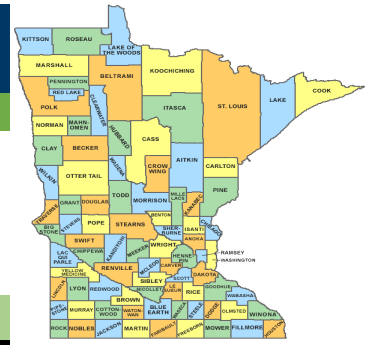


**COUNTY PROFILE**

# Traverse Co.

Traverse Co. is a part of Economic Development Region 4, which is located in the Northwest Planning Region.



## POPULATION CHARACTERISTICS

2023 population:	<b>3,136 people</b>
Population change, 2020-2023	-224 people -6.7% decline

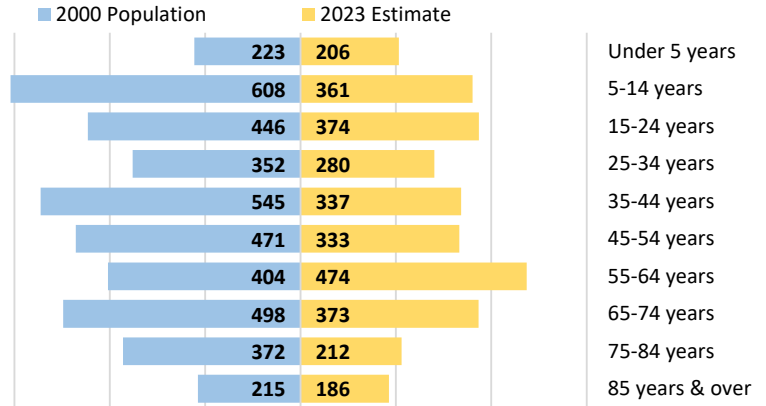
Median Age:	<b>45.3 years</b>
state:	38.5 years

Traverse Co. is the 87th largest of the 87 counties in the state. Its population decreased so far this decade, ranking as the 87th fastest growing in the state from 2020 to 2023. Traverse Co.'s population has an older median age than the state and a larger percentage of people aged 65 years and older. The population is aging, especially as the Baby Boom generation moves through the population pyramid (see Figure 1).

	Number	Percent
Under 5 years	206	6.6%
5-14 years	361	11.5%
15-24 years	374	11.9%
25-34 years	280	8.9%
35-44 years	337	10.7%
45-54 years	333	10.6%
55-64 years	474	15.1%
65-74 years	373	11.9%
75-84 years	212	6.8%
85 years & over	186	5.9%
<b>Total Population</b>	<b>3,136</b>	<b>100.0%</b>

Source: Census 2023 Population Estimates, 2018-2022 ACS

Figure 1. Population Pyramid, 2000-2023



Traverse Co. suffered a negative natural increase - more deaths than births from 2020 to 2023, but also experienced net out-migration - meaning more people moved out than moved in. Despite suffering domestic out-migration, Traverse Co. welcomed net international immigration - gaining new Minnesotans from foreign countries (see Table 2).

	Total Population Change	April 1, 2020 to July 1, 2023					
		Natural Increase	Vital Events		Net Migration		
			Births	Deaths	Total	International	Domestic
Traverse Co.	-221	-91	112	203	-125	4	-129
State of Minnesota	31,111	40,368	207,857	167,489	-11,352	34,624	-45,976

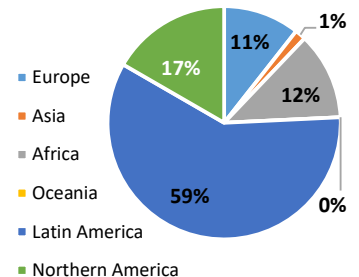
Source: U.S. Census Bureau, Population Estimates Program

Compared to the state, Traverse Co. has a smaller percentage of foreign-born residents. From 2010 to 2022, Traverse Co. saw a decrease in the number of foreign-born residents, though it was slower than the statewide increase.

