

**COUNTY PROFILE**

# Traverse Co.

Traverse Co. is a part of Economic Development Region 4, which is located in the Northwest Planning Region.



## POPULATION CHARACTERISTICS

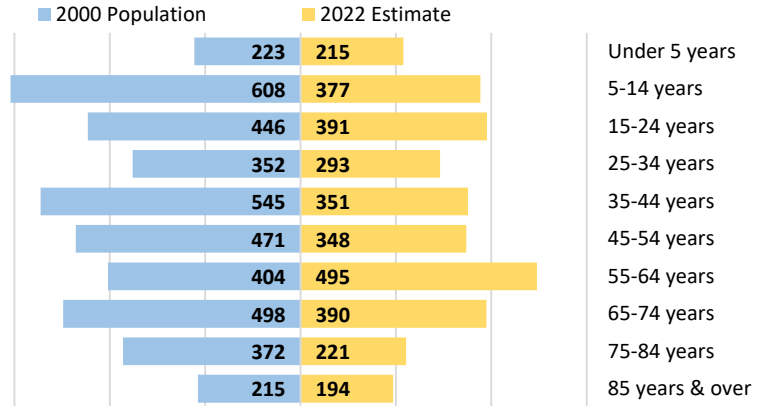
2022 population:	<b>3,275 people</b>	Median Age:	<b>45.3 years</b>
Population change, 2010-2022	-283 people -8.0% decline	state:	38.5 years

Traverse Co. is the 87th largest of the 87 counties in the state. Its population decreased over the past decade, ranking as the 84th fastest growing in the state from 2010 to 2022. Traverse Co.'s population has an older median age than the state and a larger percentage of people aged 65 years and older. The population is aging, especially as the Baby Boom generation moves through the population pyramid (see Figure 1).

	Number	Percent
Under 5 years	215	6.6%
5-14 years	377	11.5%
15-24 years	391	11.9%
25-34 years	293	8.9%
35-44 years	351	10.7%
45-54 years	348	10.6%
55-64 years	495	15.1%
65-74 years	390	11.9%
75-84 years	221	6.8%
85 years & over	194	5.9%
<b>Total Population</b>	<b>3,275</b>	<b>100.0%</b>

Source: Census Population Estimates, 2018-2022 ACS

Figure 1. Population Pyramid, 2000-2022



Traverse Co. suffered a negative natural increase - more deaths than births from 2020 to 2022, but also experienced net out-migration - meaning more people moved out than moved in. Despite suffering domestic out-migration, Traverse Co. welcomed net international immigration - gaining new Minnesotans from foreign countries (see Table 2).

	Total Population Change	April 1, 2020 to July 1, 2022					
		Natural Increase	Vital Events		Net Migration		
			Births	Deaths	Total	International	Domestic
Traverse Co.	-91	-31	104	135	-55	3	-58
State of Minnesota	10,680	26,917	144,350	117,433	-17,365	20,012	-37,377

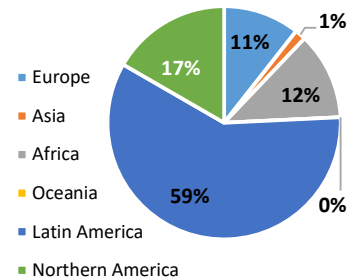
Source: U.S. Census Bureau, Population Estimates Program

Compared to the state, Traverse Co. has a smaller percentage of foreign-born residents. From 2010 to 2022, Traverse Co. saw a decrease in the number of foreign-born residents, though it was slower than the statewide increase.

Foreign-born Population	Traverse Co.		Change 2010-2022		Minnesota	
	Number	Percent	Number	Percent	Percent	Change
Foreign-born Population	66	2.0%	-14	-17.5%	8.5%	31.3%
Europe	7	10.6%	-7	-50.0%	9.3%	-0.6%
Asia	1	1.5%	-2	-66.7%	36.7%	30.2%
Africa	8	12.1%	8	#DIV/0!	28.1%	93.1%
Oceania	0	0.0%	0	#DIV/0!	0.4%	20.4%
Americas:	50	75.8%	-13	-20.6%	25.4%	7.5%
Latin America	39	59.1%	-15	-27.8%	22.9%	9.0%
Northern America	11	16.7%	2	22.2%	2.5%	-4.6%

Source: U.S. Census Bureau, 2018-2022 American Community Survey

Figure 2. Place of Birth for the Foreign Born Population, 2022



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Figure 3. Population by Race, 2022

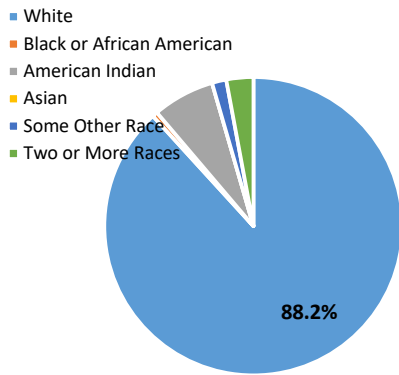


Table 4. Race and Hispanic Origin, 2022	Traverse Co.			Minnesota	
	Number	Percent	Change from 2011-2022	Percent	Change from 2011-2022
<b>Total</b>	<b>3,345</b>	<b>100.0%</b>	<b>-7.2%</b>	<b>100.0%</b>	<b>7.9%</b>
White	2,951	88.2%	-12.9%	79.7%	-0.4%
Black or African American	19	0.6%	375.0%	6.7%	44.3%
American Indian or Alaska Native	225	6.7%	52.0%	0.9%	-10.2%
Asian or Other Pac. Islanders	0	0.0%	#DIV/0!	5.1%	37.1%
Some Other Race	52	1.6%	79.3%	2.3%	84.7%
Two or More Races	98	2.9%	188.2%	5.3%	159.6%
Hispanic or Latino origin	147	4.4%	122.7%	5.7%	34.6%

