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Manufacturing in the Northeast

uluth Area Chamber of Commerce President David Ross wrote of the "rise, fall, and rise again" of Manufacturing in the Northeast in a 2012 Duluth News Tribune article. The area lost a large number of manufacturing firms and jobs in the 1970s and 1980s, but Manufacturing continues to play an important role in the region today. Many local manufacturers have been planning expansions recently, such as Tritec, a Virginia steel fabricator.

At first glance, Manufacturing does not play as large a role in the Northeast's economy as it does in many areas of the state. In 2011 manufacturing employment represented 11.5 percent of total employment. Minnesota's employment share in Manufacturing is the 14th highest in the nation, according to the National Association of Manufacturers. However, Manufacturing accounts for a much smaller employment share in the Northeast, where just 6.5 percent of jobs are in Manufacturing.

There's a lot of diversity in the region's seven counties, though. Manufacturing represents just 4.8 percent of employment in St. Louis County, where health care is dominant, but 20 percent in Koochiching County. Table 1 shows the number of manufacturing jobs and the employment share represented by Manufacturing for five northeast Minnesota counties. Manufacturing employment totals are suppressed for Aitkin and

Cook counties to protect employer confidentiality.



Table 1: Manufacturing Employment and Employment Share by County, 2011

	Manufacturing Employment	Share of Employment		
Aitkin	ND	ND		
Carlton	1,388	10.9%		
Cook	ND	ND		
Itasca	1,182	7.4%		
Koochiching	1,019	20.0%		
Lake	503	11.7%		
St. Louis	4,530	4.8%		
Northeast Total	8,949	6.5%		

ND = Not Disclosable

Source: MN DEED Quarterly Census of Employment and Wages, 2011

Feature:

Labor Market Information Office Service Summary

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Table 2: Manufacturing Subsectors, Employment and Share of Employment in Northeast MN, 2011

Subsector	Employment	Employment Share	LQ
Manufacturing, all subsectors	8,949	6.5%	0.6
Paper Manufacturing	2,420	1.8%	4.1
Machinery Manufacturing	1,158	0.8%	0.7
Fabricated Metal Product Manufacturing	870	0.6%	0.4
Wood Product Manufacturing	849	0.6%	1.5
Transportation Equipment Manufacturing	479	0.3%	0.9
Computer and Electronic Product Manufacturing	424	0.3%	0.2
Food Manufacturing	331	0.2%	0.1
Plastics and Rubber Products Manufacturing	291	0.2%	0.4
Chemical Manufacturing	248	0.2%	0.5
Printing and Related Support Activities	226	0.2%	0.2
Textile Product Mills	191	0.1%	1.8
Apparel Manufacturing	185	0.1%	4.5
Miscellaneous Manufacturing	148	0.1%	0.1
Furniture and Related Product Manufacturing	87	0.1%	0.2
Electrical Equipment, Appliance, and Component Manufacturing	46	0.0%	0.1

Source: MN DEED Quarterly Census of Employment and Wages, 2011

Table 3: Wages for all Private Industries and Manufacturing, U.S., MN, and Northeast, 2011

	United States	Minnesota	Northeast
All Industries (private)	\$920	\$925	\$713
Manufacturing	\$1,139	\$1,106	\$1,031
Percent Difference	23.8%	19.6%	44.6%

Source: MN DEED Quarterly Census of Employment and Wages

Regional Strengths

Some of the state's major manufacturing sectors, like Food Manufacturing and Computer and Electronics Manufacturing, are present in the Northeast but do not employ large numbers. Other Minnesota strengths, like Machinery Manufacturing, are also prevalent in the Northeast; some types of Manufacturing have a higher share of employment in the Northeast than in Minnesota as a whole.

Table 2 shows the number of jobs and the employment share represented by the major Manufacturing

subsectors in the Northeast. The last column shows the Location Quotient, or LQ, for each subsector. The LQ is the ratio of the employment share of each subsector in the Northeast to its employment share in Minnesota. LQs of greater than one indicate that a sector is relatively concentrated in the Northeast. The LQ of 0.6 for the Manufacturing industry reflects the relatively small employment share held by Manufacturing in the region. High LQs in Paper Manufacturing and Wood Product Manufacturing show that these subsectors are areas of specialization in the Northeast.

The mix of subsectors that are prevalent in the region show just how linked Manufacturing is to the rest of the regional economy. The area's natural resources provide materials for Wood and Paper Manufacturing sectors. Machinery and Fabricated Metal Product Manufacturing, while employing smaller shares in the Northeast than in the state, are still among the largest subsectors in the region in terms of employment numbers. These subsectors include companies that manufacture equipment used by the mining industry. Many have expanded to serve other industries in other locations, too.

Wages and Output

Even if Manufacturing represents a smaller share of employment in the Northeast than in the state, it's still a vital part of the economy. Manufacturing wages tend to be higher than total average wages throughout the U.S., but the manufacturing premium is especially large in the Northeast: Average weekly wages in Manufacturing were \$1,031 in the Northeast in 2011, 45 percent greater than average weekly wages for all private employment. The manufacturing premium was 23.8 percent in the U.S. and 19.6 percent in Minnesota.

Manufacturing also produces an important share of regional economic output. A 2009 study by the University of Minnesota-Duluth's Bureau of Business and Economics Research found that Manufacturing represented almost a quarter of sales in the Northeast Minnesota-Northwest Wisconsin area, even though it accounted for less than 10 percent of jobs.²

Recent Changes

The recessionary low point for Northeast Minnesota employment was the first quarter of 2010, when



the region had 133,860 jobs, down from 139,169 in the first quarter of 2008. In the two years from that period to the first quarter of 2012, the region regained 1,024 jobs, a 0.8 percent growth rate. This number is the net job gain across all industries, including many that added jobs and others that continued to contract. The industry with the largest number of new or returning jobs was Manufacturing, which added 927 jobs over the period for an 11.7 percent growth rate.

The industry adding the second-highest number of jobs over that period was Mining, with 824 new jobs. Not surprisingly, the manufacturing subsectors that experienced the highest growth were those which serve the Mining industry, among other customers: Machinery Manufacturing added 321 new jobs, and Fabricated Metal Product Manufacturing added 228.

The impressive recent growth in Manufacturing does not erase the losses that the industry experienced over the decade. Manufacturing employment declined 30.4 percent from 2000 to 2011, and its employment share dropped from 9.1 percent to 6.5 percent. The postrecession growth in Manufacturing has provided much-needed employment for the region, but should not be expected to return the industry to its former employment share. The most recent data also suggest a drop-off in manufacturing growth, at least in some parts of the region: December 2012 employment figures for the Duluth-Superior Metropolitan Statistical Area show that Manufacturing there had lost 291 jobs since December 2011.

Changes in Manufacturing from 2000 to 2011 also reflect the Northeast's larger economy. A few Manufacturing subsectors did add jobs over the decade, including those most linked to the mining industry — Fabricated

Metal Product Manufacturing and Machinery Manufacturing. Two other subsectors belonging to the natural resource economy, Wood Product Manufacturing and Paper Manufacturing, both lost a large number of jobs over the decade, although the Wood Products subsector is projected to regain some in the next decade.

Future Growth

Manufacturing is projected to grow by 8.5 percent from 2010-2020 in the Northeast, adding jobs at a slower rate than the average for all industries (13.1 percent). Several Manufacturing subsectors will grow much more quickly, though. Wood Products Manufacturing, Nonmetallic Mineral Products Manufacturing, Fabricated Metal Product Manufacturing, Transportation Equipment

Manufacturing, and Furniture Manufacturing will each increase employment by more than 25 percent. Subsectors projected to lose jobs include Paper Manufacturing, Apparel Manufacturing, and Textile Product Mills.

Almost all of the 179 projected new jobs in Transportation Equipment Manufacturing will occur in the Aerospace Product and Parts subsector, reflecting the growing aviation cluster in the Duluth area.

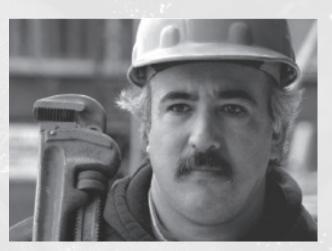


Table 4: Manufacturing Subsectors, 2000 and 2011 Employment, Northeast Minnesota

Subsector	2000 Employment	2011 Employment	Percent Change	Numeric Change
Manufacturing, all subsectors	12,865	8,949	-30.4%	-3,916
Food Manufacturing	807	331	-59.0%	-476
Textile Product Mills	202	191	-5.4%	-11
Apparel Manufacturing	238	185	-22.3%	-53
Wood Product Manufacturing	1,885	849	-55.0%	-1,036
Paper Manufacturing	3,689	2,420	-34.4%	-1,269
Printing and Related Support Activities	353	226	-36.0%	-127
Chemical Manufacturing	273	248	-9.2%	-25
Plastics and Rubber Products Manufacturing	243	291	+ 19.8%	+ 48
Fabricated Metal Product Manufacturing	848	870	+ 2.6%	+ 22
Machinery Manufacturing	1,038	1,158	+ 11.6%	+ 120
Computer and Electronic Product Manufacturing	865	424	-51.0%	-441
Transportation Equipment Manufacturing	585	479	-18.1%	-106
Furniture and Related Product Manufacturing	226	87	-61.5%	-139
Miscellaneous Manufacturing	282	148	-47.5%	-134

Source: MN DEED Quarterly Census of Employment and Wages, 2000 and 2011

In addition to existing airplane manufacturing, AAR Aircraft Services recently opened a new aircraft maintenance and repair facility in Duluth, and the Duluth International Airport unveiled its new terminal in January.

Growth by Occupation

A wide range of occupations are represented in Manufacturing. Only about half of those employed in the Manufacturing industry work in production occupations. Other manufacturing employees work in office and administrative support occupations (10.2 percent), transportation and material moving occupations (7.1 percent), architecture and engineering occupations (7.1 percent), management occupations (5.9 percent), and others. Those who work in production may be assemblers, machinists, welders, or any of a host of other occupations.

