



Minnesota - A Leader in Finance and Technology Industries



Minneapolis-St. Paul has one of the **highest concentrations of people employed in finance and insurance industries**



One of the **highest five-year business survival rates** in the nation



\$1.34B venture capital raised in 2021 - one of the highest in Midwest



Minneapolis is **fourth-ranked emerging startup ecosystem in the world and ranked No. 2 in the United States**, according to an annual global report by Startup Genome

Home to the largest health insurance company in the country, UnitedHealth Group, as well as key employers like U.S. Bancorp, Ameriprise Financial, and Securian Financial Group.



UnitedHealth Group™

HEADQUARTERED IN MINNESOTA



HEADQUARTERED IN MINNESOTA

BREMER BANK



HEADQUARTERED IN MINNESOTA





#1

Fortune 500
Companies
Per Capita



#2

Best State
for Economic
Opportunity



#1

ACT State
Score



#2

State to Raise
a Family



#2

Labor Force
Participation
Rate for
Women



#2

Best Overall
State in
America

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