Source: U.S. Census Bureau, 2018-2022 American Community Survey

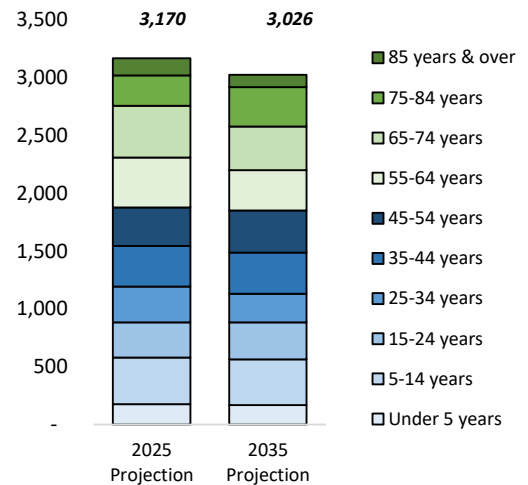
POPULATION PROJECTIONS

According to the Minnesota State Demographic Center, Traverse Co.'s population is expected to decline from 2025 to 2035, with a rate of change that is slower than the projected statewide growth rate (4.5%). Despite the decline, the number of people aged 65 years and older is expected to decrease over the next decade (see Figure 4 and Table 5).

Table 5. Population Projections by Age Group, 2025-2035				
Traverse Co.	2025 Projection	2035 Projection	Numeric Change	Percent Change
Under 5 years	176	168	-8	-4.5%
5-14 years	403	396	-7	-1.7%
15-24 years	305	320	15	4.9%
25-34 years	310	246	-64	-20.6%
35-44 years	350	357	7	2.0%
45-54 years	333	366	33	9.9%
55-64 years	432	349	-83	-19.2%
65-74 years	449	377	-72	-16.0%
75-84 years	262	339	77	29.4%
85 years & over	150	108	-42	-28.0%
<b>Total Population</b>	<b>3,170</b>	<b>3,026</b>	<b>-144</b>	<b>-4.5%</b>

Source: Minnesota State Demographic Center

Figure 4. Projections by Age Group, 2025-2035

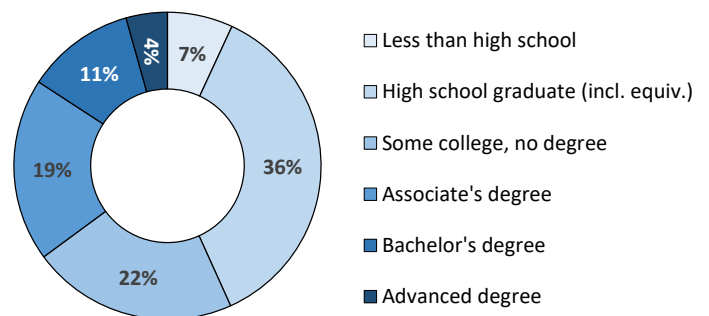


EDUCATIONAL ATTAINMENT

Traverse Co. has a higher percentage of adults (18 years & over) with at least a high school diploma than the state (93.0%), and a lower percentage of people with at least some college experience. Traverse Co. also has a higher percentage of people with an Associate's degree and a lower percentage of people with a Bachelor's degree or higher.

<b>Percentage of the adult population (18 years &amp; over) with at least a high school diploma:</b>	<b>93.1%</b>
<b>College-educated:</b>	<b>56.7%</b>
state:	68.5%
<b>Associate's Degree:</b>	<b>19.3%</b>
<b>Bachelor's Degree:</b>	<b>11.5%</b>
<b>Advanced Degree:</b>	<b>4.3%</b>

Figure 5. Educational Attainment, 2022



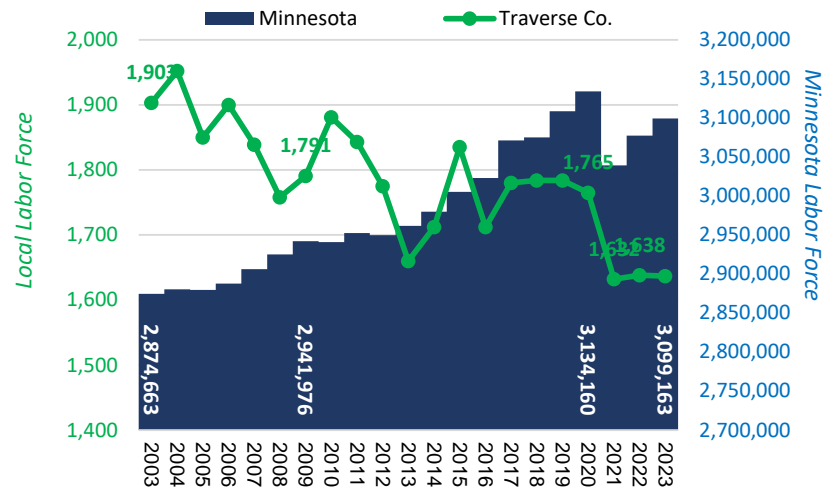
Source: U.S. Census Bureau, 2018-2022 American Community Survey

LABOR FORCE TRENDS

At 2.5%, Traverse Co. had a higher unemployment rate than the state in 2023. After the pandemic recession Traverse Co.'s unemployment rate declined compared to the 3.9% pre-pandemic rate posted in 2019. The number of unemployed workers actively seeking work in Traverse Co. increased over the past year, and is down compared to 2019.

