Oceania	0	0.0%	0	#DIV/0!	0.4%	20.4%			
Americas:	43	53.8%	9	26.5%	25.4%	7.5%			
Latin America	41	51.3%	17	70.8%	22.9%	9.0%			
Northern America	2	2.5%	-8	-80.0%	2.5%	-4.6%			

Figure 2. Place of Birth for the Foreign Born Population, 2022



Source: U.S. Census Bureau, 2018-2022 American Community Survey

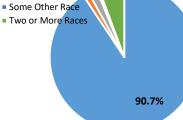


COUNTY PROFILE

Norman Co.

Norman Co.'s population was becoming more racially diverse over time. Since 2011, the county's white population declined, but the number of people of other races increased (see Table 4).

Figure 3. Population by Race, 2022 White Black or African American American Indian Asian



	Norman C	0.	Minnesota			
Number	Percent	Change from 2011-2022	Percent	Change from 2011-2022		
6,457	100.0%	-5.7%	100.0%	7.9%		
5,854	90.7%	-9.6%	79.7%	-0.4%		
84	1.3%	460.0%	6.7%	44.3%		
119	1.8%	-7.0%	0.9%	-10.2%		
8	0.1%	-77.1%	5.1%	37.1%		
27	0.4%	-59.7%	2.3%	84.7%		
365	5.7%	185.2%	5.3%	159.6%		
353	5.5%	31.7%	5.7%	34.6%		
	Number 6,457 5,854 84 119 8 8 27 365	Number Percent 6,457 100.0% 5,854 90.7% 84 1.3% 119 1.8% 8 0.1% 27 0.4% 365 5.7%	Number Percent from 2011-2022 6,457 100.0% -5.7% 5,854 90.7% -9.6% 84 1.3% 460.0% 119 1.8% -7.0% 8 0.1% -77.1% 27 0.4% -59.7% 365 5.7% 185.2%	Number Percent Change from 2011-2022 Percent 6,457 100.0% -5.7% 100.0% 5,854 90.7% -9.6% 79.7% 84 1.3% 460.0% 6.7% 119 1.8% -7.0% 0.9% 8 0.1% -77.1% 5.1% 27 0.4% -59.7% 2.3% 365 5.7% 185.2% 5.3%		

Source: U.S. Census Bureau, 2018-2022 American Community Survey

POPULATION PROJECTIONS

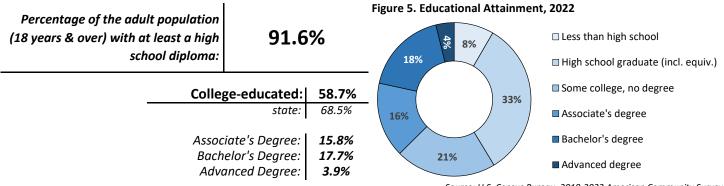
According to the Minnesota State Demographic Center, Norman Co.'s population is expected to decline from 2025 to 2035, with a rate of change that is slower than the projected statewide growth rate (4.5%). Despite the decline, the number of people aged 65 years and older is expected to decrease over the next decade (see Figure 4 and Table 5).

					Figure 4. P	rojections	by Age Group	, 2025-
Table 5. Population Proj	ections by Age Gro	up, 2025-2035			2035			
	2025	2035	Numeric	Percent	7,000	6,258	5,856	
Norman Co.	Projection	Projection	Change	Change				85 years & over
Under 5 years	364	355	-9	-2.5%	6,000			7 5-84 years
5-14 years	861	804	-57	-6.6%	5,000			□ 65-74 years
15-24 years	732	714	-18	-2.5%	-,			
25-34 years	611	547	-64	-10.5%	4,000			□ 55-64 years
35-44 years	652	668	16	2.5%	2 000			■ 45-54 years
45-54 years	802	698	-104	-13.0%	3,000			35-44 years
55-64 years	816	764	-52	-6.4%	2,000			25-34 years
65-74 years	759	639	-120	-15.8%				15-24 years
75-84 years	435	499	64	14.7%	1,000			5-14 years
85 years & over	226	168	-58	-25.7%	_			Under 5 years
Total Population	6,258	5,856	-402	-6.4%		2025	2035	
	S	ource: Minnesota	State Demoa	raphic Center	-	Projection	Projection	

