# Minnesota Employment



# mn.gov/deed/review



S tudents everywhere, from the time they are young, are encouraged to start thinking about their future, often focusing on what sort of career they are interested in pursuing. In today's economy a plethora of employers near and far are ready to enlist these students as soon as they graduate.

According to DEED's Job Vacancy Survey, a record number of job opportunities have been posted in Minnesota this year.

# **Career Choices**

The most recent survey from the second quarter of 2018 estimates just over 142,000 vacancies throughout the state, which was nearly 20,000 more than the number of job openings in the second quarter of the prior year and almost 30,000 more than the fourth quarter of 2017.

Northwest Minnesota is no exception. Three of the four economic development regions reported a record number of openings in the latest survey, over 14,000 vacancies in the 26-county region, spread across several different industries (see Table 1). That was nearly 3,500 more vacancies than any previous survey period and a 32 percent increase over the previous record high.

September 2018 Data...October 2018 Issue

Although the typical education requirements for these jobs vary by industry, most vacancies can be filled by applicants with a high school diploma or less. An estimated 78 percent of vacancies

### Table 1. Northwest Minnesota Job Vacancy Survey Results, Qtr. 2 2018

		Jol	b Vacancy Requi	rements by Pe	rcent of Openir	enings		
Industry Title	Number of Job Vacancies	Median Wage Offer	High School Diploma/ GED or Less	Vocational Training or Associate's Degree	Bachelor's or Advanced Degree	At least one year of work experience		
Total, All Industries	14,136	\$13.02	78%	13%	8%	32%		
Accommodation and Food Services	4,388	\$10.00	99%	1%	0%	16%		
Health Care and Social Assistance	2,064	\$15.56	44%	33%	22%	36%		
Construction	1,841	\$18.12	83%	14%	2%	33%		
Retail Trade	1,550	\$12.70	92%	7%	0%	41%		
Manufacturing	930	\$14.66	72%	19%	10%	39%		
Arts, Entertainment, and Recreation	666	\$9.63	98%	1%	1%	1%		
Educational Services	576	\$19.09	25%	22%	53%	80%		
Other Services	521	\$15.62	41%	53%	7%	73%		
Public Administration	451	\$18.60	62%	26%	12%	31%		
Transportation and Warehousing	433	\$13.50	88%	5%	6%	55%		
Wholesale Trade	354	\$14.74	90%	8%	1%	28%		
Administrative and Waste Mgmt. Svcs.	139	\$11.04	95%	2%	3%	3%		
Professional and Technical Services	135	\$14.76	32%	26%	43%	63%		
Information	43	\$16.40	93%	7%	0%	86%		
Finance and Insurance	19	\$18.38	49%	31%	20%	100%		
Management of Companies	16	\$19.72	27%	16%	56%	84%		
Utilities	12	\$23.37	0%	58%	42%	51%		

1 Regional Spotlight

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Source: DEED Job Vacancy Survey, 2018 2nd Qtr.



in the Northwest require that minimum level of education, which translates to over 11,000 current vacancies. In contrast, just one in five openings in the region require some type of postsecondary education, ranging from vocational training or an associate's degree to a bachelor's or advanced degree.

These higher educational requirements typically also come with higher wages, such as in industries like Educational Services, Management of Companies, and Utilities. But interestingly, several industries with high median wage offers have lower postsecondary education requirements, including Construction, Manufacturing, Public Administration, Wholesale Trade, and Information.

Educational requirements vary by economic development region in Northwest Minnesota. Well over 75 percent of job vacancies in EDR 4-West Central and EDR 5-North Central required a high school diploma or less, compared to just 69 percent statewide. Education requirements were higher in EDR 1-Northwest and EDR 2-Headwaters, where job vacancies required postsecondary education over 30 percent of the time (see Table 2). Despite these slight variations, the data show that a high school graduate would qualify for the vast majority of the job vacancies in every region of Northwest Minnesota, and their opportunities increase as they gain work experience.

# Workforce Alignment

However, data show that most high school graduates still opt to enroll in college rather than enter the workforce, even in regions where only a small percentage of vacancies require it. This may not come as a surprise, given historical education trends and the fact that young people are among the most mobile of age groups.

Indeed, over one-fourth of high school students in Northwest Minnesota are already taking advantage of opportunities to join the workforce after graduation. As reported by the Statewide Longitudinal Education Data System (SLEDS), which matches student data from prekindergarten through completion of postsecondary education and into the workforce, the rate at which high school graduates in the region immediately take a job in the fall after graduating is higher than the state average. In 2016 only students in EDR 4-West Central were more likely to go to college than students in the state as a whole. However, EDR 4's proximity to the Fargo-Moorhead metro area and the multitude of fouryear universities and job opportunities in the region may be drawing students and workers out of Minnesota, as educational or employment data for over 10 percent of high school graduates in the region show up as unknown because they aren't in Minnesota's postsecondary education or employment records (see Table 3).

Outside of EDR 4 over 26 percent of high school students entered the workforce soon after graduating in EDR 1-Northwest and EDR 2-Headwaters, and over 30 percent did so in EDR 5-North Central. But in relation to local labor force needs, the results were mixed. In EDR 1 there were 554 job vacancies in the second quarter of 2016 that required a high school diploma or less, compared to 286 high school students who graduated that spring and immediately joined the workforce. In EDR 5 over 500 high school graduates began working after graduation, but that was less than one-third of regional openings with those educational requirements (see Figure 1).

The needs of regional employers

		Percent of Job Vacancies by Educational Requirement									
Geography	Number of Job Vacancies	None	High School Diploma/GED	Vocational Training	Associate's Degree	Bachelor's Degree	Advanced Degree				
Northwest Minnesota	14,136	44%	34%	7%	6%	5%	3%				
EDR 1 - Northwest	1,739	37%	28%	8%	8%	12%	7%				
EDR 2 - Headwaters	1,748	45%	24%	13%	7%	6%	5%				
EDR 4 - West Central	4,876	38%	40%	8%	8%	4%	3%				
EDR 5 - North Central	5,773	52%	35%	5%	4%	4%	1%				
State of Minnesota	142,282	37%	32%	8%	7%	13%	3%				

#### **Table 2. Job Vacancies by Educational Requirement**

Source: DEED Job Vacancy Survey 2018 Q2

#### Table 3. High School Graduate Statistics by Economic Development Region, Northwest Minnesota, 2016 Graduates

Number of Graduates:	EDR 1	EDR 2	EDR 4	EDR 5	Northwest Minnesota	State of Minnesota
Enrolling in College	665 (61.5%)	476 (64.1%)	1,508 (68.7%)	1,066 (62.3%)	3,715 (64.4%)	40,193 (69%)
Entering the Workforce	286 (26.4%)	203 (27.3%)	467 (21.3%)	524 (30.6%)	1,480 (26.6%)	13,117 (23%)
Unknown	131 (12.1%)	64 (8.6%)	221 (10.1%)	121 (7.1%)	537 (9.0%)	4,652 (8%)

Source: Statewide Longitudinal Education Data System (SLEDS)



1,066

535

EDR 5

2,400

2,000

1,600

1,200

800

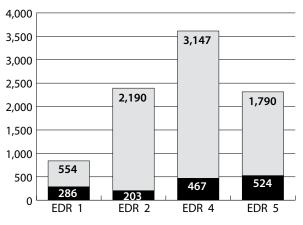
400

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#### Figure 1. Comparison of Northwest Minnesota High School Graduate Workforce Paths and Job Vacancies by Educational Requirements by EDR, 2016

Number of vacancies requiring a high school diploma or less

Number of high school graduates entering the workforce

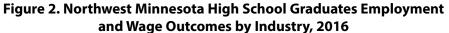


Source: DEED Job Vacancy Survey, 2016 Q2, SLEDS

did not align with the high school workforce any better in EDR 2 or EDR 4. Large discrepancies occurred in EDR 2-Headwaters, where there were almost 2,200 job vacancies in the second guarter of 2016 that required a high school diploma or less, yet only 200 graduates joined the workforce straight from high school that year. It was much the same in EDR 4, where 467 graduates entered a labor market with nearly 3,150 openings for workers with a high school diploma or less. And while high school students are certainly not the only source of labor in the region, with current trends the lack of new workers is making it harder for regional employers to fill their openings.

# Wage Comparisons

The number of high schoolers that employers can draw into the workforce also depends on wages. Historically, more education has translated to higher wages<sup>1</sup>, a trend which is likely to continue. In 2016 recent high school graduates were finding work in a variety of industries, with Trade, Transportatio, and Utilities, Education, Health Care, and Leisure and Hospitality – which includes Accommodation and Food Services – becoming the most popular sectors of employment. These industries



476

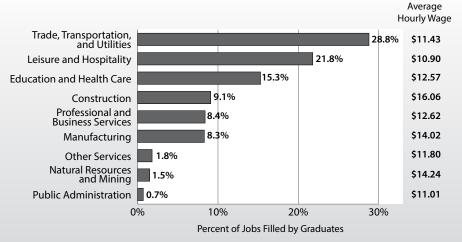
357

EDR 2

665

285

EDR 1



Source: Statewide Longitudinal Education Data System (SLEDS)

tended to offer relatively low wages – between \$11 and \$12.50 per hour – and part-time hours. However, other recent high school graduates who went straight to work earned higher hourly wages in some industries such as Construction and Manufacturing. Jobs in Natural Resources and Mining also paid well, but only a small percentage of 2016 graduates found work in that sector (see Figure 2). Although not directly comparable, the median wages earned in the same industries by graduates from technical and community colleges in Northwest Minnesota were higher than for graduates from high school. In Manufacturing, for example, college graduates earned almost \$4.00 more per hour than recent high school graduates. In Construction earnings were over \$5.00 per hour higher (see

2 Northwest Minnesota High School Graduates Employment

Number of vacancies requiring post-secondary education

Number of high school graduates enrolling in college

1,508

837

EDR 4

<sup>&</sup>lt;sup>1</sup>Leibert, Alessia. "How Well Does a College Education Pay?" Minnesota Economic Trends. Retrieved from mn.gov/deed/newscenter/publications/review/april-2014/college-education-pay.jsp

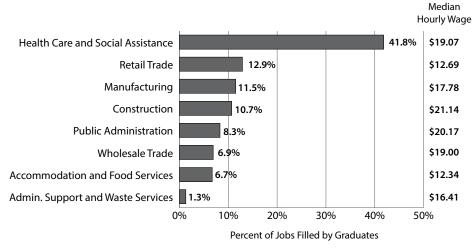
Figure 3). However, these outcomes reflect wages for college graduates after they have spent two years in the workforce, which means they are three or four years removed from high school, whereas wages for high school graduates are immediate.

As expected, graduates from four-year colleges and universities in Northwest Minnesota earned even more in the workforce after two years. Manufacturing again offers a good example. Among graduates who obtained a bachelor's degree and ended up working in the Manufacturing industry, the median hourly wage was over \$8.00 more per hour than that of recent high school graduates and nearly \$4.75 more than those who attended two-year colleges in the region. Wages in Public Administration were also much higher for bachelor's degree holders than high school graduates, but didn't vary much from graduates of two-year colleges working in the same sector (see Figure 4).

Overall, the highest number of college graduates ended up working in the Health Care and Social Assistance industry. This makes sense since most health care vacancies in Northwest Minnesota require postsecondary education. While high schoolers may begin working in this industry even before they graduate, it's likely they will need to complete postsecondary training at some point in order to progress in their careers. That is not necessarily the case in every sector, but something to consider when choosing a career path.

