

## **COUNTY PROFILE**

# **Crow Wing Co.**

Crow Wing Co. is a part of Economic Development Region 5, which is located in the Northwest Planning Region.

#### **POPULATION CHARACTERISTICS**



Crow Wing Co. is the 15th largest of the 87 counties in the state. Its population increased so far this decade, ranking as the 12th fastest growing in the state from 2020 to 2023. Crow Wing Co.'s population has an older median age than the state and a larger percentage of people aged 65 years and older. The population is aging, especially as the Baby Boom generation moves through the population pyramid (see Figure 1).

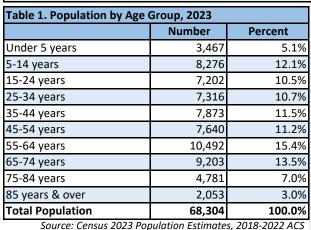
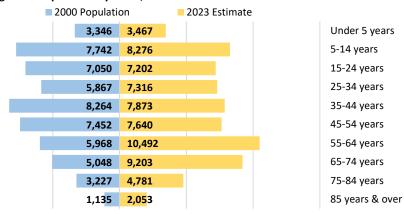


Figure 1. Population Pyramid, 2000-2023



Crow Wing Co. suffered a negative natural increase - more deaths than births from 2020 to 2023, but also experienced net in-migration - meaning more people moved in than moved out. In addition to domestic in-migration, Crow Wing Co. welcomed net international in-migration - gaining new Minnesotans from foreign countries (see Table 2).

Table 2. Cumulative Estimates of the Components of Population Change, 2020-2023									
	Total		April 1, 2020 to July 1, 2023						
	Population	Natural	Vital Events Net Migration				Vital Events		on
	Change	Increase	Births	Deaths	Total	International	Domestic		
Crow Wing Co.	2,185	-514	2,064	2,578	2,723	35	2,688		
State of Minnesota	31,111	40,368	207,857	167,489	-11,352	34,624	-45,976		

Source: U.S. Census Bureau, Population Estimates Program

Compared to the state, Crow Wing Co. has a smaller percentage of foreign-born residents. From 2010 to 2022, Crow Wing Co. saw an increase in the number of foreign-born residents, which was faster than the statewide increase.

increase in the number of foreign-both residents, which was faster than the statewide increase.							
Table 3. Place of Birth for the Foreign Born	Crow Wing Co.		Change 2	010-2022	Minnesota		
Population, 2022	Number	Percent	Number	Percent	Percent	Change	
Foreign-born Population	910	1.4%	240	35.8%	8.5%	31.3%	
Europe	278	30.5%	67	31.8%	9.3%	-0.6%	
Asia	259	28.5%	100	62.9%	36.7%	30.2%	
Africa	174	19.1%	112	180.6%	28.1%	93.1%	
Oceania	0	0.0%	-3	-100.0%	0.4%	20.4%	
Americas:	199	21.9%	-36	-15.3%	25.4%	7.5%	
Latin America	80	8.8%	-4	-4.8%	22.9%	9.0%	
Northern America	119	13.1%	-32	-21.2%	2.5%	-4.6%	

Source: U.S. Census Bureau, 2018-2022 American Community Survey

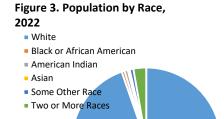
Figure 2. Place of Birth for the Foreign Born Population, 2022



Northern America

COUNTY PROFILE Crow Wing Co.

Crow Wing Co.'s population was becoming more racially diverse over time. Since 2011, the county's white population increased and the number of people of other races increased (see Table 4).