Production occupations are projected to grow by 7.8 percent between 2010 and 2020 in both Minnesota and in the Northeast. DEED expects a total of 2,290 openings in production occupations between 2010 and 2020 in the Northeast, resulting from industry growth and from replacement openings created by retirements. The production occupations adding the most new jobs will be metal and plastic workers, assemblers and fabricators, woodworkers, and production supervisors. Educational

Table 5: Projected Growth by Manufacturing Subsector, Northeast Minnesota, 2010-2020

Subsector	Percent Change	Numeric Change
Manufacturing, all subsectors	8.5%	707
Furniture and Related Product Manufacturing	38.1%	32
Transportation Equipment Manufacturing	36.2%	179
Fabricated Metal Product Manufacturing	27.9%	208
Nonmetallic Mineral Product Manufacturing	25.6%	138
Wood Product Manufacturing	25.1%	211
Machinery Manufacturing	17.0%	164
Primary Metal Manufacturing	15.2%	45
Miscellaneous Manufacturing	3.4%	5
Printing and Related Support Activities	0.9%	2
Plastics and Rubber Products Manufacturing	-0.7%	-2
Paper Manufacturing	-3.5%	-85
Computer and Electronic Product Manufacturing	-8.0%	-22
Chemical Manufacturing	-9.6%	-22
Food Manufacturing	-11.4%	-35
Textile Product Mills	-25.4%	-46
Apparel Manufacturing	-32.9%	-56

Source: MN DEED Employment Projections, 2010-2020

requirements for these positions range from short-term on-the-job training to postsecondary vocational certificates. Most of these production occupations pay above the area median wage, some greatly above.

Conclusion

Manufacturing has been a growth leader in the Northeast since the recession ended, but this growth does not erase the decline in manufacturing employment over the last decade. The industry's employment share is

smaller than in the past and smaller in the Northeast than in the state as a whole, but it remains vitally important to the region's economy for a number of reasons. Manufacturing accounts for a disproportionately high share of the region's output and wages. It supports mining, another locally important high-output, high-wage industry, and is part of a developing aviation cluster which promises to be a source of new jobs in the future.

by Julie Collins Analysis and Evaluation Office Minnesota Department of Employment and Economic Development

²University of Minnesota Duluth, Bureau of Business and Economic Research, "The Economic Structure of the Northland Works Region, 2009." Online at: https://lsbe.d.umn.edu/departments/bber/projects/NorthlandWorks/FINAL12June2009.pdf. Cited in: Digby, Drew. Minnesota Employment Review. Aug. 2009. "The Changing Economic Picture of Northeast Minnesota." Online at: www.PositivelyMinnesota.com/Data_Publications/Employment_Review_Magazine/August_2009_Edition/The_Changing_Economic_Picture_of_Northeast_Minnesota.aspx



¹National Association of Manufacturers, 2013, "Manufacturing Employment by State." Online at www.nam.org/~/media/7F271F10D41743108571B21B7FE8B CB8/Manufacturing_Employment_by_State.pdf

Measuring Minnesota



arlier this year the Minnesota Department of Employment and Economic
Development announced that preliminary jobs numbers for February had put
us near our pre-recession peak of 2,780,000, marking an important signpost on the road to economic
recovery. How does our economic recovery — which is well underway — compare to our neighbors in the Upper
Midwest?

Jobs and Unemployment

Table 1 compares Minnesota's job level with the national numbers and those of the other four states in the Upper Midwest where we are right in the middle. It also compares our unemployment rates with those of our neighboring states. Minnesota also comes in the middle (Table 2).

Table 1: Current Employment versus Pre-Recession Peaks, by State

Area	Pre-Recession High	Date of Pre-Recession High	March 2013 Employment	Percentage of Jobs Recovered
North Dakota	368,900	Nov-08	441,200	119.60
South Dakota	412,100	Aug-08	419,700	101.84
Minnesota	2,780,900	Feb-08	2,770,100	99.61
Iowa	1,528,000	May-08	1,517,200	99.29
Wisconsin	2,885,400	Jan-08	2,804,300	97.19

Source: Bureau of Labor Statistics, Current Employment Statistics

Table 2: Current Unemployment versus Pre-Recession Lows, by State

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Area	Pre-Recession Low	Date of Pre-Recession Low	March 2013 Unemployment
North Dakota	2.9	Apr-08	3.3
South Dakota	2.6	Feb-08	4.3
Iowa	3.6	Mar-07	4.9
Minnesota	3.9	Jun-06	5.4
Wisconsin	4.3	Apr-08	7.1

Source: Bureau of Labor Statistics, Local Area Unemployment Statistics

Table 3: 2010 Census Population

Wisconsin	5,686,986
Minnesota	5,303,925
Iowa	3,046,355
South Dakota	814,180
North Dakota	672,591

Source: U.S. Census Bureau

Some of this may be population related since the states with the larger populations have had more trouble pulling out of the recession (Table 3). On the other hand, North Dakota may never have had a falling off with the population growth related to the oil fields.

by Nick Dobbins

Labor Force Estimates Numbers are unadjusted unless otherwise labeled. Source: Department of Employment and Economic Development, Local Area Unemployment Statistics, and North Dakota Job Service, 2013.

County/	L	abor Fo	orce	Eı	mploym	nent	Un	employ	ment	Une	Rate of mployr	
Area	Feb	Jan	Feb	Feb	Jan	Feb	Feb	Jan	Feb	Feb	Jan	Feb
	2013	2013	2012	2013	2013	2012	2013	2013	2012	2013	2013	2012
United States ('000s) (Seasonally adjusted) (Unadjusted)	155,524 154,727	155,654 154,794	154,871 154,114	143,492 142,228	143,322 141,614	142,065 140,684	12,032 12,500	12,332 13,181	12,806 13,430	7.7% 8.1	7.9% 8.5	8.3% 8.7
Minnesota (Seasonally adjusted) (Unadjusted)	2,985,798 2,955,089	2,984,421 2,963,630	2,969,943 2,947,982	2,821,588 2,777,768	2,819,298 2,768,028	2,800,719 2,754,219	164,210 177,321	165,123 195,602	169,224 193,763	5.5 6.0	5.5 6.6	5.7 6.6
Metropolitan Statistical Areas (MSA)* MplsSt. Paul MSA	1,863,398	1,861,907	1,847,384	1,760,925	1,749,650	1,732,908	102,473	112,257	114,476	5.5	6.0	6.2
Duluth-Superior MSA	144,632	143,277	144,335	133,928	131,783	133,170	10,704	11,494	11,165	7.4	8.0	7.7
Rochester MSA	104,528	104,936	102,122	99,159	99,200	96,302	5,369	5,736	5,820	5.1	5.5	5.7
St. Cloud MSA	108,273	108,403	108,470	101,148	100,601	100,977	7,125	7,802	7,493	6.6	7.2	6.9
Grand Forks MSA	55,090	53,791	53,769	52,252	50,982	51,148	2,838	2,809	2,621	5.2	5.2	4.9
Fargo-Moorhead MSA	118,985	118,776	119,458	113,805	113,219	114,374	5,180	5,557	5,084	4.4	4.7	4.3
Region One Kittson Marshall	50,859 2,670 5,468	51,434 2,772 5,567	51,113 2,564 5,603	47,248 2,493 4,870	47,262 2,531 4,893	47,093 2,374 4,988	3,611 177 598	4,172 241 674	4,020 190 615	7.1 6.6 10.9	8.1 8.7 12.1	7.9 7.4 11.0
Norman	3,598	3,640	3,673	3,358	3,385	3,416	240	255	257	6.7	7.0	7.0
Pennington	9,441	9,508	9,597	8,634	8,585	8,748	807	923	849	8.5	9.7	8.8
Polk	18,285	18,379	17,954	17,257	17,219	16,693	1,028	1,160	1,261	5.6	6.3	7.0
Red Lake	2,399	2,453	2,444	2,188	2,183	2,178	211	270	266	8.8	11.0	10.9
Roseau Region Two	8,998	9,115	9,278	8,448	8,466	8,696	550	649	582	6.1	7.1	6.3
	39,663	40,407	40,755	3 5,989	36,326	36,795	3,674	4,081	3,960	9.3	10.1	9.7
Beltrami	21,745	22,148	22,368	19,990	20,181	20,475	1,755	1,967	1,893	8.1	8.9	8.5
Clearwater	4,226	4,366	4,457	3,540	3,605	3,759	686	761	698	16.2	17.4	15.7
Hubbard	8,850	8,998	8,987	7,929	7,986	7,961	921	1,012	1,026	10.4	11.2	11.4
Lake of the Woods	2,397	2,416	2,409	2,254	2,265	2,272	143	151	137	6.0	6.3	5.7
Mahnomen	2,445	2,479	2,534	2,276	2,289	2,328	169	190	206	6.9	7.7	8.1
Region Three Aitkin	167,501 7,043	166,897 7,135	168,325 7,371	154,543 6,389	152,795 6,413	154,784 6,634	12,958 654	14,102 722	13,541 737	7.7 9.3	8.4 10.1	8.0 10.0
Carlton	17,778	17,716	17,877	16,445	16,184	16,325	1,333	1,532	1,552	7.5	8.6	8.7
Cook	2,909	2,990	2,994	2,677	2,735	2,742	232	255	252	8.0	8.5	8.4
Itasca	23,312	23,498	23,540	21,303	21,323	21,464	2,009	2,175	2,076	8.6	9.3	8.8
Koochiching	6,445	6,497	6,731	5,838	5,828	6,125	607	669	606	9.4	10.3	9.0
Lake	6,151	6,099	6,228	5,663	5,616	5,799	488	483	429	7.9	7.9	6.9
St. Louis	103,863	102,962	103,584	96,228	94,696	95,695	7,635	8,266	7,889	7.4	8.0	7.6
City of Duluth	45,490	45,081	45,457	42,522	41,845	42,287	2,968	3,236	3,170	6.5	7.2	7.0
Balance of St. Louis County	58,373	57,881	58,127	53,706	52,851	53,408	4,667	5,030	4,719	8.0	8.7	8.1
Region Four	124,528	125,510	123,717	116,930	117,126	115,449	7,598 1,314 1,752	8,384	8,268	6.1	6.7	6.7
Becker	17,460	17,675	17,485	16,146	16,224	16,064		1,451	1,421	7.5	8.2	8.1
Clay	35,218	35,115	35,116	33,466	33,165	33,156		1,950	1,960	5.0	5.6	5.6
Douglas	20,505	20,679	20,424	19,332	19,421	19,136	1,173	1,258	1,288	5.7	6.1	6.3
Grant	3,252	3,300	3,096	2,974	2,987	2,798	278	313	298	8.5	9.5	9.6
Otter Tail	29,731	30,179	30,314	27,524	27,749	27,992	2,207	2,430	2,322	7.4	8.1	7.7
Pope	6,508	6,571	6,060	6,186	6,227	5,695	322	344	365	4.9	5.2	6.0
Stevens	6,511	6,533	5,817	6,243	6,228	5,517	268	305	300	4.1	4.7	5.2
Traverse	1,638	1,685	1,713	1,536	1,573	1,605	102	112	108	6.2	6.6	6.3
Wilkin	3,705	3,773	3,692	3,523	3,552	3,486	182	221	206	4.9	5.9	5.6
Region Five Cass Crow Wing	80,073 13,159 31,000	81,257 13,354 31,407	83,831 13,989 32,599	72,647 11,726 28,172	72,985 11,755 28,244	75,623 12,381 29,440	7,426 1,433 2,828	8,272 1,599 3,163	8,208 1,608 3,159	9.3 10.9 9.1	10.2 12.0 10.1	9.8 11.5 9.7
Morrison	17,353	17,666	18,412	15,688	15,794	16,640	1,665	1,872	1,772	9.6	10.6	9.6
Todd	12,300	12,482	12,498	11,379	11,480	11,490	921	1,002	1,008	7.5	8.0	8.1
Wadena	6,261	6,348	6,333	5,682	5,712	5,672	579	636	661	9.2	10.0	10.4
Region Six East Kandiyohi	62,929 23,751	63,803 23,971	64,722 23,891	58,345 22,258	58,785 22,357	59,645 22,271	4,584 1,493	5,018 1,614	5,077 1,620	7.3 6.3	7.9 6.7	7.8 6.8
McLeod	18,893	19,196	20,176	17,435	17,581	18,504	1,458	1,615	1,672	7.7	8.4	8.3
Meeker	12,317	12,468	12,527	11,339	11,405	11,418	978	1,063	1,109	7.9	8.5	8.9
Renville	7,968	8,168	8,128	7,313	7,442	7,452	655	726	676	8.2	8.9	8.3

