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# REGIONAL SPOTLIGHT Central Minnesota disting While is Care in many of industrial many o

# **From Staffing to Recruitment**

The Employment Services Industry in Central Minnesota

mployment Services is an unusual industry that serves many other industries rather than being distinguishable by its own unique occupations. While nurses are distinguished in the Health Care industry, Employment Services provides many different occupations to a wide variety of industries. Common occupations range from customer service representatives and secretaries to assemblers and hand material movers.

Features:

Concentration of Grocery Stores

E is for Electrician

F is for Financial Analyst

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Central Minnesota is home to 2,538 Employment Services jobs through the third quarter of 2015, down from its employment high of 3,154 during 2013. The Employment Services industry represents just 0.9 percent of all jobs in the region, less than half the share found across Minnesota (2.2%).

The Employment Services industry is made up of three different smaller sectors:

**Employment Placement Agencies** where the firm helps find permanent employees for firms

**Temporary Help Services** where the firm provides temporary help that is not on the payroll of the company where they work but the temporary help agency that placed them

**Professional Employer Organizations**: Primarily engaged in providing human resource management in a wide range of HR

and personnel management duties to clients.

Although most quarters have suppressed employment data in Central Minnesota for employment placement agencies and



professional employer organizations, the bulk of employment in the broader Employment Services industry is temporary help which is large enough to be disclosed. Federal and state law require that data be suppressed to prevent revealing private sector individual firm data.

Temporary help services made up about 95 percent of all jobs in the Employment Services industry during the first three quarters of 2015\*, up significantly from a decade ago when temporary services was only 71 percent of employment services total employment.

\*Note: Fourth quarter QCEW data have not yet been released at the time of publishing, for historical comparisons the first three quarters are used to maintain consistency of employment data.





Following years of economic expansion in the mid 2000's the Great Recession dramatically changed the composition of the Employment Services industry. By 2008 the share of Employment Services jobs in temporary help dipped to just 66 percent. As the overall economy slumped into the recession, Central Minnesota lost 4.6 percent of all jobs in 2009 while Employment Services declined by 45.7 percent. Temporary help services declined by 26.7 percent during that period implying the largest losses of jobs were experienced in the other two smaller sectors of Employment Services placement agencies and professional employer organizations (see Figure 1).

Although temporary help services now dominates the Employment Services industry it remains a relatively small industry in Central Minnesota's economy compared to that of the state. Only 0.9 percent of employment is found in temporary help services whereas Minnesota maintains about 2 percent of total employment in the industry.

#### Moving On

The shift towards more temporary help service employment has not impacted average annual wages, contrary to common perceptions. Although they are still much lower, average annual wages have increased substantially faster in Employment Services and its sub industry, temporary help, compared to overall average wages.

Strong wage growth in Employment Services has helped close the gap found in the industry, but it's still far from being a high paying industry. By 2015 the average annual wage was \$23,781 or 61 percent of the average annual wage for all industries in the region, closing the gap 10 points from 2007 when the average annual wage was \$17,264

Figure 1: Share of Temporary Help Services Jobs Within Employment Services Industry in Central Minnesota, Average of Qtr 1-3

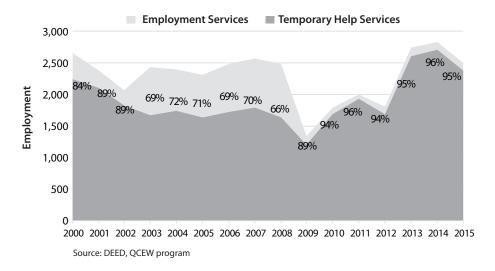
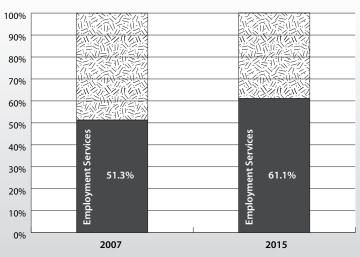


Figure 2: Average Wages for Employment Services Industry Relative to Average Wage of All Industries in Central Minnesota



Source: DEED, QCEW program

First appearing in 2009 in the final year of the recession and the first year of the recovery, average annual wages increased 17 percent for the Employment Services industry while the average annual wage across Central Minnesota increased by 0.6 percent. Lower average wages in the Employment Services industry

is highly correlated to both the most common occupations found in the industry as well as the nature of temporary staffing (see Figure 2).

Workers employed by the Employment Services industry, specifically temporary help services, commonly fill entry level occupations



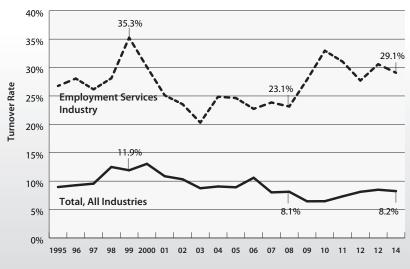
and after a period of time are hired by the company where they were placed. Temporary help service companies negotiate wages and charge a fee for supplying labor. Since there is an incentive for both companies to employ a temporary worker, contracts are typically negotiated for work duration among other details. If the client company wants to employ the temporary worker before his/her contract has expired, the contract must be "bought out" from the temporary help service business.

This type of relationship not only provides a crucial service for companies to help staff vacant positions, but it also skews the average wages in the employment services industry. Because many workers gain entry level jobs, the **Employment Services industry** also has higher job mobility rates compared to other industries. Inevitably many workers gaining entry level employment are promoted and work their way up the career ladder long after leaving a staffing or employment agency. Although this situation regularly plays out, not all employment in the employment services industry are entry level. Employment Service businesses also provide mid- and professional-level workers for hard-to-fill job openings.

According to Quarterly Workforce Indicator data the rate of turnover in the Employment Services industry was 29.1 percent by the second quarter of 2014 compared to 8.2 percent for all industries in the region. Although turnover rates fluctuate with economic cycles, the changes are more dramatic in Employment Services. The highest turnover rate on record occurred back in 1999 at 35.3 percent. As recently as 2010, however, the rate rose to 33%. The most current turnover rate of 29.1% would also seem high, but it's only 2 percentage points above the average from 1995-2014 (see Figure 3).



Figure 3: Turnover Rates in Central Minnesota, 2nd Quarter



Source: Quarterly Workforce Indicators

#### Matching the Mix Up

Production occupations are commonly found in the Employment Services industry as manufacturers are inclined to utilize staffing agencies and temporary help businesses to mitigate fluctuating demand for goods. Roughly a third of assemblers and fabricators, metal and plastic workers, and all other production worker jobs are found in

the Employment Services industry. However, the most numerous occupation in the employment services industry is the laborers and freight, stock, and material movers, hand. Nearly one-in-five material, freight, and stock movers are found in the employment services industry providing roughly 700 jobs in central Minnesota of 3,630 material, freight, and stock mover jobs in the region.

The median wage hourly for all occupations in Central Minnesota is \$16.90 but the most common occupations in Employment Services have median wages below that. The largest occupation in the industry with a higher wage was Human Rsesource Specialist, however, with a median hourly wage of \$24.19, well above the median for all occupations in the region.

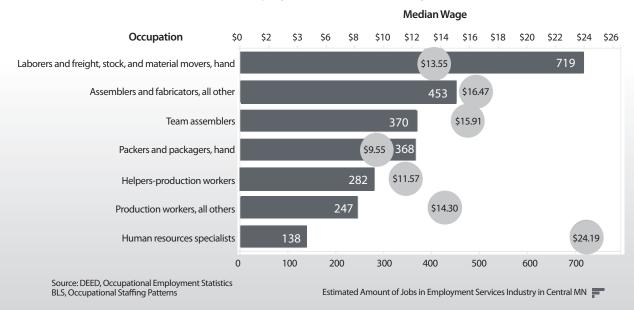
It is no coincidence that the occupations in Figure 4 represent some of the most in-demand jobs in Central Minnesota, especially the laborers and freight, stock,

and material movers. Hard-to-fill jobs align well with the function of many employment services firms. Companies with hard-to-fill job vacancies often contract with employment services firms to augment internal hiring activities and maintain desired employment levels.

The intertwined global economy increases the necessity for businesses to respond rapidly to changing markets, while the effects touch nearly every business, whether they are a global company or a small mom-and-pop shop. Employment Staffing is projected to continue

growing in Central Minnesota faster than average. By 2022 employment should top 3,100 jobs in the region although it will likely continue to experience ups and downs with the wide range of industries it serves.

Figure 4: Employment and Median Wage in Central Minnesota for Typical Occupations in Employment Services Industry



by Luke Greiner Regional Analyst, Central Minnesota Department of Employment and Economic Development



### Shortcuts

#### **Broader Access to Broadband**

ive years ago our State Legislature set a goal to place Minnesota in the top five states in the nation for broadband access and speed. To develop policies that would promote the expansion of broadband, the state established the Governor's Task Force on Broadband, the Governor's Broadband Subcabinet, and the Office of Broadband Development, which is housed at DEED.

According to the 2015 Annual Report released by the Governor's Task Force on Broadband in January of 2016, data showed that 91.5 percent of Minnesota households had broadband access at a speed of at least 10 Megabits per second (Mbps) download and 5 Mbps upload. While the report shows that the state has made progress toward reaching its broadband speed goals, it has not yet achieved universal access. Only 80 percent of rural Minnesota households have a broadband connection that meets these speeds.

The Task Force is working to implement "an action plan for identifying and correcting disparities in access and adoption of broadband in all Minnesota communities - urban, rural, and suburban - helping to ensure that homes, schools, hospitals, and businesses have access to the technology and information resources they need to grow and thrive."

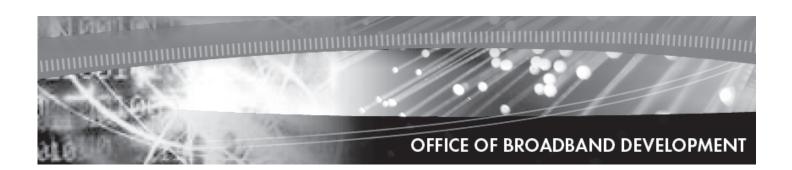
To that end, the Office of Broadband Development has a wide range of information and resources available on DEED's website (https://mn.gov/deed/

programs-services/broadband/index.jsp) to help Minnesota residents understand the broadband options available. The office provides planning resources and tips for communities, opportunities for financial assistance to help pay for broadband services, and information on the Border-to-Border Broadband Development Grant program which included about \$10.6 million in funds for unserved and underserved regions across Minnesota in 2016.

The site also includes a wide list of maps and data, including maps of the state's broadband service inventory, percentage of households served by broadband services, density of broadband providers, broadband growth, and maximum residential upload and download speed. DEED also offers an interactive available broadband service map for Minnesota, where users can type in their location and see a list of available providers.