Source: Minnesota State Demographic Center

EDUCATIONAL ATTAINMENT

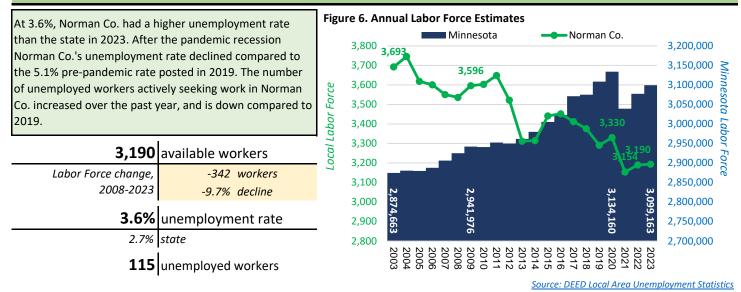
Norman Co. has a lower percentage of adults (18 years & over) with at least a high school diploma than the state (93.0%), and a lower percentage of people with at least some college experience. Norman Co. also has a higher percentage of people with an Associate's degree and a lower percentage of people with a Bachelor's degree or higher.



Source: U.S. Census Bureau, 2018-2022 American Community Survey

COUNTY PROFILE

LABOR FORCE TRENDS



Labor force growth has slowed in recent years. After experiencing a net gain of workers each year from 1990 to 2000, Norman Co. averaged an annual loss of fewer workers from 2000 to 2010, and most recently a loss of fewer workers since 2010 (see Figure 7). Moving forward, Norman Co. is expected to see a labor force decline from 2025 to 2035 (see Table 6).

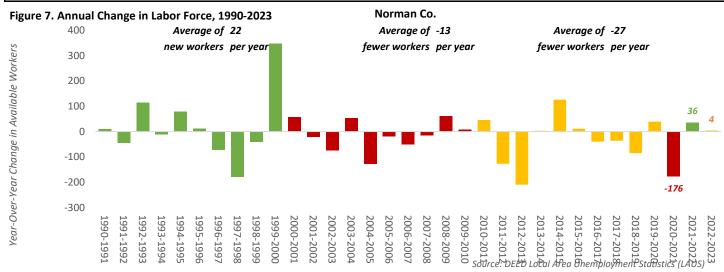
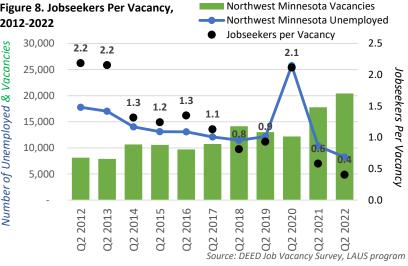


Table 6. Labor Force	Labor Force Projection					
Projections, 2025-2035	2025	2035	2			
16 to 24 years	428	419				
25 to 54 years	1,809	1,675				
55 to 64 years	577	540				
65 years & over	280	245				
Total Labor Force	3,094	2,880	-			

Source: Minnesota State Demographic Center, 2018-2022 ACS The labor market had grown extremely tight in recent years, with less than 1 jobseeker per vacancy until the pandemic recession intervened in early 2020 and the number of unemployed workers spiked. Job vacancies in Northwest reached new highs in the 4th quarter of 2021, quickly bringing back challenges in finding new workers and 2022 showed the lowest jobseeker-per-vacancy ratio on record (see Figure 8).



LABOR FORCE CHARACTERISTICS

Norman Co. had a lower labor force participation rate than the state. The labor force in Norman Co. is less racially diverse than the state (where 81.3% of workers are white alone), but is becoming more diverse over time.

