

Governor's Council on Economic Expansion Agenda: 2/14/2022

Time: 2:00 PM – 4:00 PM

Location: Virtual

Objective: Revisit and discuss Minnesota's demographic and economic forecast; complete engagement and process design.

2:00 PM	Meeting convenes
2:05 PM – 2:45 PM	Minnesota's Demography, presentation by Susan Brower, State Demographer
2:45 PM – 3:20 PM	Minnesota's Economy, presentation from Oriane Casale, Labor Market Information Office, Department of Employment and Economic Development
3:20 PM – 3:30 PM	Small group discussion reflecting on presentations
3:30 PM – 3:55 PM	Overview of Council's new Microsoft Teams tool, engagement plan, and process documents in a large group discussion
4:00 PM	Meeting adjourns

Supporting Materials

- Draft Roadmap
- [Written Public Comments Report \(Link\)](#)
- [Requested Research \(Link\)](#)

**Note: Report layout should include graphics, data visualizations, quotes, and other content in an easy to navigate design.*

Expanding Minnesota's Economy for Everyone

Table of Contents

1. Executive summary
 - a. Charge
 - b. Background info about Council
 - c. Phase 1 recap
 - i. Guiding principals
 - ii. Themes
 - d. Vision (high level)
2. Why (why Minnesota needs this roadmap) Basic overview, one page at most
 - a. Data from demographer
 - i. Net migration
 - ii. Economic indicators/trends
 - iii. Changing demography
 - b. Other qualitative data/what GCEE heard from stakeholders
3. Vision (section for each, in depth)
 - a. Why this matters
 - b. What does this look like
 - c. How do we get there?
 - d. How does this expand Minnesota' economy
4. Appendix
 - a. Council members
 - b. Stakeholders engaged
 - c. Staff support
 - d. Public comments?

Vision

- *The vision statements should answer the question: "What do we want to see in place in 10 years as a result of our actions?"*
- *Should be inspiring, broad enough to encompass a variety of perspectives, and easy to communicate.*
- *Should lead to an equitable, inclusive, sustainable, and resilient Minnesota economy.*
- *Statements should be edited for clarity and to have continuity of language and writing style across them.*

Original: Minnesota is the healthiest, greenest, safest, most equitable place to raise a family and to feel like you belong.

Suggested Update: Minnesota is the healthiest, greenest, safest, most equitable place for communities to thrive.

Why this matters:

- *Statement(s) about why Minnesota needs this*

What does that look like?

- *List of statements that paint a picture of a Minnesota in which this vision is realized.*
- *Key indicators of success*
- *As engagement happens, edit to incorporate learnings and to create continuity of language and writing style.*
- A tax structure that reflects our shared values.
- Voter rights protected and strengthened; all voices represented.
- Focus on livable wages.
- Essential workforce with pay that reflects family sustaining wage.
- Protect Minnesota's natural environment.
- Sustainably use Minnesota's natural resources for economic growth.

How do we get there?

- *Government needs to:*
- *Industry needs to:*
- *Communities need to:*

Here's how this will expand Minnesota's economy:

- *Conclusion statement that crystalizes this step*

Original: Eliminate health disparities to allow for full health potential and no one is disadvantaged from achieving this potential because of social position or other socially determined circumstances.

Suggested Update: Minnesota has eliminated health disparities so all can reach their full health potential, regardless of zip code, demographics, or income.

Why this matters:

- *Statement(s) about why Minnesota needs this*

What does that look like?

- *List of statements that paint a picture of a Minnesota in which this vision is realized.*
- *As engagement happens, edit to incorporate learnings and to create continuity of language and writing style.*
- Elimination of geographic, cultural, racial, and indigenous health disparities.
- Strengthen core assets, including housing, child care, healthcare, and connectivity.
- Support for the caring profession.
- Equitable and affordable quality healthcare.
- Decrease preventable deaths and acute behavioral health crises.
- Shared definition of health and community health.
- Robust set of basic rights shared across state.
- Eliminate system created barriers to economic inclusion.
- All thing Equitable! Top of the list for best in class!
- Safe healthy communities of choice exist across the state, both urban and rural.
- Depth of capacity exists within disenfranchised communities.
- Intentional community engagement exists across systems and institutions.

