

COUNTY PROFILE

Marshall Co.

Marshall Co. is a part of Economic Development Region 1, which is located in the Northwest Planning Region.

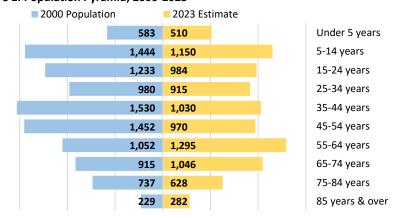
POPULATION CHARACTERISTICS



Marshall Co. is the 73rd largest of the 87 counties in the state. Its population decreased so far this decade, ranking as the 80th fastest growing in the state from 2020 to 2023. Marshall Co.'s population has an older median age than the state and a larger percentage of people aged 65 years and older. The population is aging, especially as the Baby Boom generation moves through the population pyramid (see Figure 1).

Table 1. Population by Age Group, 2023 Number Percent Under 5 years 510 5.8% 1,150 13.1% 5-14 years 15-24 years 984 11.2% 25-34 years 915 10.4% 35-44 years 1,030 11.7% 11.0% 45-54 years 970 55-64 years 1,295 14.7% 65-74 years 1,046 11.9% 75-84 years 628 7.1% 85 years & over 282 3.2% **Total Population** 8,810 100.0% Source: Census 2023 Population Estimates, 2018-2022 ACS

Figure 1. Population Pyramid, 2000-2023



Marshall Co. enjoyed a natural increase - more births than deaths from 2020 to 2023, but also experienced net out-migration - meaning more people moved out than moved in. Despite suffering domestic out-migration, Marshall Co. welcomed net international in-migration - gaining new Minnesotans from foreign countries (see Table 2).

Table 2. Cumulative Estimates of the Components of Population Change, 2020-2023								
	Total		April 1, 2020 to July 1, 2023					
	Population	Natural	Vital E	vents	Net Migration			
	Change	Increase	Births	Deaths	Total	International	Domestic	
Marshall Co.	-223	2	312	310	-226	4	-230	
State of Minnesota	31,111	40,368	207,857	167,489	-11,352	34,624	-45,976	

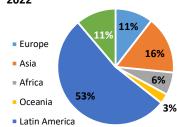
Source: U.S. Census Bureau, Population Estimates Program

Compared to the state, Marshall Co. has a smaller percentage of foreign-born residents. From 2010 to 2022, Marshall Co. saw a decrease in the number of foreign-born residents, though it was slower than the statewide increase.

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Table 3. Place of Birth for the Foreign Born	Marsh	Marshall Co. Change 2010-2022			Marshall Co. Change 2010-2022 Minnesota			esota
Population, 2022	Number	Percent	Number	Percent	Percent	Change		
Foreign-born Population	143	1.6%	-64	-30.9%	8.5%	31.3%		
Europe	15	10.5%	-15	-50.0%	9.3%	-0.6%		
Asia	23	16.1%	1	4.5%	36.7%	30.2%		
Africa	9	6.3%	-17	-65.4%	28.1%	93.1%		
Oceania	4	2.8%	4	#DIV/0!	0.4%	20.4%		
Americas:	92	64.3%	-37	-28.7%	25.4%	7.5%		
Latin America	76	53.1%	-16	-17.4%	22.9%	9.0%		
Northern America	16	11.2%	-21	-56.8%	2.5%	-4.6%		

Source: U.S. Census Bureau, 2018-2022 American Community Survey

Figure 2. Place of Birth for the Foreign Born Population, 2022



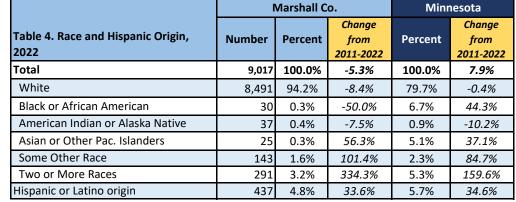
Northern America

COUNTY PROFILE Marshall Co

Marshall Co.'s population was becoming more racially diverse over time. Since 2011, the county's white population declined, but the number of people of other races increased (see Table 4).