	N	orman Co.		Minne	esota	Labor Force	e by Gender
	In Labor Force (available workers)	Labor Force Partic. Rate	Unemp. Rate	Labor Force Partic. Rate	Unemp. Rate	Male	Female
Total Labor Force	3,261	63.6%	5.1%	68.7%	4.0%	1,775	1,484
16 to 19 years	185	54.9%	1.6%	53.0%	9.8%	89	96
20 to 24 years	257	78.6%	26.5%	83.1%	6.7%	149	108
25 to 44 years	1,168	86.5%	5.3%	88.8%	3.5%	618	550
45 to 54 years	701	89.4%	2.7%	87.8%	2.9%	390	311
55 to 64 years	675	70.7%	1.8%	72.8%	3.1%	358	317
65 to 74 years	220	29.5%	1.4%	27.6%	3.3%	143	77
75 years & over	53	8.5%	0.0%	6.6%	3.2%	28	25
Employment Characteristics by Race &	Hispanic Origin					Figure 9. L	abor Force by
White alone	3,027	64.3%	4.9%	67.8%	3.4%	Race, 2022	-
Black or African American	61	88.4%	14.8%	71.5%	8.7%		
American Indian & Alaska Native	29	37.2%	10.3%	57.6%	11.9%		
Asian or Other Pac. Islanders	1	12.5%	0.0%	73.9%	3.6%		
Some Other Race	6	27.3%	33.3%	76.1%	6.1%		
Two or More Races	136	56.0%	3.7%	74.3%	6.6%		N
Hispanic or Latino	146	62.4%	8.9%	77.0%	6.3%		
Employment Characteristics by Disabili	ty, 20 to 64 years						
With Any Disability, 20 to 64 years	227	58.4%	6.6%	54.4%	10.2%		92.8%
Employment Characteristics by Educati	onal Attainment, 25	to 64 years					
Population, 25 to 64 years	2,543	82.3%	3.7%	84.4%	3.3%	White a	
Less than H.S. Diploma	105	58.3%	4.2%	67.2%	4.6%		African American
H.S. Diploma or Equivalent	760	81.0%	7.8%	76.8%	2.5%		an Indian & Alaska
Some College or Assoc. Degree	1,070	86.4%	3.8%	85.1%	3.6%		r Other Pac. Islande
Bachelor's Degree or Higher	608	82.9%	0.0%	90.3%	2.0%	Some O	ther Race

A smaller percentage of workers in Norman Co. worked in the same county in which they live compared to the state. Norman Co. also had a longer average commute time than the state.

	Normar	n Co.	Minn	esota	Figure 10. Time Leaving Home to			
Table 8. Commuting Characteristics, 2022	Number	Percent	Number	Percent	go to Work, 20			
Worked in state of residence	2,513	82.5%	2,867,086	97.7%	Norm		■ Minnesota 20% 40%	
Worked in county of residence	1,837	60.3%	1,957,366	66.7%		70 4	20% 40%	
Worked out of county of residence	673	22.1%	909,720	31.0%	12:00 a.m. to			
Worked outside state of residence	533	17.5%	67,495	2.3%	4:59 a.m.	3.0% 4.7%		
MEANS OF TRANSPORTATION TO WORK						-11770		
Car, truck, or van	2,610	85.7%	2,387,561	81.6%	5:00 a.m. to 5:59 a.m.	8.9%		
Public transportation (excl. taxicab)	12	0.4%	81,926	2.8%		9.2%		
Other method (walk, bike, taxi, etc.)	247	8.1%	122,889	4.2%	6:00 a.m. to 6:59		19.3%	
Worked at home	180	5.9%	333,556	11.4%	a.m.		19.2%	
TRAVEL TIME TO WORK					7:00 a.m. to 7:59			
Less than 10 minutes	1,084	35.6%	465,223	15.9%	a.m.		36.5% 28.7%	
10 to 19 minutes	567	18.6%	895,335	30.6%			20.7%	
20 to 29 minutes	393	12.9%	649,557	22.2%	8:00 a.m. to 8:59		15.1%	
30 to 44 minutes	375	12.3%	567,631	19.4%	a.m.		14.7%	
45 to 59 minutes	241	7.9%	190,186	6.5%	9:00 a.m. to			
60 or more minutes	390	12.8%	158,000	5.4%	11:59 p.m.		17.3%	
Mean travel time to work (minutes)	24.0	minutes	23.3	minutes	I			

Source: 2018-2022 American Community Survey, 5-Year Estimates

INCOMES, COST OF LIVING, & HOUSING

Norman Co. had a lower median household income than the state, and a higher percentage of households with incomes below \$50,000. Overall, Norman Co. had the 66th highest median household income of the 87 counties in the state.