Technologies and broadband applications have changed quickly over the past five years and will continue to change, which will require higher speeds moving forward. In response the Task Force is encouraging the legislature to update Minnesota's statutory broadband speed goals in 2016, helping the state seize the opportunity to stay on the leading edge of this transformative technology

by Cameron Macht



# Labor Force Estimates

County/	L	abor Fo	orce	Eı	mploym	nent	Un	employ	ment		Rate of mployr	
Area	Apr 2016	Mar 2016	Apr 2015	Apr 2016	Mar 2016	Apr 2015	Apr 2016	Mar 2016	Apr 2015	Apr 2016	Mar 2016	Apr 2015
United States ('000s) (Seasonally adjusted) (Unadjusted)	158,924 158,488	159,286 158,854	157,072 156,554	151,004 151,075	151,320 150,738	148,523 148,587	7,920 7,413	7,966 8,116	8,549 7,966	5.0% 4.7	5.0% 5.1	5.4% 5.1
<b>Minnesota</b> (Seasonally adjusted) (Unadjusted)	3,069,528 3,041,732	3,067,828 3,055,192	3,004,218 2,997,380	2,953,782 2,927,093	2,952,766 2,915,166	2,895,996 2,888,935	115,746 114,639	115,062 140,026	108,222 108,445	3.8	3.8 4.6	3.6 3.6
Metropolitan Statistical Areas (MSA)* MplsSt. Paul MSA	1.966.192	1,968,110	1,931,998	1,899,867	1,889,915	1,867,601	66,325	78,195	64,397	3.4	4.0	3.3
Duluth-Superior MSA Rochester MSA St. Cloud MSA	143,450 120,196 112,212	143,826 120,703 113,597	143,024 117,533 110,210	134,518 116,552 108,107	133,571 116,001 108,127	136,107 113,734 106,184	8,932 3,644 4,105	10,255 4,702 5,470	6,917 3,799 4,026	6.2 3.0 3.7	7.1 3.9 4.8	4.8 3.2 3.7
Mankato-N Mankato MSA Fargo-Moorhead MSA Grand Forks MSA	60,232 135,863 55,887	60,739 135,413 56,553	59,330 129942 54769	58,497 132,525 54,137	58,570 131,074 54,489	57,711 126794 53065	1,735 3,338 1,750	2,169 4,339 2,064	1,619 3148 1704	2.9 2.5 3.1	3.6 3.2 3.6	2.7 2.4 3.1
Region One Kittson	<b>48,991</b> 2,456	<b>50,128</b> 2,505	<b>48,968</b> 2,430	<b>46,049</b> 2,340	<b>46,489</b> 2,359	<b>46,400</b> 2,327	<b>2,942</b>	<b>3,639</b> 146	<b>2,568</b> 103	<b>6.0</b> 4.7	<b>7.3</b> 5.8	<b>5.2</b> 4.2
Marshall Norman Pennington Polk Red Lake	5,749 3,376 9,323 17,387 2,360	5,911 3,444 9,387 17,815 2,412	5,716 3,401 9,210 17,389 2,342	5,258 3,212 8,577 16,583 2,171	5,286 3,222 8,597 16,862 2,159	5,259 3,247 8,550 16,644 2,206	491 164 746 804 189	625 222 790 953 253	457 154 660 745 136	8.5 4.9 8.0 4.6 8.0	10.6 6.4 8.4 5.3 10.5	8.0 4.5 7.2 4.3 5.8
Roseau	8,340 <b>43,417</b>	8,654 <b>43,902</b>	8,480 <b>42,462</b>	7,908 <b>40,617</b>	8,004 <b>40,492</b>	8,167 <b>39,931</b>	432	650 <b>3,410</b>	313 <b>2,531</b>	5.2 <b>6.4</b>	7.5	3.7 <b>6.0</b>
Region Two Beltrami Clearwater Hubbard	24,274 4,798 9,448	24,371 4,978 9,434	23,672 4,612 9,420	22,953 4,223 8,806	22,792 4,255 8,608	22,491 4,121 8,819	1,321 575 642	1,579 723 826	1,181 491 601	5.4 12.0 6.8	6.5 14.5 8.8	5.0 10.6 6.4
Lake of the Woods Mahnomen	2,399 2,498	2,595 2,524	2,340 2,418	2,271 2,364	2,482 2,355	2,211 2,289	128 134	113 169	129 129	5.3 5.4	4.4 6.7	5.5 5.3
<b>Region Three</b> Aitkin	<b>165,042</b> 6,823	<b>166,109</b> 6,933	<b>163,443</b> 6,805	<b>153,722</b> 6,330	<b>153,107</b> 6,318	<b>154,768</b> 6,365	<b>11,320</b> 493	<b>13,002</b> 615	<b>8,675</b> 440	<b>6.9</b> 7.2	<b>7.8</b> 8.9	<b>5.3</b> 6.5
Carlton Cook Itasca	17,554 3,107 23,336	17,639 3,042 23,659	17,643 3,064 22,081	16,517 2,931 21,207	16,418 2,867 21,266	16,720 2,894 20,643	1,037 176 2,129	1,221 175 2,393	923 170 1,438	5.9 5.7 9.1	6.9 5.8 10.1	5.2 5.5 6.5
Koochiching Lake St. Louis	6,217 5,519 102,486	6,278 5,756 102,802	6,280 5,450 102,120	5,589 5,124 96,024	5,683 5,154 95,401	5,702 5,184 97,260	628 395 6,462	595 602 7,401	578 266 4,860	10.1 7.2 6.3	9.5 10.5 7.2	9.2 4.9 4.8
City of Duluth Balance of St. Louis County	45,210 57,276	45,051 57,751	45,659 56,461	43,357 52,667	43,076 52,325	43,915 53,345	1,853 4,609	1,975 5,426	1,744 3,116	4.1 8.0	4.4 9.4	3.8 5.5
<b>Region Four</b> Becker Clay	<b>127,361</b> 18,744 36,460	<b>128,476</b> 18,893 36,851	<b>125,713</b> 18,332 35,634	<b>122,707</b> 17,892 35,294	<b>121,863</b> 17,677 35,258	<b>121,283</b> 17,529 34,614	<b>4,654</b> 852 1,166	<b>6,613</b> 1,216 1,593	<b>4,430</b> 803 1,020	<b>3.7</b> 4.5 3.2	<b>5.1</b> 6.4 4.3	<b>3.5</b> 4.4 2.9
Douglas Grant Otter Tail	20,022 3,330 30,994	20,118 3,379	19,864 3,382	19,364 3,175	19,216 3,143	19,192 3,222	658 155	902 236	672 160	3.3 4.7	4.5 7.0	3.4 4.7
Pope Stevens	6,557 5,735	31,286 6,593 5,731	30,872 6,495 5,647	29,682 6,368 5,582	29,354 6,305 5,538	29,641 6,284 5,508	1,312 189 153	1,932 288 193	1,231 211 139	4.2 2.9 2.7	6.2 4.4 3.4	4.0 3.2 2.5
Traverse Wilkin	1,801 3,718	1,853 3,772	1,800 3,687	1,741 3,609	1,756 3,616	1,727 3,566	109	97 156	73 121	3.3	5.2 4.1	4.1 3.3
Region Five Cass Crow Wing	<b>82,644</b> 13,797 31,465	<b>83,375</b> 13,754 31,335	<b>82,405</b> 13,821 31,440	77,984 12,790 29,816	<b>76,889</b> 12,394 29,065	<b>77,907</b> 12,876 29,786	<b>4,660</b> 1,007 1,649	<b>6,486</b> 1,360 2,270	<b>4,498</b> 945 1,654	<b>5.6</b> 7.3 5.2	<b>7.8</b> 9.9 7.2	<b>5.5</b> 6.8 5.3
Morrison Todd Wadena	17,871 13,098 6,413	18,317 13,371 6,598	17,773 13,027 6,344	16,880 12,477 6,021	16,841 12,543 6,046	16,805 12,466 5,974	991 621 392	1,476 828 552	968 561 370	5.5 4.7 6.1	8.1 6.2 8.4	5.4 4.3 5.8
<b>Region Six East</b> Kandiyohi	<b>66,229</b> 24,058	<b>67,089</b> 24,338	<b>65,798</b> 23,965	<b>63,469</b> 23,168	<b>63,378</b> 23,068	<b>63,173</b> 23,110	<b>2,760</b> 890	<b>3,711</b> 1,270	<b>2,625</b> 855	<b>4.2</b> 3.7	<b>5.5</b> 5.2	<b>4.0</b> 3.6
McLeod Meeker Renville	20,242 13,453 8,476	20,409 13,654 8,688	20,015 13,373 8,445	19,414 12,847 8,040	19,343 12,813 8,154	19,235 12,810 8,018	828 606 436	1,066 841 534	780 563 427	4.1 4.5 5.1	5.2 6.2 6.1	3.9 4.2 5.1

<sup>\*</sup>Minneapolis-St. Paul Metropolitan Statistical Area (MSA) now includes Sherburne County in Minnesota and Pierce County in Wisconsin. St. Cloud MSA is now comprised of Benton and Stearns counties.

# Numbers are unadjusted unless otherwise labeled. Source: Department of Employment and Economic Development, Local Area Unemployment Statistics, and North Dakota Job Service, 2016.

