### **COUNTY PROFILE**

# **Crow Wing Co.**

Crow Wing Co. is a part of Economic Development Region 5, which is located in the Northwest Planning Region.

### **POPULATION CHARACTERISTICS**



Crow Wing Co. is the 15th largest of the 87 counties in the state. Its population increased so far this decade, ranking as the 12th fastest growing in the state from 2020 to 2023. Crow Wing Co.'s population has an older median age than the state and a larger percentage of people aged 65 years and older. The population is aging, especially as the Baby Boom generation moves through the population pyramid (see Figure 1).

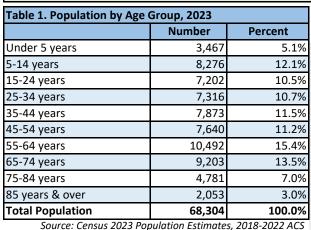
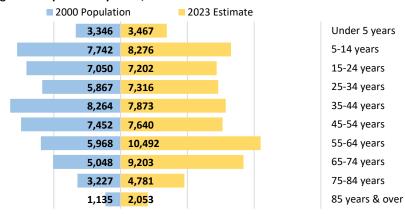


Figure 1. Population Pyramid, 2000-2023



Crow Wing Co. suffered a negative natural increase - more deaths than births from 2020 to 2023, but also experienced net in-migration - meaning more people moved in than moved out. In addition to domestic in-migration, Crow Wing Co. welcomed net international in-migration - gaining new Minnesotans from foreign countries (see Table 2).

Table 2. Cumulative Estimates of the Components of Population Change, 2020-2023								
	Total		April 1, 2020 to July 1, 2023					
	Population	Natural	Vital Events		Net Migration			
	Change	Increase	Births	Deaths	Total	International	Domestic	
Crow Wing Co.	2,185	-514	2,064	2,578	2,723	35	2,688	
State of Minnesota	31,111	40,368	207,857	167,489	-11,352	34,624	-45,976	

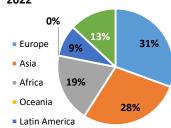
Source: U.S. Census Bureau, Population Estimates Program

Compared to the state, Crow Wing Co. has a smaller percentage of foreign-born residents. From 2010 to 2022, Crow Wing Co. saw an increase in the number of foreign-born residents, which was faster than the statewide increase.

mercuse in the number of foreign both residents, which was faster than the stateward increase.							
Table 3. Place of Birth for the Foreign Born	Crow Wing Co. Change 2010-2022		Crow Wing Co. Change 2010-2022 Minnesota			esota	
Population, 2022	Number	Percent	Number	Percent	Percent	Change	
Foreign-born Population	910	1.4%	240	35.8%	8.5%	31.3%	
Europe	278	30.5%	67	31.8%	9.3%	-0.6%	
Asia	259	28.5%	100	62.9%	36.7%	30.2%	
Africa	174	19.1%	112	180.6%	28.1%	93.1%	
Oceania	0	0.0%	-3	-100.0%	0.4%	20.4%	
Americas:	199	21.9%	-36	-15.3%	25.4%	7.5%	
Latin America	80	8.8%	-4	-4.8%	22.9%	9.0%	
Northern America	119	13.1%	-32	-21.2%	2.5%	-4.6%	

Source: U.S. Census Bureau, 2018-2022 American Community Survey

Figure 2. Place of Birth for the Foreign Born Population, 2022

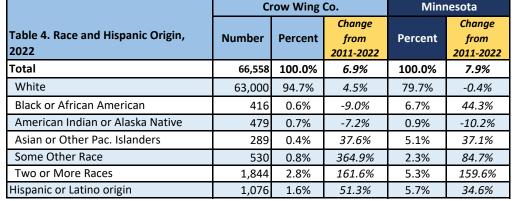


Northern America

Crow Wing Co.'s population was becoming more racially diverse over time. Since 2011, the county's white population increased and the number of people of other races increased (see Table 4).







