



Minnesota - A Leader in Finance and Technology Industries



Minneapolis-St. Paul has one of the highest concentrations of people employed in finance and insurance industries



\$1.34B venture capital raised in 2021 - one of the highest in Midwest



One of the **highest five-year business survival rates** in the nation



Minneapolis is fourthranked emerging startup ecosystem in the world and ranked No. 2 in the United States, according to an annual global report by Startup Genome

Global Headquarters

Home to the largest health insurance company in the country,

UnitedHealth Group, as well as key employers like U.S. Bancorp, Ameriprise Financial, and Securian Financial Group.



Securian FINANCIAL

FORTUNE 500





PIPER | SANDLER



Major Hubs







Wealth Management



U.S. HQ

Venture Capital Offices







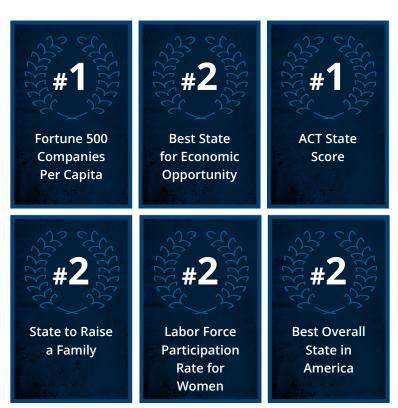
Welcome to Minnesota, the problem-solving capital of America.

We pioneered open heart surgery and supercomputing, invented hearing aids and the pacemaker, and are the birthplace of the concrete grain elevator, postit notes, and water skiing. We have a long history of building things that change the global economy for the better.

We're a state unlike any other. We're often recognized for our 10,000 lakes, Midwest work ethic and resilience, but we're much more. Our diversity of culture, environment and economic landscape means that we're telling the honest truth when we say there's something for everyone here.

How Minnesota Ranks

Business climate. Workforce. Innovation. Infrastructure. Quality of life. Minnesota consistently ranks at or near the top of all the factors important to business success.



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