^{*}Minneapolis-St. Paul Metropolitan Statistical Area (MSA) now includes Sherburne County in Minnesota and Pierce County in Wisconsin. St. Cloud MSA is now comprised of Benton and Stearns counties.

Numbers are unadjusted unless otherwise labeled. Source: Department of Employment and Economic Development, Local Area Unemployment Statistics, and North Dakota Job Service, 2013.

County/	La	ıbor Fo	rce	Er	nploym	ent	Une	employ	ment		Rate of	
Area	Feb 2013	Jan 2013	Feb 2012	Feb 2013	Jan 2013	Feb 2012	Feb 2013	Jan 2013	Feb 2012	Feb 2013	Jan 2013	Feb 2012
Region Six West Big Stone Chippewa Lac Qui Parle Swift Yellow Medicine	24,947 2,797 7,337 4,143 5,068 5,602	25,551 2,883 7,562 4,202 5,193 5,711	24,916 2,841 7,160 4,185 5,101 5,629	23,325 2,606 6,887 3,880 4,708 5,244	23,667 2,669 6,964 3,937 4,772 5,325	23,232 2,641 6,684 3,935 4,707 5,265	1,622 191 450 263 360 358	1,884 214 598 265 421 386	1,684 200 476 250 394 364	6.5% 6.8 6.1 6.3 7.1 6.4	7.4% 7.4 7.9 6.3 8.1 6.8	6.8% 7.0 6.6 6.0 7.7 6.5
Region Seven East Chisago Isanti Kanabec Mille Lacs Pine	85,500 29,156 21,186 8,220 12,588 14,350	86,093 29,146 21,293 8,322 12,758 14,574	85,646 29,457 21,108 8,188 12,174 14,719	77,747 26,909 19,487 7,177 11,275 12,899	77,511 26,737 19,363 7,180 11,300 12,931	76,888 26,779 19,167 7,067 10,699 13,176	7,753 2,247 1,699 1,043 1,313 1,451	8,582 2,409 1,930 1,142 1,458 1,643	8,758 2,678 1,941 1,121 1,475 1,543	9.1 7.7 8.0 12.7 10.4 10.1	10.0 8.3 9.1 13.7 11.4 11.3	9.1 9.2 13.7 12.1 10.5
Region Seven West Benton Sherburne Stearns Wright	229,204 22,485 50,221 85,788 70,710	229,532 22,577 50,369 85,826 70,760	228,724 22,520 50,091 85,950 70,163	213,379 20,820 46,553 80,328 65,678	212,116 20,708 46,256 79,893 65,259	211,403 20,768 45,928 80,209 64,498	15,825 1,665 3,668 5,460 5,032	17,416 1,869 4,113 5,933 5,501	17,321 1,752 4,163 5,741 5,665	6.9 7.4 7.3 6.4 7.1	7.6 8.3 8.2 6.9 7.8	7.6 7.8 8.3 6.7 8.1
Region Eight Cottonwood Jackson Lincoln Lyon Murray Nobles Pipestone Redwood Rock	67,796 6,299 7,278 3,507 14,716 5,745 11,308 5,461 8,248 5,234	68,878 6,391 7,405 3,557 14,830 5,871 11,481 5,595 8,400 5,348	67,779 6,438 6,956 3,351 15,094 5,737 11,528 5,277 8,105 5,293	64,101 5,963 6,976 3,295 13,891 5,370 10,762 5,155 7,676 5,013	64,857 6,014 7,084 3,333 13,943 5,464 10,887 5,263 7,768 5,101	63,825 6,064 6,623 3,130 14,236 5,347 10,921 4,931 7,528 5,045	3,695 336 302 212 825 375 546 306 572 221	4,021 377 321 224 887 407 594 332 632 247	3,954 374 333 221 858 390 607 346 577 248	5.5 5.3 4.1 6.0 5.6 6.5 4.8 5.6 6.9	5.8 5.9 4.3 6.3 6.0 6.9 5.2 5.9 7.5 4.6	5.8 5.8 4.8 6.6 5.7 6.8 5.3 6.6 7.1
Region Nine Blue Earth Brown Faribault Le Sueur Martin Nicollet Sibley Waseca Watonwan	131,428 38,785 14,778 7,421 14,414 10,741 19,693 10,101 10,042 5,453	132,649 38,726 15,090 7,578 14,579 10,966 19,688 10,179 5,559	132,626 39,702 15,093 7,422 14,250 11,100 20,253 8,898 10,490 5,418	123,332 36,810 13,736 6,910 13,127 10,084 18,776 9,494 9,341 5,054	123,735 36,547 13,931 7,034 13,160 10,252 18,641 9,621 9,424 5,125	123,832 37,563 13,959 6,855 12,878 10,376 19,216 8,255 9,739 4,991	8,096 1,975 1,042 511 1,287 657 917 607 701 399	8,914 2,179 1,159 544 1,419 714 1,047 663 755 434	8,794 2,139 1,134 567 1,372 724 1,037 643 751 427	6.2 5.1 7.1 6.9 8.9 6.1 4.7 6.0 7.0	6.7 5.6 7.7 7.2 9.7 6.5 5.3 6.4 7.4 7.8	6.6 5.4 7.5 7.6 9.6 6.5 5.1 7.2 7.2
Region Ten Dodge Fillmore Freeborn Goodhue Houston Mower Olmsted City of Rochester Rice Steele Wabasha Winona	271,311 11,252 11,137 15,921 25,752 10,731 20,903 81,419 59,316 32,115 20,998 11,856 29,227	273,006 11,314 11,302 16,111 25,906 10,626 21,168 81,719 59,558 32,248 21,324 11,903 29,385	271,156 11,056 10,867 16,547 26,082 10,955 21,377 79,286 57,720 32,945 20,908 11,780 29,353	255,671 10,544 10,389 14,926 24,087 9,910 19,815 77,445 56,454 29,925 19,783 11,170 27,677	256,142 10,548 10,521 15,029 24,213 9,745 19,966 77,477 56,478 29,824 19,973 11,175 27,671	253,813 10,249 10,047 15,349 24,345 10,035 20,108 75,072 54,727 30,467 19,477 10,981 27,683	15,640 708 748 995 1,665 821 1,088 3,974 2,862 2,190 1,215 686 1,550	16,864 766 781 1,082 1,693 881 1,202 4,242 3,080 2,424 1,351 728 1,714	17,343 807 820 1,198 1,737 920 1,269 4,214 2,993 2,478 1,431 799 1,670	5.8 6.3 6.7 6.2 6.5 7.7 5.2 4.9 4.8 6.8 5.8 5.8 5.3	6.2 6.8 6.9 6.7 6.5 8.3 5.7 5.2 7.5 6.3 6.1 5.8	6.4 7.3 7.5 7.2 6.7 8.4 5.9 5.3 5.2 7.5 6.8 6.8 5.7
Region Eleven Anoka Carver Dakota Hennepin City of Bloomington City of Minneapolis Ramsey City of St. Paul Scott Washington	1,619,352 190,756 51,394 232,614 660,647 48,265 215,681 274,247 146,724 75,566 134,128	1,618,611 190,796 51,309 232,323 660,340 48,267 215,802 274,482 146,997 75,435 133,926	1,604,465 190,220 50,486 231,607 652,917 47,702 213,365 272,225 145,751 74,280 132,730	1,534,511 179,520 48,522 220,460 628,100 45,871 204,770 259,585 138,484 71,315 127,009	1,524,722 178,375 48,212 219,054 624,093 45,578 203,463 257,929 137,600 70,860 126,199	1,509,315 177,518 47,482 217,628 616,839 45,042 201,171 255,430 136,274 69,602 124,816	84,841 11,236 2,872 12,154 32,547 2,394 10,911 14,662 8,240 4,251 7,119	93,889 12,421 3,097 13,269 36,247 2,689 12,339 16,553 9,397 4,575 7,727	95,150 12,702 3,004 13,979 36,078 2,660 12,194 16,795 9,477 4,678 7,914	5.2 5.9 5.6 5.2 4.9 5.0 5.1 5.3 5.6 5.6 5.3	5.8 6.5 6.0 5.7 5.5 5.6 5.7 6.0 6.4 6.1 5.8	5.9 6.7 6.0 6.0 5.5 5.6 5.7 6.2 6.5 6.3 6.0











Industrial Analysis

Overview

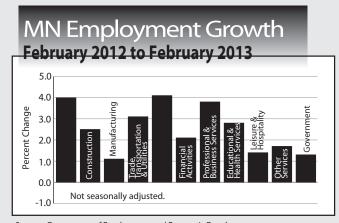
Employment estimates produced a seventh consecutive monthly gain with the February employment gain measuring 14,500. Minnesota has added 59,500 jobs since July. Seven of the 11 supersectors showed employment growth for the month. The largest increases came in Professional and Business Services with a gain of 6,800 and Leisure and Hospitality with a gain of 3,200. An additional four supersectors showed gains from 1,300 to 1,900. The only large loss was in Government with a decline of 1,000. Another strong monthly gain pushed the annual rate of growth to 2.3 percent, equal to 62,400. Every supersector showed over-the-year employment gains. The three largest annual changes came in Trade, Transportation, and Utilities, up 15,200, Educational and Health Services, up 13,100, and Professional and Business Services, up 12,300. Government added 5,300, and Manufacturing, Financial Activities, and Leisure and Hospitality all showed gains in excess of 3,000 for the year.

