## 

# Laura Beeth

# Chair Report

September-December 2021

**Chair Quarterly Activities**

1. Chair the Governor’s Workforce Development Board.
   1. Participated in regular meetings with leadership to review priorities, discuss healthcare employment needs, and board planning.
   2. Partnering with DEED to plan for January Healthcare Month.
   3. Convened state healthcare stakeholders to discuss current talent state and discuss proactive steps to promote healthcare careers and discuss strategies to support current healthcare staffing shortages.
2. Chair/Past Chair Officer of the NGA, National Governor’s Association of State Workforce Board Chairs.
   1. Chaired National Convening of State Workforce Board Chairs.
   2. Transitioned into Past Chair Officer Term for next two years (Fall 2021-Fall 2023).
   3. Participated in the regular NGA Chairs’ Executive Committee meetings and phone calls.
3. Chair the Minnesota State HealthForce Healthcare Education Industry Partnership Council.
4. Chair the Minneapolis Workforce Board and Executive Committee.
   1. Participated in in Rapid Hiring Committee.
   2. Participated in Step Up Planning Meetings.
5. Partnered with DLI and MN Pipeline on our Apprenticeship Program and Dual Training Pathways.
   1. Fairview completed 220 registered apprentice slots (BSN, MA, and Surg Tech) during the five-year grant.
   2. Partnered on Dual Training IT and CNA Career Pathways.
6. Serve on the RTT, Real Time Talent Board representing the healthcare industry voice.
7. Participated in the Central Corridor Anchor Partnership (Minneapolis – Saint Paul Meds and Eds).
   1. Continued to provide support for workforce planning and student jobs.
   2. Participating in workforce goals on local hiring initiatives.
8. Serve on the Cedar Riverside Anchor Partnership Board.
   1. Partner at the Cedar Riverside Opportunity Center.
9. Participated in the Healthcare Anchor Network, formerly Democracy Collaborative as a sponsoring anchor institution member driving anchor mission and health of the community.
   1. Selected to participate in a small national leadership group to set best practice standards for local hiring and workforce recruitment and DE&I for HAN.
   2. Committed to local hiring and equity goals.
   3. Sharing best practice Earn and Learn Programs, local hiring strategies, and career pathways with national network.
10. Serve as an executive board member for National Fund for Workforce Solutions CareerSTAT.
    1. Participated in CareerSTAT Strategic Planning for the future.
11. Participated in the Minnesota Hospital Association Workforce Development Committee.
    1. Participated in biweekly meetings to staff COVID-19 related talent needs.
    2. Participating in workforce development committee meetings.
12. Serve as a board member on the St. Catherine University Henrietta School of Health Board.
13. Participated in the Achieve Minneapolis VIP Gala to support youth development and job readiness.
14. Participated and partnered to present healthcare talent needs at the CTE Conference.
15. Participated in multi-session vision and planning for Century College.
16. Participated in the Saint Paul Chamber Leadership Sessions, presenting healthcare workforce development to the leadership cohort.
17. Support St. Paul College Planning, and continue to support my healthcare scholarship offering which will be open to students in 2022.
18. Partnered with our state and local college and university partners and community-based organizations on pipelines, job opportunities, and support.
19. Led M Health Fairview’s system wide strategic direction for talent acquisition including workforce development programs, sourcing, anchor mission, career services/job placement, redeployment, contingent workforce, physician recruitment, recruitment services, and COVID Crisis Talent Recruitment.