How do we get there?

- *Government needs to:*
- *Industry needs to:*
- *Communities need to:*

Here's how this will expand Minnesota's economy:

- *Conclusion statement that crystalizes this step*

Notes/intents from 1/31 meeting (remove as incorporated into other sections)

- Holistic and inclusive access for all while addressing the caring professions workforce shortage and building sustainable, healthy communities.
- Taking our learnings, in particular those from COVID, into the future to create healthy, equitable communities and ecosystems.
- Being a good steward of resources. Investing in innovation and recognizing interdependence in our systems.
- Approaches are inclusive of lived experiences to help create solutions that lead to equitable outcomes across race, ethnicity, behavioral health, and disabilities to eliminate health disparities.

Original: Good practices require holistic support of workers and businesses with intentional inclusion of BIPOC communities and activation of existing assets.

Suggested Update: Minnesota invests in its talented and creative workers and entrepreneurs, empowering its BIPOC communities and those who face systematic barriers to growth.

Why this matters:

- *Statement(s) about why Minnesota needs this*

What does that look like?

- *List of statements that paint a picture of a Minnesota in which this vision is realized.*
- *As engagement happens, edit to incorporate learnings and to create continuity of language and writing style.*
- More holistic employment practices, moving beyond compensation.
- Dramatic growth in BIPOC-owned businesses.
- Investment in talent through upskilling of Minnesotans and internal development.
- Intentional education and training, specifically for those left on “bench.”
- Intentional inclusion and recruitment of BIPOC.

How do we get there?

- *Government needs to:*
- *Industry needs to:*
- *Communities need to:*

Here’s how this will expand Minnesota’s economy:

- *Conclusion statement that crystalizes this step*

Notes/intents from 1/31 meeting (remove as incorporated into other sections)

- Activate assets that Minnesota already has.
- Community- individual-level to create a more participatory work culture in Minnesota.
- Create or enforce business practices that are inclusive of employees and prohibit cheap/exploited workers/wages; address gap in wages between upper-level positions and general employees.

Suggested Addition: Minnesota is the best place in the country to start, grow, and expand a business.

Why this matters:

- *Statement(s) about why Minnesota needs this.*

What does that look like?

- *List of statements that paint a picture of a Minnesota in which this vision is realized.*
- *As engagement happens, edit to incorporate learnings and to create continuity of language and writing style.*
- Vibrant economic environment that creates Jobs for all and evolution of industry development.
- Strong sense of Minnesota's identity as the problem-solving capital.
- Intentional strategy for BIPOC-owned businesses.
- Increased business growth and entrepreneurship for BIPOC, women and veterans.

How do we get there?

- *Government needs to:*
- *Industry needs to:*
- *Communities need to:*

Here's how this will expand Minnesota's economy:

- *Biggest impact*
- *Conclusion statement that crystalizes this step*

Original: Building the scalable core components of household prosperity for all Minnesotans

Suggested Update: Minnesota has the scalable infrastructure and supports necessary to ensure economic prosperity.

Goals

- *What are we trying to accomplish to expand Minnesota's economy?*
- *As engagement happens, goals should be edited to fully capture Council goals and to create continuity of language and writing style.*
- Fully funded education system no child left behind.
- Equitable opportunities in education from birth to age 24. Education is as good in North Minneapolis as it is in Edina.
- Accessible and affordable childcare and development opportunities for youth along the continuum.
- Robust system of child care support 0-13 family supports with youth 13-18

- Increase affordable housing and elimination of homelessness.
- Equitable access to infrastructure.
- Multi-modal transportation system.

How do we get there?

- *Government needs to:*
- *Industry needs to:*
- *Communities need to:*

Here's how this will expand Minnesota's economy:

- *Conclusion statement that crystalizes this step*

DRAFT