County/	La	bor Fo	rce	Er	nploym	ent	Une	employ	ment		Rate of mployn	
Area	Apr 2016	Mar 2016	Apr 2015	Apr 2016	Mar 2016	Apr 2015	Apr 2016	Mar 2016	Apr 2015	Apr 2016	Mar 2016	Apr 2015
Region Six West	24,003	24,505	23,934	22,947	23,071	22,977	1,056	1,434	957	4.4%	5.9%	4.0%
Big Stone	2,663	2,752	2,628	2,534	2,554	2,521	129	198	107	4.8	7.2	4.1
Chippewa	6,863	7,010	6,924	6,571	6,615	6,659	292	395	265	4.3	5.6	3.8
Lac Qui Parle	3,761	3,835	3,746	3,614	3,640	3,603	147	195	143	3.9	5.1	3.8
Swift Yellow Medicine	5,146 5,570	5,254 5,654	5,057 5,579	: 4,873 : 5,355	4,891 5,371	4,804 5,390	273 215	363 283	253 189	5.3	6.9 5.0	5.0 3.4
Region Seven East	87,093	88,210	85,638	: : 82,435	82,075	81,365	4,658	6,135	4,273	5.3	7.0	5.0
Chisago	29,368	29,631	28,850	28,148	28,020	27,672	1,220	1,611	1,178	4.2	5.4	4.1
Isanti	20,839	21,041	20,356	19,854	19,765	19,516	985	1,276	840	4.7	6.1	4.1
Kanabec	8,878	9,040	8,846	8,175	8,123	8,209	703	917	637	7.9	10.1	7.2
Mille Lacs	13,066	13,305	12,794	12,245	12,197	12,034	821	1,108	760	6.3	8.3	5.9
Pine	14,942	15,193	14,792	14,013	13,970	13,934	929	1,223	858	6.2	8.0	5.8
Region Seven West	236,036	238,285	231,649	227,095	226,572	223,148	8,941	11,713	8,501	3.8	4.9	3.7
Benton	22,202	22,549	21,832	21,246	21,239	20,873	956	1,310	959	4.3	5.8	4.4
Sherburne	50,550	50,899	49,594	: 48,508	48,280	47,683	2,042	2,619	1,911	4.0	5.1	3.9
Stearns Wright	90,010	91,048	88,378	86,861	86,888	85,311	3,149	4,160 3,634	3,067	3.5	4.6	3.5
Wright	73,274	73,789	71,845	70,480	70,165	69,281	2,794	3,624	2,564	3.8	4.9	3.6
Region Eight	66,778	67,861	66,127	64,336	64,572	63,985	2,442	3,289	2,142	3.7	4.8	3.2
Cottonwood	5,918	6,047	5,815	5,653	5,703	5,606	265	344	209	4.5	5.7	3.6
Jackson	6,258	6,425	6,228	6,034	6,132	5,982	224	293	246	3.6	4.6	3.9
Lincoln	3,376	3,436	3,329	3,244	3,251	3,208	132	185 702	121 451	3.9	5.4	3.6
Lyon Murray	15,347 5,178	15,464 5,226	15,318 5,100	: 14,790 : 4,932	14,762 4,859	14,867 4,894	557 246	367	206	3.6	4.5 7.0	2.9 4.0
Nobles	11,589	11,797	11,399	11,215	11,305	11,047	374	492	352	3.2	4.2	3.1
Pipestone	5,011	5,058	4,964	4,816	4,783	4,823	195	275	141	3.9	5.4	2.8
Redwood	8,155	8,377	8,165	7,840	7,918	7,866	315	459	299	3.9	5.5	3.7
Rock	5,946	6,031	5,809	5,812	5,859	5,692	134	172	117	2.3	2.9	2.0
Region Nine	133,244	134,906	131,634	128,245	128,508	126,883	4,999	6,398	4,751	3.8	4.7	3.6
Blue Earth	39,779	40,102	39,181	38,585	38,624	38,069	1,194	1,478	1,112	3.0	3.7	2.8
Brown	14,609	14,778	14,571	13,986	13,970	13,970	623	808	601	4.3	5.5	4.1
Faribault	7,385	7,497	7,353	7,053	7,101	7,037	332	396	316	4.5	5.3	4.3
Le Sueur	16,024	16,248	15,727	15,214	15,177	14,946	810	1,071	781	5.1	6.6	5.0
Martin	10,403	10,581	10,328	: 10,002	10,066	9,907	401	515	421	3.9	4.9	4.1
Nicollet	20,453	20,637	20,149	19,912	19,946	19,642	541	691 495	507	2.6	3.3 5.6	2.5
Sibley Waseca	8,702 9,616	8,850 9,767	8,509 9,614	8,319 9,213	8,355 9,221	8,156 9,225	: 383 : 403	495 546	353 389	4.4	5.6 5.6	4.1 4.0
Watonwan	6,273	6,446	6,202	5,961	6,048	5,931	312	398	271	5.0	6.2	4.4
Pagion Ton	280,846	282,496	277,829	271,782	270,959	268,714	9,064	11,537	9,115	3.2	4.1	3.3
<b>Region Ten</b> Dodge	11,575	11,781	11,339	11,205	11,179	10,929	370	602	410	3.2	5.1	3.6
Fillmore	11,481	11,681	11,235	11,049	11,063	10,772	432	618	463	3.8	5.3	4.1
Freeborn	16,200	16,413	16,355	15,603	15,690	15,746	597	723	609	3.7	4.4	3.7
Goodhue	27,001	27,335	26,982	26,050	26,115	26,074	951	1,220	908	3.5	4.5	3.4
Houston	10,632	10,774	10,540	10,245	10,224	10,166	387	550	374	3.6	5.1	3.5
Mower	20,613	20,808	20,306	19,968	20,010	19,638	645	798	668	3.1	3.8	3.3
Olmsted	84,945	84,920	83,039	82,532	81,991	80,558	2,413	2,929	2,481	2.8	3.4	3.0
City of Rochester	62,147	62,032	60,976	: 60,591	60,193	59,141	1,556	1,839	1,835	2.5	3.0	3.0
Rice	36,058	36,112	35,538	34,855	34,598	34,368	1,203	1,514	1,170	3.3	4.2	3.3
Steele	20,444	20,665	20,848	19,747	19,773	20,171	697	892	677	3.4	4.3	3.2
Wabasha Winona	12,195 29,702	12,321 29,686	11,920 29,727	: 11,766 : 28,762	11,768 28,548	11,475 28,817	429 940	553 1,138	445 910	3.5	4.5 3.8	3.7 3.1
Desire Flores	4 600 047			:								2.2
Region Eleven Anoka	1, <b>680,047</b> 193,793	1 <b>,679,852</b> 194,170	1, <b>651,776</b> 190,534	<b>1,625,704</b> 186,941	<b>1,617,193</b> 185,981	1 <b>,598,401</b> 183,788	<b>54,343</b> 6,852	<b>62,659</b> 8,189	<b>53,375</b> 6,746	<b>3.2</b> 3.5	<b>3.7</b> 4.2	<b>3.2</b> 3.5
Carver	55,879	55,993	54,881	54,099	53,873	53,173	1,780	2,120	1,708	3.3	3.8	3.1
Dakota	237,408	237,593	233,245	229,814	228,628	225,937	7,594	8,965	7,308	3.2	3.8	3.1
Hennepin	688,785	687,891	677,692	667,199	663,575	656,063	21,586	24,316	21,629	3.1	3.5	3.2
City of Bloomington	47,283	47,278	46,628	45,812	45,563	45,047	1,471	1,715	1,581	3.1	3.6	3.4
City of Minneapolis	235,239	234,814	231,573	227,953	226,715	224,148	7,286	8,099	7,425	3.1	3.4	3.2
Ramsey	284,264	284,061	279,483	274,583	273,133	269,978	9,681	10,928	9,505	3.4	3.8	3.4
City of St. Paul	155,710	155,584	153,306	150,356	149,562	147,835	5,354	6,022	5,471	3.4	3.9	3.6
Scott	80,200	80,324	78,808	77,750	77,352	76,438	2,450	2,972	2,370	3.1	3.7	3.0
Washington	139,718	139,820	137,133	: 135,318	134,651	133,024	: 4,400	5,169	4,109	3.1	3.7	3.0











# Industrial Analysis

#### Overview

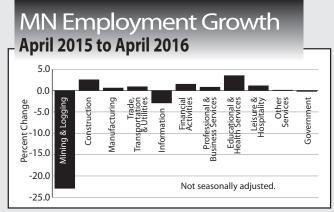
Minnesota added a seasonally adjusted 15,600 jobs (0.5 percent) in April. The increases were the largest for the state since September of 2013. The increase of 0.5 percent also represented the largest proportional growth of any state in the country. Increases were spread across a number of supersectors, with the largest coming in Professional and Business Services (6,700, 1.9 percent). Over the year the state added 31,527 jobs (1.1 percent). All of the gains came from the private sector (up 32,498 or 1.3 percent) as Government employers lost 971 jobs (0.2 percent). Good Producers added 2,964 jobs (0.7 percent) on the year, while Service Providers added 28,563 (1.2 percent).

#### Mining and Logging

Employment in the Mining and Logging supersector saw some improvement again in April, adding 100 seasonally-adjusted jobs (1.7 percent). This was the second straight month of job growth for the troubled industry group. Annually, the supersector is still in a significant hole, down 1,618 jobs (22.9 percent) from April of 2015. However, as some mining operations are scheduled to start running again later in the coming months, there may be additional improvement to the situation on the horizon.

#### Construction

Employment in Construction was up by 1,200 (1 percent) in April. Annually, the supersector added 2,701 jobs (2.5 percent). Specialty Trade Contractors once again led the way, adding 2,616 jobs (3.7



Source: Department of Employment and Economic Development, Current Employment Statistics, 2016. percent) on the year, while Construction of Buildings was up 76 (0.3 percent), and Heavy and Civil Engineering added just 9 jobs (0.1 percent).

#### Manufacturing

Manufacturers added 1,900 jobs (0.6 percent) in April. Non-Durable Goods Manufacturing actually shed jobs, off by 300 (0.3 percent) from March estimates, which left Durable Goods Manufacturing (up 2,200 or 1.1 percent) to supply all of the supersector's growth. Over the year Manufacturing added 1,881 jobs (0.6 percent). While initial estimates had Manufacturing in the black last month as well, those estimates were revised downward, and April became the first time since 2015 that the supersector saw annual growth. Both Durable and Non-Durable Goods Manufacturers contributed to the growth, adding 868 jobs (0.4 percent) and 1,013 jobs (0.9 percent) respectively. Food Manufacturing was the primary driver of growth among Non-Durable Goods Manufacturers, as the sector added 2,127 jobs (4.7 percent) over April 2015 estimates.

#### Trade, Transportation, and Utilities

Employment in Trade, Transportation, and Utilities was up by 2,800 (0.5 percent) in April. Retail Trade showed the most growth, adding 2,300 jobs (0.8 percent) while Transportation, Warehousing, and Utilities added just 600 jobs (0.6 percent), and Wholesale Trade employment dipped slightly, losing 100 jobs (0.1 percent). Since April of 2015, the supersector added 4,820 jobs (0.9 percent). Almost all of that growth came from Retail Trade, which added 7,421 jobs (2.6 percent), with Food and Beverage Stores growing by 1,448 (2.9 percent). Wholesale Trade lost 2,616 jobs (2 percent), and Transportation, Warehousing, and Utilities employment was flat, adding just 15 jobs (0 percent).

#### Information

The Information supersector lost 400 jobs (0.8 percent) in April. Over the year, employment in the supersector was off by 1,481 (2.9 percent). Only about 400 of the jobs included in that loss are among the published component sectors, with Publishing Industries (except Internet) down by 302 jobs (1.5 percent) and Telecommunications down by 154 (1.2 percent). Unpublished component subsectors include Motion Picture and Sound Recording Industries, Broadcasting (except Internet), and Data Processing, Hosting, and Related Services.

