

COUNTY PROFILE

Hennepin Co.

Hennepin Co. is a part of Economic Development Region 11, which is located in the Twin Cities Planning Region.

POPULATION CHARACTERISTICS



Hennepin Co. is the 1st largest of the 87 counties in the state. Its population decreased so far this decade, ranking as the 72nd fastest growing in the state from 2020 to 2023. Hennepin Co.'s population has a younger median age than the state and a smaller percentage of people aged 65 years and older. The population is aging, especially as the Baby Boom generation moves through the population pyramid (see Figure 1).

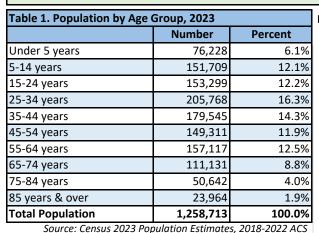
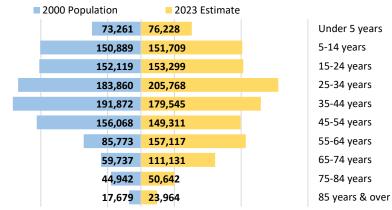


Figure 1. Population Pyramid, 2000-2023



Hennepin Co. enjoyed a natural increase - more births than deaths from 2020 to 2023, but also experienced net out-migration - meaning more people moved out than moved in. Despite suffering domestic out-migration, Hennepin Co. welcomed net international in-migration - gaining new Minnesotans from foreign countries (see Table 2).

| Table 2. Cumulative Estimates of the Components of Population Change, 2020-2023 | | | | | | | |
|---|------------|----------|-------------------------------|---------|---------|---------------|----------|
| | Total | | April 1, 2020 to July 1, 2023 | | | | |
| | Population | Natural | Vital Events Net Migration | | | | on |
| | Change | Increase | Births | Deaths | Total | International | Domestic |
| Hennepin Co. | -22,858 | 15,555 | 48,078 | 32,523 | -39,173 | 11,110 | -50,283 |
| State of Minnesota | 31,111 | 40,368 | 207,857 | 167,489 | -11,352 | 34,624 | -45,976 |

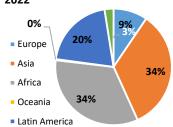
Source: U.S. Census Bureau, Population Estimates Program

Compared to the state, Hennepin Co. has a larger percentage of foreign-born residents. From 2010 to 2022, Hennepin Co. saw an increase in the number of foreign-born residents, though it was slower than the statewide increase.

| the number of foreign both residents, thought to was slower than the statewide increase. | | | | | | | |
|--|---------------------------------|---------|---|---------|---------|--------|--|
| Table 3. Place of Birth for the Foreign Born | Hennepin Co. Change 2010-2022 | | Hennepin Co. Change 2010-2022 Minnesota | | | esota | |
| Population, 2022 | Number | Percent | Number | Percent | Percent | Change | |
| Foreign-born Population | 174,102 | 13.7% | 30,919 | 21.6% | 8.5% | 31.3% | |
| Europe | 16,503 | 9.5% | 799 | 5.1% | 9.3% | -0.6% | |
| Asia | 58,756 | 33.7% | 10,645 | 22.1% | 36.7% | 30.2% | |
| Africa | 58,527 | 33.6% | 23,322 | 66.2% | 28.1% | 93.1% | |
| Oceania | 515 | 0.3% | 52 | 11.2% | 0.4% | 20.4% | |
| Americas: | 39,801 | 22.9% | -3,899 | -8.9% | 25.4% | 7.5% | |
| Latin America | 35,457 | 20.4% | -4,956 | -12.3% | 22.9% | 9.0% | |
| Northern America | 4,344 | 2.5% | 1,057 | 32.2% | 2.5% | -4.6% | |

Source: U.S. Census Bureau, 2018-2022 American Community Survey

Figure 2. Place of Birth for the Foreign Born Population, 2022

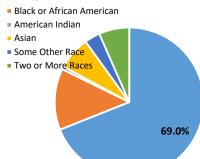


Northern America

Hennepin Co.'s population was becoming more racially diverse over time. Since 2011, the county's white population increased and the number of people of other races increased (see Table 4).