	Crow Wing Co.			Minnesota		
Table 4. Race and Hispanic Origin, 2022	Number	Percent	Change from 2011-2022	Percent	Change from 2011-2022	
Total	66,558	100.0%	6.9%	100.0%	7.9%	
White	63,000	94.7%	4.5%	79.7%	-0.4%	
Black or African American	416	0.6%	-9.0%	6.7%	44.3%	
American Indian or Alaska Native	479	0.7%	-7.2%	0.9%	-10.2%	
Asian or Other Pac. Islanders	289	0.4%	37.6%	5.1%	37.1%	
Some Other Race	530	0.8%	364.9%	2.3%	84.7%	
Two or More Races	1,844	2.8%	161.6%	5.3%	159.6%	
Hispanic or Latino origin	1,076	1.6%	51.3%	5.7%	34.6%	

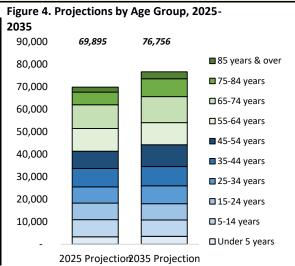
Source: U.S. Census Bureau, 2018-2022 American Community Survey

#### **POPULATION PROJECTIONS**

94.7%

According to the Minnesota State Demographic Center, Crow Wing Co.'s population is expected to grow from 2025 to 2035, with a rate of change that is slower than the projected statewide growth rate (4.5%). In addition to the overall growth, the number of people aged 65 years and older is expected to increase over the next decade (see Figure 4 and Table 5).

Table 5. Population Projections by Age Group, 2025-2035 2025 2035 Numeric Percent **Crow Wing Co.** Projection Projection Change Change Under 5 years 3,345 3,503 158 4.7% 5-14 years 7,617 7,289 -328 -4.3% 7,262 7,348 -1.2% 15-24 years -86 25-34 years 7,223 7,954 731 10.1% 35-44 years 8,161 8,568 407 5.0% 9,669 7,728 1,941 25.1% 45-54 years 55-64 years 10,062 9,850 -212 -2.1% 65-74 years 10,573 11,594 1,021 9.7% 75-84 years 5,655 7.984 2,329 41.2% 85 years & over 2,183 3.083 900 41.2% **Total Population** 69,895 76,756 6,861 9.8%



Source: Minnesota State Demographic Center

#### **EDUCATIONAL ATTAINMENT**

Crow Wing Co. has a higher percentage of adults (18 years & over) with at least a high school diploma than the state (93.0%), and a lower percentage of people with at least some college experience. Crow Wing Co. also has a higher percentage of people with an Associate's degree and a lower percentage of people with a Bachelor's degree or higher.

63.0%

8.5%

Percentage of the adult population (18 years & over) with at least a high school diploma:

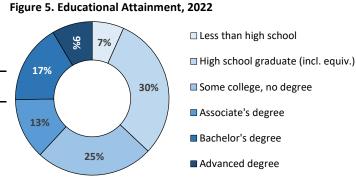
93.3%

state: 68.5%

Associate's Degree: 12.9%
Bachelor's Degree: 16.7%

College-educated:

Advanced Degree:



Source: U.S. Census Bureau, 2018-2022 American Community Survey

**COUNTY PROFILE Crow Wing Co.** 

#### LABOR FORCE TRENDS

At 3.4%, Crow Wing Co. had a higher unemployment rate than the state in 2023. After the pandemic recession Crow Wing Co.'s unemployment rate declined compared to the 4.4% pre-pandemic rate posted in 2019. The number of unemployed workers actively seeking work in Crow Wing Co. increased over the past year, and is down compared to 2019.



**Figure 6. Annual Labor Force Estimates** 



Source: DEED Local Area Unemployment Statistics

Labor force growth has slowed in recent years. After experiencing a net gain of workers each year from 1990 to 2000, Crow Wing Co. averaged an annual gain of new workers from 2000 to 2010, and most recently a gain of new workers since 2010 (see Figure 7). Moving forward, Crow Wing Co. is expected to add workers from 2025 to 2035 (see Table 6).

Crow Wing Co.