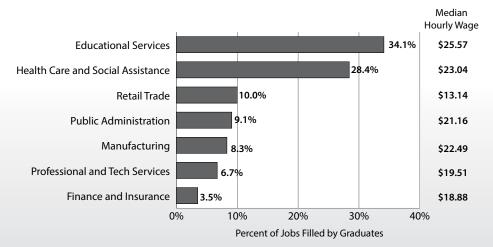
by Chet Bodin

### Figure 3. Northwest Minnesota Graduate Employment and Wage Outcomes by Industry, 2-Year Colleges, 2013-2014 Graduates



Source: DEED Graduate Employment Outcomes

#### Figure 4. Northwest Minnesota Graduate Employment and Wage Outcomes by Industry, 4-Year Colleges and Universities, 2013-2014 Graduates



Source: DEED Graduate Employment Outcomes





# By the Numbers

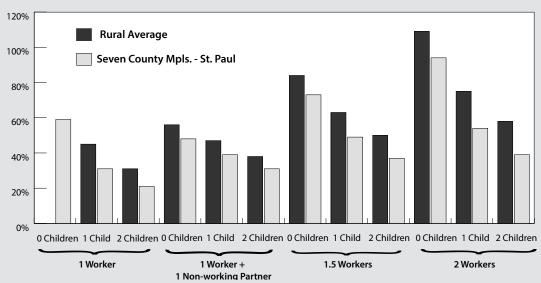
# Is Minimum Wage enough to live on?

Discussions around minimum wages are often a heated debate. Workers complain that it is not a livable wage. However, raising the minimum wage can force marginally profitable businesses into losses, keep young workers out of the labor market, or force employers to automate away jobs at a faster pace.

To determine if minimum wages are enough to live on we must determine a method for cost of living, the type of minimum wage, and the hours worked.

The cost of living in Minnesota is determined by the cost of childcare, food, healthcare, housing, transportation, taxes, and other expenses. These factors are will vary significantly with the age and the area in which they live. I broke out rural and urban areas. I also broke out my cost of living into 12 different categories based on 1-2 active workers living with 0-1 non-working partners, and 0-2 children. I assume the workers, partners, and children live under the same roof. The methodologies for determining the costs of each category can be found at the Cost of Living page on the MN DEED website.<sup>1</sup>

The minimum wage was determined using the 2018 large-employer minimum wage of \$9.65 an hour. Total annual wages for one worker is based on 2080 hours worked in a year. One and a half workers are based on 3120 hours worked in a year. Two workers are based on 4,160 hours worked in a year.



### Minimum Wage as a Percentage of Cost of Living

#### Results:

The results show that all homes making minimum wages in Minnesota are living below the cost of living, except when two workers are living together in a rural area with no children. In fact, any individual raising at least one child on minimum wage is making under 50% of the cost of living. This suggests that any single parent will need to make at least double the minimum wage to meet the cost of living in Minnesota. Otherwise workers might require government assistance or need to work more than one job.

by Derek Teed

<sup>1</sup>mn.gov/deed/data/data-tools/col/method-col.jsp

# Labor Force Estimates

County/	L	abor Fo	orce	E	mploym	nent	Une	employ	ment		Rate of mployr	
Area	Sept 2018	Aug 2018	Sept 2017	Sept 2018	Aug 2018	Sept 2017	Sept 2018	Aug 2018	Sept 2017	Sept 2018	Aug 2018	Sept 2017
United States ('000s) (Seasonally adjusted) (Unadjusted)	161,926 161,958	161,776 161,909	161,082 161,049	155,962 156,191	155,542 155,539	154,324 154,494	5,964 5,766	6,234 6,370	6,759 6,556	3.7% 3.6	3.9% 3.9	4.2% 4.1
Minnesota (Seasonally adjusted) (Unadjusted)		3,104,981 3,086,829	3,070,030 3,071,191	3,011,239 3,004,624	3,015,171 3,008,744	2,967,990 2,983,652	87,117 68,323	89,810 78,085	102,040 87,539	2.8 2.2	2.9 2.5	3.3 2.9
Metropolitan Statistical Areas (MSA)* MplsSt. Paul MSA Duluth-Superior MSA Rochester MSA St. Cloud MSA Mankato-N Mankato MSA Fargo-Moorhead MSA	143,224 120,760 111,858 62,325 135,299	<b>2,022,398</b> 143,272 121,576 111,692 60,893 137,277	144,668 119,804 110,680 60,495 137,947	<b>1,961,504</b> 139,320 118,452 109,405 61,106 132,521	138,597 118,949 108,922 59,613 134,196	<b>1,949,993</b> 139,403 116,857 107,569 59,043 135,301	<b>44,151</b> 3,904 2,308 2,453 1,219 2,778	<b>49,854</b> 4,675 2,627 2,770 1,280 3,081	<b>57,172</b> 5,265 2,947 3,111 1,452 2,646	<b>2.2</b> 2.7 1.9 2.2 2.0 2.1	<b>2.5</b> 3.3 2.2 2.5 2.1 2.2	<b>2.8</b> 3.6 2.5 2.8 2.4 1.9
Grand Forks MSA <b>Region One</b> Kittson Marshall Norman Pennington Polk Red Lake Roseau	54,728 46,002 2,281 5,232 3,211 8,656 16,779 2,168 7,675	54,244 <b>45,039</b> 2,249 5,087 3,159 8,565 16,281 2,145 7,553	55,984 <b>46,778</b> 2,243 5,274 3,264 8,996 16,788 2,243 7,970	53,523 44,889 2,238 5,078 3,112 8,478 16,365 2,110 7,508	52,766 <b>43,657</b> 2,199 4,900 3,038 8,361 15,746 2,073 7,340	54,772 <b>45,301</b> 2,180 5,073 3,154 8,745 16,259 2,171 7,719	1,205 <b>1,113</b> 43 154 99 178 414 58 167	1,478 <b>1,382</b> 50 187 121 204 535 72 213	1,212 <b>1,477</b> 63 201 110 251 529 72 251	2.2 <b>2.4</b> 1.9 2.9 3.1 2.1 2.5 2.7 2.2	2.7 <b>3.1</b> 2.2 3.7 3.8 2.4 3.3 3.4 2.8	2.2 3.2 2.8 3.8 3.4 2.8 3.2 3.2 3.2 3.1
<b>Region Two</b> Beltrami Clearwater Hubbard Lake of the Woods Mahnomen	<b>43,317</b> 23,708 4,517 10,533 2,223 2,336	<b>43,325</b> 23,636 4,473 10,681 2,265 2,270	<b>43,691</b> 24,217 4,595 10,145 2,350 2,384	<b>42,057</b> 23,040 4,333 10,248 2,163 2,273	<b>41,778</b> 22,816 4,238 10,349 2,182 2,193	<b>42,063</b> 23,356 4,366 9,783 2,250 2,308	<b>1,260</b> 668 184 285 60 63	<b>1,547</b> 820 235 332 83 77	<b>1,628</b> 861 229 362 100 76	<b>2.9</b> 2.8 4.1 2.7 2.7 2.7	<b>3.6</b> 3.5 5.3 3.1 3.7 3.4	<b>3.7</b> 3.6 5.0 3.6 4.3 3.2
Region Three Aitkin Carlton Cook Itasca Koochiching Lake St. Louis City of Duluth Balance of St. Louis County	<b>163,951</b> 7,178 17,686 3,830 21,472 5,980 5,897 101,908 46,247 55,661	<b>164,598</b> 7,188 17,652 3,967 21,839 6,005 6,066 101,881 46,106 55,775	<b>163,675</b> 7,024 17,666 3,295 21,283 6,031 5,436 102,940 46,386 56,554	<b>159,385</b> 6,967 17,208 3,782 20,733 5,733 5,784 99,178 45,027 54,151	<b>159,117</b> 6,940 17,106 3,909 20,889 5,710 5,928 98,635 44,780 53,855	<b>157,394</b> 6,748 17,066 3,226 20,192 5,723 5,281 99,158 44,821 54,337	<b>4,566</b> 211 478 48 739 247 113 2,730 1,220 1,510	<b>5,481</b> 248 546 58 950 295 138 3,246 1,326 1,920	<b>6,281</b> 276 600 69 1,091 308 155 3,782 1,565 2,217	<b>2.8</b> 2.9 2.7 1.3 3.4 4.1 1.9 2.7 2.6 2.7	<b>3.3</b> 3.5 3.1 1.5 4.4 4.9 2.3 3.2 2.9 3.4	<b>3.8</b> 3.9 3.4 2.1 5.1 5.1 2.9 3.7 3.4 3.9
Region Four Becker Clay Douglas Grant Otter Tail Pope Stevens Traverse Wilkin	<b>127,816</b> 18,913 35,815 20,896 3,193 31,955 6,301 5,431 1,763 3,549	<b>128,268</b> 19,091 35,452 21,385 3,188 32,334 6,304 5,356 1,725 3,433	<b>126,464</b> 17,968 36,478 20,442 3,152 31,369 6,218 5,520 1,712 3,605	<b>125,151</b> 18,499 35,052 20,497 31,21 31,273 6,194 5,325 1,727 3,463	<b>125,269</b> 18,625 34,596 30,938 3,095 31,561 6,183 5,246 1,686 3,339	<b>123,203</b> 17,446 35,526 19,970 3,071 30,538 6,079 5,391 1,665 3,517	<b>2,665</b> 414 763 399 72 682 107 106 36 86	<b>2,999</b> 466 856 447 93 773 121 110 39 94	<b>3,261</b> 522 952 472 81 831 139 129 47 88	<b>2.1</b> 2.2 2.1 1.9 2.3 2.1 1.7 2.0 2.0 2.4	2.3 2.4 2.1 2.9 2.4 1.9 2.1 2.3 2.7	<b>2.6</b> 2.9 2.6 2.3 2.6 2.6 2.2 2.3 2.7 2.4
<b>Region Five</b> Cass Crow Wing Morrison Todd Wadena	<b>85,893</b> 15,903 33,891 17,258 13,293 5,548	<b>86,854</b> 16,371 34,489 17,238 13,209 5,547	<b>83,824</b> 15,103 32,654 17,374 12,639 6,054	<b>83,812</b> 15,524 33,100 16,859 12,960 5,369	<b>84,396</b> 15,864 33,620 16,766 12,817 5,329	<b>81,134</b> 14,563 31,641 16,796 12,290 5,844	<b>2,081</b> 379 791 399 333 179	<b>2,458</b> 507 869 472 392 218	<b>2,690</b> 540 1,013 578 349 210	<b>2.4</b> 2.3 2.3 2.5 3.2	<b>2.8</b> 3.1 2.5 2.7 3.0 3.9	<b>3.2</b> 3.6 3.1 3.3 2.8 3.5
<b>Region Six East</b> Kandiyohi McLeod Meeker Renville	<b>66,576</b> 24,927 19,247 13,124 9,278	<b>66,345</b> 24,786 19,348 13,118 9,093	<b>64,869</b> 24,215 19,398 13,071 8,185	<b>65,205</b> 24,458 18,836 12,844 9,067	<b>64,709</b> 24,240 18,884 12,790 8,795	<b>63,102</b> 23,656 18,835 12,687 7,924	<b>1,371</b> 469 411 280 211	<b>1,636</b> 546 464 328 298	<b>1,767</b> 559 563 384 261	<b>2.1</b> 1.9 2.1 2.1 2.3	<b>2.5</b> 2.2 2.4 2.5 3.3	<b>2.7</b> 2.3 2.9 2.9 3.2

\*Minneapolis-St. Paul Metropolitan Statistical Area (MSA) now includes Sherburne County in Minnesota and Pierce County in Wisconsin. St. Cloud MSA is now comprised of Benton and Stearns counties.