<sup>\*</sup>Over-the-year data are not seasonally adjusted because of small changes in seasonal adjustment factors from year to year. Also, there is no seasonality in over-the-year changes.

#### **Financial Activities**

The Financial Activities supersector added 300 jobs (0.2 percent) in April. Finance and Insurance added 200 jobs (0.1 percent) while Real Estate and Rental and Leasing chipped in an additional 100 (0.2 percent). Over the year the supersector added 2,638 jobs (1.5 percent). Finance and Insurance added 1,226 (0.9 percent), with Insurance Carriers driving that increase (up 1,629, 3.7 percent). The other component sector, Real Estate and Rental and Leasing, added 1,412 jobs or 3.7 percent.

#### Professional and Business Services

Professional and Business Services was the big growth driver this month, as the supersector added 6,700 jobs (1.9 percent) over March estimates. The lion's share of those jobs were in Administrative and Support and Waste Management and Remediation Services, a wideranging sector that includes temporary help services, facilities management, travel arrangement, and waste management services, among others. The sector added 6,000 jobs in April, a change of 4.6 percent from March estimates. Annually, the Professional and Business Services supersector added just 2,686 jobs (0.8 percent), which is still a large improvement over March's over-the-year growth of 0.1 percent. April's growth comes entirely from Professional, Scientific, and Technical Services, which added 5,224 jobs (3.6 percent), while Management of Companies and Enterprises and Administrative and Support and Waste Management and Remediation Services both lost jobs on the year.

#### Educational and Health Services

April employment in Educational and Health Services was up by 1,300 jobs (0.2 percent), with Health Care and Social Assistance accounting for all of the gains (up 1,600 or 0.4 percent), while Educational Services shed 300 jobs (0.4 percent). Over the year the supersector added 17,801 jobs (3.5 percent), with growth in both major component sectors. Educational Services added 5,008 jobs (7.1 percent), while Health Care and Social Assistance, buoyed by the addition of 10,879 jobs in Ambulatory Health Care Services, added 12,793 jobs (2.9 percent).

#### Leisure and Hospitality

Leisure and Hospitality added 1,500 jobs (0.6 percent) in April, as Accommodation and Food Services

# Industrial Analysis

employment swelled with an additional 2,100 jobs, a change of 1 percent over March estimates. Annually, the supersector added 2,907 jobs (1.1 percent), with the growth again coming from Accommodation and Food Services (up 3,751 or 1.8 percent) as Arts, Entertainment, and Recreation contracted (down 844 jobs or 2.2 percent).

#### Other Services

Employment in the Other Services supersector was up by 500 (0.4 percent) in April, breaking a streak of three straight months with job losses. Over the year Other Services added a paltry 163 jobs (0.1 percent), as gains in Repair and Maintenance and Religious, Grantmaking, Civic, Professional, and Similar Organizations were enough to offset small job loss in Personal and Laundry Services.

#### Government

Government employment was off by 300 jobs (0.1 percent) in April, primarily from a loss of 300 (0.9 percent) in Federal Government. Annually, Government employers lost 971 jobs (0.2 percent). State Government was responsible for most of that loss, down 1,483 jobs (1.4 percent) thanks to a loss of 2,260 (3.4 percent) in State Government Educational Services.

by Nick Dobbins

### Seasonally Adjusted

	Nontarm Employn	nent	In	1,000's
	Industry	April	March	February
	iiiuusti y	2016	2016	2016
	Total Nonagricultural Goods-Producing	2,891.8 447.3	2,876.2 444.1	2,879.4 443.9
	Mining and Logging	6.1	6.0	5.8
	Construction	122.4	121.2	121.7
:	Manufacturing	318.8	316.9	316.4
:	Service-Providing	2,444.5	2,432.1	2,435.5
:	Trade, Transportation, and Utilities	529.2	526.4	525.5
:	Information	49.7	50.1	50.2
	Financial Activities	184.5	184.2	183.9
:	Professional and Business Services	362.3	355.6	354.0
:	Educational and Health Services	523.3	522.0	522.8
:	Leisure and Hospitality	261.5	260.0	263.5
:	Other Services	114.8	114.3	115.4
	Government	419.2	419.5	420.2

Source: Department of Employment and Economic Development Current Employment Statistics, 2016.

### Regional Analysis

#### Minneapolis-St. Paul-Bloomington Metropolitan Statistical Area (MSA)

Employment in the Minneapolis-St. Paul MSA increased by 29,663 (1.5 percent) in April. This represented the largest monthly increase in metro area employment since one year prior, in April of 2015, when 33,748 jobs (1.8 percent) were added. Given the highly seasonal nature of many industries in the area, it is not uncommon for the biggest unadjusted growth to occur during spring months. April's growth was widespread, but industries with notable additions included Mining, Logging, and Construction (up 5,713 or 8.3 percent), Leisure and Hospitality (up 7,101, 4.1 percent), and Professional and Business Services (up 8,455, 2.9 percent), which saw most of its growth in the component sector Administrative and Support and Waste Management and Remediation Services (up 8,751, 9 percent). Annually, employment in the metro area was up by 28,784 (1.5 percent). Every industry in the area, save the long-declining Information supersector (down 169 or 0.4 percent), saw over-theyear employment gains. Educational and Health Services added the most jobs of any supersector, up 11,620 (3.7 percent) on the year. While both of its component sectors had significant over-the-year growth, most of the jobs came from Health Care and Social Assistance (up 8,924, 3.3 percent), which growth was in turn driven by the Ambulatory Health Services subsector (up 6,835 or 7.9 percent).

#### Duluth - Superior MSA

The Duluth-Superior MSA added 2,251 jobs (1.7 percent) in April. Unsurprisingly, Leisure and Hospitality led all supersectors in the area for monthly growth, adding 952 jobs (7.8 percent). Trade, Transportation, and Utilities (up 793 or 3.2 percent) also had notable gains on the month, with

component sector Retail Trade (up 605 jobs or 3.9 percent) driving a large part of that growth. Over the year, employment in Duluth remained down in April, off 2,270 (1.7 percent) from a year prior. It marked the ninth straight month of annual employment losses for Duluth. The area continued to struggle with the effects of a recently down mining industry, as the Mining, Logging, and Construction supersector was off 761 jobs (8.7 percent) for the year. Manufacturing, the other large since April of 2015.

#### Rochester MSA

Employment in the Rochester MSA was up by 2,052 jobs (1.8 percent) on the month. The gains were widespread, with Other Services (down 30 jobs or 0.8 percent) and Government (down 39, 0.3 percent) the only supersectors to lose jobs from March estimates. The two supersectors with the fastest over-the-month growth were Mining, Logging, and Construction (up 363 or 9.4 percent) and Professional and Business Services (up 516, 9.4 percent). Annually, employment in the Rochester MSA was up by 2,608 jobs (2.3 percent). Educational and Health Services was by far the biggest driver of that growth, as the supersector added 1,965 jobs (4.3 percent) on the year. The steepest annual decline came in the Leisure and Hospitality supersector, which shed 377 jobs (3.7 percent). The only other annual declines were minor, with Government employers losing 6 jobs (0.2 percent) and Financial Activities dropping 7 (0.3 percent).

#### St. Cloud MSA

The St. Cloud MSA added 1,333 jobs (1.2 percent) in April. Mining, Logging, and Construction saw notable growth, adding 497 jobs (8.5 percent). Trade,

goods producing supersector, was also down for the year, shedding 685 jobs (9.3 percent)

Transportation, and Utilities also contributed to the effort, supporting 464 new jobs (2.2) percent) for the month. Over the year the area added 1,622 jobs (1.5 percent). Across industries growth was mixed, with six supersectors adding employment while five lost it. The most dramatic annual changes came in Leisure and Hospitality, which lost 457 jobs (5.3 percent), and Professional and Business Services, which added 444 jobs (5.2 percent).

#### Mankato-North Mankato MSA

Employment in the Mankato-North Mankato MSA was up in April as the area added 631 jobs (1.1 percent) over March estimates. The growth was entirely concentrated in the private sector (up 693 or 1.5 percent) as Government employers shed 62 jobs (0.7 percent). Both Goods Producing (up 268 or 2.8 percent) and Service Providing (up 363, 0.8 percent) industries added jobs. Annually, Mankato added 569 jobs (1 percent). This growth was driven completely by Private Service-Providing employers, who added 835 jobs (2.3 percent) while the public sector lost 46 jobs (0.5 percent) and Goods Producers dropped 220 jobs (2.2 percent).

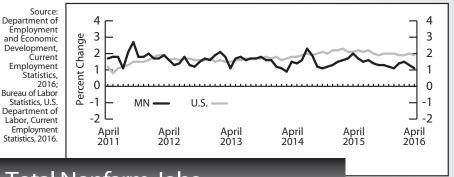
#### Fargo-Moorhead MSA

Employment in the Fargo-Moorhead MSA was up by 1,861 jobs (1.3 percent) in April. Mining, Logging, and Construction had the fastest growth and added the most jobs, up by 794 (9.6 percent) over March estimates. Somewhat surprisingly, the largest over-the-month decline came in Leisure and Hospitality, which lost 128 jobs (0.9 percent). Annually, the area added 2,349 jobs (1.7 percent). That growth was concentrated most heavily in Professional and Business services, which added 1,047 jobs (6.7 percent).