Median Household Income state	\$65,278 \$84,313	Figure 11. House	hold Incomes, 2022 □ Less than \$25,000 ■ \$75,000-\$99,999			00 🗖					,000-\$7 0,000 o	•
Median Family Income	\$91,597	Norman Co. 17.6% 20.0% 18.9% 13.29		18.9%		1 3.2 %	19	.1%	11.2%			
state	\$107,072											~~~
Per Capita Income	\$36,245	Minnesota	12.4%	16.2	2%	16.19	%	13.6%	19.6	5%	22.	3%
state	\$44,947						-					
Source: 2018-2022 American C	ommunity Survey			Sol	urce: 2	018-202	2 Ame	erican Co	ommunity	Survey	5-Year E	stimates

The cost of living has increased over the past 2 years with costs up in many areas. Norman Co. had a lower cost of living than the state, with a required hourly wage of \$14.72 for a single person living alone to meet a basic needs cost of living, and an hourly wage requirement of \$16.76 for a typical family with 2 adults and 1 child (see Table 9).

Table 9. Basic Needs Cost of Living Estimates, 2022										
Single Vearly				N	Ionthly Co	sts				
	, 0	Child Care	Food	Health Care	Housing	Trans- portation	Other	Taxes		
\$30,625	\$14.72	\$0	\$399	\$163	\$594	\$905	\$240	\$251		
\$34,992	\$16.82	\$0	\$403	\$159	\$961	\$760	\$330	\$303		
Eamily Voarly				N	Ionthly Co	sts				
		Child Care	Food	Health Care	Housing	Trans- portation	Other	Taxes		
\$52,293	\$16.76	\$404	\$911	\$528	\$794	\$1,068	\$413	\$240		
\$60,720	\$19.46	\$574	\$921	\$555	\$1,216	\$886	\$517	\$391		
	Single Yearly Cost of Living \$30,625 \$34,992 Family Yearly Cost of Living \$52,293	Single Yearly Cost of LivingHourly Wage Required\$30,625\$14.72\$34,992\$16.82Family Yearly Cost of LivingHourly Wage Required\$52,293\$16.76	Single Yearly Cost of LivingHourly Wage RequiredChild Care\$30,625\$14.72\$0\$34,992\$16.82\$0Family Yearly Cost of LivingHourly Wage RequiredChild Care\$52,293\$16.76\$404	Single Yearly Cost of LivingHourly Wage RequiredChild CareFood\$30,625\$14.72\$0\$399\$34,992\$16.82\$0\$403Family Yearly Cost of LivingHourly Wage Required	Single Yearly Cost of LivingHourly Wage RequiredFoodHealth Care\$30,625\$14.72\$0\$399\$163\$34,992\$16.82\$0\$403\$159Family Yearly Cost of LivingHourly Wage RequiredChild CareN\$52,293\$16.76\$404\$911\$528	Single Yearly Cost of LivingHourly Wage RequiredFoodHealth CareHousing\$30,625\$14.72\$0\$399\$163\$594\$34,992\$16.82\$0\$403\$159\$961Family Yearly Cost of LivingHourly Wage RequiredChild CareFoodHealth CareHousingFamily Yearly \$52,293\$16.76\$404\$911\$528\$794	Single Yearly Cost of LivingHourly Wage RequiredFoodHealth CareHousingTrans- portation\$30,625\$14.72\$0\$399\$163\$594\$905\$34,992\$16.82\$0\$403\$159\$961\$760Family Yearly Cost of LivingHourly Wage RequiredChild CareFoodHealth CareTrans- portation\$52,293\$16.76\$404\$911\$528\$794\$1,068\$60,720\$19.46\$574\$921\$555\$1,216\$886	Single Yearly Cost of LivingHourly Wage RequiredFoodHealth CareHousing PortationTrans- portationOther\$30,625\$14.72\$0\$399\$163\$594\$905\$240\$34,992\$16.82\$0\$403\$159\$961\$760\$330Family Yearly Cost of LivingHourly Wage RequiredChild CareFoodHealth CareTrans- portationOther\$52,293\$16.76\$404\$911\$528\$794\$1,068\$413		

Norman Co. had a lower median house value than the state, having the 80th highest value of the 87 counties in 2021. Norman Co.'s housing stock was older than the state's, with a lower percentage of units built since 2000 (see Figure 12).