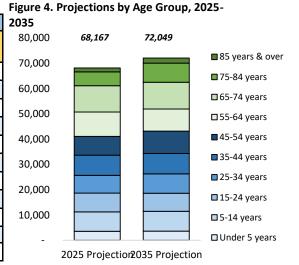
Source: U.S. Census Bureau, 2018-2022 American Community Survey

### **POPULATION PROJECTIONS**

94.7%

According to the Minnesota State Demographic Center, Crow Wing Co.'s population is expected to grow from 2025 to 2035, with a rate of change that is slower than the projected statewide growth rate (4.5%). In addition to the overall growth, the number of people aged 65 years and older is expected to increase over the next decade (see Figure 4 and Table 5).

Table 5. Population Projections by Age Group, 2025-2035 2025 2035 Numeric Percent **Crow Wing Co.** Projection Projection Change Change Under 5 years 3,570 3,640 70 2.0% 5-14 years 7,682 7.834 152 2.0% -3.6% 7,404 7,137 15-24 years -267 25-34 years 7,031 7,675 644 9.2% 59 35-44 years 7,952 8,011 0.7% 7,452 1,431 19.2% 45-54 years 8,883 55-64 years 9,648 8,734 -914 -9.5% 65-74 years 10,393 10,605 212 2.0% 75-84 years 5,478 7,524 2.046 37.3% 85 years & over 1,557 2.006 449 28.8% **Total Population** 68,167 72,049 3,882 5.7%



Source: Minnesota State Demographic Center

#### **EDUCATIONAL ATTAINMENT**

Crow Wing Co. has a higher percentage of adults (18 years & over) with at least a high school diploma than the state (93.0%), and a lower percentage of people with at least some college experience. Crow Wing Co. also has a higher percentage of people with an Associate's degree and a lower percentage of people with a Bachelor's degree or higher.

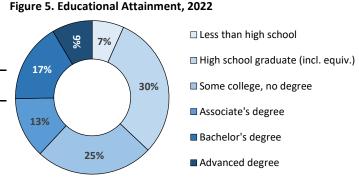
Percentage of the adult population (18 years & over) with at least a high school diploma:

93.3%

State: 68.5%

Associate's Degree: 12.9%

Associate's Degree: 12.9%
Bachelor's Degree: 16.7%
Advanced Degree: 8.5%



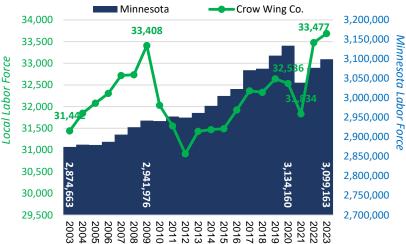
Source: U.S. Census Bureau, 2018-2022 American Community Survey

#### LABOR FORCE TRENDS

At 3.2%, Crow Wing Co. had a higher unemployment rate than the state in 2023. After the pandemic recession Crow Wing Co.'s unemployment rate declined compared to the 4.6% pre-pandemic rate posted in 2019. The number of unemployed workers actively seeking work in Crow Wing Co. increased over the past year, and is down compared to 2019.



Figure 6. Annual Labor Force Estimates



Source: DEED Local Area Unemployment Statistics

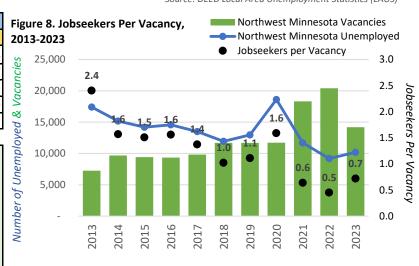
Labor force growth has slowed in recent years. After experiencing a net gain of workers each year from 1990 to 2000, Crow Wing Co. averaged an annual gain of new workers from 2000 to 2010, and most recently a gain of new workers since 2010 (see Figure 7). Moving forward, Crow Wing Co. is expected to add workers from 2025 to 2035 (see Table 6).