Figure 7. Annual Change in Labor Force, 1990-2023 2,000 Average of 813 Average of 290 Average of 48 new workers per year new workers per year new workers per year Year-Over-Year Change in Available Workers 1,500 1,000 500 0 -500 -1,000 -1,500 -2,000

2004-2005 2005-2006 2006-2007 2007-2008

2003-2004

2000-200: 2001-2002 2002-2003

1999-2000

.998-1999

Table 6. Labor Force	Labor Force Projection			
Projections, 2025-2035	2025	2035		
16 to 24 years	4,879	4,900		
25 to 54 years	19,975	22,613		
55 to 64 years	6,193	6,062		
65 years & over	2,897	3,330		
Total Labor Force	33,943	36,905		

.992-1993 .993-1994 .994-1995

1990-199 1991-1992

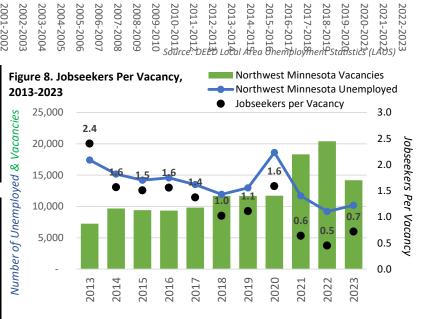
Source: Minnesota State Demographic Center, 2018-2022 ACS

1995-1996

996-1997

1997-1998

The labor market had grown extremely tight in recent years, with less than 1 jobseeker per vacancy until the pandemic recession intervened in early 2020 and the number of unemployed workers spiked. In 2023, job vacancies in Northwest returned to pre-pandemic levels, but employers are still seeing challenges finding enough workers for open jobs (see Figure 8).



2009-2010

2008-2009

Source: DEED Job Vacancy Survey, LAUS program

**COUNTY PROFILE Crow Wing Co.** 

## LABOR FORCE CHARACTERISTICS

Crow Wing Co. had a lower labor force participation rate than the state. The labor force in Crow Wing Co. is less racially diverse than the state (where 81.3% of workers are white alone), but is becoming more diverse over time.

	Cro	w Wing Co.		Minne	esota	
	In Labor Force (available workers)	Labor Force Partic. Rate	Unemp. Rate	Labor Force Partic. Rate	Unemp. Rate	
Total Labor Force	32,554	59.9%	5.0%	68.7%	4.0%	
16 to 19 years	1,829	59.8%	5.8%	53.0%	9.8%	Ī
20 to 24 years	2,783	87.2%	8.3%	83.1%	6.7%	
25 to 44 years	12,921	87.3%	5.6%	88.8%	3.5%	Ī
45 to 54 years	6,306	84.7%	3.9%	87.8%	2.9%	Γ
55 to 64 years	6,292	61.5%	4.3%	72.8%	3.1%	
65 to 74 years	2,045	22.8%	2.5%	27.6%	3.3%	
75 years & over	413	6.2%	5.3%	6.6%	3.2%	
<b>Employment Characteristics by Race &amp;</b>	Hispanic Origin					
White alone	30,843	59.5%	5.0%	67.8%	3.4%	Ī
Black or African American	219	74.5%	11.0%	71.5%	8.7%	
American Indian & Alaska Native	230	61.2%	13.7%	57.6%	11.9%	Ī.
Asian or Other Pac. Islanders	166	62.2%	0.0%	73.9%	3.6%	I
Some Other Race	295	90.2%	5.4%	76.1%	6.1%	Ī
Two or More Races	812	65.2%	4.1%	74.3%	6.6%	ľ
Hispanic or Latino	658	88.0%	26.4%	77.0%	6.3%	Ī
<b>Employment Characteristics by Disabili</b>	ty, 20 to 64 years					ı
With Any Disability, 20 to 64 years	2,233	48.7%	11.0%	54.4%	10.2%	Ī
<b>Employment Characteristics by Educati</b>	onal Attainment, 25	to 64 years				ı
Population, 25 to 64 years	25,521	78.6%	4.8%	84.4%	3.3%	Ī
Less than H.S. Diploma	1,062	57.7%	7.8%	67.2%	4.6%	Ĭ
H.S. Diploma or Equivalent	6,061	70.8%	3.3%	76.8%	2.5%	Ī
Some College or Assoc. Degree	10,988	82.8%	4.9%	85.1%	3.6%	
Bachelor's Degree or Higher	7,400	84.1%	1.7%	90.3%	2.0%	Ī