Mining and Logging

Employment increased by 100 for the month. Employment showed an increase of 300 on an annual basis.

Construction

Employment in Construction increased 1,400 for the month and followed a gain of 2,500 in January. This fast start to 2013 comes after a very lackluster showing in the second half of 2012 during which time 1,900 jobs were lost. January and February have reversed those losses and have added an additional 2,000 jobs as well. Most of the monthly growth came in Specialty Trade Contractors.



Source: Department of Employment and Economic Development, Current Employment Statistics, 2013. Over the last year the supersector added 1,900 jobs, with more than 1,000 of this gain coming from Specialty Trade Contractors. Construction of Buildings and Heavy and Civil Engineering Construction also showed growth of 400 and 500 respectively. Housing starts for Minnesota for February were slightly lower than for one year ago, but the mix of units was very different. Nearly all of the permitted units in February 2013 were single unit permits while in February 2012 more than half of permits were for units in multifamily structures.

Manufacturing

Manufacturing saw a loss of 800 jobs in February marking the first decline since last October. There was a loss of 400 in both Durable and Nondurable Goods Manufacturing. The losses were very modest in both major components with losses in Food Manufacturing and Fabricated Metal Manufacturing. Compared to February 2012, Manufacturing employment increased by 1.1 percent or 3,400 jobs. Durable Goods Manufacturing produced most of this increase with a gain of 2,800. Nondurable Goods Manufacturing added 500 driven by a gain of 1,200 in Food Manufacturing. Advance estimates of manufacturing shipments, inventories, and orders showed relatively poor results in that orders, shipments, and unfilled orders were all negative for the month, but in each case followed four months of growth.

Trade, Transportation, and Utilities

Estimates for Feburary showed an increase of 1,300 over the past month for Trade, Transportation, and Utilities. This was the seventh straight month of employment growth with a net increase of 13,900 jobs during this time. This record of growth has been largely from growth in Retail Trade which added 8.600 jobs in the last seven months and 2,300 in February alone. Wholesale Trade showed a loss of 700 for the month marking the first loss since August during which time there has been a net increase of 2,800. The pattern in Transportation, Warehousing, and Utilities was similar to Wholesale Trade with a loss of 300 in February following several months of growth. Since September the sector has added a net 2,800 jobs. On an annual basis the supersector showed a gain of 15,200 jobs, equal to 3.1 percent growth. The largest number of new jobs came in Retail Trade which added 7,700 jobs. Wholesale Trade was up nearly 4,800 over the year with Durable Goods Wholesaling showing strong growth. Transportation and Warehousing also added 2,700 jobs.

^{*}Over-the-year data are not seasonally adjusted because of small changes in seasonal adjustment factors from year to year. Also, there is no seasonality in over-the-year changes.

Information

Information showed a loss of 100 over the past month. This followed four consecutive months of growth which netted 1,400 during those months. Over the past year the supersector added 2,200 jobs with all of the growth coming outside of traditional Publishing and Telecommunications.

Financial Activities

Monthly estimates showed job growth of 1,700 in February, which was the largest increase since April 2012. Most of the gain was in Finance and Insurance which added 1,200 with small gains in most components but particularly at securities firms. Real Estate and Rental and Leasing showed a gain of 500. Supersector employment was up 3,600 compared to one year ago with most of this coming in Finance and Insurance.

Professional and Business Services

By far the largest monthly gain was in Professional and Business Services with a gain of 6,800. This was the fourth consecutive monthly increase for the supersector after a fairly weak period from summer through early fall 2012. All three of the major component industries showed growth, but the largest gain was in Administrative and Support with a gain of 5,000. The gain in Administrative and Support follows a gain of 1,800 last month and helps to erase a net loss of 3,900 that occurred during a weak period from May to December 2012. Compared to last year the supersector showed a gain of 12,300 with a good distribution of growth across the major industry components. Professional, Scientific, and Technical Services showed a gain of 5,400, followed by Administrative and Support, up 4,700, and Management of Companies, up 2,200.

Educational and Health Services

Educational and Health Services saw a fourth consecutive month of growth adding 1,900. Private Education added 1,100, and Health Care and Social Assistance added 800. Health Care and Social Assistance has not shown a monthly loss since July 2011. Educational and Health Services added the greatest number of new jobs with a gain of 13,100. All of the annual growth came in Health Care and Social Assistance. Ambulatory Health Care added 7,900, well above the next largest gain in Nursing and Residential Care.

Industrial Analysis

Leisure and Hospitality

Monthly estimates showed a fifth consecutive monthly gain in Leisure and Hospitality with a net gain of 8,300 over the five months. For the month, the supersector added 3,200 jobs with 2,200 of the gain coming in Accommodation and Food Services, particularly in Full Service Restaurants. On an annual basis Leisure and Hospitality showed a gain of 3,300 with the majority of the increase coming in Limited Service Eating Places.

Other Services

There was no change in the level of employment over the past month. Over the past year the supersector showed a gain of 1,900 with most of the increase coming in Religious, Grantmaking, Civic, Professional, and Other Similar Organizations.

Government

A loss of 1,100 in Local Government was the cause of the decline in total government. Local Government has shown a loss in three of the last four months. Compared to last year Government added 5,300 jobs. Local Government contributed most of the gain adding 4,400 with 2,800 of this from Local Government excluding Education. State Government added 1,300, all from State Government Education.

by Jerry Brown

Seasonally Adjusted

Nonfarm Employn	nent	İn	1,000's
Industry	February 2013	January 2013	December 2012
Total Nonagricultural	2,779.9	2,765.4	2,751.9
Goods-Producing	410.8	410.1	406.9
Mining and Logging	7.3	7.2	7.1
Construction	96.4	95.0	92.5
Manufacturing	307.1	307.9	307.3
Service-Providing	2,369.1	2,355.3	2,345.0
Trade, Transportation, and Utilities	515.8	514.5	510.0
Information	54.7	54.8	54.6
Financial Activities	179.5	177.8	177.8
Professional and Business Services	345.7	338.9	337.9
Educational and Health Services	488.8	486.9	486.6
Leisure and Hospitality	252.0	248.8	246.9
Other Services	116.9	116.9	115.8
Government	415.7	416.7	415.4

Source: Department of Employment and Economic Development Current Employment Statistics, 2013.

Regional Analysis

Minneapolis-St. Paul-Bloomington Metropolitan Statistical Area (MSA)

Employment in the Minneapolis-St. Paul-Bloomington MSA increased 0.5 percent (8,856) over the month and increased 2.4 percent (40,927) over the year. Much of the gain came from Government employment which was up 2.3 percent (5,484) over the month and 3.0 percent (6,970) over the year. State Government education employment had the largest share of that gain, with an 8.4 percent increase (3,440) over the month. In the Private Sector significant gains in Professional and Business Services (up 1.9 percent, 5,111) and Educational and Health Services (up 1.6 percent, 4,634) were partially offset by losses in Trade, Transportation, and Utilities (down 1.5 percent, 4,658) and in Mining, Logging, and Construction (down 2.0 percent, 989).

Duluth - Superior MSA

Employment in the Duluth-Superior MSA increased 1.6 percent (2,046) over the month and 1.2 percent (1,507) over the year. The largest part of the monthly gain was in Government employment (up 5.8 percent, 1,505), but which declined over the year (down 1.3 percent, 371). Significant monthly changes in Private Sector industries include a decline of 1.1 percent (257) in Trade, Transportation, and Utilities, an increase of 1.3 percent (398) in Educational and Health Services, and an increase of 2.4 percent (316) in Leisure and Hospitality.

Rochester MSA

Employment in the Rochester MSA declined 0.1 percent over the month and increased 1.6 percent (1,672) over the year. In the Private Sector, industries were pretty evenly split between gains and losses. Some of the largest numeric changes were in Manufacturing (down 103, 1.0 percent), Trade, Transportation, and Utilities (down 154, 1.0 percent), Leisure and Hospitality (down 103, 1.2 percent), Educational and Health Services (up 253, 0.6 percent), and Professional and Business Services (up 54, 1.1 percent). Government employment was down 9 (0.1 percent) over the month and 431 (4.0 percent) over the year.

St. Cloud MSA

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Employment in the St. Cloud MSA increased 0.9 percent (918) over the month and 1.5 percent (1,488) over the year. Most of the gain came from Government employment (up 4.6 percent, 730), but over the year it increased only 0.8 percent (129). In the Private Sector there were over-themonth declines in Mining, Logging, and Construction (down 0.5 percent, 19) and Trade, Transportation, and Utilities (down 1.4 percent, 290). The only substantive increase was in Educational and Health Services (up 2.4 percent, 458).

Mankato-North Mankato MSA

Employment in the Mankato-North Mankato MSA increased 0.8 percent (439) over the month and 2.2 percent (1,142) over the year. Of the estimated industries, the only decline over the month was in Goods Producing (down 0.9 percent, 82). Over the year, however, employment in the industry was still up 5.1 percent (449). The largest monthly gain was in Government employment with an increase of 2.6 percent (239).

