



EMPLOYMENT AND
ECONOMIC DEVELOPMENT

MinnesotaWorks.net Replacement Project Update / Sprint Demo

12/11/24

Presented by Vanessa East & Paula Bergerson



Meeting logistics

- **This meeting will be recorded** and posted to the project update webpage: [MinnesotaWorks.net Replacement](#)
- **Please remain on Mute during the meeting** to help reduce background noise for everyone.
- **Feel free to enter questions in the chat at any time**, and they will either be answered in the chat or addressed during Q&A at the end of the meeting. You can also use the [survey link](#) for more complex or specific questions.
- **During Q&A, you are welcome to use the “Raise Hand” option** if you would prefer to unmute yourself to ask your question.

- **Project overview**
- **Project updates**
- **CareerForceMN.com Sprint Review**
 - What is a sprint review?
 - Show and tell (demo)
 - What did we accomplish?
- **Next steps/Project schedule**
- **Questions**

Project overview

Our north star: Job seekers first

Guiding Values

- Commit to a great customer experience
- Prioritize the needs of job seekers
- Build for sustainability
- Improve the customer experience as we're working on the project
- Listen to **you** and other stakeholders and continuously improve the site



Mission: Help Minnesotans find jobs

Goal: Replace MinnesotaWorks.net

- Create one easy-to-use website that can help Minnesota job seekers find jobs
- Help Minnesotans find the resources that can help them overcome barriers to employment
- Fulfill regulatory requirements for providing a labor exchange

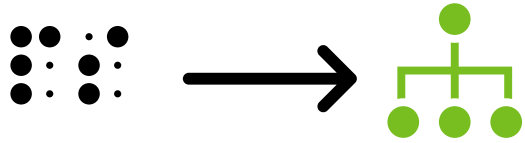
Goal: Enhance & Maintain CareerForceMN.com

- CareerForceMN.com will be enhanced to support the job seeker's experience with the CareerForce system

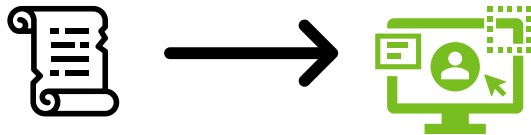
Project updates

Big picture recap

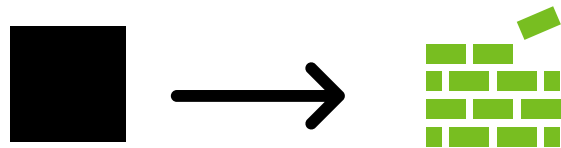
1. Redesign CareerForceMN.com



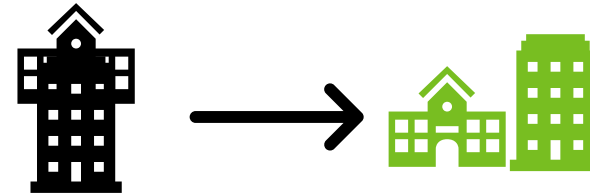
2. Improve tools used by job seekers, staff, partners, and employers