Figure 9. Labor Force by Race, 2022

Labor Force by Gender

**Female** 

15,297

924

1,257

6,052

2,965

3,000

953

146

Male

17,283

904

1,526

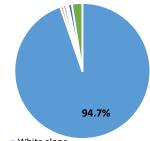
6,866

3,339

3,289

1,091

268



- White alone
- Black or African American
- American Indian & Alaska Native
- Asian or Other Pac. Islanders
- Some Other Race
- Two or More Races

A larger percentage of workers in Crow Wing Co. worked in the same county in which they live compared to the state. Crow Wing Co. also had a shorter average commute time than the state.

Source: 2018-2022 American Community Survey, 5-Year Estimates

	Crow Wir	ıg Co.	Minn	esota
Table 8. Commuting Characteristics, 2022	Number	Percent	Number	Percent
Worked in state of residence	30,270	99.1%	2,867,086	97.7%
Worked in county of residence	25,841	84.6%	1,957,366	66.7%
Worked out of county of residence	4,429	14.5%	909,720	31.0%
Worked outside state of residence	275	0.9%	67,495	2.3%
MEANS OF TRANSPORTATION TO WORK				
Car, truck, or van	26,452	86.6%	2,338,861	79.7%
Public transportation (excl. taxicab)	122	0.4%	73,365	2.5%
Other method (walk, bike, taxi, etc.)	1,039	3.4%	120,318	4.1%
Worked at home	2,902	9.5%	399,103	13.6%
TRAVEL TIME TO WORK				
Less than 10 minutes	5,834	19.1%	475,402	16.2%
10 to 19 minutes	11,913	39.0%	906,786	30.9%
20 to 29 minutes	5,437	17.8%	651,477	22.2%
30 to 44 minutes	4,124	13.5%	563,440	19.2%
45 to 59 minutes	1,222	4.0%	181,944	6.2%
60 or more minutes	2,047	6.7%	155,533	5.3%
Mean travel time to work (minutes)	22.8	minutes	23.3	minutes

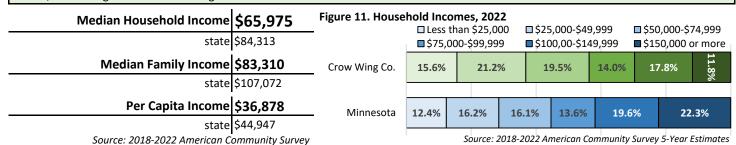
Figure 10. Time Leaving Home to go to Work, 2022 Crow Wing Co. ■ Minnesota 0% 20% 40% 12:00 a.m. to 3.6% 4:59 a.m. 5:00 a.m. to 5:59 a.m. 9.2% 6:00 a.m. to 6:59 20.4% 19.2% 7:00 a.m. to 7:59 33.2% a.m. 28.7% 8:00 a.m. to 8:59 12.0% a.m. 14.7% 9:00 a.m. to 22.0% 11:59 p.m. 23.5%

Source: 2018-2022 American Community Survey, 5-Year Estimates

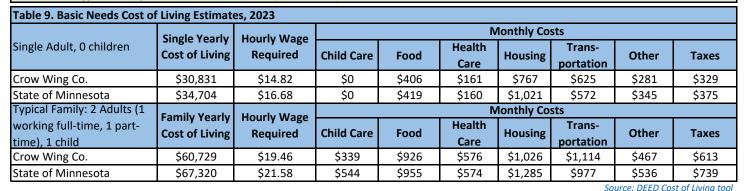
**COUNTY PROFILE Crow Wing Co** 

#### INCOMES, COST OF LIVING, & HOUSING

Crow Wing Co. had a lower median household income than the state, and a higher percentage of households with incomes below \$50,000. Overall, Crow Wing Co. had the 63rd highest median household income of the 87 counties in the state.