<b>1,638</b> available workers	
Labor Force change, 2008-2023	-121 workers -6.9% decline
<b>2.5%</b> unemployment rate	2.7% state
<b>41</b> unemployed workers	

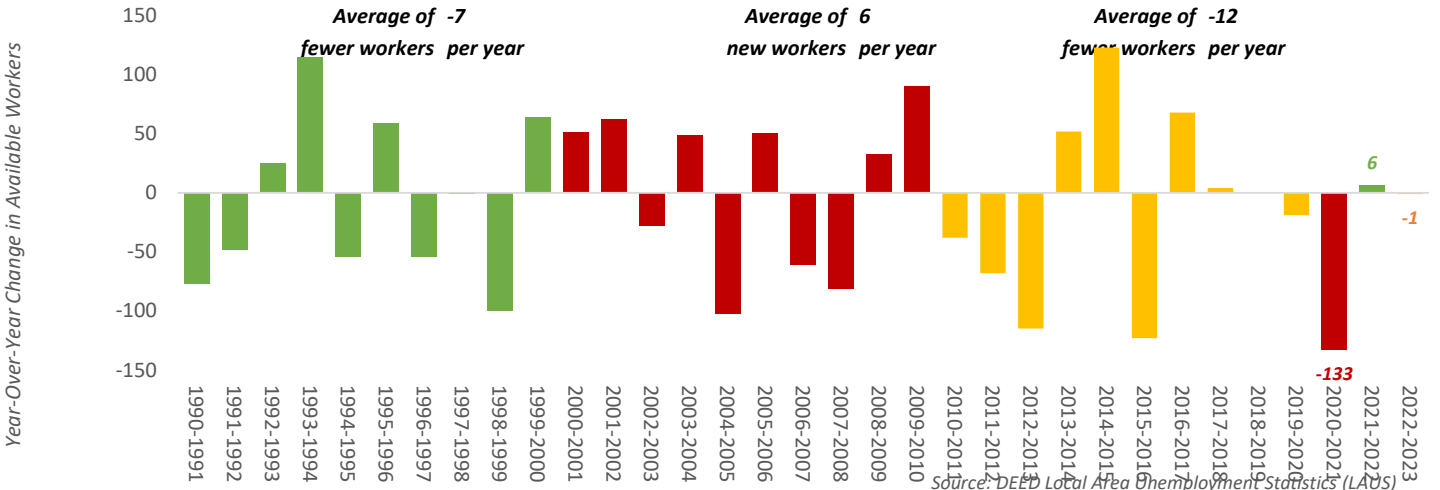
Figure 6. Annual Labor Force Estimates



Source: DEED Local Area Unemployment Statistics

Labor force growth has slowed in recent years. After experiencing a net loss of workers each year from 1990 to 2000, Traverse Co. averaged an annual gain of new workers from 2000 to 2010, and most recently a loss of fewer workers since 2010 (see Figure 7). Moving forward, Traverse Co. is expected to see a labor force decline from 2025 to 2035 (see Table 6).

Figure 7. Annual Change in Labor Force, 1990-2023



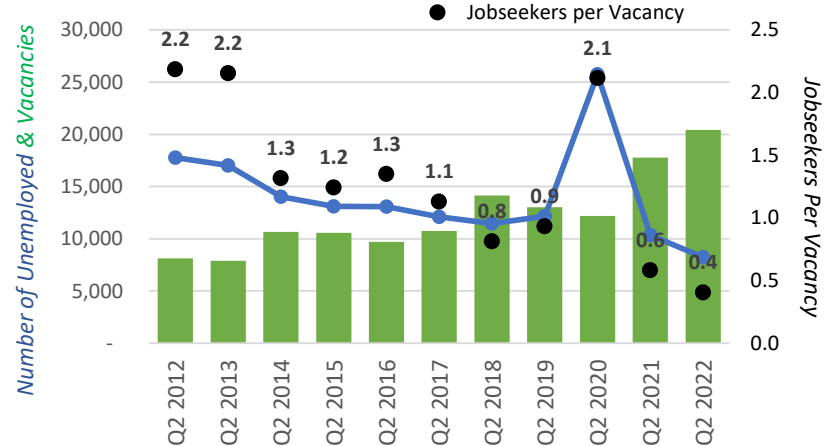
Source: DEED Local Area Unemployment Statistics (LAUS)

	Labor Force Projection	
	2025	2035
16 to 24 years	199	206
25 to 54 years	822	804
55 to 64 years	327	264
65 years & over	208	178
<b>Total Labor Force</b>	<b>1,556</b>	<b>1,452</b>

Source: Minnesota State Demographic Center, 2018-2022 ACS

The labor market had grown extremely tight in recent years, with less than 1 jobseeker per vacancy until the pandemic recession intervened in early 2020 and the number of unemployed workers spiked. Job vacancies in Northwest reached new highs in the 4th quarter of 2021, quickly bringing back challenges in finding new workers and 2022 showed the lowest jobseeker-per-vacancy ratio on record (see Figure 8).

Figure 8. Jobseekers Per Vacancy, 2012-2022



Source: DEED Job Vacancy Survey, LAUS program

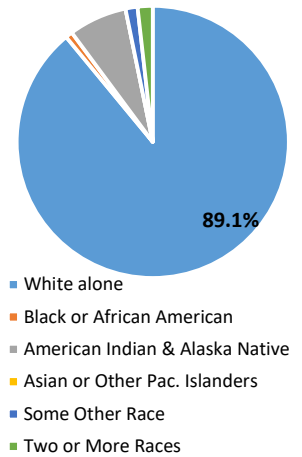
**LABOR FORCE CHARACTERISTICS**

Traverse Co. had a lower labor force participation rate than the state. The labor force in Traverse Co. is less racially diverse than the state (where 81.3% of workers are white alone), but is becoming more diverse over time.