Table 10. Estimated Value of Owner-	Normar	n Co.	Minnesota	
occupied Housing Units, 2022	Total	Percent	Percent	
Total	2,156	100.0%	100.0%	
Less than \$50,000	288	13.4%	4.1%	
\$50,000 to \$99,999	493	22.9%	4.6%	
\$100,000 to \$149,999	453	21.0%	7.1%	
\$150,000 to \$199,999	372	17.3%	10.7%	
\$200,000 to \$299,999	331	15.4%	27.1%	
\$300,000 to \$499,999	165	7.7%	31.7%	
\$500,000 or more	54	2.5%	14.7%	
Median (dollars)	\$129,300 \$28			
Source: 2018-2	022 American Comm	unity Survey, 5-	Year Estimates	

Median monthly owner costs, owner-occupied units

ota Figure 12. Year Structure Built, 2022

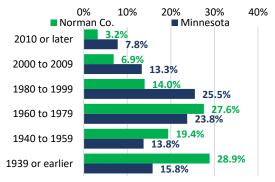
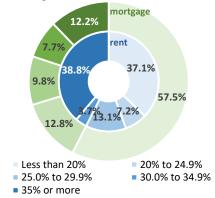


Figure 13. Housing Costs as a Percentage of Income, 2022



with a mortgage	\$1,193					
state	\$1,818					
Percentage of households with a mortgage spending 30% or more of their income on housing costs						
income on housing costs						
state						
Median monthly rent costs	\$717					
state	\$1,178					
Percentage of renters spending 30% or more						

of their household income on rent 42.5%

state 46.7% Source: 2018-2022 American Community Survey, 5-Year Estimates Norman Co

Source: DEED Occupational Employment & Wage Statistics, Qtr. 1 2023

OCCUPATIONS

At \$22.83 in 2023, wages were lower in Region 1 than the state. Overall, Region 1 had the 4th highest median hourly wage level of the 13 economic development regions in the state. Wages were highest for management occupations (\$44.29) and lowest for food preparation and serving related jobs (\$14.29) (see Table 11).

Table 11. Occupational Employment & Wage Statistics, 2023								
	Region 1				State of Minnesota			
Occupational Group	Median Hourly Wage	Estimated Regional Jobs	Share of Total Jobs	Regional Location Quotient	Median Hourly Wage	Estimated Statewide Jobs	Share of Total Jobs	
Total, All Occupations	\$22.83	35,000	100.0%	1.0	\$24.25	2,827,310	100.0%	
Management	\$44.29	1,910	5.5%	0.8	\$51.58	193,760	6.9%	
Business & Financial Operations	\$29.61	1,490	4.3%	0.6	\$38.19	201,940	7.1%	
Computer & Mathematical	\$40.83	580	1.7%	0.5	\$49.73	99,250	3.5%	
Architecture & Engineering	\$34.55	530	1.5%	0.8	\$40.60	53,100	1.9%	
Life, Physical & Social Science	\$29.30	290	0.8%	0.8	\$39.37	29,070	1.0%	
Community & Social Service	\$25.84	680	1.9%	1.0	\$25.82	54,820	1.9%	
Legal	\$38.99	90	0.3%	0.4	\$47.87	18,730	0.7%	
Education, Training & Library	\$23.26	2,540	7.3%	1.3	\$24.82	158,830	5.6%	
Arts, Design, Entertainment & Media	\$22.37	220	0.6%	0.5	\$28.80	37,630	1.3%	
Healthcare Practitioners & Technical	\$34.06	1,740	5.0%	0.8	\$41.07	186,700	6.6%	
Healthcare Support	\$18.21	1,430	4.1%	0.7	\$17.40	162,400	5.7%	
Protective Service	\$28.12	500	1.4%	1.0	\$25.83	40,620	1.4%	
Food Preparation & Serving Related	\$14.29	2,500	7.1%	0.9	\$14.89	216,970	7.7%	
Building, Grounds Cleaning & Maint.	\$17.98	950	2.7%	1.0	\$18.26	76,210	2.7%	
Personal Care & Service	\$15.62	660	1.9%	0.9	\$16.96	58,120	2.1%	
Sales & Related	\$16.88	3,000	8.6%	1.0	\$18.14	239,500	8.5%	
Office & Administrative Support	\$23.08	4,700	13.4%	1.1	\$23.06	345,830	12.2%	
Farming, Fishing & Forestry	\$22.39	190	0.5%	3.8	\$19.84	4,060	0.1%	
Construction & Extraction	\$27.62	1,110	3.2%	0.8	\$31.00	113,930	4.0%	
Installation, Maintenance & Repair	\$24.88	1,460	4.2%	1.2	\$27.95	98,670	3.5%	
Production	\$20.79	3,730	10.7%	1.4	\$22.07	209,380	7.4%	
Transportation & Material Moving	\$22.79	4,670	13.3%	1.7	\$19.80	227,780	8.1%	