#### Grand Forks-East Grand Forks MSA

Employment in the Grand Forks-East Grand Forks MSA shrank in April, as total nonfarm employment was off by 186 (0.3 percent) from March estimates. It was the only MSA in Minnesota that lost employment for the month. The loss was part of a shared effort by the Manufacturing (down 228 or 6.1 percent) and Leisure and Hospitality (down 202 or 3.2 percent) supersectors. Employment was also down over the year, as the area lost 692 jobs (1.2 percent) from April of 2015. The single supersector to lose the most jobs was Government, which was down by 338 (2.3 percent).

by Nick Dobbins



**Total Nonfarm Jobs** 

U.S. and MN over-the-year percent change

# Employer Survey of Minnesota Nonfarm Payroll Jobs, Hours and Earnings

Numbers are unadjusted. Note: State,	regional an			ast months (							
	:	Jobs*		Percent				Workers		•• • • • • • • • • •	
Industry	: (	Thousand	ds)	Fro	m**	: Average : Earn		Average Ho			e Hourly nings
mastry	Apr	Mar	Apr	Mar	Apr	Apr	Apr	Apr	Apr	Apr	Apr
	2016	2016	2015	2016	2015	2016	2015	2016	2015	2016	2015
TOTAL NONFARM WAGE AND SALARY	2,875.1	2,828.2	2,843.6	1.7%	1.1%	<u> </u>	_	_	_	<u> </u>	_
GOODS-PRODUCING	434.4	421.2	431.4	3.1	0.7	<u> </u>	_	<u> </u>	_	<u> </u>	_
Mining, Logging, and Construction	118.1	108.2	117.0	9.1	0.9	: :	_	<u>:</u> –	_	<u> </u>	_
Mining and Logging Construction	5.5 112.6	5.6 102.7	7.1 109.9	-2.4 9.7	-22.9 2.5	<b>:</b> −	_	<u> </u>	_	· –	_
Specialty Trade Contractors	72.8	67.6	70.2	7.8	3.7	\$1,178.80		38.7	36.8	\$30.46	\$30.50
Manufacturing Durable Goods	<b>316.3</b> 202.0	<b>313.0</b> 198.9	<b>314.4</b> 201.1	1.1 1.6	<b>0.6</b> 0.4	81 <b>5.90</b> 822.89	<b>798.39</b> 797.59	<b>41.0</b> 40.2	<b>39.8</b> 40.1	<b>19.90</b> 20.47	<b>20.06</b> 19.89
Wood Product Manufacturing	10.8	10.5	10.7	2.5	0.0	. 022.07	—	: <del></del>	—	. 20.47	_
Fabricated Metal Production	42.2	42.3	42.7	-0.3	-1.3	<u>:</u> –	_	: -	_	-	_
Machinery Manufacturing Computer and Electronic Product	32.8 46.1	32.8 46.2	32.8 45.5	-0.1 -0.1	-0.1 1.4	: -	_	<u> </u>	_	<u> </u>	_
Navigational, Measuring, Electromedical and Control	25.8	25.8	25.4	0.1	1.7	: -	_	: _	_	: _	_
Transportation Equipment	11.2	11.2	11.6	0.4	-3.0	<u> </u>	_	: -	_	: -	_
Medical Equipment and Supplies Manufacturing Nondurable Goods	: 15.9 : 114.3	15.9 114.1	15.5 113.3	0.1	2.9 0.9	805.18	797.72	42.4	39.2	18.99	20.35
Food Manufacturing	47.2	46.8	45.1	0.9	4.7		_	: '-	_		_
Paper Manufacturing	31.6	31.8	32.6	-0.8	-3.0	: -	_	: -	_	: -	_
Printing and Related	22.3	22.4	23.1	-0.5	-3.4	: _	_	<u>:</u> _	_	<u> </u>	_
SERVICE-PROVIDING	2,440.7	2,406.9	2,412.1	1.4	1.2	_			_		
Trade, Transportation, and Utilities	524.2	516.0	519.4	1.6	0.9	_	_	: -		: -	_
Wholesale Trade Retail Trade	130.1 295.2	129.4 288.1	132.7 287.8	0.5	-2.0 2.6	886.92 412.36	932.95 403.24	: 38.0 : 27.9	39.7 27.6	23.34 14.78	23.50 14.61
Motor Vehicle and Parts	34.5	34.3	34.0	0.7	1.5	· -	—		_	-	_
Building Material and Garden Equipment	26.6	24.8	26.5	7.4	0.4	: -	_	: -	_	<u> </u>	_
Food and Beverage Stores Gasoline Stations	: 51.7 : 24.8	51.0 24.5	50.2 24.5	: 1.3 : 1.2	2.9 1.4	<u>:</u> –	_	: -	_	: -	_
General Merchandise Stores	58.6	58.4	58.6	0.4	0.0	329.16	300.02	28.4	27.2	11.59	11.03
Transportation, Warehouse, Utilities	98.9	98.5	98.9	0.4	0.0 0.5	. 60724	672.75	: 242	34.5	20.39	19.50
Transportation and Warehousing Information	86.1 <b>49.7</b>	85.8 <b>50.2</b>	85.7 <b>51.2</b>	0.4 - <b>1.1</b>	- <b>2.9</b>	697.34 <b>1,020.83</b>		34.2 <b>36.8</b>	34.5 <b>36.3</b>	20.39 27.74	23.05
Publishing Industries	19.6	19.6	19.9	0.0	-1.5	: -	_	: -	_	: _	_
Telecommunications	12.3	12.3	12.5 <b>179.9</b>	0.4	-1.2	<u> </u>	_	<u>:</u> –	_	<u> </u>	_
Financial Activities Finance and Insurance	: <b>182.6</b> : 142.6	<b>182.4</b> 142.9	141.4	: <b>0.1</b> -0.1	<b>1.5</b> 0.9	1,029.07	866.22	36.7	34.9	28.04	24.82
Credit Intermediation	54.4	54.6	55.0	-0.3	-1.1	772.43	687.08	35.4	34.2	21.82	20.09
Securities, Commodity Contracts, and Other	19.6 67.7	19.4 67.8	19.0 66.3	0.7	2.8 2.1	: -	_	: -	_	: -	_
Insurance Carriers and Related Real Estate and Rental and Leasing	39.9	39.5	38.5	1.1	3.7	: –	_	<u> </u>	_	: <u> </u>	_
Professional and Business Services	359.1	347.9	356.4	3.2	0.8	· –	_	: -	_	: -	_
Professional, Scientific, and Technical Services	150.7	149.4	145.5	: 0.9	3.6	<u>:</u> –	_	<u> </u>	_	<u> </u>	_
Legal Services Accounting, Tax Preparation	17.9	17.8 18.8	18.1 18.6	0.3	-1.1 1.9	<u> </u>	_	<u> </u>	_	: -	_
Computer Systems Design	36.3	36.8	35.8	-1.6	1.4	<u>:</u> –	_	· –	_	· –	_
Management of Companies and Enterprises Administrative and Support Services	77.5	77.1 121.5	79.3 131.6	0.5 7.8	-2.3 -0.5	: -	_	: -	_	<u> </u>	_
Educational and Health Services	<b>527.5</b>	<b>524.0</b>	<b>509.7</b>	0.7	3.5	: —	_	<u> </u>	_	: <u> </u>	_
Educational Services	75.1	73.1	70.1	2.8	7.1	: -	_	<u>:</u> –	_	<u> </u>	_
Health Care and Social Assistance Ambulatory Health Care	: 452.4 : 152.8	451.0 150.8	439.6 141.9	: 0.3 : 1.3	2.9 7.7	1,297.80	1 254 79	36.1	35.8	35.95	35.05
Offices of Physicians	70.0	69.8	67.2	0.3	4.3	. 1,2,22.00		: -	_		_
Hospitals	106.3	106.0	104.5	0.2	1.7		424.04		20.7	45.04	45.05
Nursing and Residential Care Facilities Social Assistance	106.5 86.8	107.0 87.1	106.1 87.1	-0.5 -0.3	0.4 -0.3	461.65	431.94 —	29.2	28.7 —	15.81	1 <u>5</u> .05
Leisure and Hospitality	256.2	246.0	253.3	4.1	1.1	: — : —	_	<u> </u>	_	<u> </u>	_
Arts, Entertainment, and Recreation	38.4	36.5	39.2	5.1	-2.2	<u> </u>	_	<u>:</u> –	_	: -	_
Accommodation and Food Services Food Services and Drinking Places	: 217.8 : 193.0	209.5 186.2	214.0 189.3	: 4.0 : 3.6	1.8 2.0	265.12	253.59	20.3	20.6	13.06	12.31
Other Services	114.5	114.5	114.3	0.0	0.1	: -	_	: -	_	: -	_
Religious, Grantmaking, Civic, Professional Organizations	63.7	64.4	63.6	-1.1	0.2	<u>:</u> –	_	_	_	_	_
Government Federal Government	<b>427.0</b> 31.4	<b>425.9</b> 31.4	<b>427.9</b> 31.5	<b>0.2</b> -0.2	<b>-0.2</b> -0.3	=	_	_	_	_	_
State Government	104.1	103.1	105.6	1.0	-1.4	: _	_	_	_	_	_
State Government Education	65.0	64.3	67.3	1.1	-3.4	<u> </u>	_	_	_	_	_
Local Government	291.5 149.2	291.4 150.2	290.8 147.7	-0.6	0.2 1.0	· —	_	_	_	_	_

Source: Department of Employment and Economic Development, Current Employment Statistics, 2016.