**Table 7. Employment Characteristics, 2022**

	Traverse Co.			Minnesota		Labor Force by Gender	
	In Labor Force (available workers)	Labor Force Partic. Rate	Unemp. Rate	Labor Force Partic. Rate	Unemp. Rate	Male	Female
<b>Total Labor Force</b>	<b>1,673</b>	<b>62.3%</b>	<b>4.0%</b>	<b>68.7%</b>	<b>4.0%</b>	<b>953</b>	<b>721</b>
16 to 19 years	74	52.9%	20.3%	53.0%	9.8%	53	21
20 to 24 years	192	94.1%	6.3%	83.1%	6.7%	106	86
25 to 44 years	533	81.0%	2.4%	88.8%	3.5%	292	241
45 to 54 years	306	86.2%	3.3%	87.8%	2.9%	165	141
55 to 64 years	383	75.7%	1.3%	72.8%	3.1%	197	186
65 to 74 years	173	43.5%	6.9%	27.6%	3.3%	131	42
75 years & over	13	3.1%	0.0%	6.6%	3.2%	9	4
<b>Employment Characteristics by Race &amp; Hispanic Origin</b>							
White alone	1,491	61.7%	3.5%	67.8%	3.4%		
Black or African American	14	87.5%	0.0%	71.5%	8.7%		
American Indian & Alaska Native	116	73.4%	0.0%	57.6%	11.9%		
Asian or Other Pac. Islanders	0	#DIV/0!	#DIV/0!	73.9%	3.6%		
Some Other Race	24	54.5%	62.5%	76.1%	6.1%		
Two or More Races	30	58.8%	0.0%	74.3%	6.6%		
Hispanic or Latino	65	69.9%	23.1%	77.0%	6.3%		
<b>Employment Characteristics by Disability, 20 to 64 years</b>							
With Any Disability, 20 to 64 years	89	40.6%	0.0%	54.4%	10.2%		
<b>Employment Characteristics by Educational Attainment, 25 to 64 years</b>							
Population, 25 to 64 years	1,221	80.4%	2.3%	84.4%	3.3%		
Less than H.S. Diploma	13	26.0%	5.3%	67.2%	4.6%		
H.S. Diploma or Equivalent	375	79.8%	0.0%	76.8%	2.5%		
Some College or Assoc. Degree	589	80.7%	1.4%	85.1%	3.6%		
Bachelor's Degree or Higher	245	91.1%	0.0%	90.3%	2.0%		

**Figure 9. Labor Force by Race, 2022**



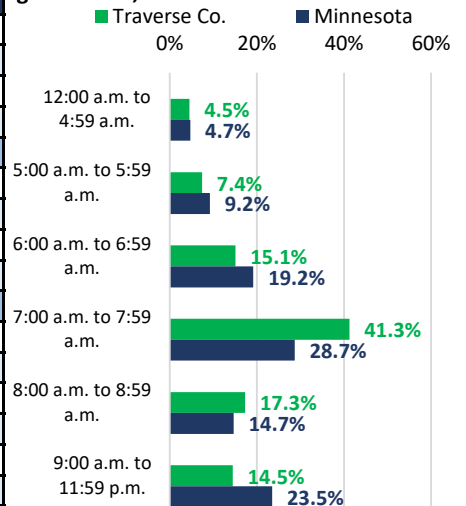
Source: 2018-2022 American Community Survey, 5-Year Estimates

A larger percentage of workers in Traverse Co. worked in the same county in which they live compared to the state. Traverse Co. also had a shorter average commute time than the state.

**Table 8. Commuting Characteristics, 2022**

	Traverse Co.		Minnesota	
	Number	Percent	Number	Percent
Worked in state of residence	1,318	84.0%	2,867,086	97.7%
Worked in county of residence	1,133	72.2%	1,957,366	66.7%
Worked out of county of residence	185	11.8%	909,720	31.0%
Worked outside state of residence	251	16.0%	67,495	2.3%
<b>MEANS OF TRANSPORTATION TO WORK</b>				
Car, truck, or van	1,240	79.0%	2,387,561	81.6%
Public transportation (excl. taxicab)	2	0.1%	81,926	2.8%
Other method (walk, bike, taxi, etc.)	71	4.5%	122,889	4.2%
Worked at home	257	16.4%	333,556	11.4%
<b>TRAVEL TIME TO WORK</b>				
Less than 10 minutes	557	35.5%	465,223	15.9%
10 to 19 minutes	488	31.1%	895,335	30.6%
20 to 29 minutes	229	14.6%	649,557	22.2%
30 to 44 minutes	179	11.4%	567,631	19.4%
45 to 59 minutes	35	2.2%	190,186	6.5%
60 or more minutes	82	5.2%	158,000	5.4%
<b>Mean travel time to work (minutes)</b>	<b>19.0 minutes</b>		<b>23.3 minutes</b>	

**Figure 10. Time Leaving Home to go to Work, 2022**



Source: 2018-2022 American Community Survey, 5-Year Estimates

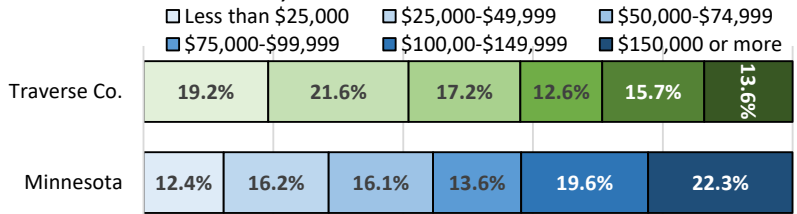
**INCOMES, COST OF LIVING, & HOUSING**

Traverse Co. had a lower median household income than the state, and a higher percentage of households with incomes below \$50,000. Overall, Traverse Co. had the 73rd highest median household income of the 87 counties in the state.