Figure 3. Population by Race, 2022 White Black or African American American Indian Asian Some Other Race

Two or More Races



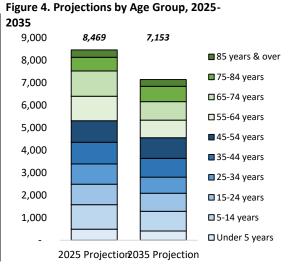
Source: U.S. Census Bureau, 2018-2022 American Community Survey

POPULATION PROJECTIONS

94.2%

According to the Minnesota State Demographic Center, Marshall Co.'s population is expected to decline from 2025 to 2035, with a rate of change that is slower than the projected statewide growth rate (4.5%). Despite the decline, the number of people aged 65 years and older is expected to decrease over the next decade (see Figure 4 and Table 5).

Table 5. Population Projections by Age Group, 2025-2035 2025 2035 Numeric Percent Marshall Co. **Projection** Projection Change Change -15.5% Under 5 years 490 414 -76 5-14 years 1,096 878 -218 -19.9% 905 802 -11.4% 15-24 years -103 25-34 years 905 717 -188 -20.8% 35-44 years 968 833 -135 -13.9% 954 918 -36 45-54 years -3.8% 55-64 years 1,089 782 -307 -28.2% 65-74 years 1,125 824 -301 -26.8% 75-84 years 607 685 78 12.9% -30 85 years & over 330 300 -9.1% **Total Population** 8,469 7,153 -1,316 -15.5%



Source: Minnesota State Demographic Center

EDUCATIONAL ATTAINMENT

Marshall Co. has a lower percentage of adults (18 years & over) with at least a high school diploma than the state (93.0%), and a lower percentage of people with at least some college experience. Marshall Co. also has a higher percentage of people with an Associate's degree and a lower percentage of people with a Bachelor's degree or higher.

53.2%

3.7%

Percentage of the adult population (18 years & over) with at least a high school diploma:

91.5%

College-educated: 68.5% state: Associate's Degree: 13.8% Bachelor's Degree: 14.0%

Advanced Degree:

Figure 5. Educational Attainment, 2022 ■ Less than high school 8% 14% ■ High school graduate (incl. equiv.) ■ Some college, no degree 14% 38% Associate's degree ■ Bachelor's degree 22% ■ Advanced degree

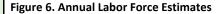
Source: U.S. Census Bureau, 2018-2022 American Community Survey

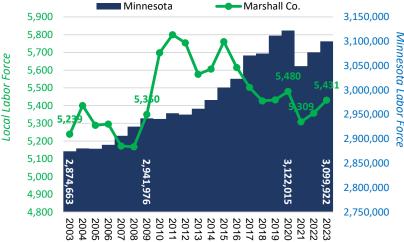
COUNTY PROFILE Marshall Co

LABOR FORCE TRENDS

At 4.2%, Marshall Co. had a higher unemployment rate than the state in 2023. After the pandemic recession Marshall Co.'s unemployment rate declined compared to the 5.9% pre-pandemic rate posted in 2019. The number of unemployed workers actively seeking work in Marshall Co. increased over the past year, and is down compared to 2019.







Source: DEED Local Area Unemployment Statistics

Labor force growth has slowed in recent years. After experiencing a net gain of workers each year from 1990 to 2000, Marshall Co. averaged an annual gain of new workers from 2000 to 2010, and most recently a loss of fewer workers since 2010 (see Figure 7). Moving forward, Marshall Co. is expected to see a labor force decline from 2025 to 2035 (see Table 6).