Figure 3. Population by Race,
2022

White
Black or African American



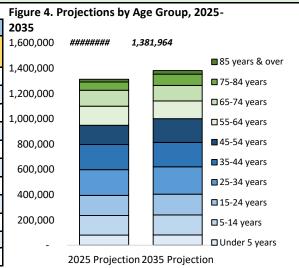
| | _ | lennepin C | Minnesota | | |
|--|-----------|------------|-----------------------------|---------|-----------------------------|
| Table 4. Race and Hispanic Origin, 2022 | Number | Percent | Change from 2011-2022 | Percent | Change from 2011-2022 |
| Total | 1,270,787 | 100.0% | 10.9% | 100.0% | 7.9% |
| White | 876,481 | 69.0% | 0.2% | 79.7% | -0.4% |
| Black or African American | 168,955 | 13.3% | 27.3% | 6.7% | 44.3% |
| American Indian or Alaska Native | 7,887 | 0.6% | -20.8% | 0.9% | -10.2% |
| Asian or Other Pac. Islanders | 90,999 | 7.2% | 30.6% | 5.1% | 37.1% |
| Some Other Race | 42,992 | 3.4% | 76.8% | 2.3% | 84.7% |
| Two or More Races | 83,473 | 6.6% | 137.8% | 5.3% | 159.6% |
| Hispanic or Latino origin | 89,878 | 7.1% | 19.7% | 5.7% | 34.6% |

Source: U.S. Census Bureau, 2018-2022 American Community Survey

POPULATION PROJECTIONS

According to the Minnesota State Demographic Center, Hennepin Co.'s population is expected to grow from 2025 to 2035, with a rate of change that is slower than the projected statewide growth rate (4.5%). In addition to the overall growth, the number of people aged 65 years and older is expected to increase over the next decade (see Figure 4 and Table 5).

Table 5. Population Projections by Age Group, 2025-2035 2025 2035 Numeric Percent Hennepin Co. **Projection** Projection Change Change 1,718 Under 5 years 80,539 82,257 2.1% 5-14 years 154,539 157,614 3,075 2.0% 5,093 3.2% 159,111 164,204 15-24 years 25-34 years 204,339 216,903 12,564 6.1% 35-44 years 197,803 192,149 -5,654 -2.9% 153,027 187,745 34,718 22.7% 45-54 years 55-64 years 150,299 141,328 -8,971 -6.0% 65-74 years 126,996 122,006 -4,990 -3.9% 75-84 years 64,411 89,476 25,065 38.9% 85 years & over 21,495 28,282 6,787 31.6% **Total Population** 1,312,559 1,381,964 69,405 5.3%



Source: Minnesota State Demographic Center

EDUCATIONAL ATTAINMENT

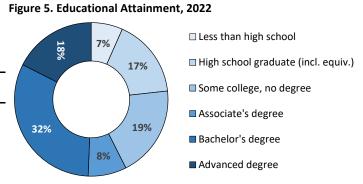
Hennepin Co. has a higher percentage of adults (18 years & over) with at least a high school diploma than the state (93.0%), and a higher percentage of people with at least some college experience. Hennepin Co. also has a lower percentage of people with an Associate's degree and a higher percentage of people with a Bachelor's degree or higher.

Percentage of the adult population (18 years & over) with at least a high school diploma:

93.4%

College-educated: 76.8% state: 68.5%

Associate's Degree: 8.1%
Bachelor's Degree: 31.8%
Advanced Degree: 17.5%

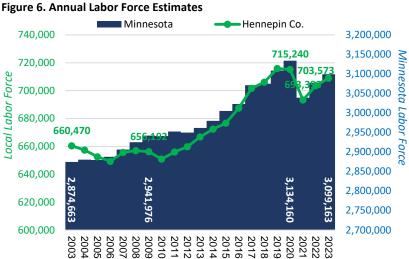


Source: U.S. Census Bureau, 2018-2022 American Community Survey

LABOR FORCE TRENDS

At 2.5%, Hennepin Co. had a lower unemployment rate than the state in 2023. After the pandemic recession Hennepin Co.'s unemployment rate declined compared to the 3% pre-pandemic rate posted in 2019. The number of unemployed workers actively seeking work in Hennepin Co. increased over the past year, and is down compared to 2019.





Source: DEED Local Area Unemployment Statistics

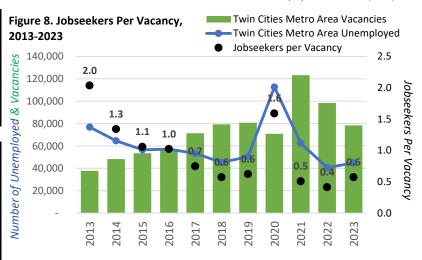
Labor force growth has slowed in recent years. After experiencing a net gain of workers each year from 1990 to 2000, Hennepin Co. averaged an annual loss of fewer workers from 2000 to 2010, and most recently a gain of new workers since 2010 (see Figure 7). Moving forward, Hennepin Co. is expected to add workers from 2025 to 2035 (see Table 6).