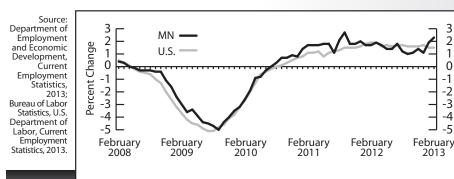
Fargo-Moorhead MSA

Employment in the Fargo-Moorhead MSA increased 0.8 percent (1,037) over the month and 4.1 percent (5,186) over the year. Government employment contributed significantly to the monthly gains, but ran counter to the annual gains, increasing 2.9 percent (496) over the month but declining 0.6 percent (109) over the year. The over-the-year growth came from Mining, Logging, and Construction (up 19.9 percent, 1,200), from Trade, Transportation, and Utilities (up 5.0 percent, 1,372), and from Professional and Business Services (up 11.9 percent, 1, 674). The most substantial monthly change was in Educational and Health Services, up 1.5 percent (307).

Grand Forks-East Grand Forks MSA

Employment in the Grand Forks-East Grand Forks MSA grew by 0.4 percent (248) over the month and by 1.6 percent (885) over the year. On a monthly basis all of the gains came from Government employment (up 361, 2.5 percent). Annually, however, Government employment fell 0.5 percent (69). In the Private Sector there were significant monthly employment changes in Leisure and Hospitality (down 1.8 percent, 110), in Educational and Health Services (up 1.1 percent, 103), and in Trade, Transportation, and Utilities (down 1.1 percent, 137).

by Amanda Rohrer



Total Nonfarm Jobs

U.S. and MN over-the-year percent change

Employer Survey of Minnesota Nonfarm Payroll Jobs, Hours and Earnings

		Jobs*		Percent	Change	Prod	uction '	Workers	Hours	and Earr	nings
Inductor	(Thousand	ls)	Froi	m**	Average	Weekly	Average	Weekly	Average	Hour
Industry							ings	Ho		Earn	
•	Feb	Jan	Feb	Jan	Feb	Feb	Feb	Feb	Feb	Feb	Fel
COTAL MONEARM WASE AND SALARY	2013	2013	2012	2013	2012	2013	2012	2013	2012	2013	201
FOTAL NONFARM WAGE AND SALARY	2,720.9	2,703.7	2,658.6	0.6%	2.3%	: — : —	_	<u> </u>	_	<u> </u>	_
GOODS-PRODUCING	386.6	389.3	381.0	-0.7	1.5	: -	_	: -	_	_	_
Mining and Logging Construction	6.9 77.8	6.8 79.9	6.6 75.9	0.6 -2.6	4.0 2.5	<u> </u>	_	_	_	_	_
Specialty Trade Contractors	50.2	51.0	49.2	-2.6 -1.5	2.2	: — : \$1,112.90	\$1,220.15		38.6	. <u> </u>	\$31.6
Manufacturing	301.9	302.6	298.5	-0.2	1.1	796.50		40.7	40.7	19.57	18.
Durable Goods	192.3	192.5	189.4	-0.1	1.5	809.47	773.26	40.8	40.4	19.84	19.
Wood Product Manufacturing Fabricated Metal Production	9.9 41.8	10.2 42.1	9.9 40.2	: -3.3 -0.9	0.1 4.0	<u> </u>	_	<u> </u>	_	<u> </u>	_
Machinery Manufacturing	32.0	32.0	31.5	0.0	1.6	: _		: _	_	: _	_
Computer and Electronic Product	45.4	45.2	45.8	0.6	-0.9	: –	_	: –	_	: –	_
Navigational, Measuring, Electromedical and Control	25.0	24.9	24.8	0.2	0.5	: –	_	<u> </u>	_	_	_
Transportation Equipment	9.9	9.9	9.8	: 0.8	1.2 -0.9	: -	_	<u> </u>	_	_	_
Medical Equipment and Supplies Manufacturing Nondurable Goods	15.6 109.7	15.6 110.1	15.8 109.1	0.3	0.5	775.58	— 767.14	40.5	— 41.2	. <u>—</u> . 19.15	18.
Food Manufacturing	44.0	44.3	42.8	-0.8	2.8	-	_	: -	_	: –	_
Paper Manufacturing	32.9	33.1	34.1	-0.7	-3.7	: –	_	: -	_	: –	_
Printing and Related	23.1	23.1	23.5	0.1	-1.5	: -	_	<u> </u>	_	_	_
ERVICE-PROVIDING	2,334.4	2,314.4	2,277.5	0.9	2.5	<u> </u>	_	<u> </u>	_	_	_
Trade, Transportation, and Utilities	503.8	509.0	488.6	-1.0	3.1	: <u> </u>					_
Wholesale Trade	130.0	130.6	125.2	-0.5	3.8	952.88	920.29	38.5	36.9	24.75	24
Retail Trade Motor Vehicle and Parts	280.4 30.5	285.0 30.4	272.7 30.0	: -1.6 : 0.2	2.8 1.5	351.81	347.78 —	: 27.0 :	27.8	13.03	12
Building Material and Garden Equipment	22.6	22.5	22.3	0.2	1.6	<u> </u>	_	: _	_	: _	_
Food and Beverage Stores	49.3	50.2	48.4	-1.9	1.9	: –	_	: –	_	: –	_
Gasoline Stations	23.2	23.4	22.7	-0.6	2.4	: -	_	<u> </u>	_	_	_
General Merchandise Stores Transportation, Warehouse, Utilities	59.9 93.4	62.5 93.3	61.5 90.7	: -4.3 : 0.1	-2.7 3.0	302.72	321.85	: 27.9 : <u> </u>	29.1 —	10.85	11.
Transportation, waterloase, ordinaes Transportation and Warehousing	80.8	80.8	78.2	0.1	3.4	651.95	667.83	38.6	39.1	16.89	— 17.
Information	55.2	55.0	53.0	0.4	4.1	705.74		31.2	34.0	22.62	20.
Publishing Industries	20.8	20.9	21.0	-0.2	-0.9	: -	_	: –	_	: —	_
Telecommunications Financial Activities	13.6 178.4	13.6 176.6	13.7 174.8	: 0.0 : 1.0	-1.0 2.1	<u> </u>	_	<u> </u>	_	<u> </u>	_
Finance and Insurance	140.0	138.6	137.4	1.0	1.9	: — : 908.25	— 931.11	35.8	36.4	25.37	 25.
Credit Intermediation	54.2	53.9	52.7	0.6	2.8	721.01	614.24	35.5	32.9	20.31	18.
Securities, Commodity Contracts, and Other	18.1	17.9	18.3	1.3	-1.1	<u> </u>	_	: -	_	· –	_
Insurance Carriers and Related	63.6	63.4	63.1	0.4	0.9	: -	_	: -	_	· –	_
Real Estate and Rental and Leasing Professional and Business Services	38.4 337.1	38.0 330.5	37.4 324.8	1.0 2.0	2.6 3.8	: -	_	; –	_	: -	_
Professional, Scientific, and Technical Services	134.7	132.3	129.2	1.8	4.2	: _	_	=	_	_	_
Legal Services	18.7	18.6	18.7	0.3	-0.4	<u> </u>	_	: –	_	_	_
Accounting, Tax Preparation	16.2	14.6	16.5	10.3	-2.0	· –	_	: -	_	: -	_
Computer Systems Design	30.6	30.7	30.4	-0.6	0.4	· –	_	: -	_	: -	_
Management of Companies and Enterprises Administrative and Support Services	75.7 126.8	75.1 123.2	73.5 122.1	0.8	3.0 3.8	: –	_	_	_	: -	_
Educational and Health Services	488.6	481.5	475.5	1.5	2.8	: _	_	=	_	_	_
Educational Services	67.9	60.9	68.2	11.4	-0.5	: —	_	<u> </u>	_	_	_
Health Care and Social Assistance	420.7	420.6	407.2	0.0	3.3	: –	_	<u> </u>	_	_	_
Ambulatory Health Care	137.0	137.1	129.1	-0.1	6.1	1,159.74	1,030.54	34.1	34.0	34.01	30.
Offices of Physicians Hospitals	66.4 103.1	66.2 103.0	62.3 101.2	: 0.4 : 0.0	6.5 1.9	_	_	<u> </u>	_	=	_
Nursing and Residential Care Facilities	105.1	105.7	101.2	: -0.3	3.4	421.36	386.95	28.9	27.6	14.58	14.
Social Assistance	75.2	74.7	75.0	0.7	0.3	: -	_	: -	_	: -	_
Leisure and Hospitality	231.6	230.8	228.3	0.3	1.4	: -	_	<u> </u>	_	<u> </u>	_
Arts, Entertainment, and Recreation	34.5	34.2	33.6	: 0.9	2.8	: –	_	<u> </u>	_	_	_
Accommodation and Food Services Food Services and Drinking Places	197.1 173.8	196.6 172.8	194.7 171.3	0.2	1.2 1.5	219.17	— 214.00	: — 20.2	 20.4	— 10.85	— 10.
Other Services	173.0 116.2	115.5	171.3 114.3	0.6	1.5 1.7	. 213.17		: -		10.65	- 10.
Religious, Grantmaking, Civic, Professional Organizations	68.8	68.2	67.3	0.8	2.3			<u> </u>			
Government	423.5	415.5	418.3	1.9	1.3			. .	– .	_	
Federal Government	31.0	31.1	31.4	-0.3	-1.3	1		, ,	ups are show	wn for every	major
State Government State Government Education	103.7 66.7	98.3 61.4	102.5 66.8	5.5 8.7	1.2 -0.2		indu st ry cat	regory.	_	_	_
Local Government Education	288.8	286.1	284.4	1.0	-0.2 1.6	_ * -	Totals_mav	not add bec	ause of rou	nding	
= : : : : : : : : : : : : : : : :	144.8	141.3	143.1	2.5	1.2	1	,			_	

Source: Department of Employment and Economic Development, Current Employment Statistics, 2013.

