



Client Spotlight

CM Interior Design, owned by Claudia Mendoza

Claudia Mendoza is an interior designer assisting clients with both commercial and interior design. A unique aspect of CM Interior Design is that they can work with clients at many different financial levels, customizing the services they provide based on a plan that the client can afford.

Claudia recently celebrated the 1-year anniversary of getting her business registered with the state of Minnesota, which happens to coincide with her mother's birthday. Claudia chose that registration date to honor the influence that her mother had on her life. Claudia's mother is a business owner in Peru and taught Claudia much about what it means to be an entrepreneur.

Claudia worked with the SBDC through a unique collaboration with another non-profit in the Fargo-Moorhead community, Cultural Diversity Resources. They offer an Entrepreneur Class to New Americans in the area and helped Claudia develop her business plan. They brought in MN SBDC consultant Deb McGregor to assist and provide guidance with getting registered with the state and with web design and marketing.



Client Spotlight

Abby Dahlberg Photography, owned by Abby Dahlberg

Abby Dahlberg is a wedding, high school senior and couples photographer. Abby reached out to the West Central MN SBDC shortly before graduating from college. MN SBDC consultant Bill Schalow helped Abby with her financial projections, learning how to manage a business and setting up her LLC. Bill also helped Abby learn best bookkeeping practices so that she could get her business process started on the right foot.

Abby Dahlberg Photography already has a very healthy customer base which Abby has been able to successfully manage, in part because she thoughtfully set her business up for success with her SBDC consultant.



In 2023, the Minnesota SBDC Network helped West Central Region businesses start, manage and grow.

By the numbers:



338

Unique clients served



998

Jobs supported



28

New businesses started



\$15.6M

Capital infused



2,963

Total hours of consulting services



45%

Pre-venture clients



55%

In-business clients

West Central Region

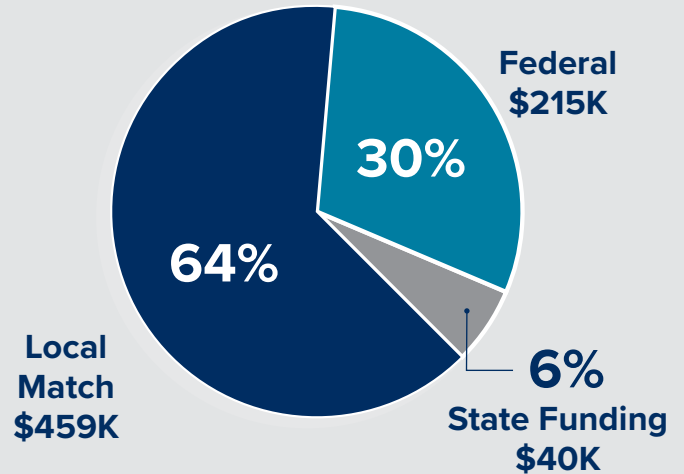
Small Business Development Center

Partners in Success

Our partners share in the vision for Minnesota's business success and recognize the positive relationship between nurturing small businesses and the well-being of their communities, regions, and the state. Funding for the program comes from the U.S. Small Business Administration, the Minnesota Department of Employment and Economic Development, and our most important local partners—the institutions of higher learning that host our regional centers.

Other local funding partners include many community lenders, economic development organizations, corporate donors, and private individuals. We're so grateful for their incredible continuing commitment to this program. Together, we are helping businesses start, grow, and succeed.

2023 Funding



HOST INSTITUTION



WEST CENTRAL REGION

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