Hennepin Co. Figure 7. Annual Change in Labor Force, 1990-2023 20,000 Average of 4,968 Average of -1,573 Average of 6,433 new workers per year fewer workers per year new workers per year 15,000 Year-Over-Year Change in Available Workers 10,000 6,774,421 5,000 -5,000 -10,000 -15,000 -20,000 -20,255 -25,000 2020-2021s 2019-2020stics 2018-2019-statistics 2012-201 2011-201 2011-201 2017-2018 2016-2017 2015-2016 2014-2018 2014-2018 2010-2011 2013-2014 2000-200: 2001-2002 2002-2003 2004-2005 2005-2006 2006-2007 2007-2008 2009-2010 2022-2023 2003-2004 2008-2009 1990-199 1991-1992 1992-1993 1995-1996 1997-1998 .993-1994 .994-1995 .996-1997 .998-1999 .999-200C

| Table 6. Labor Force | Labor Force Projection | | |
|------------------------|------------------------|---------|--|
| Projections, 2025-2035 | 2025 2035 | | |
| 16 to 24 years | 96,251 | 100,951 | |
| 25 to 54 years | 495,187 | 531,677 | |
| 55 to 64 years | 111,700 | 105,033 | |
| 65 years & over | 47,896 | 48,938 | |
| Total Labor Force | 751,034 | 786,599 | |

Source: Minnesota State Demographic Center, 2018-2022 ACS

The labor market had grown extremely tight in recent years, with less than 1 jobseeker per vacancy until the pandemic recession intervened in early 2020 and the number of unemployed workers spiked. In 2023, job vacancies in Twin Cities returned to pre-pandemic levels, but employers are still seeing challenges finding enough workers for open jobs (see Figure 8).



Source: DEED Job Vacancy Survey, LAUS program

LABOR FORCE CHARACTERISTICS

shorter average commute time than the state.

Hennepin Co. had a higher labor force participation rate than the state. The labor force in Hennepin Co. is more racially diverse than the state (where 81.3% of workers are white alone), but is becoming more diverse over time.

| | He | nnepin Co. | | Minne | esota | |
|--|--|-----------------------------------|----------------|-----------------------------------|----------------|---|
| | In Labor Force (available workers) | Labor Force Partic. Rate | Unemp. Rate | Labor Force Partic. Rate | Unemp. Rate | |
| Total Labor Force | 735,236 | 71.7% | 4.3% | 68.7% | 4.0% | |
| 16 to 19 years | 29,130 | 48.4% | 13.7% | 53.0% | 9.8% | |
| 20 to 24 years | 64,990 | 81.9% | 7.6% | 83.1% | 6.7% | |
| 25 to 44 years | 349,934 | 90.0% | 3.4% | 88.8% | 3.5% | |
| 45 to 54 years | 131,448 | 87.2% | 3.6% | 87.8% | 2.9% | |
| 55 to 64 years | 117,887 | 74.3% | 3.7% | 72.8% | 3.1% | |
| 65 to 74 years | 36,015 | 32.1% | 3.7% | 27.6% | 3.3% | |
| 75 years & over | 6,252 | 8.3% | 6.5% | 6.6% | 3.2% | |
| Employment Characteristics by Race & | Hispanic Origin | | | | | I |
| White alone | 530,594 | 71.0% | 3.2% | 67.8% | 3.4% | l |
| Black or African American | 86,271 | 71.8% | 9.4% | 71.5% | 8.7% | |
| American Indian & Alaska Native | 3,693 | 59.9% | 10.8% | 57.6% | 11.9% | ŀ |
| Asian or Other Pac. Islanders | 54,936 | 76.5% | 3.6% | 73.9% | 3.6% | |
| Some Other Race | 22,672 | 73.9% | 8.8% | 76.1% | 6.1% | ĺ |
| Two or More Races | 37,636 | 76.4% | 5.6% | 74.3% | 6.6% | ŀ |
| Hispanic or Latino | 47,672 | 77.8% | 6.5% | 77.0% | 6.3% | ĺ |
| Employment Characteristics by Disabili | ty, 20 to 64 years | | | | | l |
| With Any Disability, 20 to 64 years | 36,353 | 56.8% | 11.7% | 54.4% | 10.2% | ĺ |
| Employment Characteristics by Educational Attainment, 25 to 64 years | | | | | | ı |
| Population, 25 to 64 years | 599,207 | 85.8% | 3.5% | 84.4% | 3.3% | ĺ |
| Less than H.S. Diploma | 27,977 | 66.5% | 5.3% | 67.2% | 4.6% | ĺ |
| H.S. Diploma or Equivalent | 73,006 | 76.4% | 2.9% | 76.8% | 2.5% | |
| Some College or Assoc. Degree | 147,289 | 84.2% | 4.9% | 85.1% | 3.6% | |
| Bachelor's Degree or Higher | 350,710 | 90.9% | 2.2% | 90.3% | 2.0% | Ī |

