# EMPLOYMENT AND ECONOMIC DEVELOPMENT

## **COUNTY PROFILE**

# Rice Co.

Rice Co. is a part of Economic Development Region 10, which is located in the Southeast Planning Region.

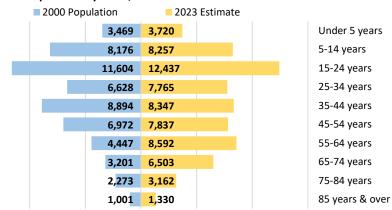
## **POPULATION CHARACTERISTICS**



Rice Co. is the 14th largest of the 87 counties in the state. Its population increased so far this decade, ranking as the 28th fastest growing in the state from 2020 to 2023. Rice Co.'s population has a younger median age than the state and a larger percentage of people aged 65 years and older. The population is aging, especially as the Baby Boom generation moves through the population pyramid (see Figure 1).

Table 1. Population by Age Group, 2023 Number Percent Under 5 years 3,720 5.5% 8,257 12.2% 5-14 years 15-24 years 12,437 18.3% 25-34 years 7,765 11.4% 35-44 years 8,347 12.3% 45-54 years 7,837 11.5% 55-64 years 8,592 12.6% 65-74 years 6,503 9.6% 75-84 years 3,162 4.7% 2.0% 85 years & over 1,330 **Total Population** 67,948 100.0% Source: Census 2023 Population Estimates, 2018-2022 ACS





Rice Co. enjoyed a natural increase - more births than deaths from 2020 to 2023, but also experienced net in-migration - meaning more people moved in than moved out. In addition to domestic in-migration, Rice Co. welcomed net international in-migration - gaining new Minnesotans from foreign countries (see Table 2).

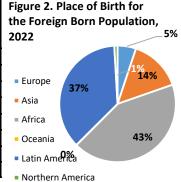
Table 2. Cumulative Estimates of the Components of Population Change, 2020-2023								
	Total		April 1, 2020 to July 1, 2023					
	Population	Natural	atural Vital Events Net Migration					
	Change	Increase	Births	Deaths	Total	International	Domestic	
Rice Co.	847	133	2,150	2,017	690	641	49	
State of Minnesota	31,111	40,368	207,857	167,489	-11,352	34,624	-45,976	

Source: U.S. Census Bureau, Population Estimates Program

Compared to the state, Rice Co. has a smaller percentage of foreign-born residents. From 2010 to 2022, Rice Co. saw an increase in the number of foreign-born residents, which was faster than the statewide increase.

The state of the s								
Table 3. Place of Birth for the Foreign Born	Rice	Co.	Change 2	010-2022	Minne	esota		
Population, 2022	Number	Percent	Number Percent		Percent	Change		
Foreign-born Population	5,426	8.1%	1,598	41.7%	8.5%	31.3%		
Europe	278	5.1%	-80	-22.3%	9.3%	-0.6%		
Asia	789	14.5%	-9	-1.1%	36.7%	30.2%		
Africa	2,324	42.8%	1,861	401.9%	28.1%	93.1%		
Oceania	2	0.0%	-3	-60.0%	0.4%	20.4%		
Americas:	2,033	37.5%	-171	-7.8%	25.4%	7.5%		
Latin America	1,984	36.6%	-128	-6.1%	22.9%	9.0%		
Northern America	49	0.9%	-43	-46.7%	2.5%	-4.6%		

Source: U.S. Census Bureau, 2018-2022 American Community Survey



COUNTY PROFILE Rice Co.

Rice Co.'s population was becoming more racially diverse over time. Since 2011, the county's white population declined, but the number of people of other races increased (see Table 4).