# Numbers are unadjusted unless otherwise labeled. Source: Department of Employment and Economic Development, Local Area Unemployment Statistics, and North Dakota Job Service, 2018.

County/	La	bor Fo	rce	En	nploym	ent	Une	employi	ment		Rate of nploym	nent
Area	Sept 2018	Aug 2018	Sept 2017	Sept 2018	Aug 2018	Sept 2017	Sept 2018	Aug 2018	Sept 2017	Sept 2018	Aug 2018	Sept 2017
Region Six West	22,705	22,314	23,078	22,190	21,701	22,405	515	613	673	2.3%	2.7%	2.9%
Big Stone	2,645	2,618	2,645	2,590	2,560	2,564	55	58	81	2.1	2.2	3.1
Chippewa Lac Qui Parle	6,665 3,361	6,557 3,236	6,870 3,421	: 6,531 : 3,271	6,392 3,122	6,656 3,332	134 90	165 114	214 89	2.0 2.7	2.5 3.5	3.1 2.6
Swift	4,928	4,905	4,924	4,804	4,761	4,782	124	144	142	2.5	2.9	2.9
Yellow Medicine	5,106	4,998	5,218	4,994	4,866	5,071	112	132	147	2.2	2.6	2.8
Region Seven East	86,925	87,532	87,043	84,828	85,033	84,165	2,097	2,499	2,878	2.4	2.9	3.3
Chisago	29,626	29,876	29,595	28,957	29,100	28,714	669	776	881	2.3	2.6	3.0
lsanti Kanabec	20,980 8,827	21,157 8,919	20,818 8,901	20,465 8,601	20,564	20,154 8,590	515 226	593 274	664 311	2.5 2.6	2.8 3.1	3.2 3.5
Mille Lacs	0,027 12,726	12,862	12,826	12,407	8,645 12,456	12,352	319	406	474	2.6	3.1	3.5
Pine	14,766	14,718	14,903	14,398	14,268	14,355	368	450	548	2.5	3.1	3.7
Region Seven West	238,104	238,837	236,123	232,893	233,014	229,408	5,211	5,823	6,715	2.2	2.4	2.8
Benton	21,921	21,934	21,710	21,429	21,352	21,077	492	582	633	2.2	2.7	2.9
Sherburne	51,667	52,034	51,060	50,519	50,772	49,563	1,148	1,262	1,497	2.2	2.4	2.9
Stearns Wright	89,937 74,579	89,758 75,111	88,970 74,383	87,976 72,969	87,570 73,320	86,492 72,276	1,961 1,610	2,188 1,791	2,478 2,107	2.2 2.2	2.4 2.4	2.8 2.8
wight	/4,3/9	75,111			73,320	72,270	. 1,010	1,791	2,107	2.2		
Region Eight	62,624	61,733	63,970	61,305	60,055	61,786	1,319	1,678	2,184	2.1	2.7	3.4
Cottonwood	5,207	5,241	5,325	5,051	4,916	4,771	156	325	554	3.0	6.2	10.4
Jackson Lincoln	5,474 3,242	5,471 3,187	5,917 3,220	: 5,357 : 3,184	5,317 3,121	5,681 3,141	117 58	154 66	236 79	2.1 1.8	2.8 2.1	4.0 2.5
Lyon	14,727	14,406	14,995	14,426	14,034	14,631	301	372	364	2.0	2.6	2.3
Murray	4,839	4,712	4,724	4,731	4,605	4,563	108	107	161	2.2	2.3	3.4
Nobles	11,094	10,889	, 11,139	10,866	10,632	10,809	228	257	330	2.1	2.4	3.0
Pipestone	4,955	4,926	4,721	. 4,876	4,841	4,610	79	85	111	1.6	1.7	2.4
Redwood	7,236	7,189	8,141	7,059	6,979	7,898	177	210	243	2.4	2.9	3.0
Rock	5,850	5,712	5,788	5,755	5,610	5,682	95	102	106	1.6	1.8	1.8
Region Nine	133,751	132,380	132,268	130,900	129,206	128,648	2,851	3,174	3,620	2.1	2.4	2.7
Blue Earth	41,186	40,241	39,944	40,342	39,358	38,957	844	883	987	2.0	2.2	2.5
Brown Faribault	14,450 7,268	14,415 7,259	14,716 7,131	: 14,126 ; 7,110	14,061 7,072	14,338 6,896	324 58	354 187	378 235	2.2 2.2	2.5 2.6	2.6 3.3
Le Sueur	15,630	15,738	15,731	15,294	15,324	15,259	336	414	472	2.2	2.6	3.0
Martin	10,044	10,234	10,133	9,786	9,933	9,802	258	301	331	2.6	2.9	3.3
Nicollet	21,139	20,652	20,551	20,764	20,255	20,086	375	397	465	1.8	1.9	2.3
Sibley	8,453	8,403	8,355	8,277	8,215	8,137	176	188	218	2.1	2.2	2.6
Waseca	9,443	9,432	9,374	9,210	9,159	9,101	233	273	273	2.5	2.9	2.9
Watonwan	6,138	6,006	6,333	5,991	5,829	6,072	147	177	261	2.4	2.9	4.1
Region Ten	279,638	279,538	281,879	273,884	272,916	274,643	5,754	6,622	7,236	2.1	2.4	2.6
Dodge Fillmore	11,534 11,328	11,581 11,319	11,392 11,115	11,271 11,104	11,281 11,060	11,087 10,823	263 224	300 259	305 292	2.3 2.0	2.6 2.3	2.7 2.6
Freeborn	15,710	15,527	15,988	15,333	15,115	15,504	377	412	484	2.0	2.5	3.0
Goodhue	26,570	26,561	26,699	26,030	25,937	25,986	540	624	713	2.0	2.3	2.7
Houston	10,524	10,437	10,434	10,330	10,221	10,172	194	216	262	1.8	2.1	2.5
Mower	20,347	20,270	20,560	19,899	19,779	20,091	448	491	469	2.2	2.4	2.3
Olmsted	85,993	86,742	85,499	84,409	84,967	83,472	1,584	1,775	2,027	1.8	2.0	2.4
City of Rochester	63,424	63,957	62,769	: 62,254	62,666	61,266	1,170 801	1,291	1,503 977	1.8 2.2	2.0	2.4 2.6
Rice Steele	37,061 19,876	36,834 19,859	37,338 21,631	36,260 19,431	35,866 19,320	36,361 21,059	445	968 539	572	2.2	2.6 2.7	2.6
Wabasha	11,905	11,934	11,798	11,668	11,641	11,475	237	293	323	2.0	2.5	2.7
Winona	28,790	28,474	29,425	28,149	27,729	28,613	641	745	812	2.2	2.6	2.8
Region Eleven	1,715,647	1,730,070	1,717,757	1,678,127	1,687,895	1,668,951	37,520	42,175	48,806	2.2	2.4	2.8
Anoka	196,543	198,090	197,180	192,107	193,189	191,397	4,436	4,901	5,783	2.3	2.5	2.9
Carver	57,705	58,057	57,104	56,515	56,763	55,619	1,190	1,294	1,485	2.1	2.2	2.6
Dakota	241,232	243,261	241,580	236,170	237,504	234,964	5,062	5,757	6,616	2.1	2.4	2.7
Hennepin City of Bloomington	704,821 47,073	711,222 47,518	705,958 48,091	689,509 46,022	693,748 46,305	685,678 46,719	15,312 1,051	17,474 1,213	20,280	2.2 2.2	2.5 2.6	2.9 2.9
City of Minneapolis	47,073 240,684	47,518 242,948	241,463	235,338	46,305 236,785	234,271	5,346	6,163	1,372 7,192	2.2	2.6	2.9 3.0
Ramsey	289,963	292,463	291,038	283,145	284,816	282,323	6,818	7,647	8,715	2.4	2.6	3.0
City of St. Paul	159,126	160,520	159,613	155,194	156,109	154,672	3,932	4,411	4,941	2.5	2.7	3.1
			02 252		01 (72					·	2.2	
Scott Washington	82,892 142,491	83,522 143,455	82,253 142,644	81,218 139,463	81,672 140,203	80,190 138,780	1,674 3,028	1,850 3,252	2,063 3,864	2.0 2.1	2.2 2.3	2.5 2.7











# Industrial Analysis

#### Overview

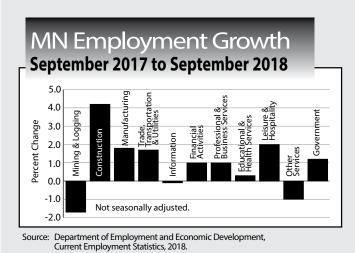
Employment in Minnesota was off by 1,400 jobs (0.0 percent) on a seasonally adjusted basis in September. August's growth was also revised down from -200 to -2,500. The losses appear to represent something of a seasonal correction after May, June, and July each had notable monthly growth (up 10,700, 9,900, and 11,100, respectively). September's decline was driven by the private sector (off by 2,500 or 0.1 percent) and Goods Producers (off 1,300 or 0.3 percent). Over the year Minnesota employers added 37,339 jobs (1.3 percent). This is off a bit from August's 1.7 percent over-the-year growth. Private sector employers added 32,107 (1.3 percent) over the past 12 months, while public sector employers added 5,232 (1.2 percent).

### Mining and Logging

Employment in the Mining and Logging supersector was flat in September, remaining at 6,400 for the third consecutive month. Annually the supersector lost 114 jobs (1.7 percent).

### Construction

The Construction supersector added 300 jobs (0.2 percent) in September on a seasonally adjusted basis. It was the sixth consecutive month of over-the-month growth for the industry group. Annually Construction employers added 5,514 jobs (4.2 percent). It was the largest proportional over-the-year growth of any supersector in the state. Specialty Trade Contractors,



the largest component sector in Construction, also contributed the most to its growth, adding 4,347 jobs (5.2 percent). Construction of Buildings employment was up by 921 (3.4 percent).

# Manufacturing

Employment in the Manufacturing supersector was off by 1,600 jobs (0.5 percent) in September. It was the supersector's second consecutive month of job losses after having gone all of 2018 up to that point with exclusively positive over-the-month job growth. Non-Durable Goods manufacturers drove the job losses, shedding 1,400 jobs (1.2 percent), while Durable Goods manufacturers lost only 200 (0.1 percent). Annually Manufacturing employment was up by 5,761 (1.8 percent). Durable Goods manufacturers added 4,409 jobs (2.2 percent). Non-Durable Goods manufacturers added 1,352 (1.1 percent).

## Trade, Transportation, and Utilities

Trade, Transportation, and Utilities employment was up by 1,200 (0.2 percent) in September, with growth in all three component sectors. Wholesale Trade added 200 jobs (0.1 percent), Retail Trade added 300 (0.1 percent), and Transportation, Warehousing, and Utilities added 700 (0.6 percent). On an over-the-year basis the supersector added 9,251 jobs (1.7 percent), as all three components once again contributed to the growth. Retail Trade, the largest component sector, added the fewest proportional jobs, up by 1.6 percent (4,654 jobs). Transportation, Warehousing, and Utilities employment was up by 2 percent (2,155 jobs), and Wholesale Trade employment was up by 1.8 percent (2,442 jobs).