Employer Survey of Twin Cities Nonfarm Payroll Jobs, Hours and Earnings

		Jobs*			Change					and Earr	
ndustry	(T	housand	s)	Fro	m**	Average Earn		Average Hou		Average Earni	
iidusti y	Feb 2013	Jan 2013	Feb 2012	Jan 2013	Feb 2012	Feb 2013	Feb 2012	Feb 2013	Feb 2012	Feb 2013	Feb 2012
TAL NONFARM WAGE AND SALARY	1,766.0	1,757.1	1,725.0	0.5%	2.4%	<u> </u>	_	_	_	_	_
GOODS-PRODUCING	229.6	230.4	225.1	-0.4	2.0	<u> </u>	-	_	_	_	_
Mining, Logging, and Construction	48.4 11.5	49.4 11.8	47.7 11.5	- 2.0 -2.4	1.6 -0.1	_	_	_	_	_	_
Construction of Buildings Specialty Trade Contractors	34.9	35.4	32.1	: -2.4		: :\$1,229.60	\$ 1.241.88	40.0	38.7	\$30.74	\$32.0
Manufacturing	181.1	181.0	177.5	0.1	2.1	823.70	806.62			20.49	19.
Durable Goods	125.5	125.5	122.1	0.0	2.7	848.48	820.51	40.5	40.7	20.95	20.
Fabricated Metal Production	28.1	28.2	27.0	: -0.4	4.0	: -	_	_	_	: –	_
Machinery Manufacturing	19.7	19.8	19.2	-0.2	2.5	: –	_	_	_	_	_
Computer and Electronic Product Navigational, Measuring, Electromedical and Control	35.8 23.5	35.6 23.5	35.6 23.3	0.6	0.5 1.0	: _	_ :	_	_	: _	_
Medical Equipment and Supplies Manufacturing	14.1	14.1	14.4	0.0	-2.1	: –	_	_	_	: —	_
Nondurable Goods	55.7	55.5	55.3	0.3	0.6	773.81	782.13	39.5	41.1	19.59	19.
Food Manufacturing	11.9	12.0	11.9	-0.4	0.2	: –	-	_	_	: –	_
Printing and Related	14.6	14.7	14.7	-0.2	-0.2	: — :	_	_	_	<u> </u>	_
ERVICE-PROVIDING	1,536.4	1,526.7	1,499.9	0.6	2.4	<u> </u>	-	_	_	<u> </u>	_
Trade, Transportation, and Utilities Wholesale Trade	314.0 80.7	318.7 81.7	307.3 78.9	- 1.5 -1.3	2.2 2.2	956.60	— 933.62	— 37.9	— 37.3	— 25.24	— 25.
Merchant Wholesalers - Durable Goods	43.0	43.4	41.7	: -1.0	3.0	930.00			- -	23.24	
Merchant Wholesalers - Nondurable Goods	23.9	24.1	23.8	-0.5	0.4	: –	_ :	_	_	_	_
Retail Trade	171.4	174.9	166.8	-2.0	2.8	339.21	345.83	26.9	28.3	12.61	12
Food and Beverage Stores	28.1	28.7	27.5	-1.9	2.4	<u> </u>	_	_			
General Merchandise Stores	36.3	38.4	37.3	-5.4	-2.7	313.32	327.41	29.2	30.4	10.73 —	10
Transportation, Warehouse, Utilities Utilities	61.9 7.3	62.1 7.3	61.6 7.3	: -0.3 : 0.1	0.6 0.4	: <u> </u>	_ :	_	_	: _	
Transportation and Warehousing	54.6	7.3 54.8	54.3	-0.3	0.4	705.38	709.80		41.1	17.46	17
Information	38.9	39.0	38.3	-0.3	1.4	732.30	837.19		35.9	24.41	23
Publishing Industries	16.4	16.4	16.3	0.0	0.2	: –	- :	_	_	: —	_
Telecommunications	9.5	9.5	9.6	0.4	-1.1	=	_	_	_	=	_
Financial Activities Finance and Insurance	140.5 109.5	140.4 109.5	138.7 108.4	0.1 0.1	1.3 1.0	: — : 1,024.82	1,055.85		38.2	28.31	 27
Credit Intermediation	37.7	37.4	36.4	0.1	3.5	1,024.02				20.31	
Securities, Commodity Contracts, and Other	16.3	16.1	16.6	1.3	-1.8	: –	_ :	_	_	_	_
Insurance Carriers and Related	52.9	52.9	52.4	0.1	1.0	: –	_	_	_	_	_
Real Estate and Rental and Leasing	31.0	30.9	30.3	0.4	2.4	:	-	_	_	<u> </u>	_
Professional and Business Services	272.7	267.6	265.6	1.9	2.7	-	_ :	_	_	<u> </u>	_
Professional, Scientific, and Technical Services Legal Services	107.9 15.8	106.1 15.7	103.5 15.8	: 1.7 : 0.5	4.2 0.2	_	_ :	=	_	=	_
Architectural, Engineering, and Related	14.7	14.7	14.6	0.0	0.2	· –	_ :	_	_	:	_
Computer Systems Design	26.0	26.2	25.2	-0.7	3.0	: –	_	_	_	: —	_
Management of Companies and Enterprises	67.1	66.8	67.2	0.4	-0.2	: –	_	_	_	· —	_
Administrative and Support Services	97.8	94.7	94.8	3.3	3.1	: –	- :	_	_	: –	_
Employment Services Educational and Health Services	48.8 296.0	47.0 291.4	46.0 284.1	4.0 1.6	6.3 4.2	: _	_	_	_	=	_
Educational And Health Services Educational Services	47.6	43.8	45.8	8.8	4.1	: _	_	_	_	_	_
Health Care and Social Assistance	248.4	247.6	238.4	0.3	4.2	: –	_	_	_	_	_
Ambulatory Health Care	80.7	80.9	76.1	-0.3	6.0	: –	_	_	_	_	_
Hospitals	59.9	59.8	58.1	0.1	3.1	_	_	_	_	_	_
Nursing and Residential Care Facilities	55.5	55.4	53.3	0.1	4.1	_	_	_	_	=	_
Social Assistance Leisure and Hospitality	52.4 153.7	51.6 155.2	51.0 153.7	: 1.7 : -0.9	2.9 0.0	<u> </u>	_ :	<u> </u>	_	: _	
Arts, Entertainment, and Recreation	25.4	25.5	25.7	-0.3	-1.3	· –	_	_	_	: —	_
Accommodation and Food Services	128.3	129.7	128.0	-1.1	0.3	255.30	252.44	22.2	22.3	11.50	11
Food Services and Drinking Places	117.2	118.1	115.6	-0.8	1.4	249.22	236.95	21.9	21.6	11.38	10
Other Services	77.1	76.6	75.7	0.7	1.9	: -	- :	_	_	: -	_
Repair and Maintenance	13.3	13.3	13.0	0.3	2.7	: =	_ :	_	_	=	_
Religious, Grantmaking, Civic, Professional Organizations Government	43.1 243.4	42.8 237.9	42.2 236.4	0.8	2.0 2.9						
Federal Government	20.0	20.0	20.4	-0.2	-2.0	Note	Not all indus	stry suitarou	ns are show	wn for every	maior
State Government	69.5	66.0	66.8	5.3	4.0	· —	industry cate				
State Government Education	44.3	40.9	42.7	8.4	3.8		i idustry cate	egory.			
Local Government	153.9	151.8	149.2	1.3	3.1	*	Totals may r	not add beca	use of rou	nding.	
Local Government Education :	89.2	86.9	86.2	: 2.6	3.4	1					

Source: Department of Employment and Economic Development, Current Employment Statistics, 2013.

Employer Survey

Industry

GOODS-PRODUCING

Mining, Logging, and Construction Manufacturing

SERVICE-PROVIDING

Trade, Transportation, and Utilities Wholesale Trade

Retail Trade

Transportation, Warehouse, Utilities

Information

Financial Activities

Professional and Business Services

Educational and Health Services

Leisure and Hospitality

Other Services

Government

	Jobs		% Chg.	From		Jobs		% Chg. I	From
Feb 2013	Jan 2013	Feb 2012	Jan 2013	Feb 2012	Feb 2013	Jan 2013	Feb 2012	Jan 2013	Feb 2012
100,778	99,860	99,290	0.9%	1.5%	104,484	104,551	102,812	-0.1%	1.6%
18,966	18,976	18,561	-0.1	2.2	12,551	12,688	12,983	-1.1	-3.3
4,219	4,238 14,738	3,872 14,689	-0.4 0.1	9.0 0.4	2,597 9,954	2,631 10,057	2,592 10,391	-1.3 -1.0	0.2 -4.2
Ĺ	·								
81,812	80,884	80,729	1.1	1.3	91,933	91,863	89,829	0.1	2.3
20,136	20,426	19,608	-1.4	2.7	15,837	15,991	15,227	-1.0	4.0
4,073	4,074	3,829	0.0	6.4	2,296	2,300	2,209	-0.2	3.9
12,713	12,970	12,461	-2.0	2.0	11,159	11,301	10,718	-1.3	4.1
3,350	3,382	3,318	-0.9	1.0	2,382	2,390	2,300	-0.3	3.6
1,625	1,620	1,619	0.3	0.4	1,727	1,729	1,585	-0.1	9.0
4,384	4,352	4,224	0.7	3.8	2,357	2,353	2,359	0.2	-0.1
7,956	7,927	7,995	0.4	-0.5	4,872	4,818	4,772	1.1	2.1
19,390	18,932	18,878	2.4	2.7	44,440	44,187	42,901	0.6	3.6
8,448	8,511	8,632	-0.7	-2.1	8,657	8,760	8,692	-1.2	-0.4
3,382	3,355	3,411	0.8	-0.9	3,587	3,560	3,406	0.8	5.3
16,491	15,761	16,362	4.6	0.8	10,456	10,465	10,887	-0.1	-4.0

Employer Survey

Industry

TOTAL NONFARM WAGE AND SALARY

GOODS-PRODUCING

Mining, Logging, and Construction

Manufacturing

SERVICE-PROVIDING

Trade, Transportation, and Utilities Wholesale Trade

Retail Trade

Transportation, Warehouse, Utilities

Information

Financial Activities

Professional and Business Services Educational and Health Services

Leisure and Hospitality

Other Services Government

Duluth-Superior MSA

% Chg. From

2.1

7.8

-0.4

-1.3

10.7

-1.7

1.5

-5.1

3.0

-1.1

0.4

-0.5

1.8

3.7

0.2

1.0

1.1

-1.8

0.9

2.5

2.4 0.2

Jobs

30.300

12,936

5,812

25,779

30.698

13,252

5,826

27,284

St. Cloud MSA

i				, , , , ,	
	Feb 2013	Jan 2013	Feb 2012	Jan 2013	Feb 2012
	129,187	127,141	127,680	1.6%	1.2%
	14,219	14,154	14,427	0.5	-1.4
	7,081	7,027	7,237	0.8	-2.2
	7,138	7,127	7,190	0.2	-0.7
	114,968	112,987	113,253	1.8	1.5
	23,912	24,169	23,375	-1.1	2.3
	3,147	3,148	2,910	0.0	8.1
	14,786	15,015	14,601	-1.5	1.3
	5,979	6,006	5,864	-0.4	2.0
į	1,312	1,321	1,351	-0.7	-2.9
	5,355	5,348	5,296	0.1	1.1
ĺ	7.329	7.322	7.365	0.1	-0.5