Figure 3. Population by Race, 2022

White





82.5%

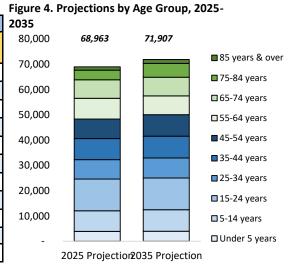
		Rice Co.	Minnesota		
Table 4. Race and Hispanic Origin, 2022	Number	Percent	Change from 2011-2022	Percent	Change from 2011-2022
Total	67,152	100.0%	5.6%	100.0%	7.9%
White	55,390	82.5%	-4.3%	79.7%	-0.4%
Black or African American	4,258	6.3%	113.6%	6.7%	44.3%
American Indian or Alaska Native	354	0.5%	46.3%	0.9%	-10.2%
Asian or Other Pac. Islanders	1,530	2.3%	31.8%	5.1%	37.1%
Some Other Race	2,415	3.6%	90.3%	2.3%	84.7%
Two or More Races	3,205	4.8%	212.4%	5.3%	159.6%
Hispanic or Latino origin	5,860	8.7%	17.5%	5.7%	34.6%

Source: U.S. Census Bureau, 2018-2022 American Community Survey

## **POPULATION PROJECTIONS**

According to the Minnesota State Demographic Center, Rice Co.'s population is expected to grow from 2025 to 2035, with a rate of change that is slower than the projected statewide growth rate (4.5%). In addition to the overall growth, the number of people aged 65 years and older is expected to increase over the next decade (see Figure 4 and Table 5).

Table 5. Population Projections by Age Group, 2025-2035 2025 2035 Numeric Percent Rice Co. Projection Projection Change Change Under 5 years 3,883 3,950 67 1.7% 5-14 years 8,145 8,517 372 4.6% 12,579 12,543 -0.3% 15-24 years -36 25-34 years 7,661 7,906 245 3.2% 35-44 years 8,365 8,630 265 3.2% 7,687 841 10.9% 45-54 years 8,528 55-64 years 8,255 7,432 -823 -10.0% 74 65-74 years 7,318 7,392 1.0% 75-84 years 3,803 5,428 1,625 42.7% 85 years & over 1,267 1,581 314 24.8% **Total Population** 68,963 71,907 2,944 4.3%



Source: Minnesota State Demographic Center

#### **EDUCATIONAL ATTAINMENT**

Rice Co. has a lower percentage of adults (18 years & over) with at least a high school diploma than the state (93.0%), and a lower percentage of people with at least some college experience. Rice Co. also has a lower percentage of people with an Associate's degree and a lower percentage of people with a Bachelor's degree or higher.

Percentage of the adult population (18 years & over) with at least a high school diploma:

92.3%

College-educated: 60.9% state: 68.5%

Associate's Degree: 9.6%
Bachelor's Degree: 16.3%
Advanced Degree: 9.1%

Figure 5. Educational Attainment, 2022

Less than high school

High school graduate (incl. equiv.)

Some college, no degree

Associate's degree

Bachelor's degree

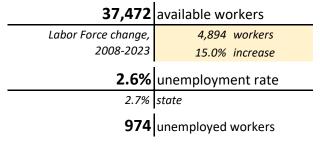
Advanced degree

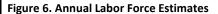
Source: U.S. Census Bureau, 2018-2022 American Community Survey

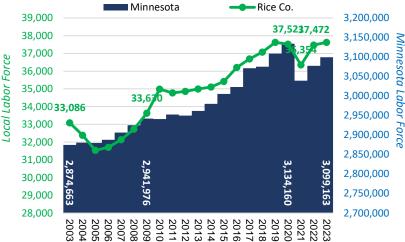
**COUNTY PROFILE** Rice Co

#### LABOR FORCE TRENDS

At 2.6%, Rice Co. had a lower unemployment rate than the state in 2023. After the pandemic recession Rice Co.'s unemployment rate declined compared to the 3.3% prepandemic rate posted in 2019. The number of unemployed workers actively seeking work in Rice Co. increased over the past year, and is down compared to 2019.







Source: DEED Local Area Unemployment Statistics

Labor force growth has slowed in recent years. After experiencing a net gain of workers each year from 1990 to 2000, Rice Co. averaged an annual gain of new workers from 2000 to 2010, and most recently a gain of new workers since 2010 (see Figure 7). Moving forward, Rice Co.

is expected to add workers from 2025 to 2035 (see Table 6). Rice Co. Figure 7. Annual Change in Labor Force, 1990-2023