	Traverse Co.		Change 2010-2022		Minnesota	
	Number	Percent	Number	Percent	Percent	Change
<b>Foreign-born Population</b>	<b>66</b>	<b>2.0%</b>	<b>-14</b>	<b>-17.5%</b>	<b>8.5%</b>	<b>31.3%</b>
Europe	7	10.6%	-7	-50.0%	9.3%	-0.6%
Asia	1	1.5%	-2	-66.7%	36.7%	30.2%
Africa	8	12.1%	8	#DIV/0!	28.1%	93.1%
Oceania	0	0.0%	0	#DIV/0!	0.4%	20.4%
Americas:	50	75.8%	-13	-20.6%	25.4%	7.5%
Latin America	39	59.1%	-15	-27.8%	22.9%	9.0%
Northern America	11	16.7%	2	22.2%	2.5%	-4.6%

Source: U.S. Census Bureau, 2018-2022 American Community Survey

Figure 2. Place of Birth for the Foreign Born Population, 2022



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Figure 3. Population by Race, 2022

- White
- Black or African American
- American Indian
- Asian
- Some Other Race
- Two or More Races

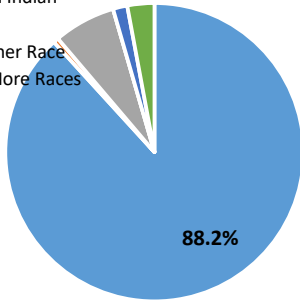


Table 4. Race and Hispanic Origin, 2022	Traverse Co.			Minnesota	
	Number	Percent	Change from 2011-2022	Percent	Change from 2011-2022
<b>Total</b>	<b>3,345</b>	<b>100.0%</b>	<b>-7.2%</b>	<b>100.0%</b>	<b>7.9%</b>
White	2,951	88.2%	-12.9%	79.7%	-0.4%
Black or African American	19	0.6%	375.0%	6.7%	44.3%
American Indian or Alaska Native	225	6.7%	52.0%	0.9%	-10.2%
Asian or Other Pac. Islanders	0	0.0%	#DIV/0!	5.1%	37.1%
Some Other Race	52	1.6%	79.3%	2.3%	84.7%
Two or More Races	98	2.9%	188.2%	5.3%	159.6%
Hispanic or Latino origin	147	4.4%	122.7%	5.7%	34.6%

Source: U.S. Census Bureau, 2018-2022 American Community Survey

POPULATION PROJECTIONS

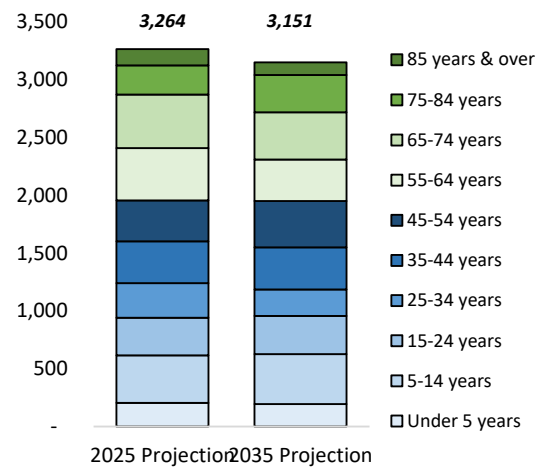
According to the Minnesota State Demographic Center, Traverse Co.'s population is expected to decline from 2025 to 2035, with a rate of change that is slower than the projected statewide growth rate (4.5%). Despite the decline, the number of people aged 65 years and older is expected to decrease over the next decade (see Figure 4 and Table 5).

Table 5. Population Projections by Age Group, 2025-2035

Traverse Co.	2025 Projection	2035 Projection	Numeric Change	Percent Change
Under 5 years	206	194	-12	-5.8%
5-14 years	410	432	22	5.4%
15-24 years	324	330	6	1.9%
25-34 years	300	230	-70	-23.3%
35-44 years	361	365	4	1.1%
45-54 years	355	399	44	12.4%
55-64 years	454	359	-95	-20.9%
65-74 years	461	410	-51	-11.1%
75-84 years	254	321	67	26.4%
85 years & over	139	111	-28	-20.1%
<b>Total Population</b>	<b>3,264</b>	<b>3,151</b>	<b>-113</b>	<b>-3.5%</b>

Source: Minnesota State Demographic Center

Figure 4. Projections by Age Group, 2025-2035

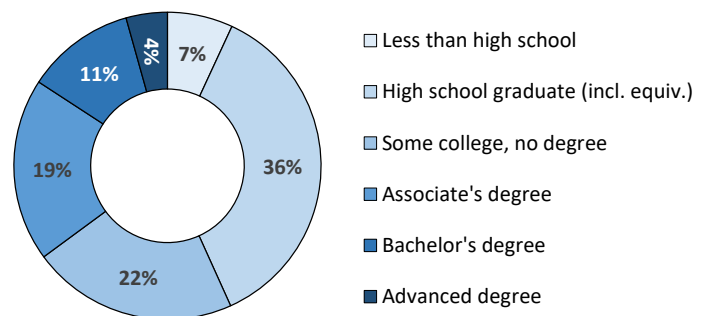


EDUCATIONAL ATTAINMENT

Traverse Co. has a higher percentage of adults (18 years & over) with at least a high school diploma than the state (93.0%), and a lower percentage of people with at least some college experience. Traverse Co. also has a higher percentage of people with an Associate's degree and a lower percentage of people with a Bachelor's degree or higher.