JOB VACANCY SURVEY

Norman Co. is a part of the Northwest planning region. There were 20409 job vacancies posted by employers in 2022, indicating extensive opportunity in the region, with openings across several occupations and industries (see Figure 14).

Table 12. Northwest Job Vacancy Survey Results, 2022			Figure 14. Job Vacancies by Industry, 2022					
	Number of	Wage	Public Other Agriculture 2%					
Occupational Group	Vacancies	Offer	Public Other Agriculture, 2% Administration Forest∯iniB≸ing					
Total, All Occupations	20,409	\$17.06	Accommodatieublic Ädmin & Huffeing					
Management	407	\$32.83	n and Food 2% Manufacturing					
Business & Financial Operations	249	\$21.46	12% 0%					
Computer & Mathematical	101	\$33.15	Arts, 1370 Entertainmen Wholesale Trade					
Architecture & Engineering	138	\$29.54	t, and					
Life, Physical & Social Sciences	127	\$28.23	Recreation					
Community & Social Service	379	\$20.30	2%					
Education, Training & Library	1,540	\$20.19						
Healthcare Practitioners & Technical	1,348	\$29.56						
Healthcare Support	1,732	\$15.00	Health Care					
Protective Service	217	\$15.16	and Social Retail Trade					
Food Preparation & Serving Related	2,904	\$14.05	Assistance 26%					
Building, Grounds Cleaning & Maint.	1,063	\$16.12	18%					
Personal Care & Service	497	\$12.88						
Sales & Related	4,519	\$16.09						
Office & Administrative Support	750	\$16.22	Manageneral of Transportation					
Construction & Extraction	155	\$21.84	Educativanation and Services of Vitanation Information Information Information Water Construction Information Water Provide Services of Se					
Installation, Maintenance & Repair	845	\$21.35	15% Services under 1% 1% 1% 1% 1%					
Production	1,218	\$18.24	10/0 may 3%					
Transportation & Material Moving	1,684	\$18.83	Source: DEED Job Vacancy Survey, 2022					