### Information

Employment in the Information supersector was up by 200 (0.4 percent) in September. However, August's 200-job increase was revised down to a loss of 500 jobs. Annually Information employers lost 63 jobs (0.1 percent). It was one of only two supersectors to lose jobs on the year, Other Services being the second.

\*Over-the-year data are not seasonally adjusted because of small changes in seasonal adjustment factors from year to year. Also, there is no seasonality in over-the-year changes.

#### **Financial Activities**

Financial Activities employment was up by 900 (0.5 percent) in September. August's estimate was also revised upward, from a loss of 200 to a gain of 100, meaning that the supersector has not had an over-themonth job loss since June. Real Estate and Rental and Leasing added 600 jobs (1.7 percent) in September, and Finance and Insurance added 300 (0.2 percent). Annually the supersector added 1,888 jobs (1 percent). Finance and Insurance added 978 jobs (0.7 percent), and Real Estate and Rental and Leasing added 910 (2.6 percent).

#### Professional and Business Services

Employment in Professional and Business Services was up by 200 (0.1 percent) in September. A gain of 2,300 jobs (1.7 percent) in Administrative and Support and Waste Management and Remediation Services was largely erased by losses of 1,400 jobs and 700 jobs (both 0.9 percent) in Professional, Scientific, and Technical Services and Management of Companies and Enterprises, respectively. Annually the supersector added 3,845 jobs (1 percent). Professional, Scientific, and Technical Services added 1,103 jobs (0.7 percent), Management of Companies and Enterprises added 720 (0.9 percent), and Administrative and Support and Waste Management and Remediation Services added 2,022 (1.5 percent).

#### Educational and Health Services

Employment in the Educational and Health Services supersector was down by 700 (0.1 percent) in September. It was the second consecutive month of job losses in the large supersector, and both component sectors contributed to the decline. Educational Services lost 600 jobs (0.9 percent) while Health Care and Social Assistance lost 100 (0.0 percent). Annually the supersector added 1,542 jobs (0.3 percent). Health Care and Social Assistance added 1,634 jobs (0.3 percent) with growth in Office of Physicians (up 1,213 or 1.6 percent) and Hospitals (up 1,209 or 1.1 percent) offsetting the loss of 1,424 (1.3 percent) in Nursing and Residential Care Facilities. Educational Services lost 92 jobs (0.1 percent) on the year.

# Leisure and Hospitality

Leisure and Hospitality employment was off by 1,700 (0.6 percent) in September. Accommodation and Food Services lost 1,300 jobs (0.6 percent), and Arts, Entertainment, and Recreation lost 400 (0.9

# Industrial Analysis

percent). On the year the supersector added 5,692 jobs (2 percent), the second-largest proportional overthe-year growth of any supersector in the state. Arts, Entertainment, and Recreation added 1,138 jobs (2.4 percent), and Accommodation and Food Services added 4,554 (2 percent).

### Other Services

The Other Services supersector lost 1,300 jobs (1.1 percent) in September. It was the largest proportional over-the-month employment decline of any supersector in the state and the second consecutive month of job losses. Annually, Other Services employment was off by 1,209 (1 percent). It was one of only two supersectors to lose jobs on the year, and the other, Information, lost only 63 (0.1 percent). The losses were driven by Religious, Grantmaking, Civic, Professional, and Similar Organizations, which was off by 2,107 (3.2 percent). The other component sectors added jobs on the year.

#### Government

Government employers added 1,100 jobs (0.3 percent) in September. Most of that growth came from State Government (up 1,100 or 1.1 percent). Annually Government employers added 5,232 jobs (1.2 percent) with growth split between State and Local employers. State Government Educational Services added 3,162 jobs (5 percent), the single largest source of the growth.

by Nick Dobbins

Jul

457.2

#### Seasonally Adjusted **Nonfarm Employment** In 1,000's Sept Aug Industry 2018 2018 2018 Total Nonagricultural 2.972.8 2.974.2 2.976.7 **Goods-Producing** 456.1 457.4

Mining and Logging	6.4	6.4	6.4
Construction	125.4	125.1	123.8
Manufacturing	324.3	325.9	327.0
Service-Providing	2,516.7	2,516.8	2,519.5
Trade, Transportation, and Utilities	544.6	543.4	544.0
Information	50.4	50.2	50.7
Financial Activities	181.5	180.6	180.5
Professional and Business Services	378.0	377.8	378.5
Educational and Health Services	539.9	540.6	541.9
Leisure and Hospitality	274.8	276.5	277.2
Other Services	115.6	116.9	117.1
Government	431.9	430.8	429.6

Source: Department of Employment and Economic Development Current Employment Statistics, 2018.

# **Regional Analysis**

### Minneapolis-St. Paul-Bloomington Metropolitan Statistical Area (MSA)

Employment in the Minneapolis-St. Paul MSA was off by 5,112 (0.3 percent) in September. Most supersectors shed jobs on the month. Leisure and Hospitality drove the losses, down 10,836 (5.3 percent), joined by Mining, Logging, and Construction (off 2,658 or 2.8 percent), Professional and Business Services (off 4,962 or 1.5 percent), and Trade, Transportation, and Utilities (off 5,170, 1.4 percent) among others. Government, however, added 18,558 jobs (7.8 percent) on the growth of 11,499 (14.9 percent) in Local Government Educational Services and 8,100 (23.1 percent) in State Government Educational Services. Over the year the metro area added 33,342 jobs (1.7 percent), outpacing the state's 1.3 percent growth. All but one supersector, long-struggling Information, added jobs on the year. Mining, Logging, and Construction added 4,972 (5.8 percent) jobs, the largest proportional growth of any supersector. Manufacturing added 5,668 jobs (2.9 percent), and Trade, Transportation, and Utilities added 9,931 (2.8 percent) with growth in all three component sectors.

### Duluth-Superior MSA

The Duluth-Superior MSA added 1,251 jobs (0.9 percent) in September. Government led the growth, adding 2,339 jobs (9.4 percent) at the State and Local levels (up 1,243 or 17.5 percent and 1,108 or 6.9 percent, respectively). Leisure and Hospitality lost 1,003 jobs (6.2 percent), and Mining, Logging, and Construction lost 125 (1.3 percent). Annual employment rose by 1,133 (0.8 percent) in the region. Notable growth industries included Mining, Logging, and Construction (up 432 or 4.6 percent), Trade, Transportation, and Utilities (up 747 or 3 percent), and Other Services (up 177, 2.7 percent). Supersectors losing jobs over the year included Educational and Health Services (down 482 or 1.5 percent), Leisure and Hospitality (down 267, 1.7 percent), and Professional and Business Services (down 88, 1.1 percent).

### Rochester MSA

Employment in the Rochester MSA was off by 547 jobs (0.4 percent). Every supersector save one lost jobs. Trade, Transportation, and Utilities added 89 jobs (0.5 percent) thanks to growth of 131 (4.6 percent) in Transportation, Warehousing, and Utilities. Within Minnesota only the Rochester MSA saw loses in Government on the month, suggesting that autumn growth in education jobs is yet to come. Over the year the MSA added 797 jobs (0.7 percent). Leisure and Hospitality had the largest over-the-year growth, both proportionally and in real jobs, up by 914 (8.1 percent). Professional and Business Services employment grew 238 (4.4 percent). Notable losses came in Educational and Health Services (down 664, 1.4 percent) and Mining, Logging, and Construction (down 132, 2.6 percent).

# St. Cloud MSA

Employment in the Saint Cloud MSA was up by 507 (0.5 percent) in September. Government added 963 jobs (6.9 percent) primarily in State Government (up 779, 24.5 percent). Only two other supersectors added jobs; Educational and Health Services (up 225 or 1 percent) and Trade, Transportation, and Utilities (up 4, 0 percent). Every other industry group showed over-the-month losses, led by the seasonal Leisure and Hospitality (down 265 jobs or 2.8 percent). Over the year the MSA added 1,725 jobs (1.6 percent), with growth coming in most supersectors. Mining, Logging, and Construction added 349 jobs (4.9 percent),



# U.S. and MN over-the-year percent change

and Manufacturing added 778 (5.1 percent). The only supersectors to contract on the year were Trade, Transportation, and Utilities (off 145 or 0.7 percent, entirely in Retail Trade), and Information (down 47 jobs or 3 percent).

# Mankato-North Mankato MSA

The Mankato-North Mankato MSA added 1,603 jobs (2.7 percent) in September. This was the largest over-the-month growth of any MSA entirely within the state, continuing the area's recent strong performance. Growth was driven entirely by Service Providers, up 1,685 jobs (3.5 percent) as Goods Producers shed 82 (0.8 percent). Government added 1,041 jobs (11.4 percent), and the private sector added 562 (1.1 percent). The MSA also had the largest over-the-year growth of any published MSA in the state. This growth was shared between Services Providers (up 1,406 or 2.9 percent) and Goods Producers (up 452 or 4.4 percent). Government added 896 jobs (9.6 percent) while the private sector added 952 (2 percent).

# Fargo-Moorhead MSA

Employment in the Fargo-Moorhead MSA was up by 2,088 (1.5 percent) in September. Government added 2,885 jobs (17.8 percent) with almost all of that growth coming at the state and local levels. While only four of the 10 published supersectors lost jobs, those losses were generally larger than the gains in other areas. Mining, Logging, and Construction lost 287 jobs (2.8 percent), and Leisure and Hospitality lost 435 (3.1 percent). Annually the MSA added 1,010 jobs (0.7 percent). The most jobs were added in Educational and Health Services (up 760 or 3.1 percent) while the largest proportional growth occurred in Mining, Logging, and Construction (up 396 or 4.1 percent).

# Grand Forks-East Grand Forks MSA

The Grand Forks-East Grand Forks MSA added 2,238 jobs (4.1 percent) in September. This was the largest proportional over-the-month growth of our published MSAs. Growth was driven by 1,955 jobs (16.7 percent growth) in Government. Over the year the MSA added 21 jobs (0.0 percent). This was the lowest over-the-year growth of any published MSA in the state. Government lost 523 jobs (3.7 percent) while Manufacturers added 194 jobs (4.4 percent).

by Nick Dobbins

# Employer Survey of Minnesota Nonfarm Payroll Jobs, Hours and Earnings

Numbers are unadjusted.

Note: State, regional and local estimates from past months (for all tables pages 11-13) may be revised from figures previously published.

