



Power Up Program

June 14, 2023

Agenda

- Welcome
- Administrative Introductions
- Power Up Program History
- Provider Introductions
- Branding and Marketing
- Universal Program Application
- Transfer from Part 1 Providers to Part 2 Provider
- Participant Support and Navigation
- Questions and Discussion

Introductions – Administration/Funding

Marc Majors

Deputy Commissioner of Workforce Development DEED

Nancy Omondi

Director of Adult Programs DEED

Ann Meyers

Adult Career Pathways Supervisor DEED

Vanessa Roman

Employment & Training Coordinator DEED

Liz McLoone

Employment & Training Specialist DEED

Bridget Dockter

Policy & Outreach Manager Xcel Energy

Power Up Program Provider Introductions

- Avivo
- Building Strong Communities
- Career Solutions
- Central Minnesota Jobs and Training
- EMERGE Community Development
- Native Sun Community Power Development
- Summit Academy OIC

Employment & Training Division

The Adult Career Pathways department is within the
Employment & Training Division at DEED

The Adult Career Pathways team coordinates and
manages over 150 contracts

Our goal is to ensure all adults in Minnesota have
access to training for industry specific careers with
self-sufficient wages

Xcel Energy and DEED Partnership

- Department of Employment & Economic Development (DEED), Employment & Training division
- Public/Private Partnership

Power Up Program Goal

- Educate and place approximately 160 participants into union apprenticeship or energy-related construction jobs.
- Provide graduates with the opportunity for job placement with contractors working on Xcel Energy's Sherco Solar project in Becker, Minnesota, however multiple career pathways will be available.
- Priority is to increase the diversity of the trade's workforce through outreach and training to people of color, women and veterans.

Power Up Background Information

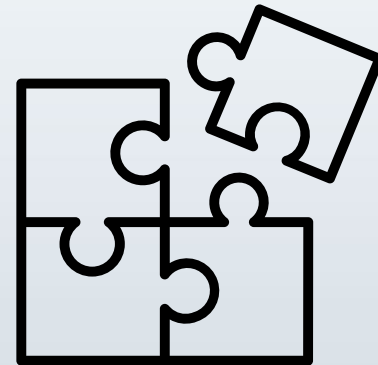
- Response to COVID economic recovery request, began in 2020
 - PUC Filing, Outreach, PUC Approval
- Committed to helping build a skilled and diverse workforce in energy related construction careers
- Invest in the community and customers we serve
 - Training and Jobs
 - Foundation
 - Payment Assistance Programs

Power Up Program Provider Program Summaries

- Avivo
- Building Strong Communities
- Career Solutions
- Central Minnesota Jobs and Training
- EMERGE Community Development
- Native Sun Community Power Development
- Summit Academy OIC

Power Up Pilot Program

- Components
 - Navigation
 - Support Services
 - Work Readiness
 - Skilled Apprenticeship
Readiness Training
 - Placement



Power Up Pilot Program

Part 1 providers will focus on outreach and recruitment, navigation services, support services, and workforce readiness.

Part 2 providers will focus on apprenticeship readiness technical training, active construction site tours, and placement.

Xcel Energy Power Up Program Branding

- When referring to the company, always use Xcel Energy, not just “Xcel”
- Be careful not to stretch the logo out of shape. Hold the “Shift” key while dragging a corner of the logo to resize it.
- Always refer to the Xcel Energy Power Up Program or the Power Up Program by Xcel Energy.

Xcel Energy Power Up Program Branding

- Carolyn Sampson, Senior Communications Consultant, Xcel Energy
- Email: Carolyn.A.Sampson@xcelenergy.com

Power Up Participant Application Process

All participants, in all organizations, enrolled in the Power Up program will complete the same application.

A copy of the application will be made available on DEED Adult Career Pathways website under the Xcel Energy Power Up Program

<https://mn.gov/deed/programs-services/adult-career-pathways/grants/xcel-powerup/>

Transition from Part 1 Providers to Part 2 Provider

- As a Part 2 provider, Building Strong Communities (BSC) will visit each Part 1 providers' training class to provide an overview of their program, expectations of participants, and answer any questions participants may have.
- BSC has made 80 slots available for Part 1 graduates in each cohort.
- Part 1 providers will continue to provide navigation and support services, until the participants complete and graduate from the Part 2 program.

Transition from Part 1 Providers to Part 2 Provider

- All participant interactions must be entered in Workforce One within 15 days of the interaction. However, to ensure seamless services and track that participants are meeting the goals of the program it is a best practice to enter data as soon as possible after it happens or within 3 days of the interaction.
 - Milestone payments

Accountability and Reporting

Quarterly Reports are required. Reports are due on the 30th of the month following the end of the quarter:

- Quarterly Report for 7/1/23 – 9/30/23 – Due by 10/30/23
- Quarterly Report for 10/1/23 – 12/31/23 – Due by 1/30/24
- Quarterly Report for 1/1/24 – 3/31/24 – Due by 4/30/24
- Quarterly Report for 4/1/24 – 6/30/24 – Due by 7/30/24
- Quarterly Report for 7/1/24 – 9/30/24 – Due by 10/30/24
- Quarterly Report for 10/1/24 – 12/31/24 – Due by 1/30/25
- Quarterly Report for 1/1/25 – 3/31/25 – Due by 4/30/25
- Quarterly Report for 4/1/25 – 6/30/25 – Due by 7/30/25

Questions and Discussion



