

SFY 2024 Minnesota Alliance of Boys and Girls Clubs - Direct Appropriation

Final Report

10/1/2024

Minnesota Department of Employment and Economic Development
Employment and Training Programs Division

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## Introduction

The Minnesota State Legislature appropriated $1,000,000 each year in State Fiscal Year (SFY) 2024 and 2025 to the Minnesota Alliance of Boys and Girls Clubs to administer a statewide project of youth job skills and career development. ([S.F 3035 Article 20. Section 2 Subsection 3(v)](https://www.revisor.mn.gov/bills/text.php?number=SF3035&type=ccr&session=ls93&version=A)) The appropriation is from the workforce development fund and requires a 25 percent match from nonstate sources. The enacted legislation permits the Department of Employment and Economic Development (DEED) to retain five percent of these funds for administration and monitoring, making the total grant amount available equal to $950,000 per year.

## Allowable Use of Funds

In accordance with the language appropriating these funds, this project, which may have career guidance components including health and life skills, must be designed to encourage, train, and assist youth in:

* early access to education and job-seeking skills;
* work-based learning experience including career pathways in STEM learning, career exploration, and matching; and
* first job placement through local community partnerships and on-site job opportunities.

## Program Overview

The program prepares youth, age 8-18, for their future careers through a number of workforce programs and providing job-search support and work experience. The program is operated at Boys and Girls Clubs statewide. The Clubs are strategically geographically located to serve high populations of under-represented youth. The program is operated in and serves the following communities:

|  |  |  |
| --- | --- | --- |
| **Boys & Girls Club of…** | **Communities Served** | **Anticipated amount of Subgrant/Subcontract** |
| Bemidji Area | Bemidji | $41,695.00 |
| Bois Forte | Nett Lake, Tower | $17,933.33 |
| Central Minnesota | Little Falls, Saint Cloud, Saint Joseph, Sauk Rapids, Sartell, Waite Park, Clear Lake, Zimmerman, Cold Spring | $140,328.33 |
| Detroit Lakes | Detroit Lakes, Perham | $25,555.00 |
| Leech Lake | Cass Lake, Walker, Deer River | $32,280.00 |
| North Star | Central Minnesota, Twin Cities | $43,488.33 |
| Northland | Coleraine Grand Rapids, Duluth | $56,938.00 |
| Red Lake | Red Lake, Ponemah | $42,143.33 |
| Twin Cities | Minneapolis, Saint Paul, Elk River | $161,400.00 |
| Rochester | Rochester | $75,768.33 |
| White Earth | White Earth, Ponsford, Waubun, Mahonomen, Bagley | $34,970.00 |

## Program Activities and Performance Metrics

The primary goal of the program is to prepare youth, age 8-18, for their future careers through workforce programs in career exploration, skill development, as well as job-search and work experience. Described below are the main program activities as well as the activity performance metrics for SFY 2024. The specific program curriculum was provided by Boys & Girls Clubs of America.

* **SMART Moves/SMART Girls** program helps youth tune decision making and social/emotional skills. Participants gain knowledge, skills and self-esteem to help them make healthy choices and practice responsible behaviors, which includes avoiding the use of alcohol, tobacco and other drugs and postponing sexual activity. This program helps drive positive outcomes for youth in healthy lifestyles by exposing them to various age-appropriate activities designed to hone their decision-making and critical-thinking skills.
* **Goals for Growth** program teaches youth skills for setting and achieving goals, helps them identify their own strengths and enhances their self-esteem by reinforcing their progress and recognizing their success in realizing their goals. This program addresses the ability to set and achieve goals. Participants learn about goals, setting goals, and using strategies to achieve goals and how to get through obstacles. Participants also plan the steps necessary to reach these realistic goals.
* **Money Matters** program helps teens learn critical aspects of financial literacy, including managing a checking account, budgeting, saving, avoiding debt, investing, and paying for college. Participants develop knowledge of good money habits like:
	+ Budgeting: maximizing revenue, planning ahead, setting goals and living within one's means.
	+ Saving: investing in one’s own future and leveraging short-term behaviors to inspire life-changing long-term outcomes.
	+ Planning for College: recognizing post-secondary education as a financially attainable goal that can have a dramatic impact on increased earning potential.

The performance goal for SFY 2024 is for 1050 youth to complete one or more of these three program activities.

* **Career Launch** program is targeted to teens 13 and older. It helps them prepare, explore, and attain experience to prepare for their future careers. Participants gain skills in making/planning career decisions, preparing resumes, completing job applications, mock interviews, maintaining regular attendance/punctuality, demonstrating positive attitudes and behaviors, presenting appropriate appearance, exhibiting good interpersonal relations, completing tasks effectively, college exploration, and career exploration.

The performance goal for SFY 2024 is for 450 youth to participate in the Career Launch program.