		Jobs*		Percent	•			Workers			· · · · <del>· ·</del> · · · ·
Industry	: (	Thousand	ls)	Fror	n**		Earnings Average			e Weekly Average Hourly ours Earnings	
maastry	Sept 2018	Aug 2018	Sept 2017	Aug 2018	Sept 2017		Sept 2017	Sept 2018	Sept 2017	Sept 2018	Sept 2017
TOTAL NONFARM WAGE AND SALARY	2,990.6	3,002.1	2,953.3	-0.4%	1.3%	<u> </u>	_	<u> </u>	_	_	_
GOODS-PRODUCING	468.4	477.9	457.2	-2.0	2.4	_	_	_	_	_	_
Mining, Logging, and Construction	142.1	146.4	136.7	-3.0	4.0	i –	_	-	_	_	—
Mining and Logging Construction	6.7 135.4	6.8 139.6	6.8 129.9	-2.1 -3.0	-1.7 4.2				_	_	_
Specialty Trade Contractors Manufacturing	87.2 326.3	90.2 <b>331.5</b>	82.8 <b>320.5</b>	-3.3 <b>-1.6</b>	5.2 <b>1.8</b>	\$1,286.81 920.73	. ,	38.9 42.1	40.7 <b>41.5</b>	\$33.08 <b>21.87</b>	\$32.60 <b>20.90</b>
Durable Goods	205.7	207.9	201.3	-1.1	2.2	955.33	907.19	41.5	41.5	23.02	21.86
Wood Product Manufacturing Fabricated Metal Production	11.6 42.9	11.9 43.2	11.5 42.4	-1.9 -0.7	1.3 1.3	: _	_	: <u> </u>	_	_	_
Machinery Manufacturing	32.8	33.0	32.6	-0.8	0.6		_	: _	_	_	_
Computer and Electronic Product	44.9	45.7	44.9	-1.8	0.0	· —	_	· —	_	_	_
Navigational, Measuring, Electromedical and Control	26.3	26.6	26.2	-1.1	0.2	÷ _	_	-	—	_	_
Transportation Equipment Medical Equipment and Supplies Manufacturing	10.4 16.4	10.5 16.5	10.6 16.2	-0.9 -0.4	-1.8 1.4	_	_	<u> </u>	_	_	_
Nondurable Goods	120.6	123.6	119.2	-2.4	1.1	866.45	803.16	43.0	41.4	20.15	19.40
Food Manufacturing	51.5	51.5	49.3	-0.1	4.5	:	_	-	-	—	-
SERVICE-PROVIDING	2,522.3	2,524.2	2,496.1	-0.1	1.0	—	—	i –	—	—	—
Trade, Transportation, and Utilities	543.9	547.4	534.7	-0.6	1.7			-	_		_
Wholesale Trade Retail Trade	134.5 299.8	136.6 304.0	132.0 295.1	-1.6 -1.4	1.8 1.6	1,087.11 477.09	900.82 443.46	40.1 28.5	39.2 28.5	27.11 16.74	22.98 15.56
Motor Vehicle and Parts	35.7	304.0 36.0	35.3	-0.9	1.0	477.09	445.40	20.5	26.5	10.74	
Building Material and Garden Equipment	26.2	27.2	26.5	-3.5	-0.9	-	_		_	_	_
Food and Beverage Stores	59.0	58.8	55.6	0.4	6.2	-	_		—	—	_
Gasoline Stations	25.4	25.8	25.2	-1.6	0.6	412.01	402.57				
General Merchandise Stores Transportation,Warehouse, Utilities	60.9 109.6	61.2 106.8	58.9 107.5	-0.4 2.7	3.4 2.0	412.01	402.57	29.2	30.2	14.11	13.33
Transportation and Warehousing	97.3	94.3	95.1	3.1	2.3	802.20	722.16	33.3	34.0	24.09	21.24
Information	49.9	49.6	50.0	0.6	-0.1	1,133.48	1,057.38	37.2	34.6	30.47	30.56
Publishing Industries	18.7	18.9	19.4	-0.8	-3.4	-	_	: -	-	_	_
Telecommunications Financial Activities	12.8 181.9	12.8 <b>182.6</b>	13.1 <b>180.1</b>	0.3 - <b>0.3</b>	-1.7 <b>1.0</b>	: _	_		_	_	_
Finance and Insurance	146.2	146.6	145.2	-0.3	0.7	1,261.44		38.4	36.9	32.85	30.36
Credit Intermediation	62.7	63.1	63.9	-0.5	-1.8	823.97	813.33	38.2	36.1	21.57	22.53
Securities, Commodity Contracts, and Other	19.8	20.0	19.4	-1.0	2.1		_		—	_	_
Insurance Carriers and Related	63.6	63.5	61.9 34.9	0.2 -0.6	2.7	<u> </u>	_	_	_	_	_
Real Estate and Rental and Leasing Professional and Business Services	35.8 378.5	36.0 <b>384.2</b>	374.9 374.6	-0.6	2.6 <b>1.0</b>	: _	_	: _		_	_
Professional, Scientific, and Technical Services	158.8	163.5	157.7	-2.9	0.7	: _	_		_	_	_
Legal Services	18.2	18.5	18.1	-1.5	0.4	-	_	-	—	—	—
Accounting, Tax Preparation	14.7	15.0	14.6	-2.1	1.1	-	_	: -	-	_	—
Computer Systems Design Management of Companies and Enterprises	35.2 80.6	35.9 82.6	36.0 79.9	-1.8 -2.4	-2.2 0.9	_	_	<u> </u>	_	_	_
Administrative and Support Services	139.1	138.1	137.1	0.7	1.5	: _	_	: _	_	_	_
Educational and Health Services	537.2	536.9	535.6	0.0	0.3	: <u> </u>	_		_	_	_
Educational Services	67.3	61.5	67.4	9.5	-0.1		—	-	—	—	—
Health Care and Social Assistance Ambulatory Health Care	469.8	475.4 155.4	468.2 154.1	-1.2 -1.1	0.3 -0.3	1,239.35	1 374 05	35.0	 36.7	 35.41	 37.44
Offices of Physicians	75.4	75.6	74.1	-0.3	1.6						
Hospitals	113.0	114.2	111.8	-1.0	1.1	: <u> </u>	_		_	_	_
Nursing and Residential Care Facilities	105.8	107.4	107.2	-1.5	-1.3	496.15	464.08	28.4	28.7	17.47	16.17
Social Assistance Leisure and Hospitality	97.4 285.8	98.4 <b>302.4</b>	95.2 <b>280.1</b>	-1.0 - <b>5.5</b>	2.4 <b>2.0</b>	<u> </u>	_	: -	_	_	_
Arts, Entertainment, and Recreation	49.3	55.5	48.2	-11.0	2.0	: _	_	: _	_	_	_
Accommodation and Food Services	236.5	246.9	231.9	-4.2	2.0		_	· _	_	_	_
Feed Comisses and Drinking Diseas	204.2	211.8	201.7	-3.6	1.3	282.34	275.40	20.4	20.0	13.84	13.77
Food Services and Drinking Places	115.6	117.0	116.8	-1.2	-1.0	-	—	: -	—	—	_
Other Services			65.2	-3.4	-3.2	:	_	: –	_	_	
Other Services Religious, Grantmaking, Civic, Professional Organizations	63.1	65.3 <b>404.1</b>		6.3	1.2						
Other Services		65.3 <b>404.1</b> 32.1	<b>424.2</b> 32.3	<b>6.3</b> -0.5	<b>1.2</b> -1.3						
Other Services Religious, Grantmaking, Civic, Professional Organizations Government Federal Government State Government	63.1 <b>429.4</b> 31.9 108.9	<b>404.1</b> 32.1 94.5	<b>424.2</b> 32.3 105.3	-0.5 15.3	-1.3 3.4	Note: I	Not all indu	stry subgrou	ips are show	vn for every	major
Other Services Religious, Grantmaking, Civic, Professional Organizations Government Federal Government State Government State Government Education	63.1 <b>429.4</b> 31.9 108.9 66.1	<b>404.1</b> 32.1 94.5 53.7	<b>424.2</b> 32.3 105.3 62.9	-0.5 15.3 23.0	-1.3 3.4 5.0	1	Not all indu ndustry cat		ips are show	vn for every	major
Other Services Religious, Grantmaking, Civic, Professional Organizations Government Federal Government State Government	63.1 <b>429.4</b> 31.9 108.9	<b>404.1</b> 32.1 94.5	<b>424.2</b> 32.3 105.3	-0.5 15.3	-1.3 3.4	i	ndustry cat				major

Source: Department of Employment and Economic Development, Current Employment Statistics, 2018.

# Employer Survey of Twin Cities Nonfarm Payroll Jobs, Hours and Earnings

Numbers are unadjusted.

Note: State, regional and local estimates from past months (for all tables pages 11-13) may be revised from figures previously published.