Figure 9. Labor Force by Race, 2022

Labor Force by Gender

Female

349,981

15,019

32,921

165,008

61,484

56,548

16,327

2,674

Male

385,577

14,099

32,068

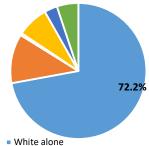
184,897

69,974

61,346

19,645

3,548



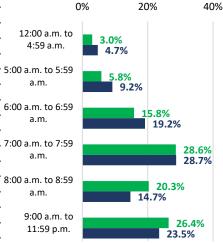
- White alone
- Black or African American
- American Indian & Alaska Native
- Asian or Other Pac. Islanders
- Some Other Race
- Two or More Races

A larger percentage of workers in Hennepin Co. worked in the same county in which they live compared to the state. Hennepin Co. also had a

Source: 2018-2022 American Community Survey, 5-Year Estimates

| | Hennepi | n Co. | Minn | esota |
|--|---------|---------|-----------|---------|
| Table 8. Commuting Characteristics, 2022 | Number | Percent | Number | Percent |
| Worked in state of residence | 686,783 | 99.4% | 2,867,086 | 97.7% |
| Worked in county of residence | 574,853 | 83.2% | 1,957,366 | 66.7% |
| Worked out of county of residence | 111,930 | 16.2% | 909,720 | 31.0% |
| Worked outside state of residence | 4,146 | 0.6% | 67,495 | 2.3% |
| MEANS OF TRANSPORTATION TO WORK | | | | |
| Car, truck, or van | 488,487 | 70.7% | 2,387,561 | 81.6% |
| Public transportation (excl. taxicab) | 33,165 | 4.8% | 81,926 | 2.8% |
| Other method (walk, bike, taxi, etc.) | 38,001 | 5.5% | 122,889 | 4.2% |
| Worked at home | 131,277 | 19.0% | 333,556 | 11.4% |
| TRAVEL TIME TO WORK | | | | |
| Less than 10 minutes | 67,020 | 9.7% | 465,223 | 15.9% |
| 10 to 19 minutes | 228,007 | 33.0% | 895,335 | 30.6% |
| 20 to 29 minutes | 196,224 | 28.4% | 649,557 | 22.2% |
| 30 to 44 minutes | 142,331 | 20.6% | 567,631 | 19.4% |
| 45 to 59 minutes | 32,474 | 4.7% | 190,186 | 6.5% |
| 60 or more minutes | 24,183 | 3.5% | 158,000 | 5.4% |
| Mean travel time to work (minutes) | 22.9 | minutes | 23.3 | minutes |

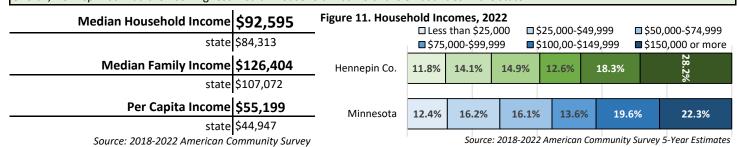
Figure 10. Time Leaving Home to go to Work, 2022 Hennepin Co. ■ Minnesota 0% 20%



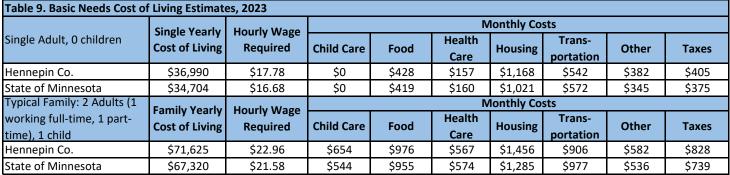
Source: 2018-2022 American Community Survey, 5-Year Estimates

INCOMES, COST OF LIVING, & HOUSING

Hennepin Co. had a higher median household income than the state, and a lower percentage of households with incomes below \$50,000. Overall, Hennepin Co. had the 10th highest median household income of the 87 counties in the state.



The cost of living has increased over the past 2 years with costs up in many areas. Hennepin Co. had a higher cost of living than the state, with a required hourly wage of \$17.78 for a single person living alone to meet a basic needs cost of living, and an hourly wage requirement of \$22.96 for a typical family with 2 adults and 1 child (see Table 9).