Material Movers, Hand

\$39,548/yr

OCCUPATIONS IN DEMAND

Table 13. Northwest Planning Region Occupations in Demand, 2022						
Less than High School	High School or Equivalent	Some College or Assoc. Deg.	Bachelor's Degree or Higher			
Heavy & Tractor-Trailer	Nursing Assistants	Registered Nurses	General & Operations Managers			
Truck Drivers	Nulsing Assistants	Registered Nuises	General & Operations Managers			
\$51,692/yr	\$37,961/yr	\$81,165/yr	\$67,488/yr			
Cashiers	Licensed Practical & Licensed Vocational	Police & Sheriff's Patrol Officers	Elementary School Teachers			
Casiliers	Nurses					
\$28,802/yr	\$51,229/yr	\$64,102/yr	\$62,210/yr			
Home Health & Personal	Automotive Service Technicians &	Dental Hygienists	Secondary School Teachers			
Care Aides	Mechanics		Secondary School reachers			
\$32,976/yr	\$47,005/yr	\$84,508/yr	\$63,580/yr			
Retail Salespersons	Machinists	Clinical Laboratory Technologists	Substitute Teachers, Short-Term			
·		& Technicians				
\$31,063/yr	\$48,430/yr	\$61,816/yr	\$39,171/yr			
First-Line Supervisors of	Electricians	Radiologic Technologists &	Accountants & Auditors			
Retail Sales Workers	Licethelding	Technicians				
\$44,044/yr	\$62,857/yr	\$68,070/yr	\$64,490/yr			
Maintenance & Repair	Medical Assistants	Medical Assistants Computer Network Support				
Workers, General		Specialists	Preschool Teachers			
\$48,600/yr	\$46,584/yr	\$71,089/yr	\$36,501/yr			
Teaching Assistants, exc.	Dental Assistants	Industrial Engineering	Special Education Teachers,			
Postsecondary		Technologists & Technicians	Kindergarten & Elementary Schoo			
\$37,015/yr	\$51,999/yr	\$53,775/yr	\$63,611/yr			
Janitors & Cleaners, exc.	Computer User Support Specialists	Forest & Conservation	Child, Family, & School Social			
Maids & Housekeeping		Technicians	Workers			
\$37,767/yr	\$56,923/yr	\$51,299/yr	\$62,810/yr			
Stockers & Order Fillers	Farm Equipment Mechanics & Service	Paralegals & Legal Assistants	Business Operations Specialists, A			
Stockers & Order Tillers	Technicians		Other			
\$39,215/yr	\$52,147/yr	\$53,542/yr	\$60,668/yr			
Laborers & Freight, Stock, &	Emergency Medical Technicians	Civil Engineering Technologists &	Substance abuse, behavioral &			
Material Movers Hand	Emergency medical recimicians	Technicians	mental health counselors			

Norman Co. is a part of the Northwest planning region, which is projected to see a 5.1% increase in employment levels over the next decade. In addition to new jobs created, there will be a much larger number of exit openings (see Figure 15).

\$39,707/yr

Technicians

\$71,840/yr

Table 14. Regional Industry Employment Projections, 2020-2030			Figure 15. Regional Occupational				
				Employment Projections, 2020-2030			
	Estimated	Projected	Percent	From employment growth -5,000 5,000 15,000			
	Employment	Employ-	Change	-5,000 5,000 15,000			
Northwest Planning Region	2020	ment 2030		Management Occupations 455 9,692			
Total, All Industries	250,722	263,441	5.1%	Business and Financial 511 2,373			
	,			Computer and 177 577			
Natural Resources & Mining	5,790	5,740	-0.9%	Architecture and 140 861			
Utilities	1,135	970	-14.5%	Life, Physical, and Social 103 450			
Construction	10,693	11,157	4.3%	Community and Social 876 2,635			
Manufacturing	27,999	28,618	2.2%	Legal Occupations 62 373			
Wholesale Trade	11,829	12,347	4.4%	Educational Instruction and 1,313 6,745 Arts, Design, 350 1,459			
Retail Trade	26,846	25,467	-5.1%	Healthcare Practitioners 1,057 3,922			
Transportation & Warehousing	6,436	6,741	4.7%	Healthcare Support 2,240 8,874			
Information	2,276	2,229	-2.1%	Protective Service 219 1,723			
Finance & Insurance, Real Estate	7,478	7,641	2.2%	Food Preparation and 2,997 14,657			
Professional Services & Mgmt. of Compani	5,587	6,025	7.8%	Building and Grounds 643 5,340			
Admin. Support & Waste Mgmt.	3,889	4,139	6.4%	Personal Care and Service 1,061 5,143 Sales and Related884 12,762			
Educational Services	22,015	23,101	4.9%	Office and Administrative=1.027 12,944			
Health Care & Social Assistance	36,901	41,390	12.2%	Farming, Fishing, and59 1,520			
Leisure & Hospitality	20,446	24,818	21.4%	Construction and Extraction 615 3,704			
Other Services	9,052	10,144	12.1%	Installation, Maintenance, 292 3,323			
Public Administration	22,824	23,240	1.8%	Production Occupations 221 7,368 Transportation and 1.397 9.441			
So	urce: DEED 2020-2	2030 Employm	ent Outlook				

