



Minnesota: An Amazing Quality of Life

Welcome to Minnesota, the problem-solving capital of America. We pioneered open heart surgery and supercomputing, invented hearing aids and the pacemaker, and are the birthplace of the concrete grain elevator, post-it notes, and water-skiing. We have a long history of building things that change the global economy for the better.

We're a state unlike any other. We're often recognized for our 10,000 lakes, Midwest work ethic and resilience, but we're much more. Our diversity of culture, environment and economic landscape means that we're telling the honest truth when we say there's something for everyone here.

Most importantly, if you start a business here, it has a better chance of surviving, and thriving, than in any other state.*

MINNESOTA TOPS MANY RANKINGS ACROSS THE BOARD.

We love it here, and we know you will too.



- 2nd Best State for Working Moms (WalletHub, 2020)
- 2nd Best State for Working Dads (WalletHub, 2020)
- 2nd Best State for Women (WalletHub, 2020)
- 2nd in Labor Force Participation Rate for Women (Bureau of Labor Statistics, 2019)
- 2nd in Volunteerism (WalletHub, 2019)
- 3rd Safest State (WalletHub, 2020)
- 3rd Happiest State (WalletHub, 2019)
- 4th in Total Labor Force Participation (Bureau of Labor Statistics, 2019)
- 6th Healthiest State (America's Health Rankings, United Health Foundation, 2019)
- 7th Among Most Populous Areas (Minneapolis-St. Paul) in Remote Working (Chmura Economic and Analytics, 2020)
- 7th in Labor Supply (Forbes, 2019)
- Low Average Commute Time

*Minnesota ranks 1st in the nation in its five-year business survival rate (2015-2020). U.S. Bureau of Labor Statistics.

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#2

State to Raise a Family

Least

Stressed State

#1

in Voter Participation

#2

Best State for Working Moms and Dads

MINNESOTA QUALITY OF LIFE

WE VALUE EDUCATION

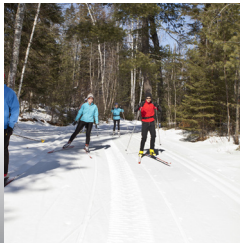
We're incredibly proud of our top-notch research institutions and universities as well as excellent community and technical colleges. Wherever you go in Minnesota, you'll find people eager to learn.

- 100+ Post-Secondary Institutions in the State Highest ACT State Score (act.org, 2019)
- 3rd in Percentage of Population with High School Degrees (U.S. Census Bureau, 2019)
- 3rd Best State for Kids (Annie E. Casey Foundation, 2020)
- 4th Best State for Education (Intelligent, 2019)
- 5th Best Chance for Success (Education Week, 2020)
- 9th in the Nation for Research and Development (\$955 Million) Across all Fields Among Public Universities (NSF, 2018)
- 10th Most Educated State (WalletHub, 2020)



GET OUT AND ENJOY MINNESOTA

- 6 National Parks
- 75 State Parks and Recreational Areas
- 11,842 Lakes
- More than 6,500 Rivers and Streams
- 22,000+ Miles of Snowmobile Trails
- 4,000 Miles of Paved Bike Trails
- 10+ Million Acres of Wetlands
- Nearly 500 Golf Courses
- Pro Teams in all Major Sports
- Nearly 500 Theaters
- 550+ Museums
- 600 Buildings on the National Register of Historic Places
- 170 Craft Breweries
- Mall of America



Join us and build what matters.

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