Source: DEED Cost of Living tool

Hennepin Co. had a higher median house value than the state, having the 4th highest value of the 87 counties in 2022. Hennepin Co.'s housing stock was older than the state's, with a lower percentage of units built since 2000 (see Figure 12).

| Table 10. Estimated Value of Owner- | Hennepi | Minnesota | |
|-------------------------------------|---------|-----------|-----------|
| occupied Housing Units, 2022 | Total | Percent | Percent |
| Total | 333,104 | 100.0% | 100.0% |
| Less than \$50,000 | 5,219 | 1.6% | 4.1% |
| \$50,000 to \$99,999 | 3,620 | 1.1% | 4.6% |
| \$100,000 to \$149,999 | 9,140 | 2.7% | 7.1% |
| \$150,000 to \$199,999 | 19,676 | 5.9% | 10.7% |
| \$200,000 to \$299,999 | 82,870 | 24.9% | 27.1% |
| \$300,000 to \$499,999 | 129,209 | 38.8% | 31.7% |
| \$500,000 or more | 83,370 | 25.0% | 14.7% |
| Median (dollars) | \$358,0 | 000 | \$286,800 |

Source: 2018-2022 American Community Survey, 5-Year Estimates

0% 10% 20% 30% Hennepin Co. Minnesota 2010 or later 7.8% 2000 to 2009 22.6% 1980 to 1999 25.5% 24.8% 1960 to 1979 17.7% 1940 to 1959 13.8% 18.6% 1939 or earlier

Figure 12. Year Structure Built, 2022

Median monthly owner costs, owner-occupied units with a mortgage \$2,094

state \$1,818

Percentage of households with a mortgage spending 30% or more of their income on housing costs

21.9%

state 22.0%

Median monthly rent costs \$1,373

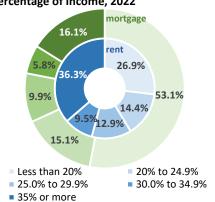
Percentage of renters spending 30% or more of their household income on rent

45.8%

state 46.7%

Source: 2018-2022 American Community Survey, 5-Year Estimates

Figure 13. Housing Costs as a Percentage of Income, 2022



OCCUPATIONS

At \$27.78 in 2024, wages were higher in Region 11 than the state. Overall, Region 11 had the highest median hourly wage level of the 13 economic development regions in the state. Wages were highest for management occupations (\$63.5) and lowest for food preparation and serving related jobs (\$15.6) (see Table 11).

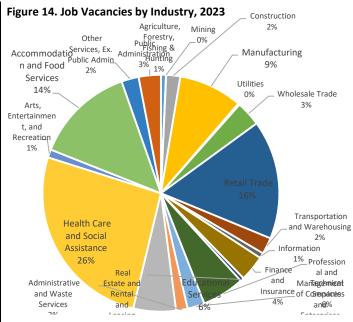
| Table 11. Occupational Employment & Wage Statistics, 2024 | | | | | | | | |
|---|--------------------------|-------------------------------|------------------------|----------------------------------|--------------------------|--------------------------------|------------------------|--|
| | | Regior | า 11 | | State of Minnesota | | | |
| Occupational Group | Median Hourly Wage | Estimated Regional Jobs | Share of Total Jobs | Regional Location Quotient | Median Hourly Wage | Estimated Statewide Jobs | Share of Total Jobs | |
| Total, All Occupations | \$27.78 | 1,743,500 | 100.0% | 1.0 | \$25.22 | 2,881,100 | 100.0% | |
| Management | \$63.50 | 132,050 | 7.6% | 1.1 | \$57.75 | 201,710 | | |
| Business & Financial Operations | \$40.39 | 148,630 | 8.5% | 1.2 | \$39.26 | 202,700 | 7.0% | |
| Computer & Mathematical | \$52.09 | 76,680 | 4.4% | 1.3 | \$50.83 | 98,240 | 3.4% | |
| Architecture & Engineering | \$46.98 | 41,270 | 2.4% | 1.2 | \$42.97 | 58,320 | 2.0% | |
| Life, Physical & Social Science | \$42.20 | 19,390 | 1.1% | 1.1 | \$39.93 | 29,220 | 1.0% | |
| Community & Social Service | \$27.89 | 33,430 | 1.9% | 1.0 | \$27.92 | 57,930 | 2.0% | |
| Legal | \$55.72 | 15,120 | 0.9% | 1.3 | \$51.15 | 19,040 | 0.7% | |
| Education, Training & Library | \$29.07 | 93,160 | 5.3% | 0.9 | \$28.22 | 163,340 | 5.7% | |
| Arts, Design, Entertainment & Media | \$30.84 | 24,370 | 1.4% | 1.1 | \$29.01 | 36,160 | 1.3% | |
| Healthcare Practitioners & Technical | \$46.47 | 100,690 | 5.8% | 0.9 | \$43.01 | 184,410 | 6.4% | |
| Healthcare Support | \$17.87 | 104,830 | 6.0% | 1.0 | \$18.07 | 169,580 | 5.9% | |
| Protective Service | \$29.48 | 26,960 | 1.5% | 1.0 | \$28.87 | 45,860 | 1.6% | |
| Food Preparation & Serving Related | \$15.60 | 136,270 | 7.8% | 1.0 | \$15.07 | 232,190 | 8.1% | |
| Building, Grounds Cleaning & Maint. | \$19.14 | 45,450 | 2.6% | 0.9 | \$18.83 | 79,660 | 2.8% | |
| Personal Care & Service | \$17.78 | 37,880 | 2.2% | 1.1 | \$17.60 | 59,420 | 2.1% | |
| Sales & Related | \$21.35 | 141,920 | 8.1% | 1.0 | \$18.82 | 242,440 | 8.4% | |
| Office & Administrative Support | \$24.47 | 215,890 | 12.4% | 1.0 | \$23.86 | 352,250 | 12.2% | |
| Farming, Fishing & Forestry | \$21.98 | 1,050 | 0.1% | 0.5 | \$22.13 | 3,520 | 0.1% | |
| Construction & Extraction | \$37.81 | 58,530 | 3.4% | 0.9 | \$32.44 | 110,960 | 3.9% | |
| Installation, Maintenance & Repair | \$30.28 | 55,220 | 3.2% | 0.9 | \$29.54 | 104,530 | 3.6% | |
| Production | \$23.44 | 104,740 | 6.0% | 0.8 | \$23.05 | 203,810 | 7.1% | |
| Transportation & Material Moving | \$23.46 | 129,950 | 7.5% | 1.0 | \$19.80 | 225,820 | 7.8% | |