<b>Percentage of the adult population (18 years &amp; over) with at least a high school diploma:</b>	<b>93.1%</b>
<b>College-educated:</b>	<b>56.7%</b>
state:	68.5%
<b>Associate's Degree:</b>	<b>19.3%</b>
<b>Bachelor's Degree:</b>	<b>11.5%</b>
<b>Advanced Degree:</b>	<b>4.3%</b>

Figure 5. Educational Attainment, 2022



Source: U.S. Census Bureau, 2018-2022 American Community Survey



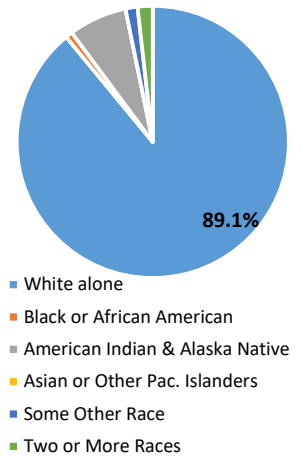
**LABOR FORCE CHARACTERISTICS**

Traverse Co. had a lower labor force participation rate than the state. The labor force in Traverse Co. is less racially diverse than the state (where 81.3% of workers are white alone), but is becoming more diverse over time.

**Table 7. Employment Characteristics, 2022**

	Traverse Co.			Minnesota		Labor Force by Gender	
	In Labor Force (available workers)	Labor Force Partic. Rate	Unemp. Rate	Labor Force Partic. Rate	Unemp. Rate	Male	Female
<b>Total Labor Force</b>	<b>1,673</b>	<b>62.3%</b>	<b>4.0%</b>	<b>68.7%</b>	<b>4.0%</b>	<b>953</b>	<b>721</b>
16 to 19 years	74	52.9%	20.3%	53.0%	9.8%	53	21
20 to 24 years	192	94.1%	6.3%	83.1%	6.7%	106	86
25 to 44 years	533	81.0%	2.4%	88.8%	3.5%	292	241
45 to 54 years	306	86.2%	3.3%	87.8%	2.9%	165	141
55 to 64 years	383	75.7%	1.3%	72.8%	3.1%	197	186
65 to 74 years	173	43.5%	6.9%	27.6%	3.3%	131	42
75 years & over	13	3.1%	0.0%	6.6%	3.2%	9	4
<b>Employment Characteristics by Race &amp; Hispanic Origin</b>							
White alone	1,491	61.7%	3.5%	67.8%	3.4%		
Black or African American	14	87.5%	0.0%	71.5%	8.7%		
American Indian & Alaska Native	116	73.4%	0.0%	57.6%	11.9%		
Asian or Other Pac. Islanders	0	#DIV/0!	#DIV/0!	73.9%	3.6%		
Some Other Race	24	54.5%	62.5%	76.1%	6.1%		
Two or More Races	30	58.8%	0.0%	74.3%	6.6%		
Hispanic or Latino	65	69.9%	23.1%	77.0%	6.3%		
<b>Employment Characteristics by Disability, 20 to 64 years</b>							
With Any Disability, 20 to 64 years	89	40.6%	0.0%	54.4%	10.2%		
<b>Employment Characteristics by Educational Attainment, 25 to 64 years</b>							
Population, 25 to 64 years	1,221	80.4%	2.3%	84.4%	3.3%		
Less than H.S. Diploma	13	26.0%	5.3%	67.2%	4.6%		
H.S. Diploma or Equivalent	375	79.8%	0.0%	76.8%	2.5%		
Some College or Assoc. Degree	589	80.7%	1.4%	85.1%	3.6%		
Bachelor's Degree or Higher	245	91.1%	0.0%	90.3%	2.0%		

**Figure 9. Labor Force by Race, 2022**



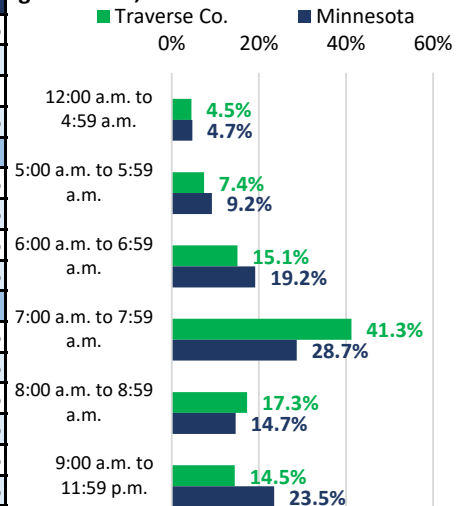
Source: 2018-2022 American Community Survey, 5-Year Estimates

A larger percentage of workers in Traverse Co. worked in the same county in which they live compared to the state. Traverse Co. also had a shorter average commute time than the state.