# Employer Survey of Twin Cities Nonfarm Payroll Jobs, Hours and Earnings

		Jobs*			Change					and Earr	
ndustry	(1	housand	ls)	Fro	m**	Average Earn		Average Ho		Average Earn	
ilausti y	Apr 2016	Mar 2016	Apr 2015	Mar 2016	Apr 2015	Apr 2016	Apr 2015	Apr 2016	Apr 2015	Apr 2016	Ap: 201
TAL NONFARM WAGE AND SALARY	1,949.9	1,920.2	1,921.1	1.5%	1.5%	<u> </u>	_	_	_	_	Ξ
OODS-PRODUCING	268.3	262.0	266.9	2.4	0.5	<u> </u>	_	<u> </u>	_	<u> </u>	_
Mining, Logging, and Construction	74.2	68.4	74.0	8.3	0.2	<u> </u>	_	_	_	_	_
Construction of Buildings	16.3 51.5	16.1 47.7	16.2 48.9	1.4 7.9	0.8 5.3	: — : \$1,266.82		38.8	37.3	: — : \$32.65	\$31.
Specialty Trade Contractors  Manufacturing	194.1	193.6	193.0	0.3	0.6	870.70		41.7	40.0	<b>20.88</b>	21.
Durable Goods	133.2	132.4	132.0	0.6	1.0	860.29	831.49	41.4	40.6	20.78	20.
Fabricated Metal Production	29.5	29.5	29.6	-0.1	-0.3	: -	_	: -	_	· –	_
Machinery Manufacturing	19.9	19.9	19.7	0.1	0.8	: -	_	: -	_	: -	_
Computer and Electronic Product	37.0	37.0	36.6	-0.1	1.1	: -	_	: -	_	: -	_
Navigational, Measuring, Electromedical and Control	23.9	23.9	23.7	0.0	1.0	-	_	: -	_	: -	_
Medical Equipment and Supplies Manufacturing	14.6	14.5	14.1	0.3	3.3	: -	_	<u> </u>	_		_
Nondurable Goods	60.9	61.2	61.0	: -0.4	-0.1	889.58	868.25	42.2	38.9	21.08	22
Food Manufacturing	14.8	14.8	14.6	0.5 -0.9	1.3 -3.7	: _	_	=	_	=	
Printing and Related	14.7	14.8	15.3			<u> </u>		: -		-	
RVICE-PROVIDING	1,681.6	1,658.1	1,654.1	1.4	1.7	<u> </u>	_	_	_	<u> </u>	_
Frade, Transportation, and Utilities	347.7	344.2	345.1	1.0	0.7				_		_
Wholesale Trade	96.6	96.7	96.4	0.0	0.2	874.31	931.00	37.8	39.2	23.13	23
Merchant Wholesalers - Durable Goods	48.0	47.9	47.6	: 0.2	0.9	: -	_	<u> </u>	_	<u> </u>	
Merchant Wholesalers - Nondurable Goods	27.4	27.2	27.4	0.9	0.1	. —			29.0	•	
Retail Trade	185.7 31.4	181.8 31.0	181.3 29.8	2.1	2.4 5.5	441.87	438.48	28.6	29.0	15.45	15
Food and Beverage Stores General Merchandise Stores	36.7	36.7	36.4	0.0	0.9	334.02	313.22	29.3	28.5	11.40	10
Transportation, Warehouse, Utilities	65.3	65.7	67.3	-0.6	-3.0		—	: -	_	: -	_
Utilities	7.6	7.6	8.0	0.1	-4.6	-	_	: -	_	: -	_
Transportation and Warehousing	57.7	58.1	59.3	-0.6	-2.8	734.26	762.80	35.8	37.8	20.51	20
nformation	38.4	38.5	38.6	-0.1	-0.4	:		:		:	
Publishing Industries	15.8	15.8	15.9	0.2	-0.4	: -	_	: –	_	: -	_
Telecommunications	9.0	9.0	9.0	0.6	-0.1	<u> </u>	_	: -	_	: -	_
inancial Activities	148.8	149.4	146.9	-0.4	1.3		— 060.27	-	- 22.1	-	-
Finance and Insurance	115.6 39.4	116.3 39.5	114.8 39.4	-0.6	0.7 -0.1	1,029.96	860.27 —	36.0	33.1	28.61	25
Credit Intermediation Securities, Commodity Contracts, and Other	17.5	39.5 17.4	39.4 17.2	: -0.4 : 0.5	-0.1 1.9	: _	_	: _	_	: _	_
Insurance Carriers and Related	58.1	58.2	57.2	-0.2	1.5	_	_	: –	_	: –	_
Real Estate and Rental and Leasing	33.3	33.1	32.1	0.4	3.5	: –	_	_	_	_	_
Professional and Business Services	304.8	296.4	302.3	2.9	0.8	: –	_	: _	_	: –	_
Professional, Scientific, and Technical Services	129.2	129.8	125.4	-0.5	3.0	: -	_	: -	_	: –	_
Legal Services	15.3	15.2	15.4	0.1	-0.9	: -	_	: -	_	: -	_
Architectural, Engineering, and Related	17.2	17.1	16.9	1.0	2.0	: -	_	: -	_	: -	_
Computer Systems Design	33.6	33.6	33.1	0.2	1.7	-	_	: -	_	: -	_
Management of Companies and Enterprises	70.1	69.8	72.1	0.4	-2.8	: –	_	: -	_	: -	_
Administrative and Support Services	105.5	96.8	104.8	9.0	0.7	: -	_	=	_	_	
Employment Services	46.7	45.9	48.8	1.7 <b>0.7</b>	-4.3	: _	_	=	_	_	
ducational and Health Services Educational Services	<b>326.5</b> 49.1	<b>324.3</b> 48.0	<b>314.8</b> 46.4	2.2	<b>3.7</b> 5.8	: _		: _		: _	
Health Care and Social Assistance	277.4	276.2	268.5	0.4	3.3	: –	_	: _	_	: _	_
Ambulatory Health Care	93.0	91.3	86.2	1.9	7.9	: -	_	: –	_	: –	_
Hospitals	62.8	62.7	61.3	0.3	2.5	-	_	: -	_	: -	_
Nursing and Residential Care Facilities	58.4	58.8	58.9	-0.7	-0.8	-	_	: -	_	: -	_
Social Assistance	63.2	63.4	62.1	-0.4	1.6	: –	_	-	_	-	_
eisure and Hospitality	180.7	173.6	175.0	4.1	3.2	: –	_	-	_	· –	_
Arts, Entertainment, and Recreation	31.6	29.8	31.0	5.9	1.7	: -		: -	_	: -	_
Accommodation and Food Services	149.1	143.8	144.0	3.7	3.6	291.29	272.44	21.2	21.9	13.74	12
Food Services and Drinking Places	137.6	132.8	130.9	3.6	5.1	274.50	267.12	20.5	21.2	13.39	12
Other Services	<b>80.6</b> 15.4	<b>79.8</b> 15.1	<b>79.0</b> 14.9	1.6	<b>2.0</b> 3.3	: _	_	: _	_	: –	
Repair and Maintenance Religious, Grantmaking, Civic, Professional Organizations	42.3	42.1	41.9	0.5	3.3 1.1	<u> </u>		<u> </u>		<u> </u>	
Sovernment	254.1	252.0	252.4	0.3	0.7						
Federal Government	20.9	20.9	20.7	-0.1	1.0	Note: I	Not all indu	istry subaro	ups are show	wn for every	maio
State Government	70.3	69.3	70.7	1.4	-0.6	,,,,,,,,,,,,,,,,,,,					
State Government Education	44.1	43.2	45.0	2.1	-2.1		ndustry cat	legory.			
Land Community	162.9	161.8	161.0	0.7	1.2						
Local Government  Local Government Education	94.1	93.9	91.8	0.2	2.5	Totals may not add because of founding.					

Source: Department of Employment and Economic Development, Current Employment Statistics, 2016.

### **Employer Survey**

GOODS-PRODUCING

Mining, Logging, and Construction

Manufacturing

SERVICE-PROVIDING

Trade, Transportation, and Utilities Wholesale Trade

Retail Trade

Transportation, Warehouse, Utilities

Information

**Financial Activities** 

**Professional and Business Services** 

**Educational and Health Services** 

Leisure and Hospitality

Other Services

Government

Empl	over	Surv	ev

# **Industry**

TOTAL NONFARM WAGE AND SALARY

GOODS-PRODUCING

Mining, Logging, and Construction

Manufacturing

SERVICE-PROVIDING

Trade, Transportation, and Utilities Wholesale Trade

**Retail Trade** 

Transportation, Warehouse, Utilities

Information

**Financial Activities** 

**Professional and Business Services Educational and Health Services** 

Leisure and Hospitality

Other Services Government

	ouluth-	-Superi	or MSA		•	Rock	nester l	MSA	
	Jobs		% Chg.	From	•	Jobs		% Chg. I	rom
Apr	Mar	Apr	Mar	Apr	Apr	Mar	Apr	Mar	Apr
2016	2016	2015	2016	2015	2016	2016	2015	2016	2015
132,824	130,573	135,094	1.7%	-1.7%	117,580	115,528	114,972	1.8%	2.3%
<b>14,675</b>	<b>14,364</b> 7,659 6,705	<b>16,121</b>	<b>2.2</b>	<b>-9.0</b>	<b>15,216</b>	<b>14,504</b>	<b>14,805</b>	<b>4.9</b>	2.8
7,974		8,735	4.1	-8.7	4,242	3,879	4,145	9.4	2.3
6,701		7,386	-0.1	-9.3	10,974	10,625	10,660	3.3	2.9
<b>118,149</b> 25,440	<b>116,209</b> 24,647	<b>118,973</b> 25,326	<b>1.7</b> 3.2	- <b>0.7</b> 0.5	<b>102,364</b> 18,109	<b>101,024</b> 17,969	<b>100,167</b> 17,725	<b>1.3</b> 0.8	<b>2.2</b> 2.2
3,230	3,154	3,363	2.4	-4.0	2,995	2,966	2,778	1.0	7.8
15,971	15,366	15,610	3.9	2.3	12,383	12,292	12,059	0.7	2.7
6,239	6,127	6,353	1.8	-1.8	2,731	2,711	2,888	0.7	-5.4
1,445	1,473	1,384	-1.9	4.4	1,993	1,965	1,988	1.4	0.3
5,644	5,627	5,525	0.3	2.2	2,668	2,661	2,675	0.3	-0.3
7,872	7,903	8,493	-0.4	-7.3	5,979	5,463	5,943	9.4	0.6
31,935	31,803	31,891	0.4	0.1	47,465	47,221	45,500	0.5	4.3
13,150	12,198	13,362	7.8	-1.6	9,825	9,351	10,202	5.1	-3.7
6,025	6,018	5,974	0.1	0.9	3,714	3,744	3,720	-0.8	-0.2
26,638	26,540	27,018	0.4	-1.4	12,611	12,650	12,414	-0.3	1.6

•	St. 0	Cloud N	<b>ISA</b>	
:	Jobs		% Chg.	From
Apr 2016	Mar 2016	Apr 2015	Mar 2016	Apr 2015
108,912	107,579	107,290	1.2%	1.5%
21,263	20,579	21,046	3.3	1.0
6,351	5,854	5,936	8.5	7.0 :
14,912	14,725	15,110	1.3	-1.3
87,649	87,000	86,244	0.7	1.6
22,036	21,572	21,512	2.2	2.4
4,688	4,674	4,732	0.3	-0.9
: 13,219	12,778	12,861	3.5	2.8 :

3.919

1,658

4,914

8,484

21,385

8,665

3,730

15,896

0.2

0.0

0.2

2.1

0.7

-2.2 0.7

0.0

5.4

-2.1

0.7

5.2 3.5

-5.3

-1.8

	Jobs		% Cng.	From
Apr 2016	Mar 2016	Apr 2015	Mar 2016	Apr 2015
56,648	56,017	56,079	1.1%	1.0%
9,700	9,432	9,920	2.8	-2.2
46,948	46,585	46,159	0.8	1.7

9,411

-0.7

-0.5

**Mankato MSA** 

# Employer Survey

# **Industry**

GOODS-PRODUCING

Manufacturing

SERVICE-PROVIDING

Wholesale Trade

Retail Trade

**Financial Activities** 

**Professional and Business Services** 

Leisure and Hospitality

Mining, Logging, and Construction

Trade, Transportation, and Utilities

Transportation, Warehouse, Utilities Information

**Educational and Health Services** 

**Other Services** Government

Fargo-Mod	orhead MSA	<b>Grand Forks-East</b>	Grand Forks MSA
Jobs	% Chg. From	Jobs	% Chg. From

9.365

9,427

	Jobs		% Cng.	rrom	•	Jobs		% Cng. r	rom
Apr 2016	Mar 2016	Apr 2015	Mar 2016	Apr 2015	Apr 2016	Mar 2016	Apr 2015	Mar 2016	Apr 2015
0,894	139,033	138,545	1.3%	1.7%	56,308	56,494	57,000	-0.3%	-1.2%
,662	17,877	19,042	4.4	-2.0	6,578	6,711	6,879	-2.0	-4.4
,050	8,256	9,002	9.6	0.5	3,058	2,963	3,071	3.2	-0.4
9,612	9,621	10,040	-0.1	-4.3	3,520	3,748	3,808	-6.1	-7.6
,232	121,156	119,503	0.9	2.3	49,730	49,783	50,121	-0.1	-0.8
,780	30,328	30,529	1.5	0.8	12,249	12,157	12,356	0.8	-0.9
,122	9,036	9,152	1.0	-0.3	1,915	1,874	2,006	2.2	-4.5
5,282	15,945	15,972	2.1	1.9	8,054	7,992	8,228	0.8	-2.1
,376	5,347	5,405	0.5	-0.5	2,280	2,291	2,122	-0.5	7.5
3,161	3,158	3,102	0.1	1.9	604	609	591	-0.8	2.2
,914	10,827	10,670	0.8	2.3	1,795	1,815	1,743	-1.1	3.0
,785	16,494	15,738	1.8	6.7	3,011	2,997	2,900	0.5	3.8
2,801	22,651	22,054	0.7	3.4	9,577	9,456	9,569	1.3	0.1
,984	14,112	13,862	-0.9	0.9	6,027	6,229	6,222	-3.2	-3.1
,276	5,225	5,332	1.0	-1.1	2,181	2,156	2,116	1.2	3.1
3,531	18,361	18,216	0.9	1.7	14,286	14,364	14,624	-0.5	-2.3

Source: Department of Employment and Economic Development, Current Employment Statistics, and North Dakota Job Service, 2016.