<b>Median Household Income</b>	<b>\$63,456</b>
state	\$84,313
<b>Median Family Income</b>	<b>\$89,432</b>
state	\$107,072
<b>Per Capita Income</b>	<b>\$36,023</b>
state	\$44,947

Source: 2018-2022 American Community Survey

Figure 11. Household Incomes, 2022



Source: 2018-2022 American Community Survey 5-Year Estimates

The cost of living has increased over the past 2 years with costs up in many areas. Traverse Co. had a lower cost of living than the state, with a required hourly wage of \$13.86 for a single person living alone to meet a basic needs cost of living, and an hourly wage requirement of \$15.24 for a typical family with 2 adults and 1 child (see Table 9).

Table 9. Basic Needs Cost of Living Estimates, 2022

Category	Single Yearly Cost of Living	Hourly Wage Required	Monthly Costs						
			Child Care	Food	Health Care	Housing	Transportation	Other	Taxes
Traverse Co.	\$28,819	\$13.86	\$0	\$408	\$163	\$595	\$784	\$243	\$209
State of Minnesota	\$34,992	\$16.82	\$0	\$403	\$159	\$961	\$760	\$330	\$303
Typical Family: 2 Adults (1 working full-time, 1 part-time), 1 child	Family Yearly Cost of Living	Hourly Wage Required	Monthly Costs						
			Child Care	Food	Health Care	Housing	Transportation	Other	Taxes
Traverse Co.	\$47,552	\$15.24	\$251	\$932	\$528	\$794	\$917	\$418	\$123
State of Minnesota	\$60,720	\$19.46	\$574	\$921	\$555	\$1,216	\$886	\$517	\$391

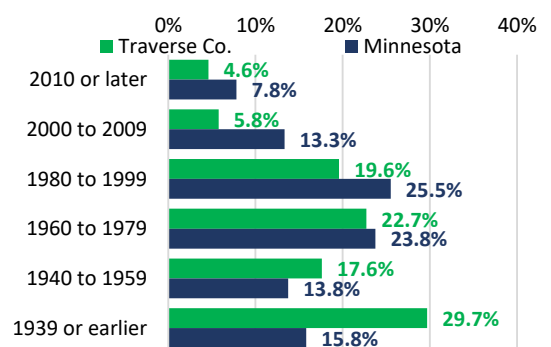
Source: DEED Cost of Living tool

Traverse Co. had a lower median house value than the state, having the 87th highest value of the 87 counties in 2021. Traverse Co.'s housing stock was older than the state's, with a lower percentage of units built since 2000 (see Figure 12).

Table 10. Estimated Value of Owner-occupied Housing Units, 2022	Traverse Co.		Minnesota
	Total	Percent	Percent
<b>Total</b>	<b>1,139</b>	<b>100.0%</b>	<b>100.0%</b>
Less than \$50,000	244	21.4%	4.1%
\$50,000 to \$99,999	280	24.6%	4.6%
\$100,000 to \$149,999	175	15.4%	7.1%
\$150,000 to \$199,999	95	8.3%	10.7%
\$200,000 to \$299,999	169	14.8%	27.1%
\$300,000 to \$499,999	101	8.9%	31.7%
\$500,000 or more	75	6.6%	14.7%
<b>Median (dollars)</b>	<b>\$109,300</b>		<b>\$286,800</b>

Source: 2018-2022 American Community Survey, 5-Year Estimates

Figure 12. Year Structure Built, 2022



<b>Median monthly owner costs, owner-occupied units with a mortgage</b>	<b>\$1,266</b>
state	\$1,818

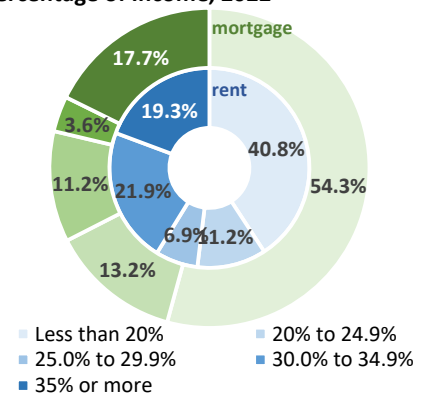
<b>Percentage of households with a mortgage spending 30% or more of their income on housing costs</b>	<b>21.3%</b>
state	22.0%

<b>Median monthly rent costs</b>	<b>\$589</b>
state	\$1,178

<b>Percentage of renters spending 30% or more of their household income on rent</b>	<b>41.2%</b>
state	46.7%

Source: 2018-2022 American Community Survey, 5-Year Estimates

Figure 13. Housing Costs as a Percentage of Income, 2022



Legend:  
 ■ Less than 20%  
 ■ 20% to 24.9%  
 ■ 25.0% to 29.9%  
 ■ 30.0% to 34.9%  
 ■ 35% or more

OCCUPATIONS

At \$21.88 in 2023, wages were lower in Region 4 than the state. Overall, Region 4 had the 9th highest median hourly wage level of the 13 economic development regions in the state. Wages were highest for management occupations (\$40.79) and lowest for food preparation and serving related jobs (\$14.11) (see Table 11).