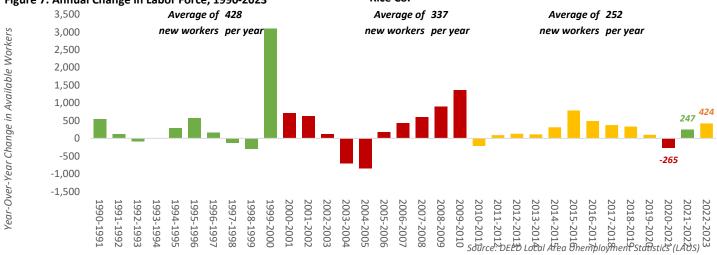
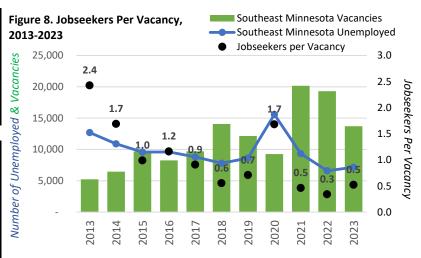


Table 6. Labor Force	Labor Force Projection			
Projections, 2025-2035	2025	2035		
16 to 24 years	7,411	7,391		
25 to 54 years	19,504	20,628		
55 to 64 years	6,137	5,526		
65 years & over	2,006	2,136		
Total Labor Force	35,059	35,680		

Source: Minnesota State Demographic Center, 2018-2022 ACS

The labor market had grown extremely tight in recent years, with less than 1 jobseeker per vacancy until the pandemic recession intervened in early 2020 and the number of unemployed workers spiked. In 2023, job vacancies in Southeast returned to pre-pandemic levels, but employers are still seeing challenges finding enough workers for open jobs (see Figure 8).



Source: DEED Job Vacancy Survey, LAUS program

**COUNTY PROFILE** Rice Co.

## LABOR FORCE CHARACTERISTICS

Rice Co. had a lower labor force participation rate than the state. The labor force in Rice Co. is less racially diverse than the state (where 81.3% of workers are white alone), but is becoming more diverse over time.

Table 7. Employment Characteristics, 2022							
		Rice Co.		Minne	esota		
	In Labor Force (available workers)	Labor Force Partic. Rate	Unemp. Rate	Labor Force Partic. Rate	Unemp. Rate		
Total Labor Force	34,943	64.2%	5.3%	68.7%	4.0%		
16 to 19 years	3,065	60.7%	10.2%	53.0%	9.8%		
20 to 24 years	4,333	68.2%	3.7%	83.1%	6.7%		
25 to 44 years	12,932	81.2%	5.8%	88.8%	3.5%		
45 to 54 years	6,537	84.4%	5.1%	87.8%	2.9%		
55 to 64 years	6,313	74.3%	4.7%	72.8%	3.1%		
65 to 74 years	1,504	23.4%	1.1%	27.6%	3.3%		
75 years & over	257	5.8%	0.0%	6.6%	3.2%		
<b>Employment Characteristics by Race &amp; Hi</b>	spanic Origin						
White alone	29,407	64.0%	4.6%	67.8%	3.4%	ļι	
Black or African American	1,835	62.7%	14.4%	71.5%	8.7%		
American Indian & Alaska Native	130	50.6%	3.8%	57.6%	11.9%	ĺ.	
Asian or Other Pac. Islanders	898	66.8%	9.3%	73.9%	3.6%		
Some Other Race	1,249	64.5%	9.3%	76.1%	6.1%		
Two or More Races	1,441	71.5%	2.8%	74.3%	6.6%	ľ	
Hispanic or Latino	2,559	64.0%	5.3%	77.0%	6.3%	İ	
<b>Employment Characteristics by Disability</b>	, 20 to 64 years						
With Any Disability, 20 to 64 years	1,347	48.1%	16.9%	54.4%	10.2%		
Employment Characteristics by Educational Attainment, 25 to 64 years							
Population, 25 to 64 years	25,792	80.2%	5.3%	84.4%	3.3%		
Less than H.S. Diploma	1,636	65.5%	8.8%	67.2%	4.6%	ĺ	
H.S. Diploma or Equivalent	6,886	69.7%	0.9%	76.8%	2.5%		
Some College or Assoc. Degree	8,906	84.2%	2.5%	85.1%	3.6%		
Bachelor's Degree or Higher	8,358	90.8%	4.3%	90.3%	2.0%		