**Table 8. Commuting Characteristics, 2022**

	Traverse Co.		Minnesota	
	Number	Percent	Number	Percent
Worked in state of residence	1,318	84.0%	2,867,086	97.7%
Worked in county of residence	1,133	72.2%	1,957,366	66.7%
Worked out of county of residence	185	11.8%	909,720	31.0%
Worked outside state of residence	251	16.0%	67,495	2.3%
<b>MEANS OF TRANSPORTATION TO WORK</b>				
Car, truck, or van	1,240	79.0%	2,338,861	79.7%
Public transportation (excl. taxicab)	2	0.1%	73,365	2.5%
Other method (walk, bike, taxi, etc.)	71	4.5%	120,318	4.1%
Worked at home	257	16.4%	399,103	13.6%
<b>TRAVEL TIME TO WORK</b>				
Less than 10 minutes	557	35.5%	475,402	16.2%
10 to 19 minutes	488	31.1%	906,786	30.9%
20 to 29 minutes	229	14.6%	651,477	22.2%
30 to 44 minutes	179	11.4%	563,440	19.2%
45 to 59 minutes	35	2.2%	181,944	6.2%
60 or more minutes	82	5.2%	155,533	5.3%
<b>Mean travel time to work (minutes)</b>	<b>19.0 minutes</b>		<b>23.3 minutes</b>	

**Figure 10. Time Leaving Home to go to Work, 2022**



Source: 2018-2022 American Community Survey, 5-Year Estimates

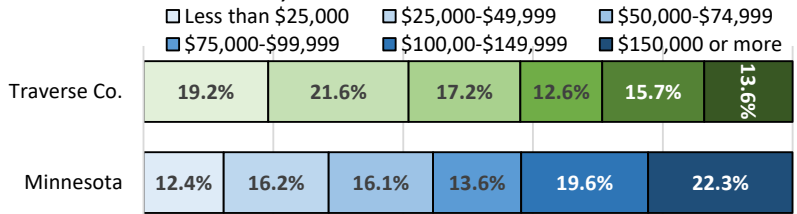
**INCOMES, COST OF LIVING, & HOUSING**

Traverse Co. had a lower median household income than the state, and a higher percentage of households with incomes below \$50,000. Overall, Traverse Co. had the 73rd highest median household income of the 87 counties in the state.

<b>Median Household Income</b>	<b>\$63,456</b>
state	\$84,313
<b>Median Family Income</b>	<b>\$89,432</b>
state	\$107,072
<b>Per Capita Income</b>	<b>\$36,023</b>
state	\$44,947

Source: 2018-2022 American Community Survey

Figure 11. Household Incomes, 2022



Source: 2018-2022 American Community Survey 5-Year Estimates

The cost of living has increased over the past 2 years with costs up in many areas. Traverse Co. had a lower cost of living than the state, with a required hourly wage of \$13.65 for a single person living alone to meet a basic needs cost of living, and an hourly wage requirement of \$18.05 for a typical family with 2 adults and 1 child (see Table 9).

Table 9. Basic Needs Cost of Living Estimates, 2023

Single Adult, 0 children	Single Yearly Cost of Living	Hourly Wage Required	Monthly Costs						
			Child Care	Food	Health Care	Housing	Transportation	Other	Taxes
Traverse Co.	\$28,395	\$13.65	\$0	\$424	\$161	\$659	\$570	\$259	\$293
State of Minnesota	\$34,704	\$16.68	\$0	\$419	\$160	\$1,021	\$572	\$345	\$375
Typical Family: 2 Adults (1 working full-time, 1 part-time), 1 child	Family Yearly Cost of Living	Hourly Wage Required	Monthly Costs						
			Child Care	Food	Health Care	Housing	Transportation	Other	Taxes
Traverse Co.	\$56,314	\$18.05	\$357	\$967	\$576	\$853	\$975	\$435	\$530
State of Minnesota	\$67,320	\$21.58	\$544	\$955	\$574	\$1,285	\$977	\$536	\$739