The cost of living has increased over the past 2 years with costs up in many areas. Crow Wing Co. had a lower cost of living than the state, with a required hourly wage of \$14.82 for a single person living alone to meet a basic needs cost of living, and an hourly wage requirement of \$19.46 for a typical family with 2 adults and 1 child (see Table 9).



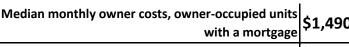
Crow Wing Co. had a lower median house value than the state, having the 21st highest value of the 87 counties in 2022. Crow Wing Co.'s housing stock was newer than the state's, with a higher percentage of units built since 2000 (see Figure 12).

							_
Table 10. Estimated Value of Owner-	Crow Wii	ng Co.	Minnesota	Figure 12. Year S	tructure	Built, 2022	
occupied Housing Units, 2022	Total	Percent	Percent	(	0% 1	10% 20%	
Total	21,746	100.0%	100.0%	■ Crow	Wing Co.		i
Less than \$50,000	1,025	4.7%	4.1%	2010 or later		<b>8.4% 7.8%</b>	
\$50,000 to \$99,999	1,083	5.0%	4.6%	2000 to 2009		2	2
\$100,000 to \$149,999	2,363	10.9%	7.1%			13.3%	
\$150,000 to \$199,999	3,282	15.1%	10.7%	1980 to 1999			
\$200,000 to \$299,999	5,952	27.4%	27.1%	1960 to 1979			
\$300,000 to \$499,999	5,268	24.2%	31.7%				
\$500,000 or more	2,773	12.8%	14.7%	1940 to 1959		10.1% 13.8%	
Median (dollars)	\$245,2	200	\$286,800	1030 or earlier		8.0%	

Source: 2018-2022 American Community Survey, 5-Year Estimates

0% 10% 20% 30% 40% Crow Wing Co. ■ Minnesota 2010 or later 20.1% 2000 to 2009 31.5% 1980 to 1999 25.5% 21.9% 1960 to 1979 23.8% 10.1% 1940 to 1959 13.8% 1939 or earlier

Figure 13. Housing Costs as a



state \$1,818

Percentage of households with a mortgage spending 30% or more of their income on housing costs

27.8%

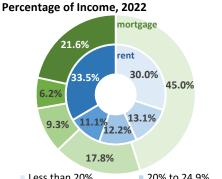
22.0%

Median monthly rent costs

Percentage of renters spending 30% or more of their household income on rent

state 46.7%

Source: 2018-2022 American Community Survey, 5-Year Estimates



Less than 20% 25.0% to 29.9%

35% or more

20% to 24.9% 30.0% to 34.9% COUNTY PROFILE Crow Wing Co.

#### **OCCUPATIONS**

At \$21.89 in 2024, wages were lower in Region 5 than the state. Overall, Region 5 had the lowest median hourly wage level of the 13 economic development regions in the state. Wages were highest for management occupations (\$40.32) and lowest for food preparation and serving related jobs (\$14.34) (see Table 11).