Figure 9. Labor Force by Race, 2022

Labor Force by Gender

**Female** 

16,641

1,806 2,129

5,744

3,111

3,117

612

122

Male

18,306

1,260

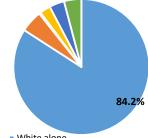
2,201

7,191

3,426 3,197

894

137

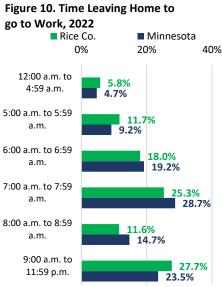


- White alone
- Black or African American
- American Indian & Alaska Native
- Asian or Other Pac. Islanders
- Some Other Race
- Two or More Races

Source: 2018-2022 American Community Survey, 5-Year Estimates

A larger percentage of workers in Rice Co. worked in the same county in which they live compared to the state. Rice Co. also had a shorter average commute time than the state.

	Rice Co.		Minne	esota	İ
Table 8. Commuting Characteristics, 2022	Number	Percent	Number	Percent	1
Worked in state of residence	32,236	99.5%	2,867,086	97.7%	İ
Worked in county of residence	22,063	68.1%	1,957,366	66.7%	ĺ
Worked out of county of residence	10,173	31.4%	909,720	31.0%	İ
Worked outside state of residence	162	0.5%	67,495	2.3%	İ
MEANS OF TRANSPORTATION TO WORK					Ĺ
Car, truck, or van	25,530	78.8%	2,387,561	81.6%	5
Public transportation (excl. taxicab)	130	0.4%	81,926	2.8%	İ
Other method (walk, bike, taxi, etc.)	2,397	7.4%	122,889	4.2%	6
Worked at home	4,341	13.4%	333,556	11.4%	İ
TRAVEL TIME TO WORK					۱,
Less than 10 minutes	7,970	24.6%	465,223	15.9%	ĺ
10 to 19 minutes	9,233	28.5%	895,335	30.6%	İ
20 to 29 minutes	5,313	16.4%	649,557	22.2%	8
30 to 44 minutes	4,795	14.8%	567,631	19.4%	ĺ
45 to 59 minutes	3,045	9.4%	190,186	6.5%	ĺ
60 or more minutes	2,041	6.3%	158,000	5.4%	ĺ
Mean travel time to work (minutes)	22.4	minutes	23.3	minutes	ĺ

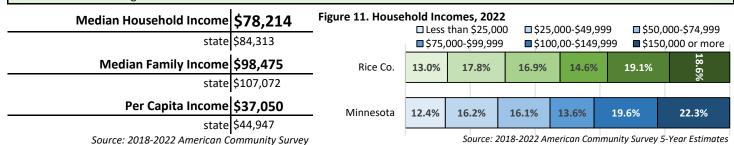


Source: 2018-2022 American Community Survey, 5-Year Estimates

**COUNTY PROFILE** Rice Co

### INCOMES, COST OF LIVING, & HOUSING

Rice Co. had a lower median household income than the state, and a higher percentage of households with incomes below \$50,000. Overall, Rice Co. had the 17th highest median household income of the 87 counties in the state.



The cost of living has increased over the past 2 years with costs up in many areas. Rice Co. had a lower cost of living than the state, with a required hourly wage of \$15.37 for a single person living alone to meet a basic needs cost of living, and an hourly wage requirement of \$20.59 for a typical family with 2 adults and 1 child (see Table 9).

Table 9. Basic Needs Cost of Living Estimates, 2023 **Monthly Costs Hourly Wage Single Yearly** Single Adult, 0 children Health Trans-**Cost of Living** Required **Child Care** Housing **Food** Other **Taxes** Care portation \$31,976 \$15.37 \$0 \$407 \$838 \$298 \$342 Rice Co. \$161 \$619 State of Minnesota \$34,704 \$16.68 \$0 \$160 \$1,021 \$572 \$375 \$419 \$345 Typical Family: 2 Adults (1 **Monthly Costs** Family Yearly **Hourly Wage** working full-time, 1 part-Health Trans-**Child Care Cost of Living** Required Food Housing Other Taxes time), 1 child Care ortation \$64,234 \$20.59 \$472 \$929 \$487 \$682 Rice Co. \$576 \$1,108 \$1,099 \$544 \$1,285 State of Minnesota \$67,320 \$21.58 \$955 \$574 \$977 \$536 \$739

Source: DEED Cost of Living tool

Rice Co. had a lower median house value than the state, having the 13th highest value of the 87 counties in 2022. Rice Co.'s housing stock was newer than the state's, with a higher percentage of units built since 2000 (see Figure 12).