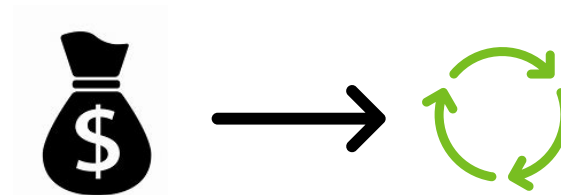
3. Design and implement a new database



4. Move employer job posting to DirectEmployers



5. Sustainable funding for future labor exchange



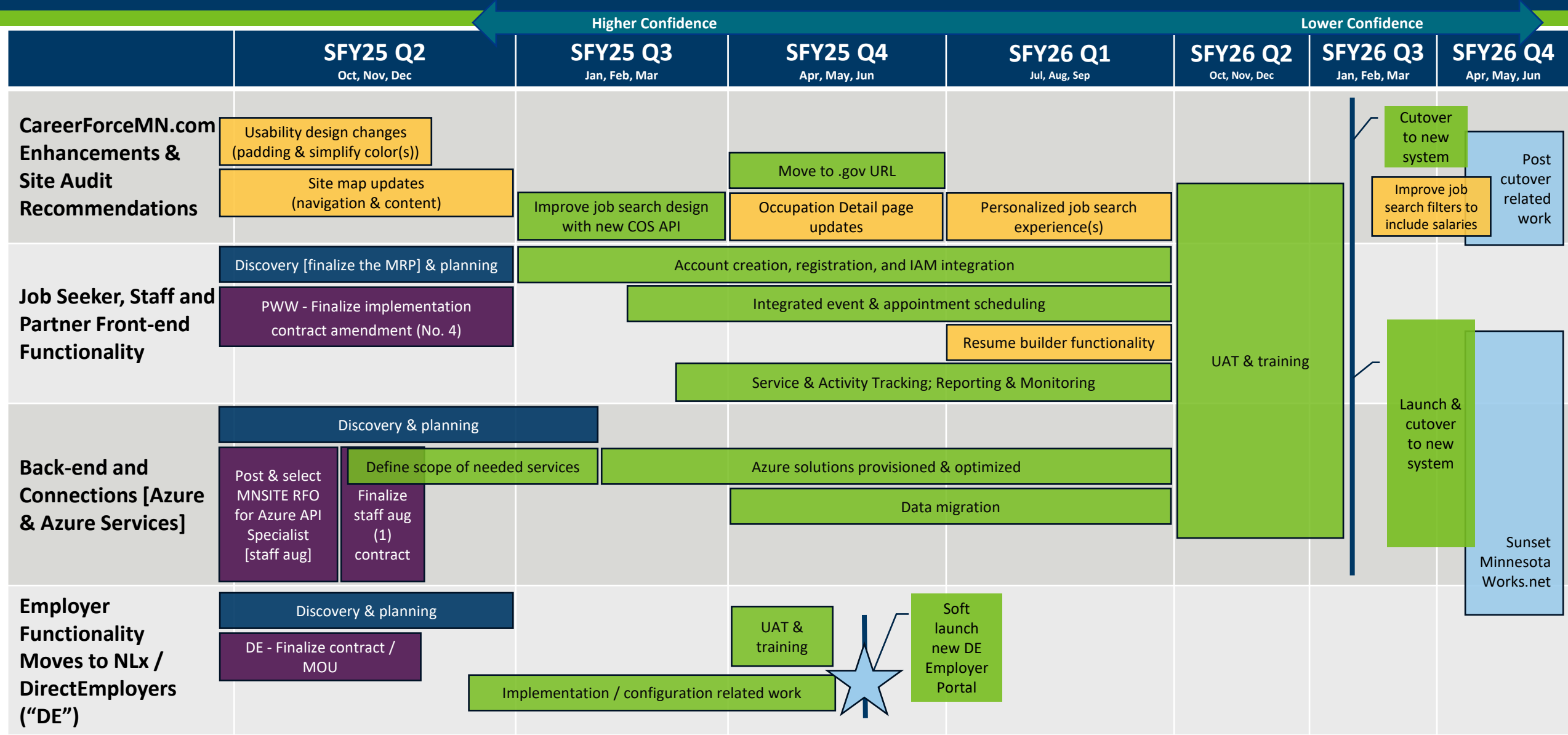
MinnesotaWorks.net Replacement Project

Tactical roadmap as of 10/03/24

Select this link to access a text version of this road map.

Legend

STAFFING PLAN DO CLOSE / RUN ENHANCEMENT CONTRACT / AGREEMENT



Project status by feature

FEATURE AREA	Kickoff	Discovery completed	Designs approved	STATUS
Job Search	✓	✓	✓	Estimate received
Resumes	✓	✓	✓	Pending estimate
Events, Appointments, Trainings	✓	✓	✓	Pending estimate
Customer Support Functions	✓	✓	✓	Pending estimate
Service & Activity Tracking, Reporting & Monitoring	✓	✓		Design iteration
User Accounts & Registration	✓			Design iteration
System Administration & Security	✓			In progress
Technical & Data Integration	✓			In progress

DirectEmployers update

- Continued demo and feedback sessions with DirectEmployers on 11/22/24
- DEED-MNIT staff are currently testing on sandbox site
- We have large-group meetings with DirectEmployers monthly:
 - Workforce Digital Products team
 - CareerForce Information & Assistance team
 - Employer Engagement team