Crow Wing Co. Figure 7. Annual Change in Labor Force, 1990-2023 2,000 Average of 813 Average of 290 Average of 48 new workers per year new workers per year new workers per year Year-Over-Year Change in Available Workers 1,500 1,000 500 0 -500 -1,000 -1,500 -2,000 2012-201 2011-201 2011-201 2019-2021ts 2019-2020tts 2018-2019-2020tts 2017-2019-2019-5tdistist 2015-2019-2019-5tdistist 2014-2014-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014-4-2014 2010-2011 2013-2014 1995-1996 2000-200: 2002-2003 2004-2005 2005-2006 2006-2007 2007-2008 2001-2002 2003-2004 2008-2009 2009-2010 1990-199 1991-1992 1992-1993 1997-1998 1999-2000 .993-1994 .994-1995 996-1997 .998-1999

Table 6. Labor Force	Labor Force Projection				
Projections, 2025-2035	2025	2035			
16 to 24 years	4,864	4,764			
25 to 54 years	19,391	21,217			
55 to 64 years	5,938	5,375			
65 years & over	2,806	3,009			
Total Labor Force	32,999	34,365			

Source: Minnesota State Demographic Center, 2018-2022 ACS

The labor market had grown extremely tight in recent years, with less than 1 jobseeker per vacancy until the pandemic recession intervened in early 2020 and the number of unemployed workers spiked. In 2023, job vacancies in Northwest returned to pre-pandemic levels, but employers are still seeing challenges finding enough workers for open jobs (see Figure 8).



Source: DEED Job Vacancy Survey, LAUS program

### LABOR FORCE CHARACTERISTICS

Crow Wing Co. had a lower labor force participation rate than the state. The labor force in Crow Wing Co. is less racially diverse than the state (where 81.3% of workers are white alone), but is becoming more diverse over time.

Table 7. Employment Characteristics, 2022							
	Cro	Crow Wing Co.					
	In Labor Force (available workers)	Labor Force Partic. Rate	Unemp. Rate	Labor Force Partic. Rate	Unemp. Rate		
Total Labor Force	32,554	59.9%	5.0%	68.7%	4.0%	Г	
16 to 19 years	1,829	59.8%	5.8%	53.0%	9.8%		
20 to 24 years	2,783	87.2%	8.3%	83.1%	6.7%		
25 to 44 years	12,921	87.3%	5.6%	88.8%	3.5%		
45 to 54 years	6,306	84.7%	3.9%	87.8%	2.9%	Ī	
55 to 64 years	6,292	61.5%	4.3%	72.8%	3.1%		
65 to 74 years	2,045	22.8%	2.5%	27.6%	3.3%		
75 years & over	413	6.2%	5.3%	6.6%	3.2%		
<b>Employment Characteristics by Race &amp; H</b>	ispanic Origin					ı	
White alone	30,843	59.5%	5.0%	67.8%	3.4%	ĺι	
Black or African American	219	74.5%	11.0%	71.5%	8.7%		
American Indian & Alaska Native	230	61.2%	13.7%	57.6%	11.9%	Ĺ	
Asian or Other Pac. Islanders	166	62.2%	0.0%	73.9%	3.6%	ĺ	
Some Other Race	295	90.2%	5.4%	76.1%	6.1%	ĺ	
Two or More Races	812	65.2%	4.1%	74.3%	6.6%	ľ	
Hispanic or Latino	658	88.0%	26.4%	77.0%	6.3%	ĺ	
<b>Employment Characteristics by Disability</b>	, 20 to 64 years					ĺ	
With Any Disability, 20 to 64 years	2,233	48.7%	11.0%	54.4%	10.2%	ĺ	
<b>Employment Characteristics by Educatio</b>	nal Attainment, 2!	to 64 years				ĺ	
Population, 25 to 64 years	25,521	78.6%	4.8%	84.4%	3.3%	ĺ	
Less than H.S. Diploma	1,062	57.7%	7.8%	67.2%	4.6%		
H.S. Diploma or Equivalent	6,061	70.8%	3.3%	76.8%	2.5%	ĺ	
Some College or Assoc. Degree	10,988	82.8%	4.9%	85.1%	3.6%	ĺ	
Bachelor's Degree or Higher	7,400	84.1%	1.7%	90.3%	2.0%	ĺ	