Rice C	Co.	Minnesota	Figure 12. Year St	ructure l	Built, 20	22
Total	Percent	Percent	0	%	10%	
17,566	100.0%	100.0%	■ Rice		_	■ Mi
955	5.4%	4.1%	2010 or later		6.4% 7.8%	
312	1.8%	4.6%	2000 to 2009			
1,085	6.2%	7.1%				13.3
2,446	13.9%	10.7%	1980 to 1999			
5,097	29.0%	27.1%	1960 to 1979			
5,712	32.5%	31.7%				
1,959	11.2%	14.7%	1940 to 1959		1	2.19 13.
\$279,7	700	\$286,800	1020 or carlior			
	Total 17,566 955 312 1,085 2,446 5,097 5,712 1,959	Total         Percent           17,566         100.0%           955         5.4%           312         1.8%           1,085         6.2%           2,446         13.9%           5,097         29.0%           5,712         32.5%	Total         Percent         Percent           17,566         100.0%         100.0%           955         5.4%         4.1%           312         1.8%         4.6%           1,085         6.2%         7.1%           2,446         13.9%         10.7%           5,097         29.0%         27.1%           5,712         32.5%         31.7%           1,959         11.2%         14.7%	Total         Percent         Percent           17,566         100.0%         100.0%           955         5.4%         4.1%           312         1.8%         4.6%           1,085         6.2%         7.1%           2,446         13.9%         10.7%           1980 to 1999         1990           5,097         29.0%         27.1%           5,712         32.5%         31.7%           1,959         11.2%         14.7%           1940 to 1959	Total         Percent         0%           17,566         100.0%         100.0%           955         5.4%         4.1%           312         1.8%         4.6%           1,085         6.2%         7.1%           2,446         13.9%         10.7%           5,097         29.0%         27.1%           5,712         32.5%         31.7%           1,959         11.2%         14.7%           5279,700         \$286,800	Total         Percent         Percent         0%         10%           17,566         100.0%         100.0%         2010 or later         2010 or later         7.8%           312         1.8%         4.6%         2000 to 2009         2000 to 2009         2000 to 2009         10%           2,446         13.9%         10.7%         1980 to 1999         1980 to 1999         1960 to 1979         1960 to 1979         1960 to 1979         1940 to 1959         1940 to 1959         1940 to 1959         1940 to 1959         10%

Source: 2018-2022 American Community Survey, 5-Year Estimates

0% 10% 20% 30% Rice Co. ■ Minnesota 2010 or later 18.0% 2000 to 2009 13.3% 1980 to 1999 25.5% 22.5% 1960 to 1979 23.8% 12.1% 1940 to 1959 13.8% 19.8% 1939 or earlier

Median monthly owner costs, owner-occupied units with a mortgage

state \$1,818

Percentage of households with a mortgage spending 30% or more of their income on housing costs

25.8%

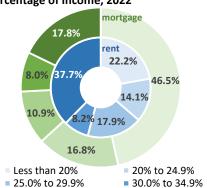
Median monthly rent costs \$1,021

Percentage of renters spending 30% or more of their household income on rent

state 46.7%

Source: 2018-2022 American Community Survey, 5-Year Estimates





35% or more

COUNTY PROFILE Rice Co.

### **OCCUPATIONS**

At \$24.26 in 2024, wages were lower in Region 10 than the state. Overall, Region 10 had the 2nd highest median hourly wage level of the 13 economic development regions in the state. Wages were highest for management occupations (\$51.51) and lowest for food preparation and serving related jobs (\$14.57) (see Table 11).