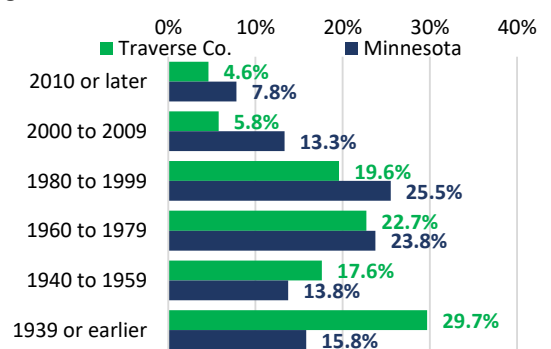
Source: DEED Cost of Living tool

Traverse Co. had a lower median house value than the state, having the 87th highest value of the 87 counties in 2022. Traverse Co.'s housing stock was older than the state's, with a lower percentage of units built since 2000 (see Figure 12).

Table 10. Estimated Value of Owner-occupied Housing Units, 2022	Traverse Co.		Minnesota
	Total	Percent	Percent
<b>Total</b>	<b>1,139</b>	<b>100.0%</b>	<b>100.0%</b>
Less than \$50,000	244	21.4%	4.1%
\$50,000 to \$99,999	280	24.6%	4.6%
\$100,000 to \$149,999	175	15.4%	7.1%
\$150,000 to \$199,999	95	8.3%	10.7%
\$200,000 to \$299,999	169	14.8%	27.1%
\$300,000 to \$499,999	101	8.9%	31.7%
\$500,000 or more	75	6.6%	14.7%
<b>Median (dollars)</b>	<b>\$109,300</b>		<b>\$286,800</b>

Source: 2018-2022 American Community Survey, 5-Year Estimates

Figure 12. Year Structure Built, 2022



<b>Median monthly owner costs, owner-occupied units with a mortgage</b>	<b>\$1,266</b>
state	\$1,818

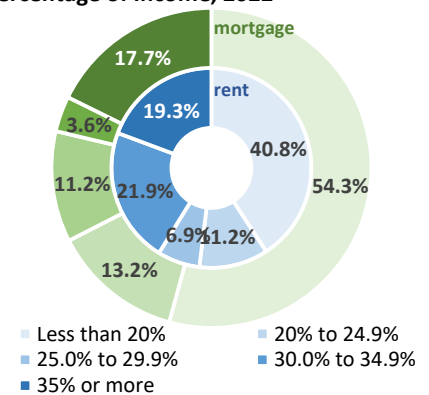
<b>Percentage of households with a mortgage spending 30% or more of their income on housing costs</b>	<b>21.3%</b>
state	22.0%

<b>Median monthly rent costs</b>	<b>\$589</b>
state	\$1,178

<b>Percentage of renters spending 30% or more of their household income on rent</b>	<b>41.2%</b>
state	46.7%

Source: 2018-2022 American Community Survey, 5-Year Estimates

Figure 13. Housing Costs as a Percentage of Income, 2022



OCCUPATIONS

At \$23.04 in 2024, wages were lower in Region 4 than the state. Overall, Region 4 had the 8th highest median hourly wage level of the 13 economic development regions in the state. Wages were highest for management occupations (\$46.14) and lowest for food preparation and serving related jobs (\$14.43) (see Table 11).