Figure 9. Labor Force by Race, 2022

Labor Force by Gender

**Female** 

15,297

924

1,257

6,052

2,965

3,000

953

146

Male

17,283

904

1,526

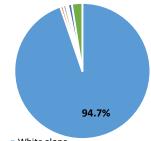
6,866

3,339

3,289

1,091

268



- White alone
- Black or African American
- American Indian & Alaska Native
- Asian or Other Pac. Islanders
- Some Other Race
- Two or More Races

Source: 2018-2022 American Community Survey, 5-Year Estimates

A larger percentage of workers in Crow Wing Co. worked in the same county in which they live compared to the state. Crow Wing Co. also had a shorter average commute time than the state.

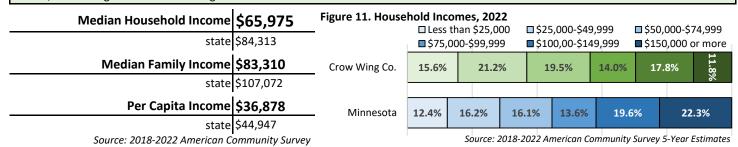
<u> </u>					_	
	Crow Wing Co. Minnesota					
Table 8. Commuting Characteristics, 2022	Number	Percent	Number	Percent	g	
Worked in state of residence	30,270	99.1%	2,867,086	97.7%		
Worked in county of residence	25,841	84.6%	1,957,366	66.7%		
Worked out of county of residence	4,429	14.5%	909,720	31.0%		
Worked outside state of residence	275	0.9%	67,495	2.3%		
MEANS OF TRANSPORTATION TO WORK					ĺ.	
Car, truck, or van	26,452	86.6%	2,387,561	81.6%	5:	
Public transportation (excl. taxicab)	122	0.4%	81,926	2.8%		
Other method (walk, bike, taxi, etc.)	1,039	3.4%	122,889	4.2%	6:	
Worked at home	2,902	9.5%	333,556	11.4%		
TRAVEL TIME TO WORK					7:	
Less than 10 minutes	5,834	19.1%	465,223	15.9%		
10 to 19 minutes	11,913	39.0%	895,335	30.6%	L	
20 to 29 minutes	5,437	17.8%	649,557	22.2%	8:	
30 to 44 minutes	4,124	13.5%	567,631	19.4%		
45 to 59 minutes	1,222	4.0%	190,186	6.5%		
60 or more minutes	2,047	6.7%	158,000	5.4%		
Mean travel time to work (minutes)	22.8	minutes	23.3	minutes	ĺ	

Figure 10. Time Leaving Home to go to Work, 2022 Crow Wing Co. ■ Minnesota 0% 20% 40% 12:00 a.m. to 3.6% 4:59 a.m. 5:00 a.m. to 5:59 a.m. 9.2% 5:00 a.m. to 6:59 20.4% 19.2% 7:00 a.m. to 7:59 33.2% a.m. 28.7% 3:00 a.m. to 8:59 12.0% a.m. 14.7% 9:00 a.m. to 22.0% 11:59 p.m. 23.5%

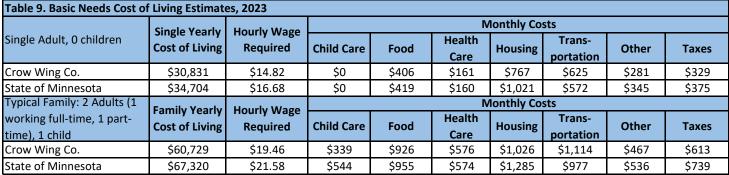
Source: 2018-2022 American Community Survey, 5-Year Estimates

### INCOMES, COST OF LIVING, & HOUSING

Crow Wing Co. had a lower median household income than the state, and a higher percentage of households with incomes below \$50,000. Overall, Crow Wing Co. had the 63rd highest median household income of the 87 counties in the state.