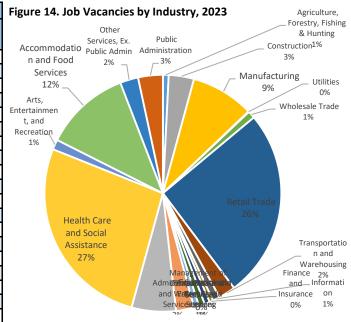
Table 11. Occupational Employment & Wage Statistics, 2024								
		Region	า 10		Stat	te of Minnes	f Minnesota	
Occupational Group	Median Hourly Wage	Estimated Regional Jobs	Share of Total Jobs	Regional Location Quotient	Median Hourly Wage	Estimated Statewide Jobs	Share of Total Jobs	
Total, All Occupations	\$24.26	240,340	100.0%	1.0	\$25.22	2,881,100	100.0%	
Management	\$51.51	13,250	5.5%	0.8	\$57.75	201,710	7.0%	
Business & Financial Operations	\$37.97	9,740	4.1%	0.6	\$39.26	202,700	7.0%	
Computer & Mathematical	\$50.87	5,270	2.2%	0.6	\$50.83	98,240	3.4%	
Architecture & Engineering	\$40.43	3,540	1.5%	0.7	\$42.97	58,320	2.0%	
Life, Physical & Social Science	\$38.64	2,120	0.9%	0.9	\$39.93	29,220	1.0%	
Community & Social Service	\$30.48	4,670	1.9%	1.0	\$27.92	57,930	2.0%	
Legal	\$43.12	690	0.3%	0.4	\$51.15	19,040	0.7%	
Education, Training & Library	\$28.42	14,670	6.1%	1.1	\$28.22	163,340	5.7%	
Arts, Design, Entertainment & Media	\$26.08	1,990	0.8%	0.7	\$29.01	36,160	1.3%	
Healthcare Practitioners & Technical	\$48.05	29,150	12.1%	1.9	\$43.01	184,410	6.4%	
Healthcare Support	\$18.85	14,270	5.9%	1.0	\$18.07	169,580	5.9%	
Protective Service	\$28.97	3,950	1.6%	1.0	\$28.87	45,860	1.6%	
Food Preparation & Serving Related	\$14.57	20,590	8.6%	1.1	\$15.07	232,190	8.1%	
Building, Grounds Cleaning & Maint.	\$18.08	6,760	2.8%	1.0	\$18.83	79,660	2.8%	
Personal Care & Service	\$17.17	4,830	2.0%	1.0	\$17.60	59,420	2.1%	
Sales & Related	\$17.36	18,280	7.6%	0.9	\$18.82	242,440	8.4%	
Office & Administrative Support	\$23.45	27,760	11.6%	0.9	\$23.86	352,250	12.2%	
Farming, Fishing & Forestry	\$20.01	320	0.1%	1.1	\$22.13	3,520	0.1%	
Construction & Extraction	\$30.88	8,370	3.5%	0.9	\$32.44	110,960	3.9%	
Installation, Maintenance & Repair	\$28.53	8,550	3.6%	1.0	\$29.54	104,530	3.6%	
Production	\$22.72	22,500	9.4%	1.3	\$23.05	203,810	7.1%	
Transportation & Material Moving	\$22.01	19,080	7.9%	1.0	\$19.80	225,820	7.8%	

Source: DEED Occupational Employment & Wage Statistics, Qtr. 1 2024

## **JOB VACANCY SURVEY**

Rice Co. is a part of the Southeast planning region. There were 13711 job vacancies posted by employers in 2023, indicating extensive opportunity in the region, with openings across several occupations and industries (see Figure 14).

Table 12. Southeast Job Vacancy Survey Results, 2023					
Number of W					
Occupational Group	Vacancies	Offer			
Total, All Occupations	13,711	\$0.27			
Management	212	\$0.15			
Business & Financial Operations	467	\$0.02			
Computer & Mathematical	97	\$0.04			
Architecture & Engineering	297	\$0.01			
Life, Physical & Social Sciences	171				
Community & Social Service	608	1			
Education, Training & Library	418	\$0.27			
Healthcare Practitioners & Technical	964				
Healthcare Support	1,534	\$0.30			
Protective Service	192	\$0.45			
Food Preparation & Serving Related	1,856	\$0.40			
Building, Grounds Cleaning & Maint.	314	\$0.12			
Personal Care & Service	455	\$0.24			
Sales & Related	2,426	\$0.55			
Office & Administrative Support	548	\$0.18			
Construction & Extraction	160	\$0.00			
Installation, Maintenance & Repair	732	\$0.05			
Production	690	\$0.10			
Transportation & Material Moving	1,108	\$0.15			