Numbers are unadjusted. Note: State,	regional and	d local estim	lates from pa	ast months (f	or all tables	pages 11-1	3) may be	revised from	m figures p	previously p	ublished.
	•	Jobs*		Percent	Change	Prod	uction \	Norkers	Hours a	and Earn	ings
	: (7	Thousand	lc)	Fror	-	<i>.</i>			verage Weekly Average Ho		•••••
Industry		mousano	15)			Earn	•	Ho	•	Earni	
maastry	Sept	Aug	Sept	Aug	Sept	Sept	Sept	Sept	Sept	Sept	Sept
•	2018	2018	2017	2018	2017	2018	2017	2018	2017	2018	2017
	2010	2010	2017	2010	2017	2010	2017	2010	2017	2010	2017
TOTAL NONFARM WAGE AND SALARY	2,039.1	2,044.2	2,005.8	-0.3%	1.7%	_	_	_	_		_
GOODS-PRODUCING	294.2	298.7	283.6	-1.5	3.8	-	—	—	-	· —	—
Mining, Logging, and Construction	91.3	94.0	86.3	-2.8	5.8	· —	_	: —	_	· —	_
Construction of Buildings	18.5	18.9	18.1	-2.1	2.2	: –	_	: —	-	: —	_
Specialty Trade Contractors	60.1	62.0	57.8	-3.0		\$1,324.03		38.4	39.6	\$34.48	\$35.07
Manufacturing Durable Goods	202.9 136.1	<b>204.8</b> 138.0	<b>197.3</b> 133.8	- <b>0.9</b> -1.4	<b>2.9</b> 1.7	<b>946.68</b> 1,006.19	<b>917.61</b> 949.92	<b>42.0</b> 42.1	<b>41.9</b> 42.2	<b>22.54</b> 23.90	<b>21.90</b> 22.51
Fabricated Metal Production	30.0	30.2	29.6	-0.7	1.2	;				25.50	
Machinery Manufacturing	20.2	20.3	20.0	-0.8	0.7	: —	_	-	-	-	_
Computer and Electronic Product	36.9	37.8	36.5	-2.3	1.1	: <u> </u>	_		_	_	_
Navigational, Measuring, Electromedical and Control Medical Equipment and Supplies Manufacturing	24.9 15.8	25.2 15.8	24.6 15.1	-1.4	1.1 5.1	_	_	: _	_	: _	_
Nondurable Goods	66.9	66.8	63.5	0.5	5.3	842.61	856.57	41.9	41.4	20.11	20.69
Food Manufacturing	16.6	16.6	15.5	-0.5	6.5	: -	_	-	-		
Printing and Related	14.3	14.4	14.5	-0.5	-1.2	: —	—	: —	-	-	_
SERVICE-PROVIDING	1,744.9	1,745.5	1,722.2	0.0	1.3	—	_	-	—	-	_
Trade, Transportation, and Utilities	369.1	374.3	359.2	-1.4	2.8	:	_	: —	_	: <u> </u>	_
Wholesale Trade	101.2	102.7	97.2	-1.4	4.2	1,064.64	875.90	39.3	38.0	27.09	23.05
Merchant Wholesalers - Durable Goods	50.5	51.7	49.1	-2.4	2.9	_	_	:	_	_	_
Merchant Wholesalers - Nondurable Goods Retail Trade	28.8 191.7	29.1 195.7	28.6	-1.2 -2.0	0.6	495.99	462.35	29.7	 29.6		
Food and Beverage Stores	36.1	36.5	186.8 34.6	-2.0	2.6 4.3	495.99	402.55	29.7	29.0	16.70	15.62
General Merchandise Stores	39.0	39.4	36.5	-0.9	7.0	401.42	395.52	28.9	30.9	13.89	12.80
Transportation, Warehouse, Utilities	76.2	75.9	75.2	0.4	1.4	: —	_	: —	-	: -	—
Utilities	7.4	7.4	7.5	: 0.1	-0.4	. —		-			
Transportation and Warehousing Information	68.7 <b>37.4</b>	68.5 <b>37.5</b>	67.7 <b>37.8</b>	0.4 - <b>0.4</b>	1.6 <b>-1.0</b>	847.27	770.57	36.1	37.1	23.47	20.77
Publishing Industries	15.1	15.2	15.4	-0.4	-2.0	-	_	: —	_	: —	—
Telecommunications	8.1	8.1	8.4	0.4	-3.9	-	_	: -	-	: –	_
Financial Activities	147.7	147.8	145.4	-0.1	1.6	. —	—	:	_		—
Finance and Insurance Credit Intermediation	118.9 46.7	118.9 46.8	117.4 47.9	0.0 -0.2	1.3 -2.5	1,323.66	1,206.49	39.0	37.1	33.94	32.52
Securities, Commodity Contracts, and Other	17.6	17.7	17.3	-0.2	1.5	: _	_	· —	_	· —	_
Insurance Carriers and Related	54.7	54.5	52.2	0.3	4.6	-	—	: —	—	-	—
Real Estate and Rental and Leasing	28.8	28.9	28.0	-0.4	2.9	-	_	: -	-	: _	_
Professional and Business Services	326.6	331.6	322.3	-1.5	1.3	: _	_	_	_	: _	_
Professional, Scientific, and Technical Services Legal Services	140.6 15.6	143.9 15.9	138.4 15.5	-2.3 -1.7	1.6 0.6	: _	_	: _	_	· _	_
Architectural, Engineering, and Related	19.5	19.9	19.1	-2.1	2.1	: <u> </u>	—		—		_
Computer Systems Design	33.5	34.0	33.2	-1.4	1.0	· —	_	: -	-	: -	_
Management of Companies and Enterprises	71.9	73.9	73.2	-2.8	-1.8	_	_	: _	_	: _	_
Administrative and Support Services Employment Services	114.1 51.2	113.7 49.4	110.8 51.8	0.3 3.6	3.0 -1.2	: _	_	: _	_	: <u> </u>	_
Educational and Health Services	334.0	330.7	<b>332.4</b>	1.0	0.5	: —	_		_		_
Educational Services	46.1	40.9	45.5	12.7	1.4	:   —	_	: <u> </u>	-	· —	—
Health Care and Social Assistance	287.9	289.8	286.9	-0.7	0.3	: —	_	-	-	· —	_
Ambulatory Health Care	91.0	90.5	91.4	0.6	-0.4	_	_	: _	_	: _	_
Hospitals Nursing and Residential Care Facilities	67.6 58.6	68.1 59.8	66.8 59.6	: -0.8 : -2.0	1.1 -1.6	: <u> </u>	_	÷ _	_	: <u> </u>	_
Social Assistance	70.7	71.5	69.2	-1.1	2.1	: —	—	: —	_	-	—
Leisure and Hospitality	193.1	203.9	193.1	-5.3	0.0	: —	—	: —	—	-	—
Arts, Entertainment, and Recreation	36.8	42.1	37.8	-12.6	-2.6		-	-	-		
Accommodation and Food Services Food Services and Drinking Places	156.3 142.8	161.8 146.9	155.3 140.3	-3.4	0.6 1.7	318.90 314.27	295.98 288.87	22.1 21.9	20.8 20.3	14.43 14.35	14.23 14.23
Other Services	81.5	146.9 82.7	140.3 81.1	-2.8	0.5		200.07	. 21.9 : —	20.5		<del>4</del> .23
Repair and Maintenance	14.9	14.8	14.6	0.2	1.7	: —	—	: —		: —	—
Religious, Grantmaking, Civic, Professional Organizations	43.4	44.3	43.3	-2.2	0.2	. <u> </u>		:			
Government Federal Government	255.5	237.0	250.9	7.8	1.8	Nete	المتنا المغمار	aha cach an			
State Government	21.1 72.7	21.2 62.3	21.4 70.0	-0.4 16.6	-1.4 3.9	4		, ,	ups are show	wn for every i	major
State Government Education	43.2	35.1	41.1	23.1	5.0	i	ndustry cat	egory.			
Local Government	161.7	153.4	159.6	5.4	1.4	*	Totals may r	not add bec	ause of rour	nding.	
Local Government Education	88.9	77.4	87.2	14.9	1.9	** 1	Porcont cha	ngo bacad a		led numbers.	
	:			:		1	ercenticha	nge based o	nunround	eu numbers.	

Source: Department of Employment and Economic Development, Current Employment Statistics, 2018.

# Employer Survey

Employer Survey	: [	Duluth-Superior MSA					Rochester MSA				
		Jobs		% Chg. From		Jobs			% Chg. From		
Industry	Sept 2018	Aug 2018	Sept 2017	Aug 2018	Sept 2017	Sept 2018	Aug 2018	Sept 2017	Aug 2018	Sept 2017	
TOTAL NONFARM WAGE AND SALARY	139,465	138,214	138,332	0.9%	0.8%	121,449	121,996	120,652	- <b>0.4</b> %	0.7%	
GOODS-PRODUCING	17,555	17,760	16,962	-1.2	3.5	15,552	15,906	15,734	-2.2	-1.2	
Mining, Logging, and Construction	9,804	9,929	9,372	-1.3	4.6	4,868	4,953	5,000	-1.7	-2.6	
Manufacturing	7,751	7,831	7,590	-1.0	2.1	10,684	10,953	10,734	-2.5	-0.5	
SERVICE-PROVIDING	121,910	120,454	121,370	1.2	0.4	105,897	106,090	104,918	-0.2	0.9	
Trade, Transportation, and Utilities	: 25,644	25,401	24,897	1.0	3.0 :	17,709	17,620	17,537	0.5	1.0	
Wholesale Trade	3,201	3,237	3,263	-1.1	-1.9	2,692	2,742	2,663	-1.8	1.1	
Retail Trade	16,099	15,851	15,266	1.6	5.5	12,059	12,051	12,053	0.1	0.0	
Transportation, Warehouse, Utilities	6,344	6,313	6,368	0.5	-0.4	2,958	2,827	2,821	4.6	4.9	
Information	1,299	1,311	1,311	-0.9	-0.9	1,893	1,907	1,878	-0.7	0.8	
Financial Activities	: 6,025	6,061	5,964	-0.6	1.0 :	2,807	2,820	2,776	-0.5	1.1	
Professional and Business Services	8,059	8,160	8,147	-1.2	-1.1	5,671	5,713	5,433	-0.7	4.4	
Educational and Health Services	31,863	31,701	32,345	0.5	-1.5	48,520	48,580	49,184	-0.1	-1.4	
Leisure and Hospitality	15,114	16,117	15,381	-6.2	-1.7	12,172	12,200	11,258	-0.2	8.1	
Other Services	6,765	6,901	6,588	-2.0	2.7	4,023	4,050	3,957	-0.7	1.7	
Government	27,141	24,802	26,737	9.4	1.5	13,102	13,200	12,895	-0.7	1.6	

EMPIONAR STRUCT										
Employer Survey	:	St.	Cloud N	٨SA	Mankato MSA					
		Jobs		% Chg.	From		Jobs		% Chg	. From
Industry	Sept 2018	Aug 2018	Sept 2017	Aug 2018	Sept 2017	Sept 2018	Aug 2018	Sept 2017	Aug 2018	Sept 2017
TOTAL NONFARM WAGE AND SALARY	112,004	111,497	110,279	0.5%	1.6%	60,339	58,736	58,481	2.7	3.2%
GOODS-PRODUCING	23,622	23,885	22,495	-1.1	5.0	10,822	10,904	10,370	-0.8	4.4
Mining, Logging, and Construction	7,497	7,682	7,148	-2.4	4.9					
Manufacturing	16,125	16,203	15,347	-0.5	5.1					
	:				:					
SERVICE-PROVIDING	88,382	87,612	87,784	0.9	0.7	49,517	47,832	48,111	3.5	2.9
Trade, Transportation, and Utilities	: 22,136	22,132	22,281	0.0	-0.7 :					
Wholesale Trade	4,799	4,849	4,638	-1.0	3.5					
Retail Trade	13,148	13,146	13,625	0.0	-3.5					
Transportation, Warehouse, Utilities	4,189	4,137	4,018	1.3	4.3					
Information	1,496	1,522	1,543	-1.7	-3.0					
Financial Activities	: 5,473	5,497	5,287	-0.4	3.5 :					
Professional and Business Services	8,986	9,028	8,864	-0.5	1.4					
Educational and Health Services	: 22,230	22,005	22,064	1.0	0.8 :					
Leisure and Hospitality	9,238	9,503	9,054	-2.8	2.0					
Other Services	3,947	4,012	3,889	-1.6	1.5					
Government	14,876	13,913	14,802	6.9	0.5	10,201	9,160	9,305	11.4	9.6
	:									

# Employer Survey

		Fargo-l	Moorhea	ad MSA		Grand Forks-East Grand Forks MSA				
		Jobs		% Chg.	From	Jobs		% Chg. From		
Industry	Sept 2018	Aug 2018	Sept 2017	Aug 2018	Sept 2017	Sept 2018	Aug 2018	Sept 2017	Aug 2018	Sept 2017
TOTAL NONFARM WAGE AND SALARY	144,130	142,042	143,120	1.5%	0.7%	57,267	55,029	57,246	4.1%	0.0%
GOODS-PRODUCING	20,136	20,360	19,434	-1.1	3.6	7,953	8,074	7,686	-1.5	3.5
Mining, Logging, and Construction	9,959	10,246	9,563	-2.8 0.6	4.1 3.1	3,357	3,478	3,284	-3.5 0.0	2.2 4.4
Manufacturing	10,177	10,114	9,871	0.6	3.1	4,596	4,596	4,402	0.0	4.4
SERVICE-PROVIDING	123,994	121,682	123,686	1.9	0.3	49,314	46,955	49,560	5.0	-0.5
Trade, Transportation, and Utilities	30,340	30,256	30,371	0.3	-0.1	11,607	11,375	11,561	2.0	0.4
Wholesale Trade	8,990	9,034	8,920	-0.5	0.8	1,790	1,805	1,831	-0.8	-2.2
Retail Trade	: 15,503	15,502	15,724	0.0	-1.4	: 7,459	7,312	7,496	2.0	-0.5
Transportation, Warehouse, Utilities	5,847	5,720	5,727	2.2	2.1	2,358	2,258	2,234	4.4	5.6
Information	3,090	3,088	3,152	0.1	-2.0	566	560	575	1.1	-1.6
Financial Activities	11,491	11,508	11,259	-0.2	2.1	1,922	1,915	1,900	0.4	1.2
Professional and Business Services	15,663	16,090	15,761	-2.7	-0.6	3,350	3,388	3,456	-1.1	-3.1
Educational and Health Services	: 25,144	24,968	24,384	0.7	3.1	9,998	9,796	9,700	2.1	3.1
Leisure and Hospitality	13,611	14,046	14,086	-3.1	-3.4	6,271	6,284	6,219	-0.2	0.8
Other Services	: 5,523	5,479	5,440	0.8	1.5	: 1,949	1,941	1,975	0.4	-1.3
Government	19,132	16,247	19,233	17.8	-0.5	13,651	11,696	14,174	16.7	-3.7

Source: Department of Employment and Economic Development, Current Employment Statistics, and North Dakota Job Service, 2018.