The cost of living has increased over the past 2 years with costs up in many areas. Crow Wing Co. had a lower cost of living than the state, with a required hourly wage of \$14.82 for a single person living alone to meet a basic needs cost of living, and an hourly wage requirement of \$19.46 for a typical family with 2 adults and 1 child (see Table 9).



Source: DEED Cost of Living tool

Crow Wing Co. had a lower median house value than the state, having the 21st highest value of the 87 counties in 2022. Crow Wing Co.'s housing stock was newer than the state's, with a higher percentage of units built since 2000 (see Figure 12).

Table 10. Estimated Value of Owner-	Crow Wir	ng Co.	Minnesota	Figure 12. Year St	ructure	Built, 2022	2
occupied Housing Units, 2022	Total	Percent	Percent			.0% 20%	%
Total	21,746	100.0%	100.0%	■ Crow	Wing Co.		
Less than \$50,000	1,025	4.7%	4.1%	2010 or later		8.4% 7.8%	
\$50,000 to \$99,999	1,083	5.0%	4.6%	2000 to 2009			2
\$100,000 to \$149,999	2,363	10.9%	7.1%			13.3%	ó
\$150,000 to \$199,999	3,282	15.1%	10.7%	1980 to 1999			
\$200,000 to \$299,999	5,952	27.4%	27.1%	1960 to 1979			
\$300,000 to \$499,999	5,268	24.2%	31.7%				
\$500,000 or more	2,773	12.8%	14.7%	1940 to 1959		10.1% 13.8%	6
Median (dollars)	\$245,2	.00	\$286,800	1939 or earlier		8.0%	

Source: 2018-2022 American Community Survey, 5-Year Estimates

0% 10% 20% 30% 40% Crow Wing Co. ■ Minnesota 2010 or later 20.1% 2000 to 2009 31.5% 1980 to 1999 25.5% 21.9% 1960 to 1979 23.8% 10.1% 1940 to 1959 13.8% 1939 or earlier

Median monthly owner costs, owner-occupied units with a mortgage

state \$1,818

Percentage of households with a mortgage spending 30% or more of their income on housing costs

27.8%

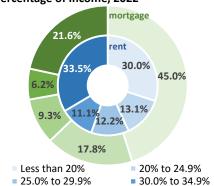
Median monthly rent costs \$888

Percentage of renters spending 30% or more of their household income on rent

state 46.7%

Source: 2018-2022 American Community Survey, 5-Year Estimates





35% or more

### **OCCUPATIONS**

At \$21.89 in 2024, wages were lower in Region 5 than the state. Overall, Region 5 had the lowest median hourly wage level of the 13 economic development regions in the state. Wages were highest for management occupations (\$40.32) and lowest for food preparation and serving related jobs (\$14.34) (see Table 11).