Source: DEED Occupational Employment & Wage Statistics, Qtr. 1 2024

JOB VACANCY SURVEY

Hennepin Co. is a part of the Twin Cities planning region. There were 78325 job vacancies posted by employers in 2023, indicating extensive opportunity in the region, with openings across several occupations and industries (see Figure 14).

| Table 12. Twin Cities Job Vacancy Survey Results, 2023 | | | | |
|--|-----------|---------|--|--|
| | Number of | Wage | | |
| Occupational Group | Vacancies | Offer | | |
| Total, All Occupations | 78,325 | | | |
| Management | 2,679 | | | |
| Business & Financial Operations | 4,811 | | | |
| Computer & Mathematical | 2,240 | | | |
| Architecture & Engineering | 1,868 | | | |
| Life, Physical & Social Sciences | 702 | | | |
| Community & Social Service | 2,921 | \$22.27 | | |
| Education, Training & Library | 3,316 | | | |
| Healthcare Practitioners & Technical | 8,747 | \$34.12 | | |
| Healthcare Support | 6,088 | | | |
| Protective Service | 903 | | | |
| Food Preparation & Serving Related | 11,217 | \$15.82 | | |
| Building, Grounds Cleaning & Maint. | 1,458 | \$17.19 | | |
| Personal Care & Service | 1,554 | \$16.62 | | |
| Sales & Related | 10,128 | \$16.42 | | |
| Office & Administrative Support | 5,147 | \$19.56 | | |
| Construction & Extraction | 1,016 | \$21.42 | | |
| Installation, Maintenance & Repair | 2,642 | \$23.56 | | |
| Production | 3,134 | \$19.51 | | |
| Transportation & Material Moving | 4,595 | \$19.23 | | |