In addition to the four specific programs listed above, staff also assist teen participants in identifying and applying for work experience opportunities through business partnerships, job fairs, job search skill building, and part-time employment opportunities at their Boys and Girls Club. The performance goal for SFY 2024 is that 150 teen participants will apply for a job.

|  |  |  |  |
| --- | --- | --- | --- |
| **Contract Performance Data** | **Total Planned** | **Total Achieved** | **Percentage Achieved**  |
| Number of participants in Goals for Growth, SMART MOVES or Money Matters | 1050 | 1920 | 183% |
| Number of participants in Career Launch Program | 450 | 717 | 159% |
| Number of teens who applied for a job | 150 | 109 | 73% |
| **Total Participants Enrolled** | **1500** | **2637** | **176%** |

## Program Data

The participant demographic, activity, and outcome data included in this report reflects the total from the start of the grant contract on July 1, 2023, through the end of SFY 2024 June 30, 2024

|  |  |  |
| --- | --- | --- |
| **Demographic Data** | **Total** | **Percentage** |
| Total Participants Served | **2656** |
| **Gender** | Female | 1186 | 44.7% |
| Male | 1448 | 54.5% |
| Other  | 22 | 0.8% |
| Prefer not to answer  | 0 | 0.0% |
| **Age** |  13 and under | 1687 | 63.5% |
|  14 – 15 | 417 | 15.7% |
|  16 – 17 | 421 | 15.9% |
|  18  | 115 | 4.3% |
|  19-21 | 6 | 0.2% |
| **Ethnicity /Race** | Hispanic/Latino | 74 | 2.8% |
|  American Indian or Alaska Native | 469 | 17.7% |
| Asian/Pacific Islander | 206 | 7.8% |
| Black or African American | 531 | 20.0% |
| White | 780 | 29.4% |
| Multi-race | 308 | 11.6% |
| Other or Not Available | 199 | 7.5% |
| **Education Level** |  8th Grade and Under | 1758 | 66.2% |
|  9th to 12th Grade | 812 | 30.6% |
| High School graduate or equivalent | 19 | 0.7% |
| Post-Secondary Education | 0 | 0.0% |
| **Other Demographics** | Limited English Proficient | 88 | 3.3% |
| Receiving Public Assistance | 397 | 14.9% |
| Foster Youth (or aged out of foster care)  | 42 | 1.6% |
| With a Disability | 74 | 2.8% |
| HS Dropout | 0 | 0.0% |
| Offender (previous criminal/juvenile justice involvement) | 6 | 0.2% |
| Pregnant or Parenting | 2 | 0.1% |
| Basic Skills Deficient  | 136 | 5.1% |
| Homeless or Runaway | 16 | 0.6% |
| Not Employed at Program Enrollment | 807 | 30.4% |
| Veteran | 0 | 0.0% |
| Economically Disadvantaged  | 616 | 23.2% |
| **Program Services and Activities Data** | **Total** | **Percentage** |
| Received Education or Job Training Activities | 682 | 25.7% |
| Received Work Experience Activities | 262 | 9.9% |
| Received Community Involvement and Leadership Development Activities | 384 | 14.5% |
| Received Post-Secondary Exploration, Career Guidance and Planning Activities | 653 | 24.6% |
| Received Mentoring Activities | 942 | 35.5% |
| Received Support Services | 510 | 19.2% |
| **General Performance and Outcome Data** | **Total** | **Percentage** |
| Attained Work Readiness Goals or Educational Goals | 37 | 1.4% |
| Received Academic Credit or Service-Learning Credit | 322 | 12.1% |
| Obtained High School Diploma, GED, Remained in School, Obtained a Certificate or Degree, or Dropout - Returned to School | 913 | 34.4% |
| Entered Post-Secondary Education, Vocational/Occupational Skills Training, Apprenticeship, Military, Job Search or Employment | 48 | 1.8% |
| Completed Program Objective  | 740 | 27.9.% |
| **Participant Satisfaction Data** | **Total** | **Percentage (of responses)** |
| Number of participants rating experience as “Excellent” | 362 | 31.7% |
| Number of participants rating experience as “Very Good” | 471 | 41.2% |
| Number of participants rating experience as “Average” | 292 | 25.5% |
| Number of participants rating experience as “Below Average” | 16 | 1.4% |
| Number of participants rating experience as “Poor” | 2 | 0.2% |
| Total Number of Surveys Completed | 1143 | 100% |

##

## Expenditure Data

The SFY 24 grant contract started on July 1, 2023 and ended on June 30, 2024. SFY 24 grant funds were fully expended by the end of June 2024. The cost category breakdown of expenditures is reported below.

|  |  |
| --- | --- |
| Budget Category | Expenditures |
| Administration (up to 10% allowed) | $37,500.00 |
| Participant Wages and Fringe Benefits | $17.887.75 |
| Direct Staff Services | $894,612.25 |
| **Total** | **$950,000.00** |

## Success Stories

#### **Boys & Girls Club of Rochester**

The Rochester location worked to revamp lessons for Career Launch. The club was able to 10 of the Career Launch Participants to the University of Minnesota- Twin Cities Campus, where they learned about different majors and received a tour of the campus. The visit sparked a lot of interest among the members with some even saying they would like to attend the University of Minnesota in the future. Following Career Launch was Summer of Discovery program that provides hands on job visits for the participating high school members.

#### **Boys & Girls Club of Northland, Duluth**

The Northland location partnered with their cities workforce development program to hire on of their own alumni of the Career Launch program. This was the alumni’s first work experience opportunity.

#### **Boys & Girls Club of Twin Cities, Minneapolis**

Andrew’s success as a second-year Ironworkers apprentice is a shining example of how the Boys & Girls Clubs' career programs can pave the way to fulfilling careers. The BGCTC scholarship empowered him financially, but it was the Club's career exploration and development programs that sparked his interest in the trades and equipped him with the skills he needed to thrive. Andrew story showcases how the Boys & Girls Clubs help young people turn their dreams into reality.