Table 11. Occupational Employment & Wage Statistics, 2024							
		Regio	n 5		Stat	e of Minnes	sota
Occupational Group	Median Hourly Wage	Estimated Regional Jobs	Share of Total Jobs	Regional Location Quotient	Median Hourly Wage	Estimated Statewide Jobs	Share of Total Jobs
Total, All Occupations	\$21.89	62,970	100.0%	1.0	\$25.22	2,881,100	100.0%
Management	\$40.32	3,400	5.4%	0.8	\$57.75	201,710	7.0%
Business & Financial Operations	\$31.37	2,130	3.4%	0.5	\$39.26	202,700	7.0%
Computer & Mathematical	\$36.83	570	0.9%	0.3	\$50.83	98,240	3.4%
Architecture & Engineering	\$37.81	600	1.0%	0.5	\$42.97	58,320	2.0%
Life, Physical & Social Science	\$33.10	430	0.7%	0.7	\$39.93	29,220	1.0%
Community & Social Service	\$27.49	1,600	2.5%	1.3	\$27.92	57,930	2.0%
Legal	\$38.07	200	0.3%	0.5	\$51.15	19,040	0.7%
Education, Training & Library	\$24.35	4,510	7.2%	1.3	\$28.22	163,340	5.7%
Arts, Design, Entertainment & Media	\$23.41	470	0.7%	0.6	\$29.01	36,160	1.3%
Healthcare Practitioners & Technical	\$40.22	4,220	6.7%	1.0	\$43.01	184,410	6.4%
Healthcare Support	\$18.33	3,780	6.0%	1.0	\$18.07	169,580	5.9%
Protective Service	\$26.44	1,030	1.6%	1.0	\$28.87	45,860	1.6%
Food Preparation & Serving Related	\$14.34	6,970	11.1%	1.4	\$15.07	232,190	8.1%
Building, Grounds Cleaning & Maint.	\$17.84	2,500	4.0%	1.4	\$18.83	79,660	2.8%
Personal Care & Service	\$16.28	1,570	2.5%	1.2	\$17.60	59,420	2.1%
Sales & Related	\$16.99	5,760	9.1%	1.1	\$18.82	242,440	8.4%
Office & Administrative Support	\$21.48	7,510	11.9%	1.0	\$23.86	352,250	12.2%
Farming, Fishing & Forestry	\$20.82	140	0.2%	1.8	\$22.13	3,520	0.1%
Construction & Extraction	\$28.50	3,060	4.9%	1.3	\$32.44	110,960	3.9%
Installation, Maintenance & Repair	\$24.72	2,790	4.4%	1.2	\$29.54	104,530	3.6%
Production	\$21.03	5,010	8.0%	1.1	\$23.05	203,810	7.1%
Transportation & Material Moving	\$21.10	4,720	7.5%	1.0	\$19.80	225,820	7.8%

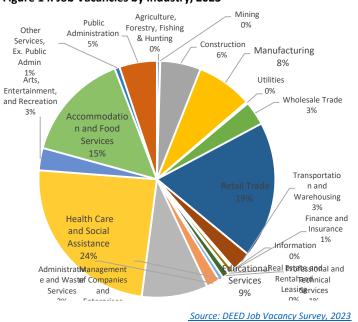
Source: DEED Occupational Employment & Wage Statistics, Qtr. 1 2024

### **JOB VACANCY SURVEY**

Crow Wing Co. is a part of the Northwest planning region. There were 14193 job vacancies posted by employers in 2023, indicating extensive opportunity in the region, with openings across several occupations and industries (see Figure 14).

Table 12. Northwest Job Vacancy Survey Results, 2023					
Number of   Wa					
Occupational Group	Vacancies	Offer			
Total, All Occupations	14,193	\$17.77			
Management	180				
Business & Financial Operations	162				
Computer & Mathematical	49	\$30.06			
Architecture & Engineering	110				
Life, Physical & Social Sciences	105				
Community & Social Service	326				
Education, Training & Library	668				
Healthcare Practitioners & Technical	1,478				
Healthcare Support	1,168	•			
Protective Service	277	\$23.55			
Food Preparation & Serving Related	2,518	\$14.63			
Building, Grounds Cleaning & Maint.	594	\$16.01			
Personal Care & Service	223	\$15.86			
Sales & Related	1,918				
Office & Administrative Support	508	\$17.18			
Construction & Extraction	727	N/A			
Installation, Maintenance & Repair	609	\$20.26			
Production	668				
Transportation & Material Moving	1,263	\$20.23			