# Minnesota Economic Indicators

# Highlights

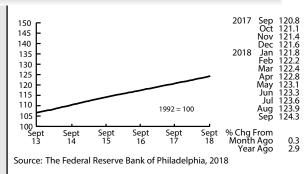
The **Minnesota Index** continued to rumble along at a robust pace, advancing 0.4 percent in September. Three of the four components of the index moved positively in September with unemployment inching down again, manufacturing hours inching up, and real wage and salary disbursements increasing. The small drop in wage and salary employment was not enough to keep the index from rolling on.

The 0.4 gain by the index ranked Minnesota ninth among states, right in front of California and right behind Washington. It was the fifth month in a row that Minnesota's index increased faster than the U.S. index which advance 0.3 percent in September. Minnesota's index has increased 3.9 percent since last September compared to 2.9 percent for the U.S. index over the same period. Minnesota's over-the-year increase ranked 13th between Oregon and Illinois.

Minnesota's adjusted **Wage and Salary Employment** decreased slightly for the second straight month, declining by 1,400 jobs in September. Revised data for August show a loss of 2,500 in that month. After adding 31,700 jobs from May through July on a seasonally adjusted basis, 3,900 jobs have been cut since August. Wage and salary employment in the state has expanded by 29,100 since December 2017 or roughly 1.0 percent.

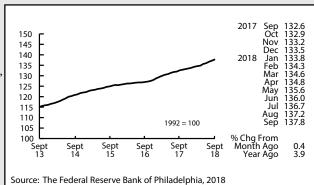
Private employers cut 2,500 jobs in September while the public sector added 1,100 positions. Job reduction was highest in Leisure and Hospitality,

# United States Index



Manufacturing, and Other Services. Job expansion was strongest in Government, Trade, Transportation, and Utilities, and Financial Activities.

Minnesota's unadjusted over-the-year job growth fell again in September to 1.3 percent, its lowest level since May. U.S. over-theyear job growth was 1.9 percent over the last 12 months.



# Minnesota Index

**Online Help-Wanted Ads** rose 3.1 percent in September to 132,000. Job postings nationally increased 3.2 percent. Minnesota's share of online help-wanted ads continues to hover at 2.8 percent compared to the state's 2.0 percent share of national wage and salary employment. Twelve states now have a supply (unemployed workers) to demand (online help-wanted ads) ratio below 1. Minnesota's ratio was second lowest at 0.66 next to North Dakota's 0.63 rate. All of Minnesota's neighboring states have supply/demand ratio below 1.0 indicating that employers across the Upper Midwest are having a hard time finding workers to fill their job openings.

Minnesota's **Purchasing Managers' Index (PMI)** inched down in September to 61.0 but remained safely above growth neutral (50) and continues to point to healthy economic growth through the rest of the year. The comparable national index also retreated in September to 59.8 as did the Mid-America Economic Index which retreated to 57.5. The Mid-America Index includes Minnesota and eight other states stretching from Arkansas to Minnesota.

> Adjusted average weekly **Manufacturing Hours** climbed for the third month in a row to 41.4. September's factory workweek was at a 19-month high. Higher factory hours are probably from growing orders and difficulties finding new employees leading to increased overtime. Average weekly **Manufacturing Earnings**, adjusted for inflation

and seasonality, also jumped sharply, reaching an all-time high of \$905.47. The previous high was \$899.32 recorded in May 2006.

The **Minnesota Leading Index** slipped slightly in September, inching down to 2.0. The index remained higher than the U.S. index for the fifth straight month, indicating that Minnesota's economic growth will outpace U.S. growth over the next six months. Minnesota's index ranked 10th highest among states and continues to exceed the 36-year average of 1.5 percent.

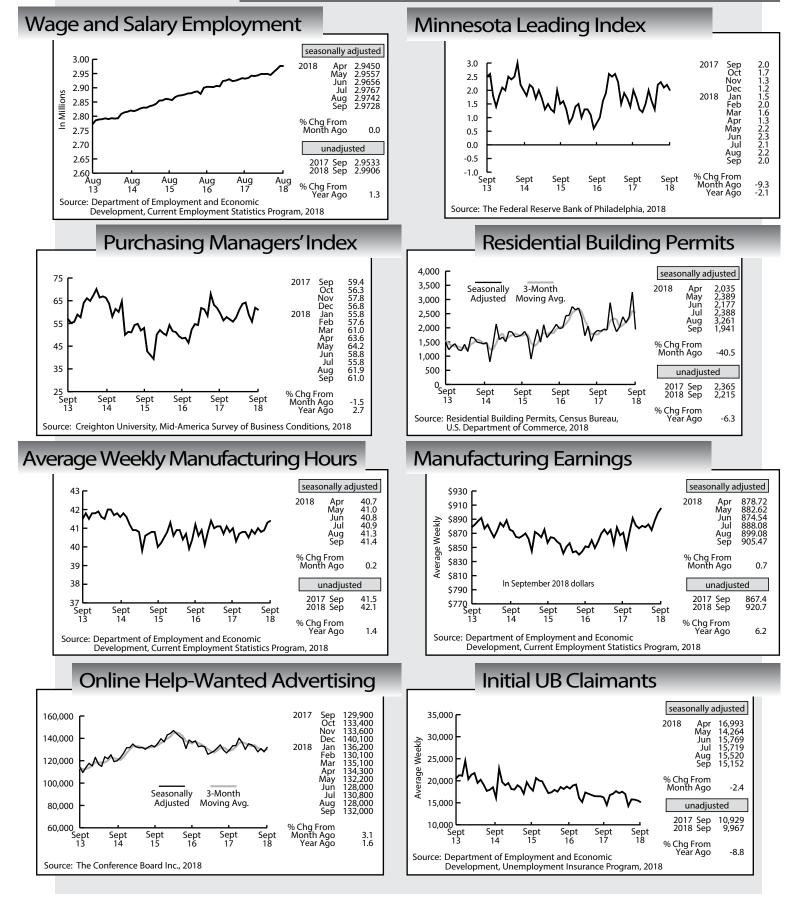
Adjusted **Residential Building Permits** retreated from a huge spike in August to 1,941 in September. Monthly permits have averaged 2,112 since 1970 and 2,456 through the first nine months of 2018. On an unadjusted basis Minnesota's home-building permit level is up 20.2 percent through the first nine months of the year compared to 5.2 percent nationally. Most of the increase in the state is, however, from apartment building permits as single-home building permits in the state were down 0.3 percent from last year while up 5.2 percent nationally.

Adjusted Initial Claims for Unemployment Benefits (UB) dipped for the third consecutive month to 15,152. September's level was the second-lowest of the year and is another indicator of how tight Minnesota's job market has become. The number of employers letting employees go is low as replacing workers is becoming very challenging given the shrinking pool of unemployed workers. The low level of layoffs points towards additional job growth through the rest of the year.

by Dave Senf

Note: All data except for Minnesota's PMI have been seasonally adjusted. See the feature article in the Minnesota Employment Review, May 2010, for more information on the Minnesota Index.

# Minnesota Economic Indicators



# Minnesota Employment

#### DEED

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# U.S. Consumer Price Index for All Urban Consumers (CPI-U)

6%

5%

4%

3%

2%

1%

0%

-1%

-2%

The Consumer Price Index for All Urban Consumers (CPI-U) increased 0.1 percent in September on a seasonally adjusted basis after rising 0.2 percent in August the U.S. Bureau of Labor Statistics reported. The shelter index continued to rise and accounted for over half of the seasonally adjusted monthly increase in the all items index.

The all items index rose 2.3 percent for the 12 months ending September, a smaller increase than the 2.7-percent increase for the 12 months ending August. The energy index rose 4.8 percent over the last year, a notably smaller increase than the 10.2-percent increase for the 12 month period ending August.

www.bls.gov/cpi/

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Percent Change From One Year Ago

08 09 10 11 12 13 14 15 16 17 18

6%

5%

4%

3%

2%

1%

0%

-1%

-2%

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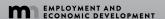
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# What's Going On?

## New Online Guide to Assistive Technology

A sistive technology includes a vast array of hardware devices and software applications. It is designed to meet the needs of people with disabilities, including people who are blind, DeafBlind, or experiencing vision loss. There are more choices than ever before. The state of Minnesota has launched a new website: Minnesota's Guide to Assistive Technology to help Minnesotans make sense of all the options and find information on sources for funding and training. A collaborative effort among several state agencies as facilitators, the site brings together in one place the resources available.

Website: mn.gov/admin/at/





Stearns County was home to several indigenous tribes including the Ojibwa, Dakota, Sioux, and Chippewa long before the first European immigrants started to arrive in the 1850s. From there, early settlers were drawn by the county's excellent farmland<sup>1</sup>, which still keeps the county ranked first in the state for the total value of agricultural products sold<sup>2</sup>. But in addition to rural areas and farms, the county seat of St. Cloud is now the 10th largest city in the state with 68,000 residents, and, with Benton County, is home to one of only five Metropolitan Statistical Areas (MSAs) located entirely in Minnesota.

### Trends

Closing in on 160,000 people in 2017, Stearns County is the seventh largest county of the 87 in the state. After gaining nearly 25,000 new residents, it was also the 11th fastest growing county, rising 18.5 percent since 2000. As a result, the county's labor force has grown to just under 90,000 workers, which was about 11,000 more workers than in 2000, although growth rates have slowed in recent years. The county's 3.5 percent unemployment rate reflects a tightening labor market in a growing economy.

With about 86,500 jobs at 4,300 business establishments, Stearns County also had the seventh largest economy in the state in 2017. Local employers added close to 5,500 jobs from 2012 to 2017, a 6.8 percent increase that nearly matched the state's job growth rate. Health Care and Social Assistance is the largest employing industry, accounting for one in every five jobs, and nearly half (44%) of the net new jobs added in the county over the past five years. Retail Trade and Manufacturing both had over 11,000 jobs in the county, with Retail employers finally starting to recover from the Great Recession. Home to several colleges and universities in addition to growing elementary and secondary schools, Stearns County also has a high concentration of employment in Educational Services.

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2017 Estimates	Stearns County	Minnesota
Population	157,822	5,576,606
Labor Force	89,109	3,063,604
Average Unemployment	3.5%	3.6%
Median Household Income	\$56,977	\$63,217
Cost of Living, Individual	\$27,558	\$31,656
Cost of Living, Average Family	\$46,702	\$57,624

Source: U.S. Census Bureau, DEED LAUS, DEED Cost of Living

Stearns County has one of the most racially and ethnically diverse populations in Greater Minnesota and has benefited from significant increases in the number of people of other races and from foreign countries in recent years. Despite domestic outmigration, an important part of Stearns County's population growth came from international in-migration. After increasing almost 50 percent from 2010 to 2016, about 5.6 percent of the county's population is now foreign-born with the largest number coming from Africa, followed by Asia and Latin America.