Table 11. Occupational Employment & Wage Statistics, 2024

Occupational Group	Region 4				State of Minnesota		
	Median Hourly Wage	Estimated Regional Jobs	Share of Total Jobs	Regional Location Quotient	Median Hourly Wage	Estimated Statewide Jobs	Share of Total Jobs
<b>Total, All Occupations</b>	<b>\$23.04</b>	<b>89,340</b>	<b>100.0%</b>	<b>1.0</b>	<b>\$25.22</b>	<b>2,881,100</b>	<b>100.0%</b>
Management	\$46.14	4,990	5.6%	0.8	\$57.75	201,710	7.0%
Business & Financial Operations	\$32.67	3,240	3.6%	0.5	\$39.26	202,700	7.0%
Computer & Mathematical	\$37.23	1,020	1.1%	0.3	\$50.83	98,240	3.4%
Architecture & Engineering	\$37.82	1,530	1.7%	0.8	\$42.97	58,320	2.0%
Life, Physical & Social Science	\$34.31	560	0.6%	0.6	\$39.93	29,220	1.0%
Community & Social Service	\$27.42	2,080	2.3%	1.2	\$27.92	57,930	2.0%
Legal	\$39.47	350	0.4%	0.6	\$51.15	19,040	0.7%
Education, Training & Library	\$25.33	6,470	7.2%	1.3	\$28.22	163,340	5.7%
Arts, Design, Entertainment & Media	\$23.86	850	1.0%	0.8	\$29.01	36,160	1.3%
Healthcare Practitioners & Technical	\$38.15	5,640	6.3%	1.0	\$43.01	184,410	6.4%
Healthcare Support	\$18.29	5,150	5.8%	1.0	\$18.07	169,580	5.9%
Protective Service	\$28.64	1,500	1.7%	1.1	\$28.87	45,860	1.6%
Food Preparation & Serving Related	\$14.43	8,410	9.4%	1.2	\$15.07	232,190	8.1%
Building, Grounds Cleaning & Maint.	\$18.65	3,040	3.4%	1.2	\$18.83	79,660	2.8%
Personal Care & Service	\$16.73	1,810	2.0%	1.0	\$17.60	59,420	2.1%
Sales & Related	\$17.63	8,050	9.0%	1.1	\$18.82	242,440	8.4%
Office & Administrative Support	\$22.22	10,350	11.6%	0.9	\$23.86	352,250	12.2%
Farming, Fishing & Forestry	\$21.66	240	0.3%	2.2	\$22.13	3,520	0.1%
Construction & Extraction	\$29.67	4,640	5.2%	1.3	\$32.44	110,960	3.9%
Installation, Maintenance & Repair	\$26.01	3,990	4.5%	1.2	\$29.54	104,530	3.6%
Production	\$22.80	7,860	8.8%	1.2	\$23.05	203,810	7.1%
Transportation & Material Moving	\$21.36	7,580	8.5%	1.1	\$19.80	225,820	7.8%

Source: DEED Occupational Employment & Wage Statistics, Qtr. 1 2024

JOB VACANCY SURVEY

Traverse Co. is a part of the Northwest planning region. There were 14193 job vacancies posted by employers in 2023, indicating extensive opportunity in the region, with openings across several occupations and industries (see Figure 14).

Table 12. Northwest Job Vacancy Survey Results, 2023

Occupational Group	Number of Vacancies	Wage Offer
<b>Total, All Occupations</b>	<b>14,193</b>	<b>\$17.77</b>
Management	180	\$31.08
Business & Financial Operations	162	\$23.79
Computer & Mathematical	49	\$30.06
Architecture & Engineering	110	\$30.65
Life, Physical & Social Sciences	105	\$26.90
Community & Social Service	326	\$22.39
Education, Training & Library	668	\$18.97
Healthcare Practitioners & Technical	1,478	\$28.94
Healthcare Support	1,168	\$15.09
Protective Service	277	\$23.55
Food Preparation & Serving Related	2,518	\$14.63
Building, Grounds Cleaning & Maint.	594	\$16.01
Personal Care & Service	223	\$15.86
Sales & Related	1,918	\$15.97
Office & Administrative Support	508	\$17.18
Construction & Extraction	727	N/A
Installation, Maintenance & Repair	609	\$20.26
Production	668	\$20.44
Transportation & Material Moving	1,263	\$20.23

Figure 14. Job Vacancies by Industry, 2023



Source: DEED Job Vacancy Survey, 2023

OCCUPATIONS IN DEMAND

Table 13. Northwest Planning Region Occupations in Demand, 2023

Less than High School	High School or Equivalent	Some College or Assoc. Deg.	Bachelor's Degree or Higher
Home Health and Personal Care Aides \$36,108/yr	Heavy and Tractor-Trailer Truck Drivers \$54,491/yr	Registered Nurses \$84,785/yr	General and Operations Managers \$77,521/yr
Retail Salespersons \$35,088/yr	Nursing Assistants \$40,033/yr	Police and Sheriff's Patrol Officers \$71,010/yr	Elementary School Teachers, Except Special Education \$64,121/yr
Cashiers \$30,773/yr	Licensed Practical and Licensed Vocational Nurses \$54,946/yr	Radiologic Technologists and Technicians \$78,771/yr	Secondary School Teachers, Except Special and Career/Technical \$66,299/yr
Teaching Assistants, Except Postsecondary \$38,126/yr	Automotive Service Technicians and Mechanics \$47,486/yr	Dental Hygienists \$85,989/yr	Accountants and Auditors \$64,893/yr
Stockers and Order Fillers \$40,709/yr	Bookkeeping, Accounting, and Auditing Clerks \$48,131/yr	Civil Engineering Technologists and Technicians \$71,227/yr	Substitute Teachers, Short-Term \$46,162/yr
Janitors and Cleaners, Except Maids and \$38,122/yr	Substance abuse, behavioral disorder, and mental health counselors \$49,479/yr	Paralegals and Legal Assistants \$59,200/yr	Medical and Health Services Managers \$102,974/yr
Cooks, Restaurant \$36,830/yr	Machinists \$51,295/yr	Occupational Therapy Assistants \$59,627/yr	Child, Family, and School Social Workers \$63,680/yr
Food Preparation Workers \$31,855/yr	Electricians \$65,524/yr	Computer Network Support Specialists \$70,049/yr	Preschool Teachers, Except Special Education \$37,999/yr
Miscellaneous Assemblers and Fabricators \$40,826/yr	Bus and Truck Mechanics and Diesel Engine Specialists \$59,152/yr	Surgical Technologists \$64,809/yr	Pharmacists \$140,993/yr
First-Line Supervisors of Retail Sales Workers \$46,395/yr	Paramedics \$64,134/yr	Industrial Engineering Technologists and Technicians \$60,791/yr	Physical Therapists \$98,061/yr