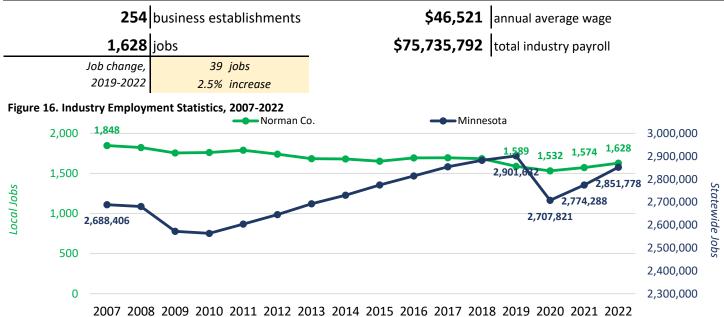
mental health counselors

\$47,988/yr Source: DEED Occupations in Demand

COUNTY PROFILE

ECONOMIC CHARACTERISTICS

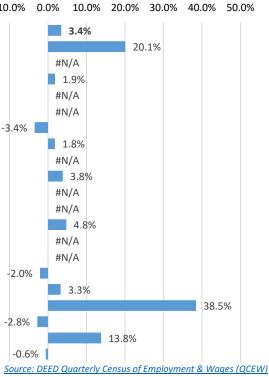
Coming out of the pandemic recession, after gaining jobs over the past year, Norman Co. had the 83rd largest economy of the 87 counties in the state. Norman Co. was the 16th fastest growing in the past year and the 6th fastest growing since 2019. From 2019 to 2022, employment in Norman Co. grew despite the pandemic recession.



Source: DEED QCEW program

			Average	Figure 17. Change in Jobs, 2021-)21-2
Table 15. Norman Co. Industry	Number of	Percent of	Annual	-	-		-	
Employment Statistics, 2022	Jobs	Total Jobs	Wage	-10.0%	0.0%	10.0%	20.0	% 3
Total, All Industries	1,628	100.0%	\$46,521			3.4%		
Agriculture, Forestry, Fish & Hunt	209	12.8%	\$48,428					20.1%
Mining	#N/A	#N/A	#N/A		#N	/A		
Construction	55	3.4%	\$32 <i>,</i> 791		1	.9%		
Manufacturing	#N/A	#N/A	#N/A		#N	/A		
Utilities	#N/A	#N/A	#N/A		#N	/A		
Wholesale Trade	84	5.2%	\$70 <i>,</i> 666	-3.4%				
Retail Trade	168	10.3%	\$27,178		1	.8%		
Transportation & Warehousing	#N/A	#N/A	#N/A		#N	/A		
Information	54	3.3%	\$62,823			3.8%		
Finance & Insurance	91	5.6%	\$57 <i>,</i> 050		#N	/A		
Real Estate & Rental & Leasing	5	0.3%	\$28,884		#N	/A		
Professional & Technical Services	44	2.7%	\$92,119			4.8%		
Management of Companies	#N/A	#N/A	#N/A		#N	/A		
Admin. Support & Waste Mgmt. Svcs.	#N/A	#N/A	#N/A		#N	/A		
Educational Services	192	11.8%	\$41,693	-2.0%				
Health Care & Social Assistance	344	21.1%	\$45 <i>,</i> 935			3.3%		
Arts, Entertainment, & Recreation	18	1.1%	\$4,792					
Accommodation & Food Services	53	3.3%	\$8,856	-2.8%				
Other Services	33	2.0%	\$43,716				13.89	%
Public Administration	172	10.6%	\$41,029	-0.69	%			
	•	•	•	Source	: DEED Q	uarterly (Census	of Em

2022



For more information on Norman Co.'s population, labor force, and economic trends, contact:

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Data updated: February 13, 2024