

# Governor's Council on Economic Expansion: 06/06/2022

Minutes prepared by: Carrie Krueger, Department of Human Services

Location: Virtual

### **Attendance**

- Jeffrey Ettinger, Co-Chair, Hormel (formerly)
- Paul Williams, Co-Chair, Project for Pride in Living
- Scott Burns, Structural
- Joe Fowler, Minnesota Building and Construction Trades Council
- Brenda Hilbrich, SEIU Healthcare Minnesota
- Neel Kashkari, Federal Reserve Bank of Minneapolis
- Nonoko Sato, Minnesota Council on Nonprofits
- Traci Tapani, Wyoming Machine
- Bharti Wahi, Department of Human Services
- Penny Wheeler, Allina Health (formerly)
- Steve Grove, Department of Employment and Economic Development
- Jodi Harpstead, Department of Human Services

## **Agenda**

| 2:00 PM – 2:10 PM | Large group discussion: Engagement, virtual town hall take-aways            |
|-------------------|---|
| 2:10 PM – 2:30 PM | Roadmap review  |
|                   | <ul> <li>Roadmap updates and orientation to the document</li> </ul>         |
|                   | <ul> <li>Review results</li> </ul>  |
| 2:30 PM - 3:00 PM | Subgroup breakouts  |
|                   | <ul> <li>Review updates to the roadmap, discuss possible changes</li> </ul> |
| 3:00 PM - 3:15 PM | Breakout report out   |
| 3:15 PM – 3:45 PM | Large group discussion  |
| 3:45 – 3:15       | Next steps  |
| 4:00 PM           | Meeting adjourns  |
|                   |   |

# **Next Meeting**

Date: 06/27/2022

Time: 2:00 PM - 4:00 PM

Location: Virtual, Elmer L. Andersen Human Services Building, 540 Cedar St. St. Paul, R2370/2380

### **Meeting Notes**

#### **Meeting convenes**

- Commissioner Grove started the meeting with the announcement that this meeting is fully virtual because an in-person meeting is not practical or prudent due to the health pandemic, pursuant with Minnesota Statutes, section 13D.021.
- Paul Williams provided a welcome and an overview of the work that has taken place in phase two, as well as the work remaining.
- Paul provided an update to the engagement work taking place including the virtual town hall, held on May 31; the public engagement website; and upcoming tribal engagement. Council members who participated in the virtual town hall discussed their learning from the virtual town hall.
- Council members reviewed the survey results received and which strategies were deemed most
  powerful. Discussed if and how we might use this information. Discussed the idea the prioritization is
  not as important, we are not talking about allocating funding, but are talking about things that should be
  done in the next ten years.
- The Council dismissed to subcommittee meetings at 2:19 p.m.
- The full Council reconvened at 3:05 p.m.
- Commissioner Grove shared the alternate framing option for the roadmap, framing by unifying factors. The framing centers around betting on people, communities, businesses, infrastructure, and innovation. The other option is to remain structured around the vision statements.
- The Council discussed the progress on the roadmap and things that need to be taken into consideration during work on the roadmap.
  - o Pieces that speak to rural and Greater MN should be lifted up.
  - Add how we will know if we are successful.
  - Planning for future use and a communications strategy to get people to take action on this plan.
     What does it look like if this is not a document that sits on the shelf? What are the thoughts on after we had off to the gov's office and what that looks like?
- Discussed next steps for the council including an in-person meeting on June 27.

Meeting adjourned at 3:49pm.