Marshall Co. Figure 7. Annual Change in Labor Force, 1990-2023 700 Average of 24 Average of 49 Average of -22

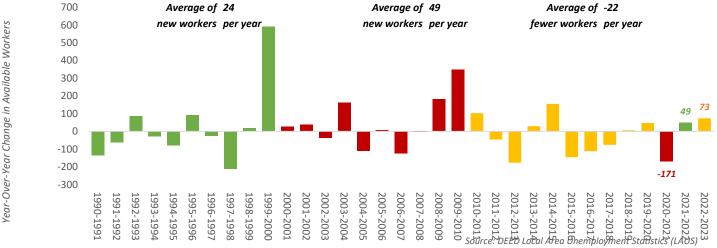
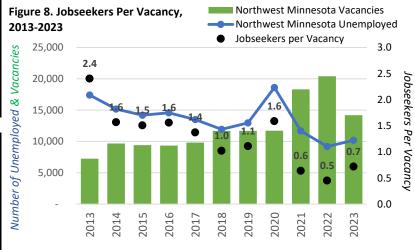


Table 6. Labor Force	Labor Force Projection				
Projections, 2025-2035	2025 2035				
16 to 24 years	482	435			
25 to 54 years	2,433	2,123			
55 to 64 years	803	577			
65 years & over	435	335			
Total Labor Force	4,153	3,470			

Source: Minnesota State Demographic Center, 2018-2022 ACS

The labor market had grown extremely tight in recent years, with less than 1 jobseeker per vacancy until the pandemic recession intervened in early 2020 and the number of unemployed workers spiked. In 2023, job vacancies in Northwest returned to pre-pandemic levels, but employers are still seeing challenges finding enough workers for open jobs (see Figure 8).



Source: DEED Job Vacancy Survey, LAUS program

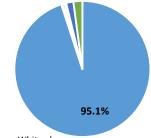
COUNTY PROFILE Marshall Co.

LABOR FORCE CHARACTERISTICS

Marshall Co. had a lower labor force participation rate than the state. The labor force in Marshall Co. is less racially diverse than the state (where 81.3% of workers are white alone), but is becoming more diverse over time.

M	arshall Co.		Minne	esota	Labor Force	by Gender
In Labor Force (available workers)	Labor Force Partic. Rate	Unemp. Rate	Labor Force Partic. Rate	Unemp. Rate	Male	Female
4,473	62.5%	2.9%	68.7%	4.0%	2,493	1,982
184	43.0%	17.9%	53.0%	9.8%	76	108
330	79.1%	1.2%	83.1%	6.7%	182	148
1,720	86.4%	1.9%	88.8%	3.5%	972	748
848	85.4%	1.3%	87.8%	2.9%	451	397
977	73.8%	2.7%	72.8%	3.1%	552	425
364	34.0%	4.1%	27.6%	3.3%	223	141
52	5.6%	7.7%	6.6%	3.2%	37	15
panic Origin					Figure 9. La	abor Force
4,252	62.5%	3.0%	67.8%	3.4%	Race, 2022	
12	63.2%	8.3%	71.5%	8.7%		
23	65.7%	0.0%	57.6%	11.9%		
18	72.0%	0.0%	73.9%	3.6%		
77	87.5%	0.0%	76.1%	6.1%		N N
95	51.1%	0.0%	74.3%	6.6%		
146	44.2%	2.1%	77.0%	6.3%		
20 to 64 years						
232	45.7%	1.7%	54.4%	10.2%		95.1%
l Attainment, 25	to 64 years					
3,545	82.3%	2.0%	84.4%	3.3%		
114	54.3%	3.6%	67.2%	4.6%		African Ameri
1,232	79.0%	0.6%	76.8%	2.5%		n Indian & Ala
1,387	84.7%	1.2%	85.1%	3.6%		Other Pac. Isla
812	90.1%	0.1%	90.3%	2.0%	Some Ot	her Race
	MIN Labor Force (available workers) 4,473 184 330 1,720 848 977 364 52 panic Origin 4,252 12 23 18 77 95 146 20 to 64 years 232 I Attainment, 25 3,545 114 1,232 1,387	Marshall Co. Labor Force (available workers) Rate 4,473 62.5% 184 43.0% 330 79.1% 1,720 86.4% 848 85.4% 977 73.8% 364 34.0% 52 5.6% 12 63.2% 62.5% 12 63.2% 65.7% 18 72.0% 77 87.5% 95 51.1% 146 44.2% 20 to 64 years 232 45.7% 124 63.3% 1232 79.0% 1,387 84.7%	Marshall Co. Labor Force (available workers)	Marshall Co. Labor Force (available workers) Co. Rate Partic. Partic. Rate Partic. Rate Partic. Partic. Partic. Partic. Rate Partic. Partic.	Marshall Co. Labor Force (available workers) Force Partic. Rate A,473 62.5% 2.9% 68.7% 4.0% 184 43.0% 17.9% 53.0% 9.8% 330 79.1% 1.2% 83.1% 6.7% 1,720 86.4% 1.9% 88.8% 3.5% 848 85.4% 1.3% 87.8% 2.9% 977 73.8% 2.7% 72.8% 3.1% 364 34.0% 4.1% 27.6% 3.3% 364 34.0% 4.1% 27.6% 3.3% 364 34.0% 4.1% 27.6% 3.3% 364 34.0% 4.1% 27.6% 3.3% 364 34.0% 4.1% 27.6% 3.3% 364 34.0% 4.1% 27.6% 3.3% 364 34.0% 4.1% 27.6% 3.3% 364 34.0% 4.1% 27.6% 3.3% 366 67.8% 3.4% 3.6% 67.8% 3.4% 3.6% 67.6% 11.9% 3.6%	Marshall Co.

