**State of Minnesota Trade Mission to The Netherlands and Ireland**

**November 16-22, 2024**

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| TRADE MISSION APPLICATION |

**INSTRUCTIONS:**

* **Applications are due at the Minnesota Trade Office (MTO) no later than close of business on Friday, August 30, 2024**.
* Submitting an application does not guarantee selection. The MTO will notify applicants of their selection status.
* A non-refundable deposit equal to the mission fee of $4,000 is due upon notification that you have been accepted to participate in the mission. The mission fee does not include airfare, hotels, transportation and meals outside of specified mission activities, and incidental expenses.
* Applicants’ business/organization they represent must be located in Minnesota.

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| **Full Name** (as it appears on your passport) | | |  | | | | | | | | |
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| **Title** |  | | | | | | | | | | |
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| **E-mail** |  | | | | **Web Site** | |  | | | | |
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| **Phone** |  | | | **Mobile** | |  | | | | | |
|  | | | | | | | | | | | |
| **Company/Organization Name** | |  | | | | | | | | | |
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| **Address Line 1** | |  | | | | | | | | | |
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| **Address Line 2** | |  | | | | | | | | | |
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| **City** | |  | | | | | | **State** | **MN** | **Zip** |  |
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| Type of Organization: Mark the box that describes your organization. | | | | | | | | |  | | Primary Industry Sector: Mark the box to indicate which industry track you would prefer to join: | | | | | | | | | |
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|  | | Manufacturer | | | | | | |  | |  | MedTech/Biosciences/Healthcare | | | | | | | | |
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|  | | Consultant | | | | | | |  | |  | CleanTech/Environmental | | | | | | | | |
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|  | | Academic Institution | | | | | | |  | |  | Higher Education | | | | | | | | |
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|  | | Law Firm | | | | | | |  | |  | Agriculture | | | | | | | | |
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|  | | Agricultural or Food Producer | | | | |  | |  | |  | Other (specify) | | | |  | | | | |
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|  | | Service Provider (specify) | | | |  | | |  | |  | | | |
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|  | | Other (specify) |  | | | | | |
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| **Your organization:** Briefly describe the organization you represent and/or the product or service your organization provides. | | | | | | | | | | | | | | | | | | | | | | | |
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| |  |  | | --- | --- | | **Not in one of the primary industry sectors of medical, environmental, higher education, or agriculture?**  Tell us why you would like to join the mission. Organizations outside these sectors will be considered on  a space available basis. | | |  |   **Current Activities:** Please tell us about your current sales, business activities or presence (such as a branch office) in the Netherlands and Ireland. | | |
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| **Mission Objective(s):** Indicate your objective(s) for participating in this mission. Mark all that apply. | | | | | | | | | | | |
|  | Assess market potential or conduct market research | |  | Identify potential clients/customers | | | | | |
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|  | Find potential distributors or business partners | |  | Finalize a pending business deal | | | | | |
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|  | Strengthen relationships with current clients | |  | Network with other delegates | | | | | |
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|  | Other (specify): |  | | | | | | | |
| **Mission Interests:** Based on your mission objectives and interests, please describe the type of meetings and/or topics that you would like to explore on the mission. | | | | | | | | | | | |
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| **STEP Grant Program:** Please let us know if you intend to apply for a STEP grant. | | | | |  |  | **Yes** |  | **No** | | |

The State Trade and Export Promotion (STEP) program provides financial assistance to qualifying Minnesota small businesses with an active interest in exporting products or services to foreign markets. STEP grants – 50% matching, up to $7,500 – support a range of export development activities, including participation in trade missions. For additional information about the STEP program, please review the application at [STEP Application](https://apps.deed.state.mn.us/assets/mtoevents/step-grant-mission-application.pdf)

**APPLICATION DEADLINE: Friday, August 30, 2024**

**SUBMIT APPLICATION – *Email to:*** [Jackie.Geiger@state.mn.us](mailto:Jackie.Geiger@state.mn.us)

**QUESTIONS?** Contact Barbara Mattson, Regional Trade Manager, [Barbara.Mattson@state.mn.us](mailto:Barbara.Mattson@state.mn.us)