### Industry

	2017 Annual Data			2012-2017	
Top Employing Industries	Number of Firms	Number of Jobs	Average Wage	Change in Jobs	Percent Change
Total, All Industries	4,299	86,484	\$45,944	5,484	6.8%
Health Care and Social Assistance	427	17,299	\$56,786	2,417	16.2%
Retail Trade	646	11,861	\$28,409	515	4.5%
Manufacturing	265	11,301	\$50,165	-109	-1.0%
Educational Services	92	7,393	\$47,683	73	1.0%

Source: DEED Quarterly Census of Employment and Wages (QCEW) program

<sup>&</sup>lt;sup>1</sup>History of Stearns County. Retrieved from https://co.stearns.mn.us/Government/AboutStearnsCounty/History

<sup>&</sup>lt;sup>2</sup>U.S. Department of Agriculture. Stearns County Minnesota. 2012 Census of Agriculture County Profile. Retrieved from www.nass.usda.gov/Publications/ AgCensus/2012/Online\_Resources/County\_Profiles/Minnesota/cp27145.pdf



Steele County was organized in 1855 from a portion of Rice County, one year after the city of Owatonna was first settled along the Straight River. From 1898 to 1940 Steele County was known as the "Butter Capitol of the World" after local butter makers won gold medals in World's Fairs and because Reuben Disbrow invented the combined butter churn - patented in 1896 and manufactured by Owatonna Manufacturing Company - which revolutionized the dairy industry. Down from a peak of 24 creameries, Steele County now has just one remaining in operation. Steele County is also the founding location of major national companies including Jostens, Malt-O-Meal, and Federated Insurance<sup>1</sup>.

With more than 25,750 people in 2017, the county seat of Owatonna is the 40th largest city in Minnesota, but the second largest city in the state that is located outside a metropolitan statistical area. It is also one of the 15 Micropolitan Statistical Areas in the state.

## Trends

Steele County's labor force has grown by just over 2,000 additional workers from 2000 to 2017, but peaked with 21,570 workers in 2012. The county then saw labor force declines in three of the last five years, but big gains

#### Economy

2017 Estimates	Steele County	Minnesota			
Population	36,887	5,576,606			
Labor Force	21,526	3,063,604			
Average Unemployment	3.4%	3.6%			
Median Household Income	\$58,141	\$63,217			
Cost of Living, Individual	\$27,407	\$31,656			
Cost of Living, Average Family	\$46,929	\$57,624			

Source: U.S. Census Bureau, DEED LAUS, DEED Cost of Living

from 2015 to 2017 have brought the county within 50 workers of the previous record high. Population projections from the State Demographic Center forecast a slight 1.4 percent labor force decline from 2020 to 2030.

Manufacturing is still the largest employing industry, providing over 28 percent of all jobs in the county. That was the sixth highest reliance on Manufacturing of the 87 counties in the state. Despite declines from 6,056 jobs in 2008 to a low point of 5,004 jobs in 2011 during the Great Recession, Steele County's Manufacturing industry has mostly recovered the jobs lost and now has the same number of Manufacturing jobs as in 2007.

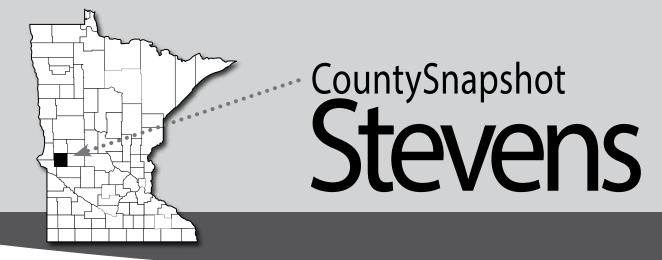
Retail Trade is the second largest employing industry in the county, accounting for 14 percent of total employment. But while wages in Manufacturing were relatively high, wages in Retail Trade were relatively low, and retailers were cutting jobs over the past five years. The most severe job declines in Steele County occurred in Administrative Support and Waste Management Services, which includes temporary staffing services.

### Industry

	2017 Annual Data			2012-2017		
Top Employing Industries	Number of Firms	Number of Jobs	Average Wage	Change in Jobs	Percent Change	
Total, All Industries	962	20,915	\$44,843	-688	-3.2%	
Manufacturing	70	5,874	\$52,714	806	15.9%	
Retail Trade	162	2,915	\$24,854	-116	-3.8%	
Health Care and Social Assistance	90	2,387	\$48,268	140	6.2%	
Admin. Support and Waste Management	34	1,737	\$27,681	-1,615	-48.2%	

Source: DEED Quarterly Census of Employment and Wages (QCEW) program

<sup>1</sup>Steele County Historical Society. Retrieved from www.steelehistorymuseum.org/history-of-schs



Established in 1862, Stevens County is actually the second time a county in Minnesota was named for statesman Isaac Ingalls Stevens, after a legislative clerical error denied him that honor in 1855 for Stearns County.<sup>1</sup> Located in the old Carnegie Library in the county seat of Morris, the Stevens County Historical Society & Museum has a "Hall of Honor" focused on "Men and Women of the Land" who made important contributions to the success of Stevens County.<sup>2</sup>

Home to the Morris campus of the University of Minnesota, Stevens County has the third lowest median age of the 87 counties in the state at 33.1 years. In addition to these students, however, the county also had a higher percentage of the population aged 65 years and over than the state. With low taxes, transportation, and child care costs in comparison to other counties, Stevens County reported the lowest cost of living in the state for a typical family.

### Trends

After seeing a slight increase from 1950 to 1980, Stevens County's population dropped during the farm crisis of the 1980s and has declined even further in the past 27 years. The county lost exactly 1,000 people since 1990 to 9,634 people in 2017. Despite the population loss, Stevens County's labor force actually increased by 360 workers from 1990 to 2017, although all of the gains came before 2000.

With a declining population and labor force but a growing economy, Stevens County has had either the second or third

#### Economy

2017 Estimates	Stevens County	Minnesota
Population	9,634	5,576,606
Labor Force	5,610	3,063,604
Average Unemployment	2.8%	3.6%
Median Household Income	\$55,941	\$63,217
Cost of Living, Individual	\$25,261	\$31,656
Cost of Living, Average Family	\$41,053	\$57,624

Source: U.S. Census Bureau, DEED LAUS, DEED Cost of Living

lowest unemployment rate in the state over most of the past decade. The county's annual unemployment rate has been 3 percent or lower since 2015 and even dropped below 2 percent in three of the last 12 months.

Manufacturing is the largest employing industry in Stevens County, with 858 jobs at 16 firms. The largest subsector is Fabricated Metal Product Manufacturing, but the county's Cement and Concrete Product Manufacturing subsector is the most distinguishing, with a location quotient of 17.4 compared to the state. With six elementary and secondary schools providing 344 jobs and one university providing 487 jobs, Stevens County also has a higher concentration of employment in Educational Services than the state. Strangely, the county saw a decline in Health Care and Social Assistance employment overall, despite an increase in hiring at nursing and residential care facilities.

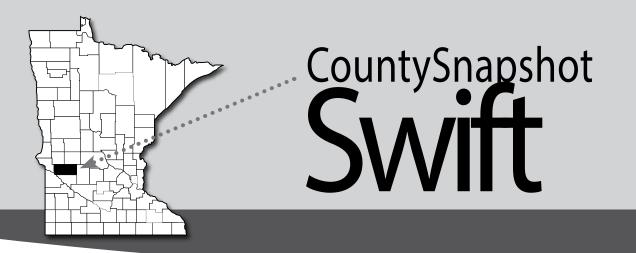
### Industry

	2017 Annual Data			2012-2017		
Top Employing Industries	Number of Firms	Number of Jobs	Average Wage	Change in Jobs	Percent Change	
Total, All Industries	338	5,527	\$44,821	294	5.6%	
Manufacturing	16	858	\$55,611	32	3.9%	
Educational Services	7	832	\$34,852	138	19.9%	
Health Care and Social Assistance	31	666	\$33,704	-126	-16.0%	
Retail Trade	39	497	\$30,649	48	10.7%	

Source: DEED Quarterly Census of Employment and Wages (QCEW) program

<sup>&</sup>lt;sup>1</sup>History. Stevens County Minnesota. Retrieved from www.co.stevens.mn.us/index.aspx?NID=880

<sup>&</sup>lt;sup>2</sup>Men & Women of the Land – Hall of Honor. Stevens County Historical Society & Museum. Retrieved from www.stevenshistorymuseum.com/men-women-of-the-land-hall-of-honor/



Swift County is primarily an agricultural county, with 564 of the county's 752 square miles in farms. Several cities and townships in Swift County gained their names from Ireland – including Dublin, Cashel, Clontarf, Kildare, and Tara townships. Swenoda township, which is in the process of acquiring a 9,500 head dairy farm that is similar to four other large dairies in the region<sup>1</sup>, has a composite name that is a compliment to its Swedish, Norwegian, and Danish settlers.<sup>2</sup>

# Trends

After losing just over 2,500 people from 2000 to 2017, Swift County was the fastest declining county in the state. However, much of that loss was caused by the closing of the Prairie Correctional Facility in Appleton, a 1,600 bed private prison that shut down in 2010. In addition to the loss of those "residents" from the county, the region also suffered the loss of hundreds of jobs. State legislators have recently explored options for leasing, purchasing, or operating the facility, but couldn't reach agreement during the 2018 session.

#### Economy

2017 Estimates	Swift County	Minnesota
Population	9,407	5,576,606
Labor Force	5,073	3,063,604
Average Unemployment	4.2%	3.6%
Median Household Income	\$49,956	\$63,217
Cost of Living, Individual	\$25,702	\$31,656
Cost of Living, Average Family	\$43,738	\$57,624

Source: U.S. Census Bureau, DEED LAUS, DEED Cost of Living Unlike the rest of the state, Swift County's population became

less racially diverse since 2000, losing residents of every race group including white, Black or African American, American Indian, Asian, Some Other Race, and Two or More Races. People of Hispanic or Latino origin saw the only increase, rising 27 percent through 2016, and now 4.3 percent of the county's population identify as Hispanic or Latino.

Swift County's labor force has also been declining over time, dropping to a low of 4,849 available workers in 2014 before climbing back to 5,073 workers in 2017. In contrast, the county's unemployment rate jumped in 2010 and has stayed at least 0.6 percent above the state rate for the past seven years.

With a cluster of strength in Agricultural Machinery, Manufacturing is the largest employing industry in Swift County with 544 jobs at 19 firms. Wholesale Trade is the next largest, with high concentrations in Farm Product Raw Material Wholesalers and Machinery, Equipment, and Supplies Wholesalers. Although not listed in the top employing industries table, Education and Health Care Services are important employers in the county, accounting for about 300 jobs each at elementary and secondary schools and health care and social assistance providers.

### Industry

	2017 Annual Data			2012-2017	
Top Employing Industries	Number of Firms	Number of Jobs	Average Wage	Change in Jobs	Percent Change
Total, All Industries	333	3,680	\$39,264	53	1.5%
Manufacturing	19	544	\$55,167	-88	-13.9%
Wholesale Trade	25	343	\$65,826	4	1.2%
Retail Trade	33	326	\$19,757	10	3.2%
Public Administration	16	311	\$37,605	-8	-2.5%

Source: DEED Quarterly Census of Employment and Wages (QCEW) program

#### by Cameron Macht

<sup>&</sup>lt;sup>1</sup>"Riverview plans fifth large dairy west of Willmar." West Central Tribune newsroom. Nov. 21, 2017. Retrieved from www.wctrib.com/news/4362839-riverview-plans-fifth-large-dairy-west-willmar

<sup>&</sup>lt;sup>2</sup>History of Swift County. Swift County Minnesota. Retrieved from www.swiftcounty.com/?SEC=539AEE2B-3D83-4E05-8602-4946C3EA6D04

<sup>&</sup>lt;sup>3</sup>Prairie Correctional Facility. West Central Tribune. Retrieved from www.wctrib.com/tags/prairie-correctional-facility