

Laura Beeth **Chair Report**

December 2020 – April 2021

Chair Quarterly Activities

1. Chair the Governor's Workforce Development Board.
 - a. Participated in regular meetings with leadership to review priorities, committee work, and board planning.
 - b. Participated in DEED Healthcare Panel discussion.
 - c. Accepted request to participate in national planning with Maher and Maher, NGA, and DLI to support apprenticeships.
2. Chair of the NGA, National Governor's Association of State Workforce Board Chairs.
 - a. Chaired Winter National Association of State Workforce Board Chairs Meeting.
 - b. Participated in the regular NGA Chairs' Executive Committee meetings and phone calls.
 - c. Authored Monthly Chair's Corners.
 - d. Participated in the NGA Role of State Workforce Boards in Economy event.
3. Chair the Minnesota State HealthForce Healthcare Education Industry Partnership Council.
4. Chair the Minneapolis Workforce Board and Executive Committee.
 - a. Continued to review and discuss updates, appointments, and plans with Executive Director.
 - b. Participated in MAWB Speaker Series.
 - c. Participated in the Minneapolis Partner of the Year Awards during the City Council.
 - d. Participated in Mayor Frey Updates.
 - e. Participated in MAWB/DEED Discussion.
 - f. Participated in several Minneapolis Chamber events.
5. Partnered with DLI and MN Pipeline on our Apprenticeship Program and Dual Training Pathways.
 - a. Fairview currently has 220 registered apprentice slots (BSN, MA, and Surg Tech).
 - b. Partnered on Dual Training IT and CNA Career Pathways.
6. Serve on the RTT, Real Time Talent Board representing the healthcare industry voice.
7. Participated in the Central Corridor Anchor Partnership (Minneapolis – Saint Paul Meds and Eds).
 - a. Continued to provide support and ongoing networking and facilitation for Central Corridor Fellows.
 - b. Participating in workforce goals on local hiring initiatives.
8. Serve on the Cedar Riverside Anchor Partnership Board.
 - a. Partner at the Cedar Riverside Opportunity Center.
 - b. Participated in discussion with Emerge, City of Minneapolis, Workforce Staff to plan opportunities for employment engagement activities.

9. Participated in the Democracy Collaborative as a sponsoring anchor institution member driving anchor mission and health of the community.
 - a. Accepted request to be part of a small selected national leadership group to set best practice standards for local hiring and workforce recruitment and DE&I.
 - b. Committed to local hiring and equity goals.
 - c. Sharing best practice Earn and Learn Programs, local hiring strategies, and career pathways with national network.
 - d. Participated in virtual convening.
10. Serve as an executive board member for National Fund for Workforce Solutions CareerSTAT.
11. Participated in the Minnesota Hospital Association Workforce Development Committee.
 - a. Supporting and utilizing the forecast tool workforce reports.
 - b. Participated in weekly meetings to staff COVID-19 related talent needs.
 - c. Participating in workforce development committee meetings.
12. Serve as a board member on the St. Catherine University Henrietta School of Health Board.
 - a. Participated in the nursing advisory board meeting.
13. Participated in Medical Alley Podcast sharing M Health Fairview Talent Acquisition DEI commitments.
14. Participated in the Minneapolis College Video to reach students on career opportunities, scholarships, tuition support, and goals to hire locally, people who represent the communities we serve.
15. Partnered with our state and local college and university partners on pipelines, job opportunities, and support.
16. Led M Health Fairview's system wide strategic direction for talent acquisition including workforce development programs, sourcing, anchor mission, career services/job placement, redeployment, contingent workforce, physician recruitment, recruitment services, and COVID Crisis Talent Recruitment.