Source: DEED Job Vacancy Survey, 2023

**COUNTY PROFILE** Rice Co.

# **OCCUPATIONS IN DEMAND**

Table 13. Southeast Planning Region Occupations in Demand, 2022					
Less than High School	High School or Equivalent	Some College or Assoc. Deg.	Bachelor's Degree or Higher		
Home Health & Personal	Automotive Service Technicians &	Registered Nurses	Elementary School Teachers		
Care Aides \$33,154/yr	Mechanics \$48,274/yr	\$86,697/yr	\$63,367/yr		
First-Line Supervisors of	Nursing Assistants	Clinical Laboratory Technologists	Pharmacists		
Retail Sales Workers	Ğ	& Technicians			
\$44,169/yr	\$38,287/yr	\$60,703/yr	\$143,081/yr		
Laborers & Freight, Stock, &	Hairdressers, Hairstylists, & Cosmetologists	Radiologic Technologists & Technicians	Secondary School Teachers		
Material Movers, Hand \$40,221/yr	\$36,972/yr	\$80,182/yr	\$65,242/yr		
Heavy & Tractor-Trailer Truck Drivers	Licensed Practical & Licensed Vocational Nurses	Police & Sheriff's Patrol Officers	Accountants & Auditors		
\$55,244/yr	\$52,969/yr	\$71,226/yr	\$70,366/yr		
Retail Salespersons	Medical Assistants	Dental Hygienists	Software Developers		
\$31,528/yr	\$49,832/yr	\$84,003/yr	\$104,831/yr		
Stockers & Order Fillers	Electricians	Biological Technicians	Medical & Health Services  Managers		
\$33,967/yr	\$66,736/yr	\$66,195/yr	\$101,144/yr		
Janitors & Cleaners, exc. Maids & Housekeeping	Industrial Machinery Mechanics	Surgical Technologists	Physician Assistants		
\$37,499/yr	\$52,730/yr	\$68,975/yr	\$129,221/yr		
Teaching Assistants, exc. Postsecondary	Computer User Support Specialists	Paralegals & Legal Assistants	Industrial Engineers		
\$37,835/yr	\$63,467/yr	\$63,872/yr	\$83,210/yr		
Bartenders	Heating, Air Conditioning, & Refrigeration	Industrial Engineering	Physicians, All Other		
	Mechanics & Installers	Technologists & Technicians	,		
\$25,042/yr	\$64,819/yr	\$62,105/yr	NA		
Customer Service Representatives	Dental Assistants	Computer Network Support Specialists	Nurse Practitioners		
\$41,637/yr	\$58,673/yr	\$73,341/yr	\$134,164/yr		

Source: DEED Occupations in Demand

Rice Co. is a part of the Southeast planning region, which is projected to see a 5.1% increase in employment levels over the next decade. In addition to new jobs created, there will be a much larger number of exit openings (see Figure 15).

Table 14. Regional Industry Employment P	rojections, 2020	-2030	
	Estimated Employment	Projected Employ-	Percent Change
Southeast Planning Region	2020	ment 2030	
Total, All Industries	261,589	274,824	5.1%
Natural Resources & Mining	3,447	3,477	0.9%
Utilities	1,160	1,150	-0.9%
Construction	9,396	9,891	5.3%
Manufacturing	36,536	36,636	0.3%
Wholesale Trade	7,047	7,342	4.2%
Retail Trade	25,379	24,160	-4.8%
Transportation & Warehousing	7,801	8,311	6.5%
Information	2,943	2,941	-0.1%
Finance & Insurance, Real Estate	6,025	6,133	1.8%
Professional Services & Mgmt. of Compani	7,642	7,966	4.2%
Admin. Support & Waste Mgmt.	8,158	8,815	8.1%
Educational Services	19,447	20,396	4.9%
Health Care & Social Assistance	64,850	70,687	9.0%
Leisure & Hospitality	19,129	23,366	22.1%
Other Services	8,287	9,159	10.5%
Public Administration	13,990	14,748	5.4%