Table 11. Occupational Employment & Wage Statistics, 2024							
		Regio	n 5		Stat	e of Minnes	sota
Occupational Group	Median Hourly Wage	Estimated Regional Jobs	Share of Total Jobs	Regional Location Quotient	Median Hourly Wage	Estimated Statewide Jobs	Share of Total Jobs
Total, All Occupations	\$21.89	62,970	100.0%	1.0	\$25.22	2,881,100	100.0%
Management	\$40.32	3,400	5.4%	0.8	\$57.75	201,710	7.0%
Business & Financial Operations	\$31.37	2,130	3.4%	0.5	\$39.26	202,700	7.0%
Computer & Mathematical	\$36.83	570	0.9%	0.3	\$50.83	98,240	3.4%
Architecture & Engineering	\$37.81	600	1.0%	0.5	\$42.97	58,320	2.0%
Life, Physical & Social Science	\$33.10	430	0.7%	0.7	\$39.93	29,220	1.0%
Community & Social Service	\$27.49	1,600	2.5%	1.3	\$27.92	57,930	2.0%
Legal	\$38.07	200	0.3%	0.5	\$51.15	19,040	0.7%
Education, Training & Library	\$24.35	4,510	7.2%	1.3	\$28.22	163,340	5.7%
Arts, Design, Entertainment & Media	\$23.41	470	0.7%	0.6	\$29.01	36,160	1.3%
Healthcare Practitioners & Technical	\$40.22	4,220	6.7%	1.0	\$43.01	184,410	6.4%
Healthcare Support	\$18.33	3,780	6.0%	1.0	\$18.07	169,580	5.9%
Protective Service	\$26.44	1,030	1.6%	1.0	\$28.87	45,860	1.6%
Food Preparation & Serving Related	\$14.34	6,970	11.1%	1.4	\$15.07	232,190	8.1%
Building, Grounds Cleaning & Maint.	\$17.84	2,500	4.0%	1.4	\$18.83	79,660	2.8%
Personal Care & Service	\$16.28	1,570	2.5%	1.2	\$17.60	59,420	2.1%
Sales & Related	\$16.99	5,760	9.1%	1.1	\$18.82	242,440	8.4%
Office & Administrative Support	\$21.48	7,510	11.9%	1.0	\$23.86	352,250	12.2%
Farming, Fishing & Forestry	\$20.82	140	0.2%	1.8	\$22.13	3,520	0.1%
Construction & Extraction	\$28.50	3,060	4.9%	1.3	\$32.44	110,960	3.9%
Installation, Maintenance & Repair	\$24.72	2,790	4.4%	1.2	\$29.54	104,530	3.6%
Production	\$21.03	5,010	8.0%	1.1	\$23.05	203,810	7.1%
Transportation & Material Moving	\$21.10	4,720	7.5%	1.0	\$19.80	225,820	7.8%

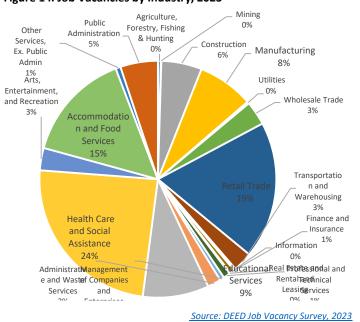
Source: DEED Occupational Employment & Wage Statistics, Qtr. 1 2024

#### **JOB VACANCY SURVEY**

Crow Wing Co. is a part of the Northwest planning region. There were 14193 job vacancies posted by employers in 2023, indicating extensive opportunity in the region, with openings across several occupations and industries (see Figure 14).

Table 12. Northwest Job Vacancy Survey Results, 2023					
	Number of W				
Occupational Group	Vacancies	Offer			
Total, All Occupations	14,193	\$17.77			
Management	180	\$31.08			
Business & Financial Operations	162	\$23.79			
Computer & Mathematical	49	\$30.06			
Architecture & Engineering	110	\$30.65			
Life, Physical & Social Sciences	105	\$26.90			
Community & Social Service	326	\$22.39			
Education, Training & Library	668	\$18.97			
Healthcare Practitioners & Technical	1,478	\$28.94			
Healthcare Support	1,168	\$15.09			
Protective Service	277	\$23.55			
Food Preparation & Serving Related	2,518	\$14.63			
Building, Grounds Cleaning & Maint.	594	\$16.01			
Personal Care & Service	223	\$15.86			
Sales & Related	1,918	\$15.97			
Office & Administrative Support	508	\$17.18			
Construction & Extraction	727	N/A			
Installation, Maintenance & Repair	609	\$20.26			
Production	668	\$20.44			
Transportation & Material Moving	1,263	\$20.23			