4.129

1.624

4.949

8.928

22,135

8,208

3,664

16,105

140

18,

122 30,

16, 5, 3, 10, 16, 22, 13, 5,

9,

4.120

1,624

4,938

8.744

21,982

8,392

3,639

16,109

# Minnesota Economic Indicators

# Highlights

The Minnesota Index, after advancing only 0.1 percent in March, surged in April by 0.4 percent. The April jump was the highest since March 2015. The 0.5 percent spike in nonfarm wage and salary employment was behind the index's advance. Minnesota's monthly change has averaged 0.3 percent over the last five years, so the 0.4 percent suggests that Minnesota's economy has accelerated.

The **U.S. index** increased 0.3 percent in April and is up 3.1 percent from a year ago. The Minnesota index is up 2.6 from last April. Year-over-year growth by the Minnesota index has lagged behind U.S. index growth for 12 straight months.

Adjusted **Wage and Salary Employment** skyrocketed by 15,600 jobs in April, the largest monthly gain since September 2013 when payrolls increased by 15,700. All of the employment increase was in the private sector as public payrolls dipped by 300 jobs. The 15,900 private sector job increase was the highest private sector gain since April 2005.

The only other supersector besides Government with declining payroll numbers was Information. Job creation was highest in Professional and Business Services, Trade, Transportation, and Utilities, and Manufacturing. Manufacturing firms added 1,900 workers in April, the highest monthly gain since July 2011. Minnesota's unadjusted over-the-year job growth, however, slipped to 1.1 percent in April, the lowest over-the-year gain in five months. Minnesota's over-the-year increase fell short of the U.S. pace again in April as the U.S. annual increase was 1.9 percent. Minnesota's unadjusted over-the-year job growth has trailed the U.S. growth rate for 29 of the last 30 months.

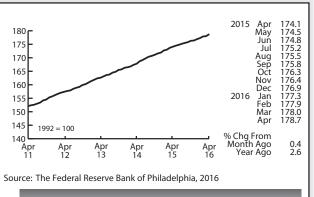
#### **Online Help-Wanted Ads**

dipped for the third month in a row in April, tailing off to 138,600, the lowest level since last December. Online job advertising was down 1.8 percent in Minnesota in April while up 0.8 nationally. Minnesota's 2.7 percent share of online help-wanted ads remains well above the state's 2.0 percent of wage and salary employment, indicating that demand for workers in the state continues to be strong.

Minnesota's Purchasing Managers' Index (PMI), unlike most of the other indicators, continues to signal a weak economy in Minnesota as the index fell below the growth neutral 50 reading to 49.8 in April. April's reading was the fourth time over the last seven months that the state's PMI was below 50. Minnesota's reading was slightly lower than the nine-state Mid-America Business Index (50.0) and the U.S. ISM (50.8). All three industry indices point towards lackluster performances by manufacturers across most of the nation. The 1,900 manufacturing jobs added by Minnesota manufacturers in

> April is inconsistent with the low Minnesota PMI. Either manufacturing job numbers will be revised downward next month or the state's PMI should head upward over the next few months.

# April's adjusted Manufacturing Hours were virtually unchanged from March, coming in at 41.0 hours. The factory workweek has averaged 41.0 hours per week over



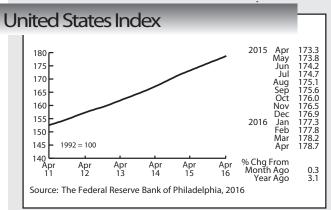
#### Minnesota Index

the first four months of 2016 which is up from the 40.6 hours averaged in 2015 but still significantly lower than the 41.7 hours averaged in 2014. The uptick in hours may be an indicator that Minnesota's manufacturing sector is starting to pick up. Average weekly Manufacturing Earnings dipped slightly in April to \$814.97. Despite the decline, April's factory paycheck was the first real over-the-year increase in 19 months.

Adjusted **Residential Building Permits** bounced back in April, jumping to 2,050. Building permits are up 3.7 percent through the first four months of 2016 compared to last year, suggesting that Minnesota's home building market continues to gain ground gradually.

Adjusted Initial Claims for **Unemployment Benefits (UB)** barely changed in April, inching down from 17,195 in March to 17,188. Initial claims remain close to record low levels indicating that Minnesota employers are more interested in hiring than in laying off workers. April was the 69th month in a row in which Minnesota's payroll employment recorded growth over the year. That is the third longest stretch of over-the-year job growth for the state with data going back to 1951. The record setting stretch of 216 months was set between 1983 and 2001. The second longest streak of robust job growth was 107 months between 1961 and 1970. Job growth after the 2001 recession was positive over the year for only 49 straight months, between 2004 and 2008, before the Great Recession hit.

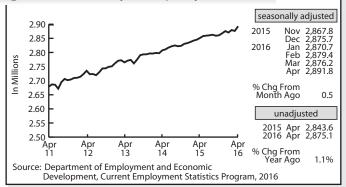
by Dave Senf



Note: All data except for Minnesota's PMI have been seasonally adjusted. See the feature article in the Minnesota Employment Review, May 2010, for more information on the Minnesota Index.

### Minnesota Economic Indicators

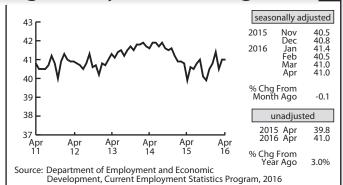
#### Wage and Salary Employment



#### Purchasing Managers' Index



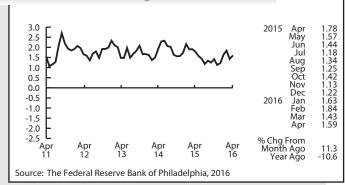
#### Average Weekly Manufacturing Hours



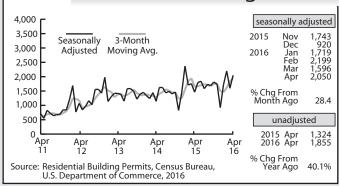
#### Online Help-Wanted Advertising



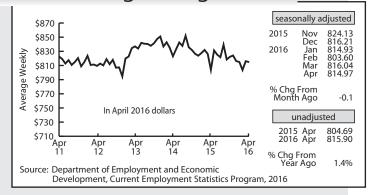
#### Minnesota Leading Index



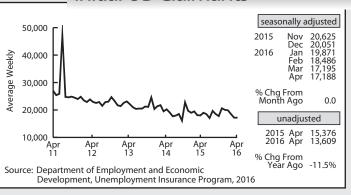
#### Residential Building Permits



#### **Manufacturing Earnings**



#### **Initial UB Claimants**







Labor Market Information Office

1st National Bank Building 332 Minnesota Street, Suite E200 St. Paul, MN 55101-1351 651.259.7400 (voice) 1.888.234.1114 (toll free) 651.296.3900 (TTY) 1.800.657.3973 (TTY toll free) e-mail: DEED.Imi@state.mn.us Internet: mn.gov/deed/Imi

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#### U.S. Consumer Price Index

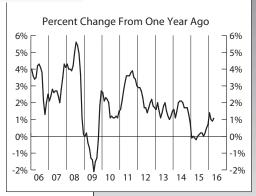
#### for All Urban Consumers (CPI-U)

The Consumer Price Index for All Urban Consumers (CPI-U) increased 0.4 percent in April on a seasonally adjusted basis the U.S. Bureau of Labor Statistics reported today. The increase was broad-based, with the indices for food, energy, and all items less food and energy all rising. The food index rose 0.2 percent after declining in March, with the food at home index increasing slightly. The index for energy increased 3.4 percent, with the gasoline index rising 8.1 percent, and the indices

for fuel oil and natural gas also advancing.

The all items index rose 1.1 percent for the 12 months ending April, a larger increase than the 0.9-percent increase for the 12 months ending March.

www.bls.gov/news.release/pdf/cpi.pdf



For more information on the U.S. CPI or the semi-annual Minneapolis-St. Paul CPI, call: 651.259.7384 or toll free 1.888.234.1114.

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#### What's Going On?

# Braille and Talking Books Available Through Faribault

Books broadcast on the Minnesota Radio Talking Book Network are available through the Minnesota Braille and Talking Book Library in Faribault. Reach them at 1-800-722-0550 from 9 a.m. to 4 p.m., Monday through Friday, or you can access the catalog at www.mnbtbl.org. Select the link Search the Library Catalog.

Listen to the Minnesota Radio Talking Book, either live or archived programs from the last week at www.mnssb.org/rtb. Call the staff at the Radio Talking Book for your password to the site.





# **Concentration of Grocery Stores**

rocery stores are anchors of communities, but also are businesses that are dependent on market forces. As population shifts or larger chain stores begin to pull customers from a surrounding region, the number and dispersal of grocery stores will shift as well. Unfortunately, groceries are not a consumer good that can easily be foregone, so perhaps more than any other type of retail the availability of grocery stores will affect commutes, location decisions, and lifestyle choices.

#### Methodology

The discussion of the availability of full grocery stores is often wrapped up with the concept of "food deserts" or areas where residents may not have access to healthy food choices. In Greater Minnesota everything is more disperse than in metros and the discussion has to assume residents have access to a car. However, distances still matter. In most cases this article assumes that a grocery store is available if it's within 15 miles. Roads weren't taken into account so some areas may be more isolated, but this mostly limits distances to about 30 minutes by car.