Source: DEED 2020-2030 Employment Outlook

Figure 15. Regional Occupational

Employment Projections, 2020-2030						
■ From employment gr			xit openings			
-5,0	000	5,000	15,000			
Management Occupations	564	6,880				
Business and Financial	355	<b>2</b> ,692				
Computer and	171	<b>■</b> 976				
Architecture and	145	704				
Life, Physical, and Social	97	379				
Community and Social	539	<b>1</b> ,957				
Legal Occupations	72	312				
Educational Instruction and	1,099	5,797				
Arts, Design,	211	<b>1,268</b>				
Healthcare Practitioners	2,85	8,417				
Healthcare Support	1,99	10,457				
Protective Service	226	<b>1</b> ,834				
Food Preparation and	3,2					
Building and Grounds		5,041				
Personal Care and Service		4,581				
Sales and Related		2 12,007				
Office and Administrative	-996	12,332				
Farming, Fishing, and	-11	918				
Construction and Extraction	521	<b>3,228</b>				
Installation, Maintenance,		<b>2,</b> 969				
Production Occupations	62	9,269				
Transportation and	1,367	9,066				

COUNTY PROFILE Rice Co.

## **ECONOMIC CHARACTERISTICS**

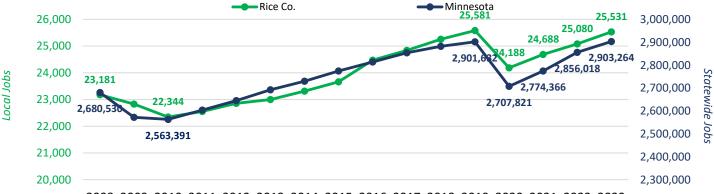
Coming out of the pandemic recession, after gaining jobs over the past year, Rice Co. had the 15th largest economy of the 87 counties in the state. Rice Co. was the 29th fastest growing in the past year and the 38th fastest growing since 2019. From 2019 to 2023, employment in Rice Co. is still down from the pandemic recession.

1,762 business establishments \$56,430 annual average wage

25,531 jobs \$1,440,715,729 total industry payroll

Job change, 2019-2023 -0.2% decline

Figure 16. Industry Employment Statistics, 2008-2023

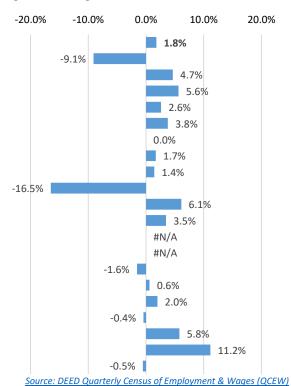


2008 2009 2010 2011 2012 2013 2014 2015 2016 2017 2018 2019 2020 2021 2022 2023

Source: DEED QCEW program

			Average
Table 15. Rice Co. Industry Employment	Number of	Percent of	Annual
Statistics, 2023	Jobs	Total Jobs	Wage
Total, All Industries	25,531	100.0%	\$56,430
Agriculture, Forestry, Fish & Hunt	510	2.0%	\$51,680
Mining	45	0.2%	\$74,107
Construction	1,141	4.5%	\$68,361
Manufacturing	5,119	20.1%	\$78,161
Utilities	82	0.3%	\$132,899
Wholesale Trade	1,116	4.4%	\$76,360
Retail Trade	2,753	10.8%	\$32,835
Transportation & Warehousing	1,061	4.2%	\$55,911
Information	147	0.6%	\$51,970
Finance & Insurance	468	1.8%	\$87,928
Real Estate & Rental & Leasing	119	0.5%	\$57,585
Professional & Technical Services	389	1.5%	\$16,055
Management of Companies	43	0.2%	\$20,006
Admin. Support & Waste Mgmt. Svcs.	631	2.5%	\$41,648
Educational Services	3,920	15.4%	\$62,710
Health Care & Social Assistance	2,883	11.3%	\$47,609
Arts, Entertainment, & Recreation	234	0.9%	\$22,660
Accommodation & Food Services	2,300	9.0%	\$20,789
Other Services	856	3.4%	\$32,707
Public Administration	1,706	6.7%	\$67,574

Figure 17. Change in Jobs, 2022-2023



For more information on Rice Co.'s population, labor force, and economic trends, contact:

web: www.mn.gov/deed/data/regional-lmi/

Data updated: June 4, 2024