Source: DEED Occupations in Demand

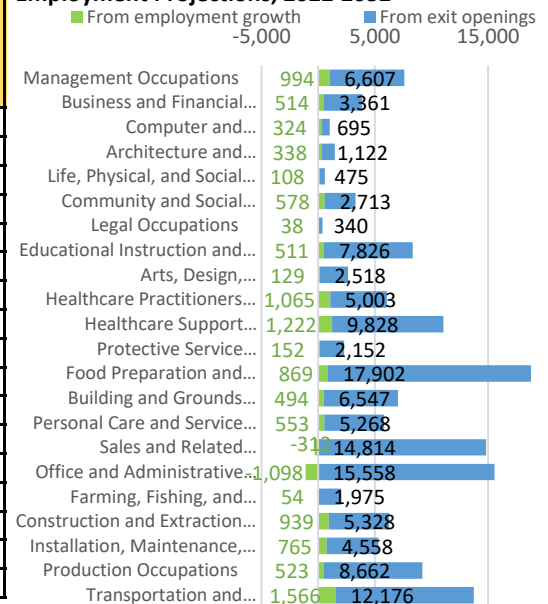
Traverse Co. is a part of the Northwest planning region, which is projected to see a 3.9% increase in employment levels over the next decade. In addition to new jobs created, there will be a much larger number of exit openings (see Figure 15).

Table 14. Regional Industry Employment Projections, 2022-2032

	Estimated Employment 2022	Projected Employment 2032	Percent Change 2022-2032
<b>Northwest Planning Region</b>			
<b>Total, All Industries</b>	<b>265,321</b>	<b>275,647</b>	<b>3.9%</b>
Natural Resources & Mining	6,095	6,335	3.9%
Utilities	1,126	1,125	-0.1%
Construction	11,719	12,715	8.5%
Manufacturing	29,871	31,429	5.2%
Wholesale Trade	12,936	14,034	8.5%
Retail Trade	27,705	27,590	-0.4%
Transportation & Warehousing	5,579	5,997	7.5%
Information	2,451	2,470	0.8%
Finance & Insurance, Real Estate	8,067	8,366	3.7%
Professional Services & Mgmt. of Companies	5,609	6,152	9.7%
Admin. Support & Waste Mgmt.	4,192	4,460	6.4%
Educational Services	22,849	22,989	0.6%
Health Care & Social Assistance	36,421	38,978	7.0%
Leisure & Hospitality	24,958	26,706	7.0%
Other Services	9,824	10,129	3.1%
Public Administration	24,161	24,869	2.9%

Source: DEED 2022-2032 Employment Outlook

Figure 15. Regional Occupational Employment Projections, 2022-2032



ECONOMIC CHARACTERISTICS

Coming out of the pandemic recession, after losing jobs over the past year, Traverse Co. had the 86th largest economy of the 87 counties in the state. Traverse Co. was the 79th fastest growing in the past year and the 81st fastest growing since 2019. From 2019 to 2023, employment in Traverse Co. is still down from the pandemic recession.