Figure 14. Job Vacancies by Industry, 2023



## **OCCUPATIONS IN DEMAND**

Table 13. Northwest Plannir	Table 13. Northwest Planning Region Occupations in Demand, 2022						
Less than High School	High School or Equivalent	Some College or Assoc. Deg.	Bachelor's Degree or Higher				
Heavy & Tractor-Trailer Truck Drivers	Nursing Assistants	Registered Nurses	General & Operations Managers				
\$51,692/yr	\$37,961/yr	\$81,165/yr	\$67,488/yr				
Cashiers	Licensed Practical & Licensed Vocational Nurses	Police & Sheriff's Patrol Officers	Elementary School Teachers				
\$28,802/yr	\$51,229/yr	\$64,102/yr	\$62,210/yr				
Home Health & Personal	Automotive Service Technicians &	Dental Hygienists	Secondary School Teachers				
Care Aides	Mechanics	Dental Hygiemsts	Secondary School reachers				
\$32,976/yr	\$47,005/yr	\$84,508/yr	\$63,580/yr				
Retail Salespersons	Machinists	Clinical Laboratory Technologists & Technicians	Substitute Teachers, Short-Term				
\$31,063/yr	\$48,430/yr	\$61,816/yr	\$39,171/yr				
First-Line Supervisors of Retail Sales Workers	Electricians	Radiologic Technologists & Technicians	Accountants & Auditors				
\$44,044/yr	\$62,857/yr	\$68,070/yr	\$64,490/yr				
Maintenance & Repair	Medical Assistants	Computer Network Support	Preschool Teachers				
Workers, General	Wedical Assistants	Specialists	Prescribor reactiers				
\$48,600/yr	\$46,584/yr	\$71,089/yr	\$36,501/yr				
Teaching Assistants, exc.	Dental Assistants	Industrial Engineering	Special Education Teachers,				
Postsecondary	Dental Assistants	Technologists & Technicians	Kindergarten & Elementary School				
\$37,015/yr	\$51,999/yr	\$53,775/yr	\$63,611/yr				
Janitors & Cleaners, exc.	Computer User Support Specialists	Forest & Conservation	Child, Family, & School Social				
Maids & Housekeeping		Technicians	Workers				
\$37,767/yr	\$56,923/yr	\$51,299/yr	\$62,810/yr				
Stockers & Order Fillers	Farm Equipment Mechanics & Service	Paralegals & Legal Assistants	Business Operations Specialists, All				
Stockers & Order Fillers	Technicians	r araiegais & Legai Assistants	Other				
\$39,215/yr	\$52,147/yr	\$53,542/yr	\$60,668/yr				
Laborers & Freight, Stock, &	Emergency Medical Technicians	Civil Engineering Technologists &	Substance abuse, behavioral &				
Material Movers, Hand		Technicians	mental health counselors				
\$39,548/yr	\$39,707/yr	\$71,840/yr	\$47,988/yr				

Source: DEED Occupations in Demand

Crow Wing Co. is a part of the Northwest planning region, which is projected to see a 4.2% increase in employment levels over the next decade. In addition to new jobs created, there will be a much larger number of exit openings (see Figure 15).

Table 14. Regional Industry Employment Projections, 2020-2030					
Northwest Planning Region	Estimated Employment 2020	Projected Employ- ment 2030	Percent Change 2020-2030		
Total, All Industries	250,722	263,441	5.1%		
Natural Resources & Mining	5,790	5,740	-0.9%		
Utilities	1,135	970	-14.5%		
Construction	10,693	11,157	4.3%		
Manufacturing	27,999	28,618	2.2%		
Wholesale Trade	11,829	12,347	4.4%		
Retail Trade	26,846	25,467	-5.1%		
Transportation & Warehousing	6,436	6,741	4.7%		
Information	2,276	2,229	-2.1%		
Finance & Insurance, Real Estate	7,478	7,641	2.2%		
Professional Services & Mgmt. of Compani	5,587	6,025	7.8%		
Admin. Support & Waste Mgmt.	3,889	4,139	6.4%		
Educational Services	22,015	23,101	4.9%		
Health Care & Social Assistance	36,901	41,390	12.2%		
Leisure & Hospitality	20,446	24,818	21.4%		
Other Services	9,052	10,144	12.1%		
Public Administration	22,824	23,240	1.8%		
So	urce: DEED 2020-2	2030 Employm	ent Outlook		