Figure 9. Labor Force by Race, 2022



- White alone
- Black or African American
- American Indian & Alaska Native
- Asian or Other Pac. Islanders
- Some Other Race
- Two or More Races

A smaller percentage of workers in Marshall Co. worked in the same county in which they live compared to the state. Marshall Co. also had a longer average commute time than the state.

Source: 2018-2022 American Community Survey, 5-Year Estimates

	Marshal	I Co.	Minn	esota	ı
Table 8. Commuting Characteristics, 2022	Number	Percent	Number	Percent	٤
Worked in state of residence	3,859	90.9%	2,867,086	97.7%	ĺ
Worked in county of residence	2,369	55.8%	1,957,366	66.7%	ĺ
Worked out of county of residence	1,490	35.1%	909,720	31.0%	ĺ
Worked outside state of residence	386	9.1%	67,495	2.3%	ĺ
MEANS OF TRANSPORTATION TO WORK					Ĺ
Car, truck, or van	3,583	84.4%	2,338,861	79.7%	5
Public transportation (excl. taxicab)	0	0.0%	73,365	2.5%	ĺ
Other method (walk, bike, taxi, etc.)	153	3.6%	120,318	4.1%	6
Worked at home	505	11.9%	399,103	13.6%	ĺ
TRAVEL TIME TO WORK					7
Less than 10 minutes	1,116	26.3%	475,402	16.2%	ĺ
10 to 19 minutes	828	19.5%	906,786	30.9%	ĺ
20 to 29 minutes	734	17.3%	651,477	22.2%	8
30 to 44 minutes	891	21.0%	563,440	19.2%	ĺ
45 to 59 minutes	352	8.3%	181,944	6.2%	ĺ
60 or more minutes	318	7.5%	155,533	5.3%	ĺ
Mean travel time to work (minutes)	24.4	minutes	23.3	minutes	İ

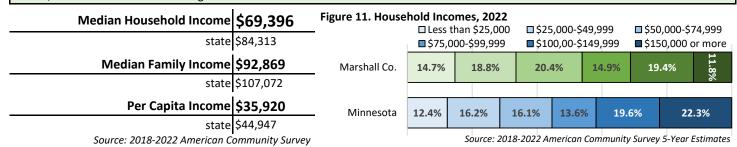
Figure 10. Time Leaving Home to go to Work, 2022 Marshall Co. ■ Minnesota 0% 20% 40% 12:00 a.m. to 7.5% 4:59 a.m. 5:00 a.m. to 5:59 a.m. 9.2% 6:00 a.m. to 6:59 21.0% 19.2% 7:00 a.m. to 7:59 37.0% a.m. 28.7% 8:00 a.m. to 8:59 a.m. 14.7% 9:00 a.m. to 11:59 p.m. 23.5%

Source: 2018-2022 American Community Survey, 5-Year Estimates

COUNTY PROFILE Marshall Co

INCOMES, COST OF LIVING, & HOUSING

Marshall Co. had a lower median household income than the state, and a higher percentage of households with incomes below \$50,000. Overall, Marshall Co. had the 44th highest median household income of the 87 counties in the state.