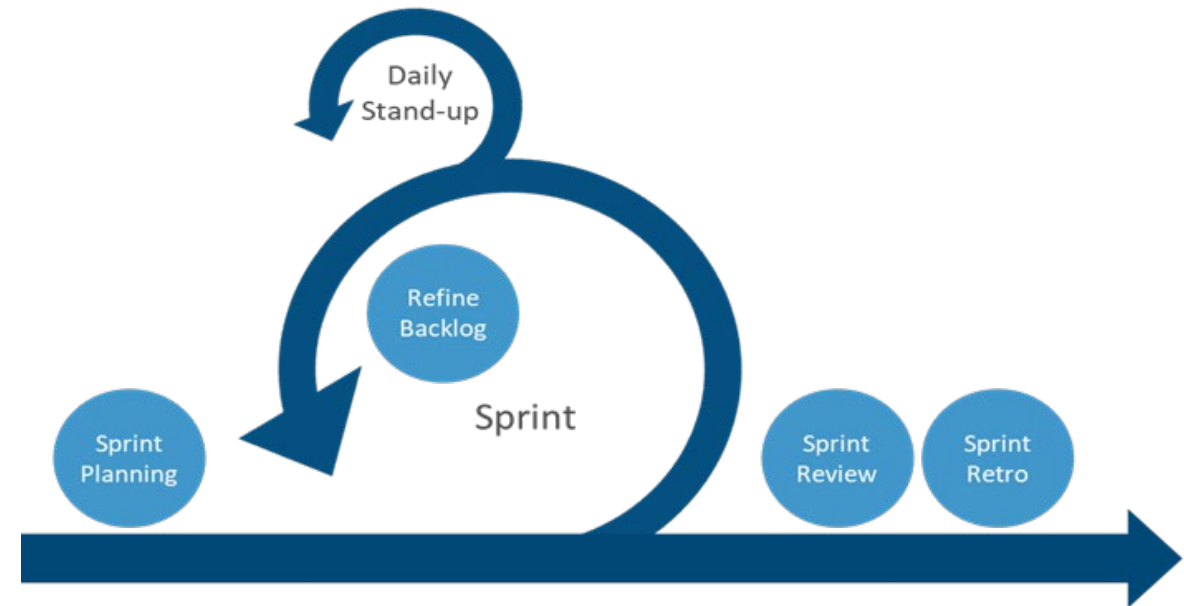
The screenshot displays the 'Test Employer' admin view. At the top, a yellow banner indicates 'Employer verification required.' with 'Approve' and 'Reject' buttons. The main area contains a form with the following fields: Contact email (aladeen@directemployers.org), Contact name (AI), Contact title (-), Contact phone (None), FEIN (1234567890), SEIN (-), and Address (123 main st, Indianapolis, IN 45205, USA). On the right, an 'Employer status' dropdown menu is open, showing options: New, In Review, Additional Information Required, Approved, Re-Verification Required, Suspended, and Rejected.

Screenshot of a demonstration of new platform for employers to post jobs, showing admin view of a new employer to be vetted.

CareerForceMN.com sprint review


What is a sprint review?

- A demonstration of the work that the product team has completed over a specific period
 - This can include new features, bug fixes, and changes to how the product (in this case, CareerForceMN.com) functions
- A time to ask questions and give feedback to the product team



Content updates

- Interest Profiler page re-titled to Interest Assessment for consistency
- Translations added for all new and updated menu items
- CareerForce Location pages updated to reflect recent address changes

CareerForce in Brooklyn Center 

Northwest Family Service Center
7051 Brooklyn Blvd
Brooklyn Center

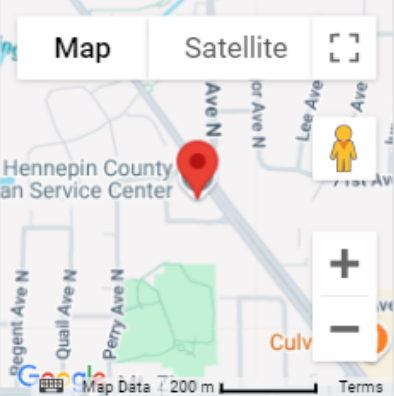
How CareerForce can help you

If you are looking for work – or looking for workers – CareerForce can help you.

Call or email us to set up a time to talk through what you need and resources available to help you. Our contact info is below the map. Or make an appointment below by selecting a Job Search Appointment time that works for you.

If you prefer to stop by our office, please call

Location Details



Address: [Northwest Family Service Center](#)
[7051 Brooklyn Blvd](#)
[Brooklyn Center, MN 55429](#)

Phone: [Main: 763-279-4400](#)

Email: careerforce.brooklyncenter@state.mn.us

Demo: Show and tell

- Updated site map
- New site index
- Grid and Job Tool page element options
- Virtual filter added to Training Program Finder
- Updated styling for Decision Trees



What we accomplished: Sprint 121

Front-end changes:

- ✓ Adjusted a setting that was bringing users to the top of the page after selecting Event or Training Program filters
- ✓ Updated layout and spacing on pages with location filters
- ✓ Updated layout of Job Tool cards*
- ✓ Updated wording of message requesting users to log in

Design and discovery work:

- ✓ Finalized designs for updated experiences booking 1:1 appointments and browsing training programs
- ✓ Gathered information and explored technical requirements for updated Events experience

* Included in demo and/or content updates

What we accomplished: Sprint 121, continued

Back-end changes:

- ✓ Installed Sitemap module*
- ✓ Completed technical work to update Decision Tree functionality
- ✓ Researched impact of Decision Tree updates on analytics
- ✓ Gathered information and explored business needs for reporting and monitoring via Google Analytics
- ✓ Tested changes to Event and Training Program card sliders on mobile in QA test environment

Bug fixes:

- ✓ Corrected alignment of the page title on Event Details pages on mobile
- ✓ Corrected an issue that was preventing bullet points from displaying in accordion menus
- ✓ Added a prompt to update password when a user gains higher site permissions
- ✓ Corrected Header Utility Navigation display on mobile in QA test environment
- ✓ Corrected alignment of homepage form fields on mobile in QA test environment

* Included in demo and/or content updates

What we accomplished: Sprint 122

Front-end changes:

- ✓ Added the option for a “Virtual/Hybrid” filter on the Training Program Finder*
- ✓ Updated format of Site Index page to reflect updated menus*
- ✓ Updated the page title and text of the Interest Assessment to match the menu label*
- ✓ Updated the styling of Decision Tree cards*
- ✓ Researched options for effectively utilizing the Preferred Name field
- ✓ Researched paths to update registration page content

Design and discovery work:

- ✓ Finalized designs for an updated user dashboard experience for staff and CareerForce location partners
- ✓ Finalized designs for initial steps in an updated account creation experience
- ✓ Developed designs for updated user dashboard experiences for job seekers, employers, staff, and partners
- ✓ Developed designs for updated job seeker user accounts and registration
- ✓ Gathered information and explored technical requirements for an updated Resume experience
- ✓ Gathered information and explored technical requirements for an updated Service & Activity Tracking experience

* Included in demo and/or content updates

What we accomplished: Sprint 122, continued

Back-end changes:

- ✓ Completed testing of updated site menus
- ✓ Published and tested a Google Analytics trigger for when a page is added to Favorites
- ✓ Researched options for cleaning up and preventing absolute links prior to the transition to a .gov URL
- ✓ Researched options for cleaning up filenames for files stored on CareerForceMN.com's back end
- ✓ Created sample visuals to show analytics that will be captured with updated Job Search, Events, and Resume designs
- ✓ Completed Drupal upgrades

* Included in demo and/or content updates

What we accomplished: Sprint 122, continued further!

Bug fixes:

- ✓ Corrected an issue preventing the date ranges on Training Program cards from displaying as expected
- ✓ Removed unnecessary styling from interior navigation menus on mobile
- ✓ Corrected an issue preventing Favorite and Share links from displaying as expected on some pages
- ✓ Fixed an issue preventing Event and Training cards on the homepage from displaying correctly in test environments
- ✓ Corrected an issue preventing Career Seeker User Report exports from filtering as expected
- ✓ Removed an unexpected gray section background from CareerForce Locations page in test environment
- ✓ Fixed an issue causing an alert icon to appear very large during profile verification
- ✓ Corrected an issue with the styling of some Webform questions to be consistent with other question types
- ✓ Fixed an issue preventing analytics data from appearing for Decision Tree interactions

* Included in demo and/or content updates

What we accomplished: Sprint 123

Front-end changes:

- ✓ Verified the keyboard-navigability of updated Decision Trees
- ✓ Added “Employer Engagement” category to Regional Team pages
- ✓ Researched how to improve the user experience with Decision Trees when using a screen reader

Back-end changes:

- ✓ Added City, State, and Zip tables to weekly data export

Design and discovery work:

- ✓ Gathered information and explored design options for System Administration tasks
- ✓ Explored and documented technical requirements for updated Employer user accounts and registration designs
- ✓ Explored and documented technical requirements for updated Partner user accounts and registration designs

* Included in demo and/or content updates

What we accomplished: Sprint 123, continued

Bug fixes:

- ✓ Fixed an issue that was preventing some sections from displaying when editing CareerForce Location page layout
- ✓ Corrected an issue that was preventing Training Program card text from wrapping correctly
- ✓ Fixed an issue that was preventing some page sections from displaying as expected in the layout manager for CareerForce Location pages
- ✓ Corrected an issue that was preventing analytics data from being collected when Occupations are added or removed from user accounts
- ✓ Fixed a Chatbot issue that was preventing CareerForce Locations, Events, and other features from displaying as expected
- ✓ Corrected an issue that was preventing the Homepage from displaying as expected if a Training Program in the slider starts and ends on the same date
- ✓ Verified that an aria label in Chatbot was functioning as expected

* Included in demo and/or content updates

Next steps

Highlights for next sprint review

- Initiating work to update Decision Trees using new format
- Continued preparation for transition to .gov URL
- Developing and reviewing designs for updated My Profile page and Vetting/Connections experiences



Questions?



The conditions are right for us to succeed.

How you can stay involved

- **Monthly updates** – Fill out our engagement form to be added to the mailing list for monthly updates: <https://forms.office.com/g/1kACc6Lpjr>
- **Project webpage** – view this webpage to view meeting recording and other info: <https://mn.gov/deed/programs-services/mnw-replacement/>
- **Email** – Ryan.Wold@state.mn.us if you have any questions

Join us for our next update on:

Wednesday, January 29

11:00 a.m. – 12:00 p.m.

Via Teams

Calendar invites will be sent out later today!