Figure 15. Regional Occupational

<b>Employment Projection</b>					
From employment gr	owth 000		From 6		enings 000
-5,0	300	٥,٠	000	13,	000
Management Occupations	455	9,69	92		
Business and Financial	511	2,37	73		
Computer and	177	577			
Architecture and	140	861			
Life, Physical, and Social	103	450			
Community and Social	876	2,6	35		
Legal Occupations	62	373			
Educational Instruction and	1,313	6,7	45		
Arts, Design,	350	1,45	9		
Healthcare Practitioners	1,057	3,9	22		
Healthcare Support	2,24	0 8,	874		
Protective Service	219	<b>1</b> ,72	3		
Food Preparation and	2,95	57	4,657		
Building and Grounds	643	5,34	40		
Personal Care and Service		5,1	<b>4</b> 3		
Sales and Related	-88	4 12,7	62		
Office and Administrative1	,027■	12,9	44		
Farming, Fishing, and	-59	1,52	0		
Construction and Extraction	615	3,70	)4		
Installation, Maintenance,	292	3,32	3		
Production Occupations	221	7,36	8		
Transportation and	1,397	9,4	41		

### **ECONOMIC CHARACTERISTICS**

Coming out of the pandemic recession, after gaining jobs over the past year, Crow Wing Co. had the 13th largest economy of the 87 counties in the state. Crow Wing Co. was the 34th fastest growing in the past year and the 19th fastest growing since 2019. From 2019 to 2023, employment in Crow Wing Co. grew despite the pandemic recession.

2,337 business establishments \$50,594 annual average wage
30,568 jobs \$1,546,561,492 total industry payroll

Job change, 2019-2023 2.7% increase

Figure 16. Industry Employment Statistics, 2008-2023

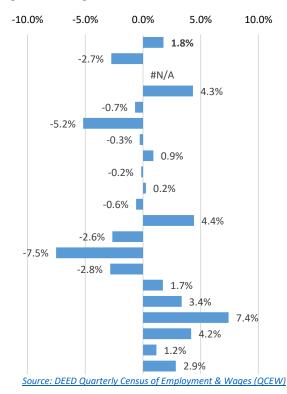


2008 2009 2010 2011 2012 2013 2014 2015 2016 2017 2018 2019 2020 2021 2022 2023

Source: DEED QCEW program

			Average
Table 15. Crow Wing Co. Industry	Number of	Percent of	Annual
Employment Statistics, 2023	Jobs	Total Jobs	Wage
Total, All Industries	30,568	100.0%	\$50,594
Agriculture, Forestry, Fish & Hunt	71	0.2%	\$28,285
Mining	#N/A	#N/A	#N/A
Construction	2,213	7.2%	\$71,579
Manufacturing	3,065	10.0%	\$55,578
Utilities	110	0.4%	\$102,242
Wholesale Trade	719	2.4%	\$64,686
Retail Trade	4,790	15.7%	\$39,423
Transportation & Warehousing	650	2.1%	\$47,759
Information	405	1.3%	\$67,716
Finance & Insurance	1,346	4.4%	\$76,081
Real Estate & Rental & Leasing	283	0.9%	\$41,103
Professional & Technical Services	773	2.5%	\$76,204
Management of Companies	123	0.4%	\$42,972
Admin. Support & Waste Mgmt. Svcs.	686	2.2%	\$39,610
Educational Services	2,294	7.5%	\$45,112
Health Care & Social Assistance	5,922	19.4%	\$61,717
Arts, Entertainment, & Recreation	391	1.3%	\$25,483
Accommodation & Food Services	4,240	13.9%	\$25,342
Other Services	1,041	3.4%	\$26,499
Public Administration	1,443	4.7%	\$63,319

Figure 17. Change in Jobs, 2022-2023



For more information on Crow Wing Co.'s population, labor force, and economic trends, contact:

Anthony Schaffhauser Regional Analyst, Northwest Minnesota

CareerForce Bemidji | 616 America Avenue NW, Suite 210 | Bemidji, MN 56601

Office: 320-441-6594 Email: anthony.schaffhauser@state.mn.us

web: www.mn.gov/deed/data/regional-lmi/

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