Figure 14. Job Vacancies by Industry, 2023



**COUNTY PROFILE Crow Wing Co.** 

## **OCCUPATIONS IN DEMAND**

Table 13. Northwest Planning Region Occupations in Demand, 2023						
Less than High School	High School or Equivalent	Some College or Assoc. Deg.	Bachelor's Degree or Higher			
Home Health and Personal Care Aides	Heavy and Tractor-Trailer Truck Drivers	Registered Nurses	General and Operations Managers			
\$36,108/yr	\$54,491/yr	\$84,785/yr	\$77,521/yr			
Retail Salespersons	Nursing Assistants	Police and Sheriff's Patrol Officers	Elementary School Teachers, Except Special Education			
\$35,088/yr	\$40,033/yr	\$71,010/yr	\$64,121/yr			
Cashiers	Licensed Practical and Licensed Vocational Nurses	Radiologic Technologists and Technicians	Secondary School Teachers, Except Special and Career/Technical			
\$30,773/yr	\$54,946/yr	\$78,771/yr	\$66,299/yr			
Teaching Assistants, Except Postsecondary	Automotive Service Technicians and Mechanics	Dental Hygienists	Accountants and Auditors			
\$38,126/yr	\$47,486/yr	\$85,989/yr	\$64,893/yr			
Stockers and Order Fillers	Bookkeeping, Accounting, and Auditing Clerks	Civil Engineering Technologists and Technicians	Substitute Teachers, Short-Term			
\$40,709/yr	\$48,131/yr	\$71,227/yr	\$46,162/yr			
Janitors and Cleaners, Except Maids and	Substance abuse, behavioral disorder, and mental health counselors	Paralegals and Legal Assistants	Medical and Health Services Managers			
\$38,122/yr	\$49,479/yr	\$59,200/yr	\$102,974/yr			
Cooks, Restaurant	Machinists	Occupational Therapy Assistants	Child, Family, and School Social Workers			
\$36,830/yr	\$51,295/yr	\$59,627/yr	\$63,680/yr			
Food Preparation Workers	Electricians	Computer Network Support Specialists	Preschool Teachers, Except Special Education			
\$31,855/yr	\$65,524/yr	\$70,049/yr	\$37,999/yr			
Miscellaneous Assemblers	Bus and Truck Mechanics and Diesel Engine Specialists	Surgical Technologists	Pharmacists			
and Fabricators \$40,826/yr	\$59,152/yr	\$64,809/yr	\$140,993/yr			
First-Line Supervisors of Retail Sales Workers	Paramedics	Industrial Engineering Technologists and Technicians	Physical Therapists			
\$46,395/yr	\$64,134/yr	\$60,791/yr	\$98,061/yr			

Source: DEED Occupations in Demand

Crow Wing Co. is a part of the Northwest planning region, which is projected to see a 3.9% increase in employment levels over the next decade. In addition to new jobs created, there will be a much larger number of exit openings (see Figure 15).

Table 14. Regional Industry Employment Projections, 2022-2032						
Northwest Planning Region	Estimated Employment 2022	Projected Employ- ment 2032	Percent Change			
Total, All Industries	265,321	275,647	3.9%			
Natural Resources & Mining	6,095	6,335	3.9%			
Utilities	1,126	1,125	-0.1%			
Construction	11,719	12,715	8.5%			
Manufacturing	29,871	31,429	5.2%			
Wholesale Trade	12,936	14,034	8.5%			
Retail Trade	27,705	27,590	-0.4%			
Transportation & Warehousing	5,579	5,997	7.5%			
Information	2,451	2,470	0.8%			
Finance & Insurance, Real Estate	8,067	8,366	3.7%			
Professional Services & Mgmt. of Compani	5,609	6,152	9.7%			
Admin. Support & Waste Mgmt.	4,192	4,460	6.4%			
Educational Services	22,849	22,989	0.6%			
Health Care & Social Assistance	36,421	38,978	7.0%			
Leisure & Hospitality	24,958	26,706	7.0%			
Other Services	9,824	10,129	3.1%			
Public Administration	24,161	24,869	2.9%			
Educational Services Health Care & Social Assistance Leisure & Hospitality Other Services Public Administration	22,849 36,421 24,958 9,824	22,989 38,978 26,706 10,129 24,869	0.6% 7.0% 7.0% 3.1% 2.9%			