Mankato-North Mankato MSA

Rochester MSA

	Jobs		% Chg.	From
Feb 2013	Jan 2013	Feb 2012	Jan 2013	Feb 2012
53,704	53,265	52,562	0.8%	2.2%
9,332	9,414	8,883	-0.9	5.1
44,372	43,851	43,679	1.2	1.6
9.312	9.073	9,204	2.6	1.2
	2013 53,704 9,332 44,372	Feb Jan 2013 53,704 53,265 9,332 9,414	Feb Jan Feb 2013 2012 53,704 53,265 52,562 9,332 9,414 8,883	Feb 2013 Jan 2013 Feb 2013 Jan 2013

Employer Survey

Industry

GOODS-PRODUCING

Mining, Logging, and Construction Manufacturing

SERVICE-PROVIDING

Trade, Transportation, and Utilities

Wholesale Trade Retail Trade

Transportation, Warehouse, Utilities

Information **Financial Activities**

Professional and Business Services

Educational and Health Services

Leisure and Hospitality

Other Services

Government

Grand Forks-East Grand Forks MSA

12,294

5.849

27,655

	Jobs		% Chg.	From
Feb 2013	Jan 2013	Feb 2012	Jan 2013	Feb 2012
55,817	55,569	54,932	0.4%	1.6%
6,253	6,291	5,888	-0.6	6.2
2,588	2,585	2,393	0.1	8.1
3,665	3,706	3,495	-1.1	4.9
49,564	49,278	49,044	0.6	1.1
12,276	12,413	11,769	-1.1	4.3 :
1,972	2,008	1,936	-1.8	1.9
8,124	8,263	7,863	-1.7	3.3 :

1,970

633

1,639

2,857

9,269

6,174

1,980

14,723

Fargo-Moorhead MSA

	9 -			
	Jobs		% Chg. F	rom
Feb 2013	Jan 2013	Feb 2012	Jan 2013	Feb 2012
130,347	129,310	125,161	0.8%	4.1%
17,176	17,211	15,967	-0.2	7.6
7,217	7,189	6,017	0.4	19.9
9,959	10,022	9,950	-0.6	0.1
113,171	112,099	109,194	1.0	3.6
28,818	28,987	27,446	-0.6	5.0
8,479	8,451	8,052	0.3	5.3
15,589	15,821	14,799	-1.5	5.3
4,750	4,715	4,595	0.7	3.4
3,226	3,229	3,236	-0.1	-0.3
9,114	9,124	8,869	-0.1	2.8
15,689	15,499	14,015	1.2	11.9
20,864	20,557	20,484	1.5	1.9
12,986	12,811	12,560	1.4	3.4
5,073	4,987	5,074	1.7	0.0
17,401	16,905	17,510	2.9	-0.6

Source: Department of Employment and Economic Development, Current Employment Statistics, and North Dakota Job Service, 2013.

2,180

1,664

2,711

9,546

6,103

1,988

14,654

622

2,142

600

1,661

2,684

9,443

6,213

1,971

14,293

Minnesota Economic Indicators

Highlights

The Minnesota Index soared for the fourth consecutive month, increasing 0.7 percent in February. That's the biggest one month jump since October 2010 and the 13th highest on record dating to 1979. Minnesota's unemployment rate and average manufacturing hours have shown little movement in recent months, but payroll employment is lifting the index into orbit. The index is up 1.9 percent over the last three months. The index hasn't rumbled up this fast over three months since 1983-84 when the state's economy was roaring back from the double-dip recessions of the early 1980s.

The U.S. index increased only 0.3 percent in February. Minnesota's index has raced ahead of the national index in six out of the last seven months indicating that the state's economic growth has picked up speed and is expanding significantly faster than the national economy. Minnesota's economy, as measured by the index, is up 3.6 percent from a year ago while the U.S. economy is up 2.8 percent.

Minnesota's Wage and Salary

Hiring was strongest in Professional and Business Services, Leisure and Hospitality, Educational and Health Services, and Financial Activities. Payrolls were trimmed in Government, Manufacturing, and Information. Minnesota's over-the-year

job growth, based on unadjusted job numbers, spiked to 2.3 percent, the highest over-the-year growth since September 2011. Job

growth in the state is outpacing the national rate which was 1.5 percent in February. The 2.3 percent growth for Minnesota translates into 62,400 more jobs in February than a year ago.

Minnesota's adjusted online Help-Wanted Ads retreated 1.8 percent in February. Online help-wanted ads nationally were also down slightly. dipping 0.9 percent. The state's share of national online help-wanted ads continues to run around 2.5 percent, suggesting that labor demand in Minnesota is stronger than nationally since Minnesota's share of U.S. wage and salary employment is around 2.0 percent.

Minnesota's Purchasing Managers' **Index (PMI)** slipped for the second month in a row, but the decline was mild, and the index remains above growth neutral for the third straight month. The index from a monthly survey of supply managers in Minnesota carried out by Creighton University researchers is modeled after the U.S. ISM (Institute for Supply Management) index which measures national manufacturing activity.

Minnesota's index has five components: Delivery lead

Jun Jul Aug Sep Oct Nov Dec Jan Feb

2013

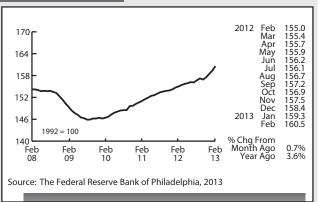
% Chg From Month Ago

Year Ago

1992 = 100

time, employment, inventories, new orders, and production. The employment component topped 50 for the fourth straight month, a good indication that job growth in Minnesota will remain robust through the first six months of 2013.

Even though adjusted **Manufacturing Hours** barely advanced in



Minnesota Index

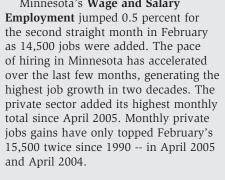
February, the rebound in factory hours over the last two months is a positive development. The uptick in hours suggests that manufacturing activity in the state is accelerating after having experienced a rough patch in last six months of 2012. Adjusted Manufacturing Earnings spiked for the second month in a row, reaching \$804.56. That is the biggest factory paycheck since December 2010. Real manufacturing earnings were up 2.0 percent from last year.

The Minnesota Leading Index continued to explode in February, reaching its highest level since April 1984. The index, which is subject to revisions as employment and income estimates are revised, is pointing toward a Minnesota's economy that will gain strength through the rest of the first half of this year. The uneven recovery of the past three years may be developing into a more robust phase.

There was no big bounce back in adjusted Residential Building Permits in February from January's big tumble as building permits remained essentially unchanged. Building permits are expected to climb, however, as the housing market continues to show signs of improvement.

Adjusted Initial Claims for Unemployment Benefits (UB) dipped for the third straight month in February, wiping out the spike in initial claims between September and November of last year. The two-month average initial claims level is the lowest since April 2008. The low level of layoffs points to continued robust job growth in Minnesota in the near term.

by Dave Senf



Source: The Federal Reserve Bank of Philadelphia, 2013.

United States Index

164

158

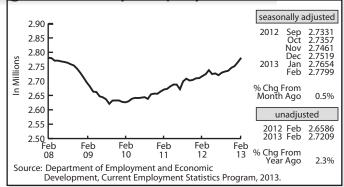
152

146

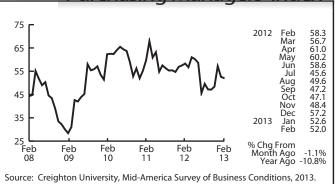
Note: All data except for Minnesota's PMI have been seasonally adjusted. See the feature article in the Minnesota Employment Review, May 2010, for more information on the Minnesota Index.

Minnesota Economic Indicators

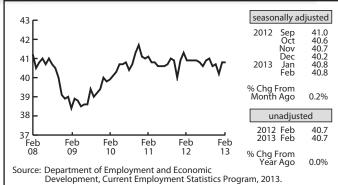
Wage and Salary Employment



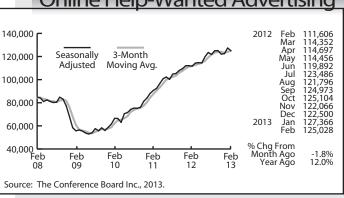
Purchasing Managers' Index



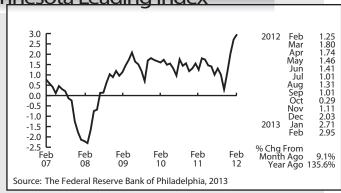
Average Weekly Manufacturing Hours



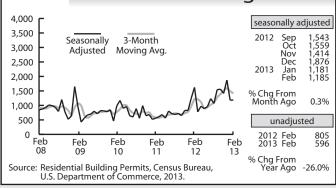
Online Help-Wanted Advertising



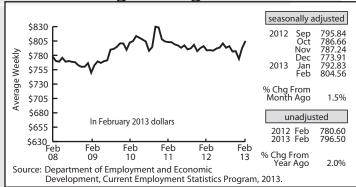
Minnesota Leading Index



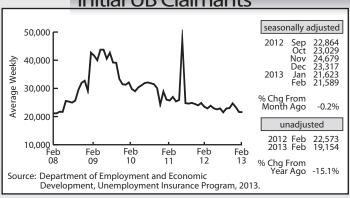
Residential Building Permits



Manufacturing Earnings



Initial UB Claimants







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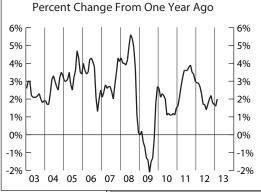
U.S. Consumer Price Index

for All Urban Consumers (CPI-U)

On a seasonally adjusted basis the February CPI-U for all items increased 0.7 percent over the month. The index increased 2.0 percent from February 2012, not seasonally adjusted. The index for Gasoline increased by 9.1 percent for February, resulting in an over-the-year gain of 3.3 percent. Food prices were nearly flat at a 0.1 percent gain over the month. In the index for all items less food and energy, results ranged from a gain of 0.8 percent in Used Cars and Trucks to a decline

of 0.4 percent in Medical Care Commodities. There was an overall monthly gain of 0.2 percent and a 12-month gain of 2.0 percent.