Table 11. Occupational Employment & Wage Statistics, 2023

Occupational Group	Region 4				State of Minnesota		
	Median Hourly Wage	Estimated Regional Jobs	Share of Total Jobs	Regional Location Quotient	Median Hourly Wage	Estimated Statewide Jobs	Share of Total Jobs
<b>Total, All Occupations</b>	<b>\$21.88</b>	<b>87,550</b>	<b>100.0%</b>	<b>1.0</b>	<b>\$24.25</b>	<b>2,827,310</b>	<b>100.0%</b>
Management	\$40.79	4,890	5.6%	0.8	\$51.58	193,760	6.9%
Business & Financial Operations	\$31.49	2,970	3.4%	0.5	\$38.19	201,940	7.1%
Computer & Mathematical	\$34.92	1,000	1.1%	0.3	\$49.73	99,250	3.5%
Architecture & Engineering	\$33.68	1,530	1.7%	0.9	\$40.60	53,100	1.9%
Life, Physical & Social Science	\$30.72	580	0.7%	0.6	\$39.37	29,070	1.0%
Community & Social Service	\$25.01	2,390	2.7%	1.4	\$25.82	54,820	1.9%
Legal	\$34.47	340	0.4%	0.6	\$47.87	18,730	0.7%
Education, Training & Library	\$23.87	6,330	7.2%	1.3	\$24.82	158,830	5.6%
Arts, Design, Entertainment & Media	\$23.13	830	0.9%	0.7	\$28.80	37,630	1.3%
Healthcare Practitioners & Technical	\$36.01	5,570	6.4%	1.0	\$41.07	186,700	6.6%
Healthcare Support	\$17.45	5,080	5.8%	1.0	\$17.40	162,400	5.7%
Protective Service	\$25.29	1,240	1.4%	1.0	\$25.83	40,620	1.4%
Food Preparation & Serving Related	\$14.11	7,920	9.0%	1.2	\$14.89	216,970	7.7%
Building, Grounds Cleaning & Maint.	\$18.37	2,890	3.3%	1.2	\$18.26	76,210	2.7%
Personal Care & Service	\$16.16	1,810	2.1%	1.0	\$16.96	58,120	2.1%
Sales & Related	\$16.71	7,830	8.9%	1.1	\$18.14	239,500	8.5%
Office & Administrative Support	\$20.52	10,110	11.5%	0.9	\$23.06	345,830	12.2%
Farming, Fishing & Forestry	\$19.99	340	0.4%	2.7	\$19.84	4,060	0.1%
Construction & Extraction	\$27.75	4,570	5.2%	1.3	\$31.00	113,930	4.0%
Installation, Maintenance & Repair	\$24.44	3,730	4.3%	1.2	\$27.95	98,670	3.5%
Production	\$22.10	8,120	9.3%	1.3	\$22.07	209,380	7.4%
Transportation & Material Moving	\$19.73	7,460	8.5%	1.1	\$19.80	227,780	8.1%

Source: DEED Occupational Employment & Wage Statistics, Qtr. 1 2023

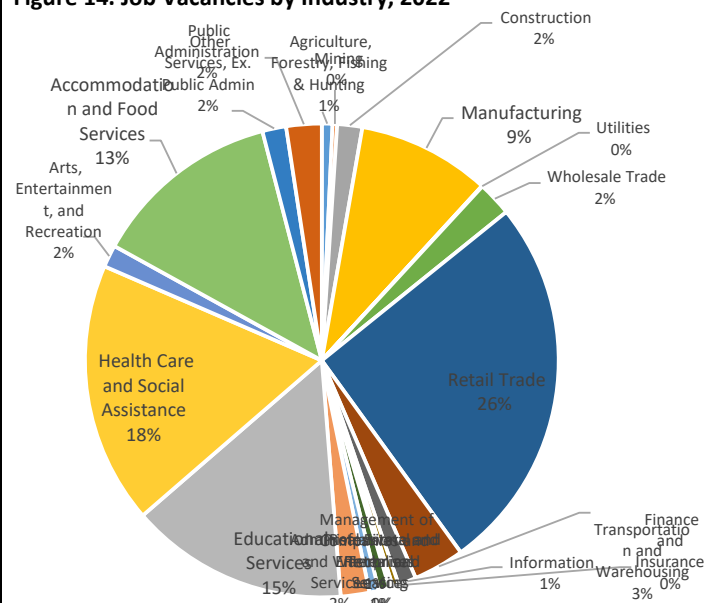
JOB VACANCY SURVEY

Traverse Co. is a part of the Northwest planning region. There were 20409 job vacancies posted by employers in 2022, indicating extensive opportunity in the region, with openings across several occupations and industries (see Figure 14).