Figure 15. Regional Occupational **Employment Projections. 2022-2032** 

Employment Projections, 2022-2032						
From employment gr			n exit ope			
-5,0	000	5,000	15,0	000		
Management Occupations	994	6,607				
Business and Financial	514	<b>3,3</b> 61				
Computer and	324	695				
Architecture and	338	1,122				
Life, Physical, and Social	108	475				
Community and Social	578	<b>2,</b> 713				
Legal Occupations	38	340				
Educational Instruction and	511	7,826				
Arts, Design,	129	<b>2</b> ,518				
Healthcare Practitioners	1,065	5,003				
Healthcare Support	1,222	9,828				
Protective Service	152	<b>2</b> ,152				
Food Preparation and	869	17,902				
Building and Grounds	494	6,547				
Personal Care and Service	553	5,268				
Sales and Related	-31	<sup>2</sup> 14,814				
Office and Administrative1	,098■	15,558				
Farming, Fishing, and	54	<b>1</b> ,975				
Construction and Extraction	939	5,328				
Installation, Maintenance,	765	4,558				
<b>Production Occupations</b>	523	8,662				
Transportation and	1,566	12,176				

COUNTY PROFILE Crow Wing Co.

#### **ECONOMIC CHARACTERISTICS**

Coming out of the pandemic recession, after gaining jobs over the past year, Crow Wing Co. had the 13th largest economy of the 87 counties in the state. Crow Wing Co. was the 34th fastest growing in the past year and the 19th fastest growing since 2019. From 2019 to 2023, employment in Crow Wing Co. grew despite the pandemic recession.

2,337 business establishments \$50,594 annual average wage
30,568 jobs \$1,546,561,492 total industry payroll

Job change, 2019-2023 2.7% increase

Figure 16. Industry Employment Statistics, 2008-2023

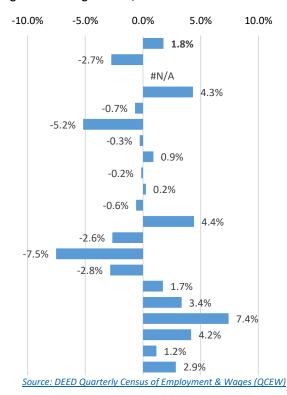


2008 2009 2010 2011 2012 2013 2014 2015 2016 2017 2018 2019 2020 2021 2022 2023

Source: DEED QCEW program

			Average
Table 15. Crow Wing Co. Industry	Number of	Percent of	Annual
Employment Statistics, 2023	Jobs	Total Jobs	Wage
Total, All Industries	30,568	100.0%	\$50,594
Agriculture, Forestry, Fish & Hunt	71	0.2%	\$28,285
Mining	#N/A	#N/A	#N/A
Construction	2,213	7.2%	\$71,579
Manufacturing	3,065	10.0%	\$55,578
Utilities	110	0.4%	\$102,242
Wholesale Trade	719	2.4%	\$64,686
Retail Trade	4,790	15.7%	\$39,423
Transportation & Warehousing	650	2.1%	\$47,759
Information	405	1.3%	\$67,716
Finance & Insurance	1,346	4.4%	\$76,081
Real Estate & Rental & Leasing	283	0.9%	\$41,103
Professional & Technical Services	773	2.5%	\$76,204
Management of Companies	123	0.4%	\$42,972
Admin. Support & Waste Mgmt. Svcs.	686	2.2%	\$39,610
Educational Services	2,294	7.5%	\$45,112
Health Care & Social Assistance	5,922	19.4%	\$61,717
Arts, Entertainment, & Recreation	391	1.3%	\$25,483
Accommodation & Food Services	4,240	13.9%	\$25,342
Other Services	1,041	3.4%	\$26,499
Public Administration	1,443	4.7%	\$63,319

Figure 17. Change in Jobs, 2022-2023



For more information on Crow Wing Co.'s population, labor force, and economic trends, contact:

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Data updated: October 21, 2024