The cost of living has increased over the past 2 years with costs up in many areas. Marshall Co. had a lower cost of living than the state, with a required hourly wage of \$13.99 for a single person living alone to meet a basic needs cost of living, and an hourly wage requirement of \$18.72 for a typical family with 2 adults and 1 child (see Table 9).

Table 9. Basic Needs Cost of Living Estimates, 2023 **Monthly Costs Single Yearly Hourly Wage** Single Adult, 0 children Health Trans-**Cost of Living** Required **Child Care** Housing **Food** Other **Taxes** Care portation Marshall Co. \$29,109 \$13.99 \$0 \$417 \$641 \$253 \$308 \$161 \$646 \$572 State of Minnesota \$16.68 \$0 \$160 \$1,021 \$375 \$34,704 \$419 \$345 Typical Family: 2 Adults (1 **Monthly Costs** Family Yearly **Hourly Wage** working full-time, 1 part-Health Trans-**Child Care Cost of Living** Required Food Housing Other **Taxes** time), 1 child Care ortation Marshall Co. \$58,419 \$18.72 \$310 \$951 \$858 \$433 \$572 \$576 \$1,168 State of Minnesota \$544 \$67,320 \$21.58 \$955 \$574 \$1,285 \$977 \$536 \$739

Source: DEED Cost of Living tool

Marshall Co. had a lower median house value than the state, having the 71st highest value of the 87 counties in 2022. Marshall Co.'s housing stock was older than the state's, with a lower percentage of units built since 2000 (see Figure 12).

Table 10. Estimated Value of Owner-	Marshal	l Co.	Minnesota
occupied Housing Units, 2022	Total Percent		Percent
Total	3,196	100.0%	100.0%
Less than \$50,000	419	13.1%	4.1%
\$50,000 to \$99,999	633	19.8%	4.6%
\$100,000 to \$149,999	655	20.5%	7.1%
\$150,000 to \$199,999	547	17.1%	10.7%
\$200,000 to \$299,999	583	18.2%	27.1%
\$300,000 to \$499,999	282	8.8%	31.7%
\$500,000 or more	77	2.4%	14.7%
Median (dollars)	\$140,9	000	\$286,800

Source: 2018-2022 American Community Survey, 5-Year Estimates

0% 10% 20% 30% 40% Marshall Co. ■ Minnesota 2010 or later 8.3% 2000 to 2009 13.3% 1980 to 1999 25.5% 29.6% 1960 to 1979 23.8% 18.7% 1940 to 1959 13.8% 21.2% 1939 or earlier

Figure 12. Year Structure Built, 2022

Median monthly owner costs, owner-occupied units with a mortgage

state \$1,818

Percentage of households with a mortgage spending 30% or more of their income on housing costs

19.7%

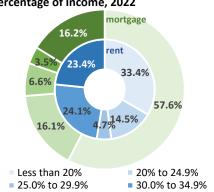
Median monthly rent costs \$694

Percentage of renters spending 30% or more of their household income on rent

state 46.7%

Source: 2018-2022 American Community Survey, 5-Year Estimates

Figure 13. Housing Costs as a Percentage of Income, 2022



35% or more

COUNTY PROFILE Marshall Co.

OCCUPATIONS

At \$23.51 in 2024, wages were lower in Region 1 than the state. Overall, Region 1 had the 4th highest median hourly wage level of the 13 economic development regions in the state. Wages were highest for management occupations (\$46.27) and lowest for food preparation and serving related jobs (\$14.65) (see Table 11).