Table 12. Northwest Job Vacancy Survey Results, 2022

Occupational Group	Number of Vacancies	Wage Offer
<b>Total, All Occupations</b>	<b>20,409</b>	<b>\$17.06</b>
Management	407	\$32.83
Business & Financial Operations	249	\$21.46
Computer & Mathematical	101	\$33.15
Architecture & Engineering	138	\$29.54
Life, Physical & Social Sciences	127	\$28.23
Community & Social Service	379	\$20.30
Education, Training & Library	1,540	\$20.19
Healthcare Practitioners & Technical	1,348	\$29.56
Healthcare Support	1,732	\$15.00
Protective Service	217	\$15.16
Food Preparation & Serving Related	2,904	\$14.05
Building, Grounds Cleaning & Maint.	1,063	\$16.12
Personal Care & Service	497	\$12.88
Sales & Related	4,519	\$16.09
Office & Administrative Support	750	\$16.22
Construction & Extraction	155	\$21.84
Installation, Maintenance & Repair	845	\$21.35
Production	1,218	\$18.24
Transportation & Material Moving	1,684	\$18.83

Figure 14. Job Vacancies by Industry, 2022



Source: DEED Job Vacancy Survey, 2022

OCCUPATIONS IN DEMAND

Table 13. Northwest Planning Region Occupations in Demand, 2022

Less than High School	High School or Equivalent	Some College or Assoc. Deg.	Bachelor's Degree or Higher
Heavy & Tractor-Trailer Truck Drivers \$51,692/yr	Nursing Assistants \$37,961/yr	Registered Nurses \$81,165/yr	General & Operations Managers \$67,488/yr
Cashiers \$28,802/yr	Licensed Practical & Licensed Vocational Nurses \$51,229/yr	Police & Sheriff's Patrol Officers \$64,102/yr	Elementary School Teachers \$62,210/yr
Home Health & Personal Care Aides \$32,976/yr	Automotive Service Technicians & Mechanics \$47,005/yr	Dental Hygienists \$84,508/yr	Secondary School Teachers \$63,580/yr
Retail Salespersons \$31,063/yr	Machinists \$48,430/yr	Clinical Laboratory Technologists & Technicians \$61,816/yr	Substitute Teachers, Short-Term \$39,171/yr
First-Line Supervisors of Retail Sales Workers \$44,044/yr	Electricians \$62,857/yr	Radiologic Technologists & Technicians \$68,070/yr	Accountants & Auditors \$64,490/yr
Maintenance & Repair Workers, General \$48,600/yr	Medical Assistants \$46,584/yr	Computer Network Support Specialists \$71,089/yr	Preschool Teachers \$36,501/yr
Teaching Assistants, exc. Postsecondary \$37,015/yr	Dental Assistants \$51,999/yr	Industrial Engineering Technologists & Technicians \$53,775/yr	Special Education Teachers, Kindergarten & Elementary School \$63,611/yr
Janitors & Cleaners, exc. Maids & Housekeeping \$37,767/yr	Computer User Support Specialists \$56,923/yr	Forest & Conservation Technicians \$51,299/yr	Child, Family, & School Social Workers \$62,810/yr
Stockers & Order Fillers \$39,215/yr	Farm Equipment Mechanics & Service Technicians \$52,147/yr	Paralegals & Legal Assistants \$53,542/yr	Business Operations Specialists, All Other \$60,668/yr
Laborers & Freight, Stock, & Material Movers, Hand \$39,548/yr	Emergency Medical Technicians \$39,707/yr	Civil Engineering Technologists & Technicians \$71,840/yr	Substance abuse, behavioral & mental health counselors \$47,988/yr

Source: DEED Occupations in Demand

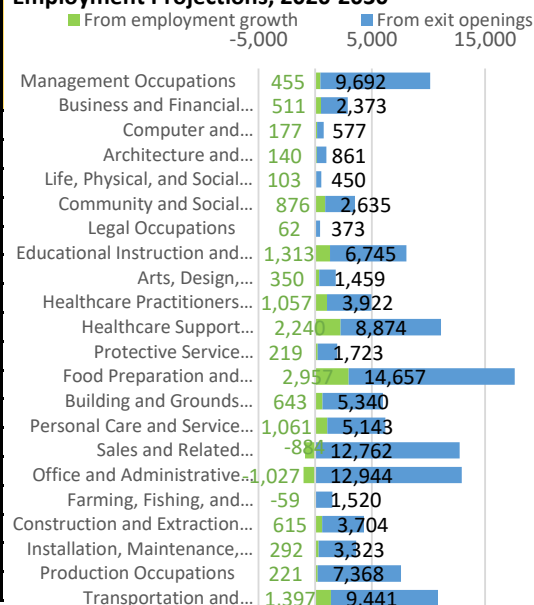
Traverse Co. is a part of the Northwest planning region, which is projected to see a 5.1% increase in employment levels over the next decade. In addition to new jobs created, there will be a much larger number of exit openings (see Figure 15).

Table 14. Regional Industry Employment Projections, 2020-2030

	Estimated Employment 2020	Projected Employment 2030	Percent Change 2020-2030
<b>Northwest Planning Region</b>			
<b>Total, All Industries</b>	<b>250,722</b>	<b>263,441</b>	<b>5.1%</b>
Natural Resources & Mining	5,790	5,740	-0.9%
Utilities	1,135	970	-14.5%
Construction	10,693	11,157	4.3%
Manufacturing	27,999	28,618	2.2%
Wholesale Trade	11,829	12,347	4.4%
Retail Trade	26,846	25,467	-5.1%
Transportation & Warehousing	6,436	6,741	4.7%
Information	2,276	2,229	-2.1%
Finance & Insurance, Real Estate	7,478	7,641	2.2%
Professional Services & Mgmt. of Companies	5,587	6,025	7.8%
Admin. Support & Waste Mgmt.	3,889	4,139	6.4%
Educational Services	22,015	23,101	4.9%
Health Care & Social Assistance	36,901	41,390	12.2%
Leisure & Hospitality	20,446	24,818	21.4%
Other Services	9,052	10,144	12.1%
Public Administration	22,824	23,240	1.8%

Source: DEED 2020-2030 Employment Outlook

Figure 15. Regional Occupational Employment Projections, 2020-2030



**ECONOMIC CHARACTERISTICS**

Coming out of the pandemic recession, after gaining jobs over the past year, Traverse Co. had the 86th largest economy of the 87 counties in the state. Traverse Co. was the 66th fastest growing in the past year and the 76th fastest growing since 2019. From 2019 to 2022, employment in Traverse Co. is still down from the pandemic recession.