**154** business establishments

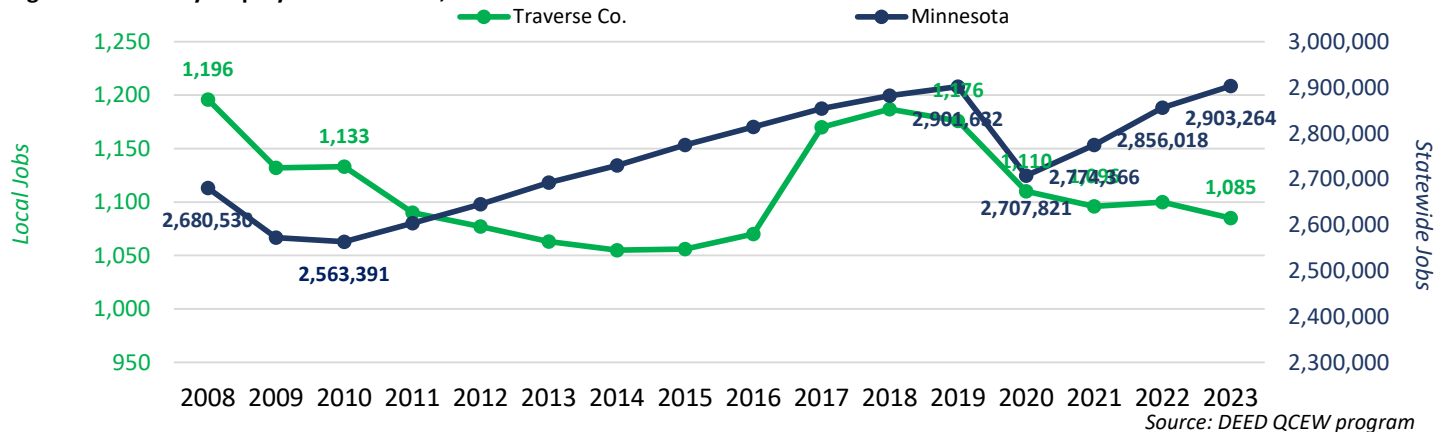
**\$44,742** annual average wage

**1,085** jobs

**\$48,545,408** total industry payroll

Job change, 2019-2023: -91 jobs, -7.7% decline

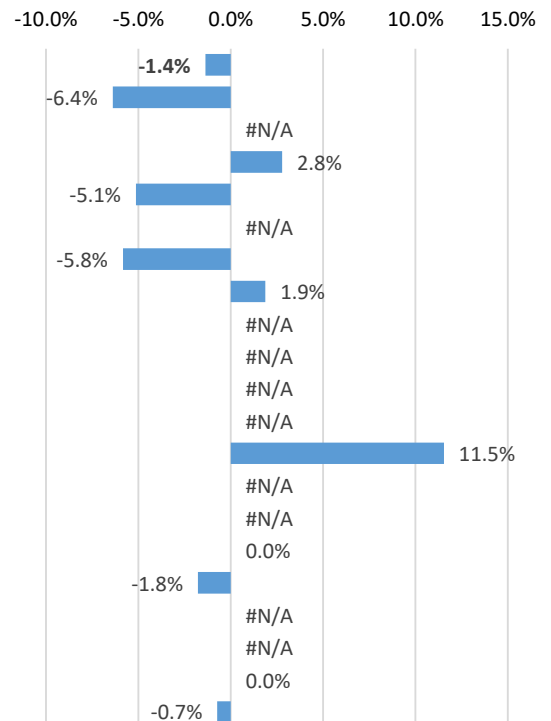
Figure 16. Industry Employment Statistics, 2008-2023



Source: DEED QCEW program

Industry	Number of Jobs	Percent of Total Jobs	Average Annual Wage
<b>Total, All Industries</b>	<b>1,085</b>	<b>100.0%</b>	<b>\$44,742</b>
Agriculture, Forestry, Fish & Hunt	88	8.1%	\$46,587
Mining	#N/A	#N/A	#N/A
Construction	37	3.4%	\$54,476
Manufacturing	37	3.4%	\$48,581
Utilities	#N/A	#N/A	#N/A
Wholesale Trade	113	10.4%	\$65,385
Retail Trade	163	15.0%	\$26,770
Transportation & Warehousing	#N/A	#N/A	#N/A
Information	#N/A	#N/A	#N/A
Finance & Insurance	#N/A	#N/A	#N/A
Real Estate & Rental & Leasing	#N/A	#N/A	#N/A
Professional & Technical Services	15	1.3%	\$15,483
Management of Companies	#N/A	#N/A	#N/A
Admin. Support & Waste Mgmt. Svcs.	#N/A	#N/A	#N/A
Educational Services	114	10.5%	\$43,409
Health Care & Social Assistance	222	20.5%	\$50,267
Arts, Entertainment, & Recreation	#N/A	#N/A	#N/A
Accommodation & Food Services	#N/A	#N/A	#N/A
Other Services	26	2.4%	\$16,884
Public Administration	137	12.6%	\$47,473

Figure 17. Change in Jobs, 2022-2023



Source: DEED Quarterly Census of Employment & Wages (QCEW)

For more information on Traverse Co.'s population, labor force, and economic trends, contact:

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