Source: DEED Job Vacancy Survey, 2023

OCCUPATIONS IN DEMAND

| Table 13. Twin Cities Planning Region Occupations in Demand, 2022 | | | | | |
|---|---|--|--------------------------------|--|--|
| Less than High School | High School or Equivalent | Some College or Assoc. Deg. | Bachelor's Degree or Higher | | |
| Home Health & Personal | Nursing Assistants | Registered Nurses | Software Developers | | |
| Care Aides | | - | ' | | |
| \$33,154/yr | \$43,351/yr | \$91,157/yr | \$117,626/yr | | |
| Retail Salespersons | Licensed Practical & Licensed Vocational Nurses | Clinical Laboratory Technologists & Technicians | Accountants & Auditors | | |
| \$33,769/yr | \$59,297/yr | \$64,938/yr | \$80,271/yr | | |
| Cashiers | Medical Assistants | Veterinary Technologists & Technicians | Management Analysts | | |
| \$30,580/yr | \$51,083/yr | \$47,307/yr | \$101,561/yr | | |
| Customer Service Representatives | Machinists | Dental Hygienists | Financial Managers | | |
| \$47,638/yr | \$59,228/yr | \$87,968/yr | \$141,401/yr | | |
| First-Line Supervisors of Food Preparation & Serving | Computer User Support Specialists | Police & Sheriff's Patrol Officers | Marketing Managers | | |
| \$41,302/yr | \$64,464/yr | \$87,344/yr | \$167,023/yr | | |
| First-Line Supervisors of | Automotive Service Technicians & | Physical Therapist Assistants | Market Research Analysts & | | |
| Retail Sales Workers | Mechanics | | Marketing Specialists | | |
| \$49,618/yr | \$52,440/yr | \$65,385/yr | \$81,617/yr | | |
| Laborers & Freight, Stock, & | Electricians | Radiologic Technologists & | General & Operations Managers | | |
| Material Movers, Hand | ¢92.047.6m | Technicians | | | |
| \$44,689/yr | \$82,047/yr | \$81,372/yr | \$102,232/yr | | |
| Stockers & Order Fillers | Dental Assistants | Industrial Engineering Technologists & Technicians | Project Management Specialists | | |
| \$36,894/yr | \$64,757/yr | \$66,723/yr | \$88,309/yr | | |
| Heavy & Tractor-Trailer | Hairdressers, Hairstylists, & | Electrical & Electronic | Human Resources Specialists | | |
| Truck Drivers | Cosmetologists | Engineering Technologists & | • | | |
| \$61,872/yr | \$39,273/yr | \$67,986/yr | \$75,670/yr | | |
| Fast Food & Counter Workers | Web Developers | Mechanical Engineering Technologists & Technicians | Industrial Engineers | | |
| \$31,619/yr | \$90,321/yr | \$69,851/yr | \$103,178/yr | | |

Source: DEED Occupations in Demand

Hennepin Co. is a part of the Twin Cities planning region, which is projected to see a 6.2% increase in employment levels over the next decade. In addition to new jobs created, there will be a much larger number of exit openings (see Figure 15).

| Table 14. Regional Industry Employment Projections, 2020-2030 | | | | | |
|---|---------------------------------|-----------------------------------|--------------------------------|--|--|
| Twin Cities Planning Region | Estimated Employment 2020 | Projected Employ- ment 2030 | Percent Change 2020-2030 | | |
| Total, All Industries | 1,817,290 | 1,930,563 | 6.2% | | |
| Natural Resources & Mining | 3,786 | 3,929 | 3.8% | | |
| Utilities | 5,640 | 4,863 | -13.8% | | |
| Construction | 71,168 | 74,189 | 4.2% | | |
| Manufacturing | 166,580 | 168,309 | 1.0% | | |
| Wholesale Trade | 84,618 | 85,349 | 0.9% | | |
| Retail Trade | 153,655 | 147,205 | -4.2% | | |
| Transportation & Warehousing | 66,965 | 71,507 | 6.8% | | |
| Information | 31,984 | 32,510 | 1.6% | | |
| Finance & Insurance, Real Estate | 156,644 | 160,769 | 2.6% | | |
| Professional Services & Mgmt. of Compani | 208,754 | 224,297 | 7.4% | | |
| Admin. Support & Waste Mgmt. | 92,297 | 99,818 | 8.1% | | |
| Educational Services | 137,141 | 144,455 | 5.3% | | |
| Health Care & Social Assistance | 263,959 | 302,212 | 14.5% | | |
| Leisure & Hospitality | 124,778 | 154,995 | 24.2% | | |
| Other Services | 66,176 | 73,930 | 11.7% | | |
| Public Administration | 100,458 | 101,195 | 0.7% | | |

<u> Source: DEED 2020-2030 Employment Outlook</u>

Figure 15. Regional Occupational

| Employment Projections, 2020-2030 | | | | | | | |
|--|-------------|--|--|--|--|--|--|
| From employment growth From exit openings 50,000 0 50,000 100,000150,000 | | | | | | | |
| -50,000 0 50,000100, | ,000150,000 | | | | | | |
| Management Occupations 9,719 31,403 | | | | | | | |
| Business and Financial 9,584 41,275 | | | | | | | |
| Computer and 11,496 19,507 | | | | | | | |
| Architecture and 2,174 9,902 | | | | | | | |
| Life, Physical, and Social 1,311 3,709 | | | | | | | |
| Community and Social 4,353 13,333 | | | | | | | |
| Legal Occupations 1,333 4,870 | | | | | | | |
| Educational Instruction 8,412 41,917 | | | | | | | |
| Arts, Design, 2,898 13,083 | | | | | | | |
| Healthcare Practitioners 8,747 27,299 | | | | | | | |
| Healthcare Support 21,015 65,544 | | | | | | | |
| Protective Service 1,672 13,599 | | | | | | | |
| Food Preparation and 19,964 94,871 | | | | | | | |
| Building and Grounds 2,848 30,096 | | | | | | | |
| Personal Care and Service 8,402 34,483 | | | | | | | |
| Sales and Related2,7380,511 | | | | | | | |
| Office and Administrative11,326 106,000 | | | | | | | |
| Farming, Fishing, and 69 1,435 | | | | | | | |
| Construction and 2,542 19,325 | | | | | | | |
| Installation, Maintenance, 1,895 18,338 | | | | | | | |
| Production Occupations -689 39,961 | | | | | | | |
| Transportation and 9,587 62,874 | | | | | | | |