**157** business establishments

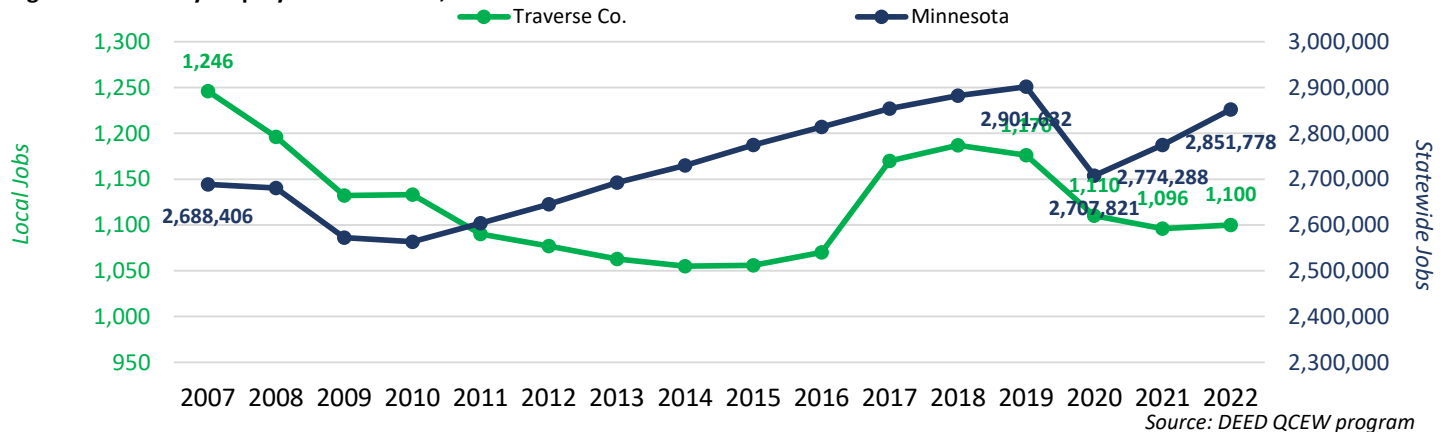
**\$43,465** annual average wage

**1,100** jobs

**\$47,811,752** total industry payroll

Job change, 2019-2022: -76 jobs, -6.5% decline

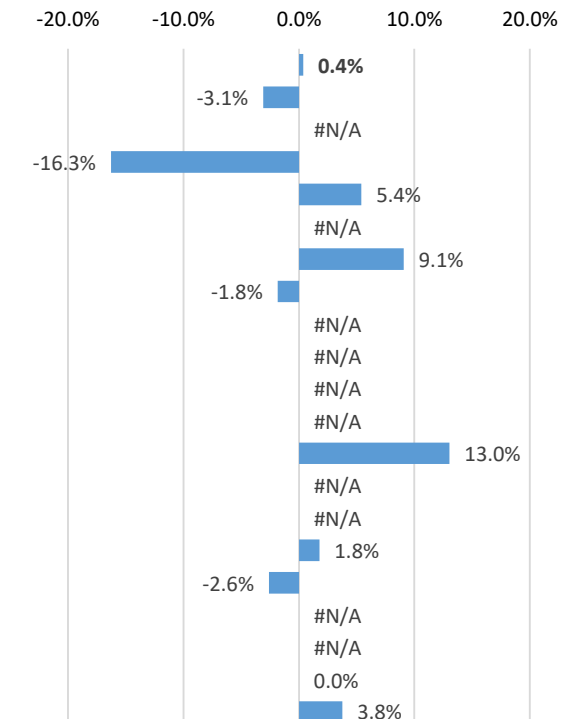
Figure 16. Industry Employment Statistics, 2007-2022



Source: DEED QCEW program

Table 15. Traverse Co. Industry Employment Statistics, 2022	Number of Jobs	Percent of Total Jobs	Average Annual Wage
<b>Total, All Industries</b>	<b>1,100</b>	<b>100.0%</b>	<b>\$43,465</b>
Agriculture, Forestry, Fish & Hunt	94	8.5%	\$46,052
Mining	#N/A	#N/A	#N/A
Construction	36	3.3%	\$50,504
Manufacturing	39	3.5%	\$48,220
Utilities	#N/A	#N/A	#N/A
Wholesale Trade	120	10.9%	\$64,440
Retail Trade	160	14.5%	\$26,785
Transportation & Warehousing	#N/A	#N/A	#N/A
Information	#N/A	#N/A	#N/A
Finance & Insurance	#N/A	#N/A	#N/A
Real Estate & Rental & Leasing	#N/A	#N/A	#N/A
Professional & Technical Services	13	1.2%	\$14,565
Management of Companies	#N/A	#N/A	#N/A
Admin. Support & Waste Mgmt. Svcs.	9	0.8%	\$8,964
Educational Services	114	10.4%	\$42,625
Health Care & Social Assistance	226	20.5%	\$45,528
Arts, Entertainment, & Recreation	#N/A	#N/A	#N/A
Accommodation & Food Services	#N/A	#N/A	#N/A
Other Services	26	2.4%	\$16,804
Public Administration	138	12.5%	\$44,541

Figure 17. Change in Jobs, 2021-2022



Source: DEED Quarterly Census of Employment & Wages (QCEW)

For more information on Traverse Co.'s population, labor force, and economic trends, contact:

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