Table 11. Occupational Employment & Wage Statistics, 2024							
		Regio	n 1	State of Minnesota			
Occupational Group	Median Hourly Wage	Estimated Regional Jobs	Share of Total Jobs	Regional Location Quotient	Median Hourly Wage	Estimated Statewide Jobs	Share of Total Jobs
Total, All Occupations	\$23.51	35,370	100.0%	1.0	\$25.22	2,881,100	100.0%
Management	\$46.27	1,950	5.5%	0.8	\$57.75	201,710	7.0%
Business & Financial Operations	\$31.06	1,570	4.4%	0.6	\$39.26	202,700	7.0%
Computer & Mathematical	\$42.17	570	1.6%	0.5	\$50.83	98,240	3.4%
Architecture & Engineering	\$36.26	530	1.5%	0.7	\$42.97	58,320	2.0%
Life, Physical & Social Science	\$31.52	260	0.7%	0.7	\$39.93	29,220	1.0%
Community & Social Service	\$29.08	650	1.8%	0.9	\$27.92	57,930	2.0%
Legal	\$39.81	80	0.2%	0.3	\$51.15	19,040	0.7%
Education, Training & Library	\$24.78	2,520	7.1%	1.3	\$28.22	163,340	5.7%
Arts, Design, Entertainment & Media	\$24.62	230	0.7%	0.5	\$29.01	36,160	1.3%
Healthcare Practitioners & Technical	\$36.52	1,810	5.1%	0.8	\$43.01	184,410	6.4%
Healthcare Support	\$18.62	1,510	4.3%	0.7	\$18.07	169,580	5.9%
Protective Service	\$27.66	590	1.7%	1.0	\$28.87	45,860	1.6%
Food Preparation & Serving Related	\$14.65	2,710	7.7%	1.0	\$15.07	232,190	8.1%
Building, Grounds Cleaning & Maint.	\$18.27	1,000	2.8%	1.0	\$18.83	79,660	2.8%
Personal Care & Service	\$17.05	580	1.6%	0.8	\$17.60	59,420	2.1%
Sales & Related	\$17.49	3,060	8.7%	1.0	\$18.82	242,440	8.4%
Office & Administrative Support	\$24.10	4,490	12.7%	1.0	\$23.86	352,250	12.2%
Farming, Fishing & Forestry	\$23.67	180	0.5%	4.2	\$22.13	3,520	0.1%
Construction & Extraction	\$28.25	1,110	3.1%	0.8	\$32.44	110,960	3.9%
Installation, Maintenance & Repair	\$27.19	1,410	4.0%	1.1	\$29.54	104,530	3.6%
Production	\$21.48	4,140	11.7%	1.7	\$23.05	203,810	7.1%
Transportation & Material Moving	\$23.73	4,440	12.6%	1.6	\$19.80	225,820	7.8%

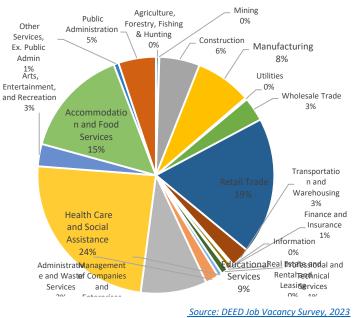
Source: DEED Occupational Employment & Wage Statistics, Qtr. 1 2024

JOB VACANCY SURVEY

Marshall Co. is a part of the Northwest planning region. There were 14193 job vacancies posted by employers in 2023, indicating extensive opportunity in the region, with openings across several occupations and industries (see Figure 14).

Table 12. Northwest Job Vacancy Survey Results, 2023					
Number of Wag					
Occupational Group	Vacancies	Offer			
Total, All Occupations	14,193	\$17.77			
Management	180	\$31.08			
Business & Financial Operations	162	\$23.79			
Computer & Mathematical	49	\$30.06			
Architecture & Engineering	110	\$30.65			
Life, Physical & Social Sciences	105	\$26.90			
Community & Social Service	326	\$22.39			
Education, Training & Library	668				
Healthcare Practitioners & Technical	1,478	\$28.94			
Healthcare Support	1,168	\$15.09			
Protective Service	277	\$23.55			
Food Preparation & Serving Related	2,518	\$14.63			
Building, Grounds Cleaning & Maint.	594	\$16.01			
Personal Care & Service	223	\$15.86			
Sales & Related	1,918	\$15.97			
Office & Administrative Support	508	\$17.18			
Construction & Extraction	727	N/A			
Installation, Maintenance & Repair	609	\$20.26			
Production	668	\$20.44			
Transportation & Material Moving	1,263	\$20.23			

Figure 14. Job Vacancies by Industry, 2023



COUNTY PROFILE Marshall Co.