ECONOMIC CHARACTERISTICS

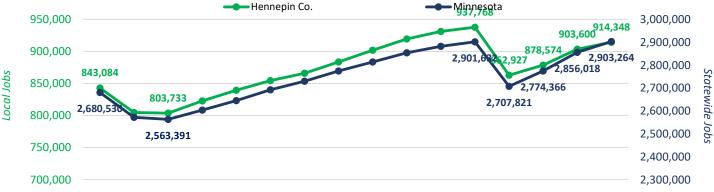
Coming out of the pandemic recession, after gaining jobs over the past year, Hennepin Co. had the 1st largest economy of the 87 counties in the state. Hennepin Co. was the 43rd fastest growing in the past year and the 53rd fastest growing since 2019. From 2019 to 2023, employment in Hennepin Co. is still down from the pandemic recession.

 44,406
 business establishments
 \$87,424
 annual average wage

 914,348
 jobs
 \$79,935,802,987
 total industry payroll

 Job change, 2019-2023
 -23,420 jobs -2.5% decline
 -25,60 decline





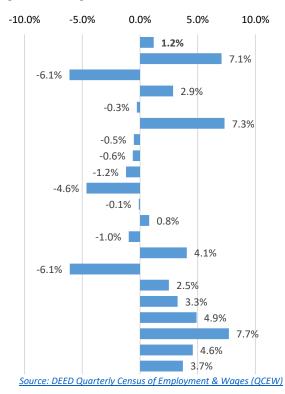
2008 2009 2010 2011 2012 2013 2014 2015 2016 2017 2018 2019 2020 2021 2022 2023

Source: DEED QCEW program

Data updated: June 4, 2024

| | | | Average |
|------------------------------------|-----------|------------|-----------|
| Table 15. Hennepin Co. Industry | Number of | Percent of | Annual |
| Employment Statistics, 2023 | Jobs | Total Jobs | Wage |
| Total, All Industries | 914,348 | 100.0% | \$87,424 |
| Agriculture, Forestry, Fish & Hunt | 818 | 0.1% | \$45,892 |
| Mining | 323 | 0.0% | \$146,526 |
| Construction | 33,624 | 3.7% | \$96,186 |
| Manufacturing | 76,165 | 8.3% | \$89,575 |
| Utilities | 3,896 | 0.4% | \$145,166 |
| Wholesale Trade | 41,943 | 4.6% | \$113,889 |
| Retail Trade | 67,678 | 7.4% | \$45,309 |
| Transportation & Warehousing | 37,377 | 4.1% | \$83,639 |
| Information | 17,985 | 2.0% | \$118,202 |
| Finance & Insurance | 73,538 | 8.0% | \$154,342 |
| Real Estate & Rental & Leasing | 17,101 | 1.9% | \$78,391 |
| Professional & Technical Services | 92,240 | 10.1% | \$129,759 |
| Management of Companies | 54,074 | 5.9% | \$138,996 |
| Admin. Support & Waste Mgmt. Svcs. | 51,326 | 5.6% | \$56,892 |
| Educational Services | 62,850 | 6.9% | \$70,061 |
| Health Care & Social Assistance | 150,816 | 16.5% | \$67,790 |
| Arts, Entertainment, & Recreation | 15,930 | 1.7% | \$56,895 |
| Accommodation & Food Services | 64,435 | 7.0% | \$31,659 |
| Other Services | 25,394 | 2.8% | \$51,388 |
| Public Administration | 26,829 | 2.9% | \$80,484 |

Figure 17. Change in Jobs, 2022-2023



For more information on Hennepin Co.'s population, labor force, and economic trends, contact:

Tim O'NeillRegional Analyst, Twin Cities MetroDEED Headquarters | 180 E 5th St., Suite 1200 | St. Paul MN 55101Office: 651-259-7401Email: timothy.oneill@state.mn.us

web: www.mn.gov/deed/data/regional-lmi/