The official BLS news release is available here: www.bls.gov/news.release/pdf/cpi.pdf



For more information on the U.S. CPI or the semi-annual Minneapolis-St. Paul CPI, call: 651.259.7384 or toll free 1.888.234.1114.

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What's Going On?

Success for Working Adult Learners Starts with New Website

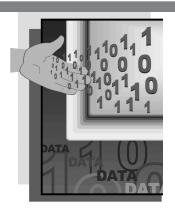
DEED, Minnesota State Colleges and Universities and iSEEK have launched a new website for working adult learners at **www. mncareerpathways.org**.

This website will help Minnesota adult students create career and training plans in preparation for a fulfilling career. The homepage of MN Career Pathways encourages students to prepare, explore and act— and asks three questions:

- How do I plan training for my career?
- What are my education and training options?
- How do I make it happen?

The Minnesota Career Pathways work team — staff from DEED, MnSCU, Minnesota Department of Education and iSeek Solutions — produced content for the website.











2012 Labor Market Information Office Service Summary

by Nick Dobbins Labor Market Information Office Minnesota Department of Employment and Economic Development

he mission of the Labor Market Information (LMI) Office of the Minnesota Department of Employment and Economic Development (DEED) is to collect and deliver high quality labor market information. Our work supports Minnesota's businesses, its workforce and economic development system, and the workers of today and tomorrow. We gather, analyze, and disseminate economic data on Minnesota's business community, workforce, and job market. We also provide key economic indicators, employment projections, and regional and statewide industry and workforce analysis, along with information aimed at helping individuals make informed career decisions. We believe that access to high quality, up-to-date labor market information has been instrumental in making Minnesota one of the strongest job markets in America, and that it will continue to play an important role in our economic future.

So that we may continually improve the information and services we provide, we regularly summarize related information, including

customer type, information requested, and satisfaction level. We share this information with you in the hopes that it may be helpful for you in using our information, as it is for us in guiding how we can best supply it.

The information contained in the summary comes from several sources, including:

- Records of incoming telephone and email requests
- Web statistics from our Google Analytics web tracking tool
- Information from our mailing and email subscription lists
- DEED's customer satisfaction survey

Information from our 2012 summary is included in this article, along with updates on projects we have undertaken and services we have improved during the past year.

LMI Customers and Information Delivery Methods

The LMI Office offers a number of delivery methods for the data and information we provide. These methods include, but are not limited to:

- *LMI Website*: The majority of our customers access information directly from our website at www. PositivelyMinnesota.com/lmi. We keep our website as up-to-date and complete as possible, so customers know that they are getting the most current labor market information available for Minnesota. Almost all of the releasable data and information that we produce is made available on our website.
- Analyst Services: Our telephone and email Helpline service assists customers in finding and understanding LMI data and information by providing direct access to our analysts. Analysts also provide presentations and training sessions, primarily geared toward workforce and economic development professionals, to a wide range of audiences. Consultation services and data extraction and analysis are also available on a fee-for-service basis. The Helpline can be reached by telephone during normal business hours at 888-234-1114 or 651-259-7384 or via email at deed.lmi@state.mn.us
- *Electronic Notifications:* We have two active email lists, both of which can be found at **www.**PositivelyMinnesota.com/Data_Publications/Data/
 Talk_to_Our_Experts. Subscribers to the *LMI Data* and Publications list receive a brief monthly newsletter

with Web links to newly available data and information. Subscribers to the *LMI Releases for News Media* list receive a message when we release a noteworthy piece of data. The agency also recently introduced RSS feeds, which provide notification to subscribers whenever LMI data and publications are updated. You can sign up for the feeds at: www.PositivelyMinnesota.com/Newsroom/RSS_Feeds

• *Direct Mailing List*: This list is for customers who want to receive publications and brochures that are available in print.

Table 1 provides a snapshot of customer contacts we made over the past year. Overall, the LMI Office had more than 371,000 customers and made about 550,000 contacts with these customers in 2012. The majority of these were Web customers, but a significant minority received LMI services through other means.

In addition to counting the number of contacts we have with customers throughout the year, we also keep an eye on the type of organizations the users of our data represent. This allows us to understand the needs of our customers better so that we can better shape our information production efforts in the future. In 2012, as in previous years, a strong plurality of our information requests and contacts came from private businesses in the state. Other top customer groups included Minnesota state government employees, Workforce Service Area staff and council members, schools, local and county governments, and economic development agencies.

LMI Customers by Information Delivery Method, 2012

Type of Contact	Contacts in 2012	Number of Customers
Website	505,126 pageviews	358,979 unique pageviews
Telephone, email, mail requests*	1,825 Contacts	1,825 Contacts
Presentations and trainings*	139 presentations/trainings	6,270 audience members
LMI Data and Publications email list	32,944 newsletters sent	2,059 subscribers
LMI Releases for News Media email list	1,140 press notices sent	114 subscribers
Publications subscribers	8,504 publications sent	2,096 subscribers

^{*} Partially estimated because of incomplete records
Source: DEED LMI Office, various sources

Online Labor Market Information

The LMI Office produces a range of data and informational products on a monthly, quarterly, and annual basis. These products include industry and occupational employment and wage data, unemployment data, job openings data, long-term employment projections, short-term employment forecasts, and articles and analysis on a wide range of labor market topics. The most common way for customers to access the products we provide is through our website. This section addresses the types of informational products our customers accessed there in 2012.

The top LMI web pages in 2012, based on number of pageviews, were our Current Economic Highlights page and our publications, *Minnesota Employment Review* and *Minnesota Economic Trends*. Those three products had a combined total of 122,526 pageviews. Our most popular tools last year were the Job Skills Transfer Assessment Tool (JobSTAT), which allows users to match their skills with existing job openings, and Occupational Employment Statistics (OES), also known as *The Salary Survey*, which provides statewide and regional wage data for specific occupations. Those tools combined for a total of 20,622 pageviews. Table 2 summarizes this information.

In recent years we have moved away from print publications and toward providing our range of products on the Internet. The main driver for this approach is cost savings, but it also improves timeliness by allowing data and analysis to be made available almost instantly on our website. However, because we know that many of our



customers want to be able to manipulate the data or print out articles to read at their leisure, we also try to make all material available for download either in Excel tables if it is purely data or in PDF format if it involves large amounts of text.

LMI Customer Satisfaction

Each year we look closely at the results from DEED's Customer Satisfaction Survey. In past years a separate survey was given to two separate groups of customers — job seekers and employers. However, this year the questions related to LMI services were only asked of employers. Table 3 summarizes the questions and

Table 2

Top 10 LMI Web Publications and Data Tools, 2012

LMI Product	Pageviews	Web Address
Current Economic Highlights	55,225	www.PositivelyMinnesota.com/CEH
Review	36,624	www.PositivelyMinnesota.com/review
Trends	30,677	www.PositivelyMinnesota.com/trends
Green Jobs Page	20,372	www.PositivelyMinnesota.com/Greenjobs
MN Workforce Facts	13,020	www.PositivelyMinnesota.com/Data_Publications/ Publications/Minnesota_Workforce_Facts
Occupational Employment Statistics	11,012	www.PositivelyMinnesota.com/oes
Job Skills Transfer Assessment Tool (JobSTAT)	9,610	www.PositivelyMinnesota.com/JobSTAT
Occupations In Demand	8,470	www.PositivelyMinnesota.com/oid
Employment Outlook	3,016	www.PositivelyMinnesota.com/eo
Job Vacancy Survey	2,779	www.PositivelyMinnesota.com/jvs

Source: Google Analytics data

responses from employers who sought labor market information such as salary or wage statistics, industry statistics, or unemployment statistics from DEED.

Accomplishments and Changes in 2012

We have several noteworthy advances to report in 2012.

Online Updates: In 2010 the DEED website went through a complete overhaul. Access to older issues of *Economic Trends* and *Employment Review* were temporarily missing from the new site in 2011, but they have been restored and are currently available on our site. A searchable archive of publications has also recently been made available, and a link to that archive can be found at: www.PositivelyMinnesota.com/Data_Publications/Publications/index.aspx

Workforce Assessments: 2012 also saw DEED taking part in a Workforce Assessment initiative in partnership with Minnesota State Colleges and Universities (MnSCU) and the Minnesota Chamber of Commerce. The assessments were based on a series of listening sessions with Minnesota businesses in a variety of industries, including Agriculture, Energy, Health care, and Transportation, about their workforce needs. The goal of the assessments is to help MnSCU better align program offerings with the stated needs of employers in order to

assure that our schools are producing the right number of graduates in the right fields, armed with necessary skills to succeed in the labor market. Information on the assessments can be found at: www.mnscu.edu/business/workforceassessment/index.html

Skills Gap Survey: In 2012 we conducted the first round of our Skills Gap survey, which gathers information on current vacancies within occupations that have been identified as potentially facing a shortage of skilled workers. The study aims to discover how common hiring difficulties are in the state, the reasons for hiring difficulties that are present, and what kind of problems they might pose for our labor market. Occupations included in the initial round include registered nurses, industrial engineers, and machinists. The study, Hiring Difficulties in Minnesota, can be found at: www.

PositivelyMinnesota.com/Data_Publications/
Publications/Hiring_Difficulties_in_Minnesota/index.aspx

A second round of interviews on computer occupations is currently under way.

We always welcome comments and feedback on our products and services. Go to **www.PositivelyMinnesota.com/Contact_Us/** to find your preferred method of contacting us.

LMI and Career Information Customer Satisfaction Survey Results from Employers

Question	Employers' Response			
How satisfied are you that the information was presented in a clear and understandable manner?	52% Very Satisfied 48% Satisfied	0% Dissatisfied 0% Very Dissatisfied		
How well did the information meet your needs?	44% Very Well 54% Well	2% Not Very Well 0% Not at all		
How easy was it to find the labor market information you needed?	38% Very Easy 43% Somewhat Easy	15% Somewhat Difficult 4% Very Difficult		
Did you get this information by telephone or email, through the internet, through a publication, or by another method?	9% Phone 14% E-mail 54% Internet 13% Publication	10% Other 0% Don't Know		
How satisfied are you with the time it took to respond to your telephone call or email?	85% Very Satisfied 15% Satisfied	0% Dissatisfied 0% Very Dissatisfied		

Note: Survey covers time period from April 2011 through March 2012.

Source: DEED Customer Satisfaction Survey