OCCUPATIONS IN DEMAND

Table 13. Northwest Plannin	Table 13. Northwest Planning Region Occupations in Demand, 2023						
Less than High School	High School or Equivalent	Some College or Assoc. Deg.	Bachelor's Degree or Higher				
Home Health and Personal Care Aides	Heavy and Tractor-Trailer Truck Drivers	Registered Nurses	General and Operations Managers				
\$36,108/yr	\$54,491/yr	\$84,785/yr	\$77,521/yr				
Retail Salespersons	Nursing Assistants	Police and Sheriff's Patrol Officers	Elementary School Teachers, Except Special Education				
\$35,088/yr	\$40,033/yr	\$71,010/yr	\$64,121/yr				
Cashiers	Licensed Practical and Licensed Vocational Nurses	Radiologic Technologists and Technicians	Secondary School Teachers, Except Special and Career/Technical				
\$30,773/yr	\$54,946/yr	\$78,771/yr	\$66,299/yr				
Teaching Assistants, Except Postsecondary	Automotive Service Technicians and Mechanics	Dental Hygienists	Accountants and Auditors				
\$38,126/yr	\$47,486/yr	\$85,989/yr	\$64,893/yr				
Stockers and Order Fillers	Bookkeeping, Accounting, and Auditing Clerks	Civil Engineering Technologists and Technicians	Substitute Teachers, Short-Term				
\$40,709/yr	\$48,131/yr	\$71,227/yr	\$46,162/yr				
Janitors and Cleaners, Except Maids and	Substance abuse, behavioral disorder, and mental health counselors	Paralegals and Legal Assistants	Medical and Health Services Managers				
\$38,122/yr	\$49,479/yr	\$59,200/yr	\$102,974/yr				
Cooks, Restaurant	Machinists	Occupational Therapy Assistants	Child, Family, and School Social Workers				
\$36,830/yr	\$51,295/yr	\$59,627/yr	\$63,680/yr				
Food Preparation Workers	Electricians	Computer Network Support Specialists	Preschool Teachers, Except Special Education				
\$31,855/yr	\$65,524/yr	\$70,049/yr	\$37,999/yr				
Miscellaneous Assemblers	Bus and Truck Mechanics and Diesel Engine Specialists	Surgical Technologists	Pharmacists				
and Fabricators \$40,826/yr	\$59,152/yr	\$64,809/yr	\$140,993/yr				
First-Line Supervisors of Retail Sales Workers	Paramedics	Industrial Engineering Technologists and Technicians	Physical Therapists				
\$46,395/yr	\$64,134/yr	\$60,791/yr	\$98,061/yr				

Source: DEED Occupations in Demand

Marshall Co. is a part of the Northwest planning region, which is projected to see a 3.9% increase in employment levels over the next decade. In addition to new jobs created, there will be a much larger number of exit openings (see Figure 15).

Table 14. Regional Industry Employment Projections, 2022-2032					
Northwest Planning Region	Estimated Employment 2022	Projected Employ- ment 2032	Percent Change 2022-2032		
Total, All Industries	265,321	275,647	3.9%		
Natural Resources & Mining	6,095	6,335	3.9%		
Utilities	1,126	1,125	-0.1%		
Construction	11,719	12,715	8.5%		
Manufacturing	29,871	31,429	5.2%		
Wholesale Trade	12,936	14,034	8.5%		
Retail Trade	27,705	27,590	-0.4%		
Transportation & Warehousing	5,579	5,997	7.5%		
Information	2,451	2,470	0.8%		
Finance & Insurance, Real Estate	8,067	8,366	3.7%		
Professional Services & Mgmt. of Compani	5,609	6,152	9.7%		
Admin. Support & Waste Mgmt.	4,192	4,460	6.4%		
Educational Services	22,849	22,989	0.6%		
Health Care & Social Assistance	36,421	38,978	7.0%		
Leisure & Hospitality	24,958	26,706	7.0%		
Other Services	9,824	10,129	3.1%		
Public Administration	24,161	24,869	2.9%		

Figure 15. Regional Occupational

Employment Projections, 2022-2032					
■ From employment gr			exit openings		
-5,0	000	5,000	15,000		
Management Occupations	994	6,607			
Business and Financial	514	3,361			
Computer and	324	695			
Architecture and	338	1,122			
Life, Physical, and Social	108	475			
Community and Social	578	2,713			
Legal Occupations	38	340			
Educational Instruction and	511	7,826			
Arts, Design,	129	2 ,518			
Healthcare Practitioners	1,065	5,003			
Healthcare Support	1,222	9,828			
Protective Service	152	2 ,152			
Food Preparation and	869	17,902			
Building and Grounds	494	6,547			
Personal Care and Service	553	5,268			
Sales and Related	-31	² 14,814			
Office and Administrative1		15,558			
Farming, Fishing, and	54	1 ,975			
Construction and Extraction	939	5,328			
Installation, Maintenance,	765	4,558			
Production Occupations	523	8,662			
Transportation and	1,566	12,176			

COUNTY PROFILE Marshall Co.

ECONOMIC CHARACTERISTICS

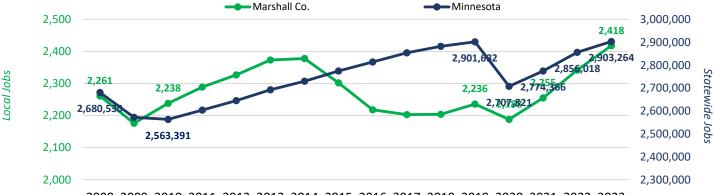
Coming out of the pandemic recession, after gaining jobs over the past year, Marshall Co. had the 76th largest economy of the 87 counties in the state. Marshall Co. was the 4th fastest growing in the past year and the 2nd fastest growing since 2019. From 2019 to 2023, employment in Marshall Co. grew despite the pandemic recession.

345 business establishments \$53,574 annual average wage

2,418 jobs \$129,542,431 total industry payroll

Job change, 2019-2023 8.1% increase

Figure 16. Industry Employment Statistics, 2008-2023

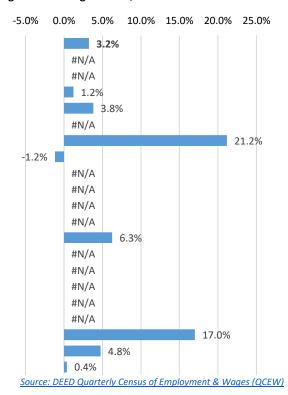


2008 2009 2010 2011 2012 2013 2014 2015 2016 2017 2018 2019 2020 2021 2022 2023

Source: DEED QCEW program

			Average
Table 15. Marshall Co. Industry	Number of	Percent of	Annual
Employment Statistics, 2023	Jobs	Total Jobs	Wage
Total, All Industries	2,418	100.0%	\$53,574
Agriculture, Forestry, Fish & Hunt	#N/A	#N/A	#N/A
Mining	#N/A	#N/A	#N/A
Construction	165	6.8%	\$81,568
Manufacturing	327	13.5%	\$56,106
Utilities	#N/A	#N/A	#N/A
Wholesale Trade	166	6.9%	\$88,568
Retail Trade	253	10.5%	\$33,998
Transportation & Warehousing	#N/A	#N/A	#N/A
Information	#N/A	#N/A	#N/A
Finance & Insurance	#N/A	#N/A	#N/A
Real Estate & Rental & Leasing	#N/A	#N/A	#N/A
Professional & Technical Services	34	1.4%	\$74,282
Management of Companies	#N/A	#N/A	#N/A
Admin. Support & Waste Mgmt. Svcs.	#N/A	#N/A	#N/A
Educational Services	#N/A	#N/A	#N/A
Health Care & Social Assistance	#N/A	#N/A	#N/A
Arts, Entertainment, & Recreation	#N/A	#N/A	#N/A
Accommodation & Food Services	117	4.8%	\$2,782
Other Services	66	2.7%	\$17,320
Public Administration	268	11.1%	\$62,123

Figure 17. Change in Jobs, 2022-2023



For more information on Marshall Co.'s population, labor force, and economic trends, contact:

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