Another feature of this article is that it only uses full grocery stores – NAICS 445110. There may be general stores or convenience stores or farm stands nearer to residents that could meet a fairly large share of their need for groceries, but they are not included in the analysis.

In border counties the nearest grocery stores may be out of state. Minnesota does not have access to individual firm data from the Quarterly Census of Employment and Wages (QCEW) for other states and looking at the state in isolation would suggest that grocery stores in border counties are unusually isolated. The only available alternative is from the Employer Database, information from a private company. Methodology for the two data sources is very different and no time series is available for the private data. Because of those limitations, Employer Database data from neighboring states is used only for mapping purposes and in nearest neighbor calculations. All county and regional aggregates use only the more reliable Minnesota data.

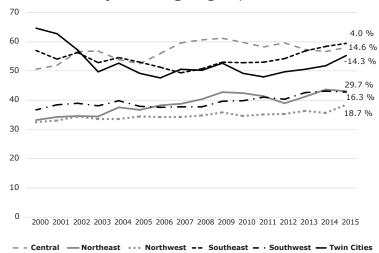
#### **Population and Proximity**

In most parts of the state grocery stores are getting bigger. The average grocery store has more employees than it did in 2000. The exception is in the Twin Cities metro. However, metro grocery stores had 65 Employees on average in 2000 while no other region averaged more than the mid-50s at that time. Twin Cities stores still average higher employment than three regions, and it's increasing again. The overall decline from 2000 may also reflect the greater prevalence of specialty and ethnic stores in the larger market.

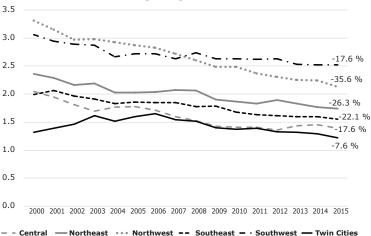
Larger stores require larger customer bases to keep them afloat. Either population growth is primarily in existing population centers and greater density supports larger stores or people are more willing to travel longer distances for groceries – either because their local store closed or because of amenities like product selection or low prices that a large store can offer attract them.

Grocery stores are not just getting larger, there are fewer stores than there were even 15 years ago. Across all planning regions, the number of grocery stores per capita is declining.

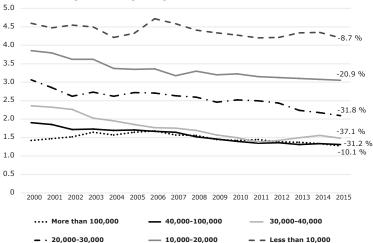
#### Average Number of Employees Per Grocery Store by Planning Region, 2000-2015



### Grocery Stores per 10,000 Residents in Planning Regions, 2000-2015



# Grocery Stores per 10,000 Residents by County Population, 2000-2015



Source: DEED Quarterly Census of Employment and Wages

Again, the Twin Cities region is the outlier. Not only is it the only region where grocery stores per capita peaked mid-decade instead of at the beginning of the series in 2000, but it also has the lowest overall number of stores per capita and the smallest decline in per capita stores (7.6 percent). While the other regions range in their declines from 17.7 percent to 35.6 percent, the Twin Cities' very low per capita number of stores likely reflects the greater population density of the metro area. The stores are not only larger than in many parts of the state, but they're also closer to many more people.

The Northwest region is at the opposite extreme – in 2000 there were nearly 3.5 stores per 10,000 people and it has dropped steadily to only about two stores per 10,000. It is no longer the region with the most stores relative to population. For most other regions the pattern was consistent: steady declines through the decade.

When we group counties by population rather than geographic region we get a slightly different story. The largest counties have the same trend as the Twin Cities Metro counties, probably because there is significant overlap in the two groups. Although the smallest counties are outliers, overall they have much higher per capita stores – from over 4.5 per 10,000 in 2000 to more than 4 per 10,000 in 2015. Interestingly, in this category the decline was lower than any other size, including the largest – only 8.7 percent less than in 2000. In contrast, the mid-sized counties (population 20,000-100,000) all declined in excess of 30 percent in per capita grocery stores since 2000.

It's interesting that the largest counties all started with different numbers of grocery stores per 10,000 residents but all converged at about 1.5 - the level at which the largest counties have been hovering for most of the decade. This suggests an ideal ratio of population to retail outlets that areas with sufficient density move to rather than unchecked consolidation to larger and larger destination outlets. If the ratio goes above this it becomes difficult for stores to profit, and if it goes lower more stores will step in to poach customers. In metros the trade-off is between the cost of space, the lower prices borne of competition, and the intangibles like services offered or product selection. In smaller counties stores can't rely on economies of scale to keep prices low and may not need to distinguish themselves by offering extra services. Instead they have to win customers by being nearby as customers make more decisions trading the cost of gas and time of travel against the possibly higher prices in smaller stores. The fact that smaller counties have much higher ratios further supports this notion - people will travel farther for a larger store, but only up to a point. While consolidation is occurring, it seems to happen faster in moderately dense areas where people may have options about where they shop. Although they serve smaller numbers of people in truly isolated communities, grocery stores exist and are continuing to exist.

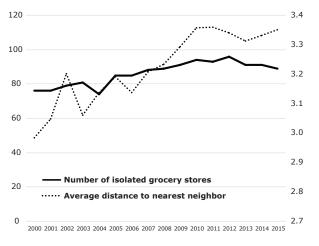
# Market Competition and Food Security

When a grocery store is isolated and has no nearby competitors it means the residents in the region are similarly isolated from alternative stores. Should something happen to their only accessible store – the owner retires or passes away or the business folds, for example – the customers are left without the amenity. Competition in the market serves a useful purpose. Even beyond the theoretical free market benefits of lower prices or a broader selection, multiple providers of goods and services in an area contribute security and continuity for the people in the area.

For large swathes of Minnesota, however, that security doesn't exist in grocery stores. There are simply too few people to support more than one grocery store. These single-source food supply areas are prevalent, particularly in the northern half of the state. Statewide the average distance to the next nearest store was only three miles in 2000, but in 2015 that had increased to 3.3 miles. The number of stores that aren't within 10 miles of another increased from 76 to 89.

In some regions grocery stores are becoming more isolated at a faster pace. In the chart above (Number of Neighboring Grocery Stores by Region, 2005 and 2015), the percentage on the bar indicates the share of grocery stores that are already single-sources and have no neighbors within 10 miles or that are teetering on the precipice and have only one neighbor within 10 miles. The callout boxes on the 2015 chart indicate the change in that share between 2005 and 2015. The Twin Cities is excluded from the chart because all of its grocery stores have three or more neighbors, but of the displayed

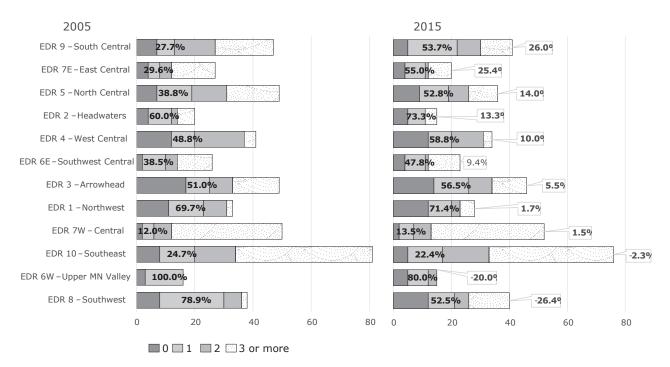
## Statewide Grocery Store Concentration 2000-2015



Source: DEED Quarterly Census of Employment and Wages

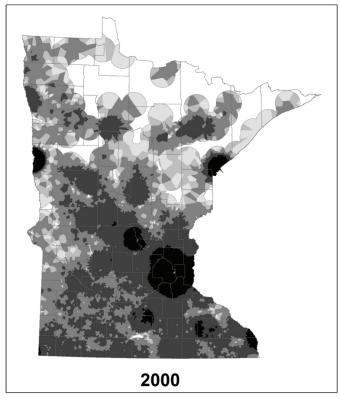
regions nine saw an increase in the number of grocery stores that are the single source or are part of a dual source for some of their customers. Of the other three regions EDR 10 was nearly stable, EDR 6W is very small and a large percentage change is not very substantial numerically, and only EDR 8 has seen any meaningful increase in the diversity of residents' grocery options. However, while the three or more category has increased, so has the number of single-source stores, while the number of dual-source stores declined. Some areas are seeing improvements while others are definitely not.

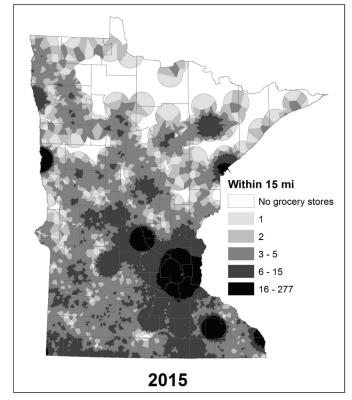
#### Number of Neighboring Grocery Stores by Region, 2005 and 2015



Source: DEED Quarterly Census of Employment and Wages

#### Number of Grocery Stores Within 15 Miles, Residence Location 2000 and 2015





Source: DEED Quarterly Census of Employment and Wages, InfoUSA

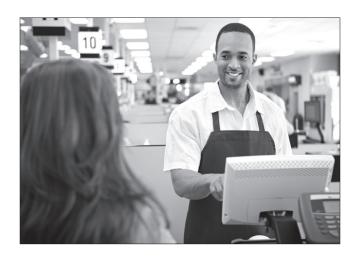
In the maps above (Number of Grocery Stores within 15 miles, residence location 2000 and 2015) these changes are visible. In both 2000 and 2015 population centers have a plethora of options. Rochester and St. Cloud have seen growth in the area that can access a real abundance of stores. Duluth and Mankato have seen declines in the size of the area that's within reach of the 16 or more stores, but their entire areas can still access six or more stores.

The Western half of the state is notably lighter in 2015 than in 2000. Where there were 6-15 stores available in 2000, there are now only three to five. Where there were three to five, there are now only one or two.

#### **Conclusion**

Although stories of communities that lose their grocery store and suffer accordingly attract attention, in most places the process is more gradual and less dire. Grocery stores are very much distributed in the state according to population. Although some land area is without accessible markets, all of that territory is sparsely populated.

More common is the consolidation of stores - communities with two local markets may be seeing the closure of one or people may have to travel one town further to get to a store, but still within a near distance. The effect that pattern has on a community may be much greater than the statistics suggest – in real life, one store can mean a lot more than it does as a single data point.



by Amanda Rohrer Labor Market Information Office Minnesota Department of Employment and Economic Development

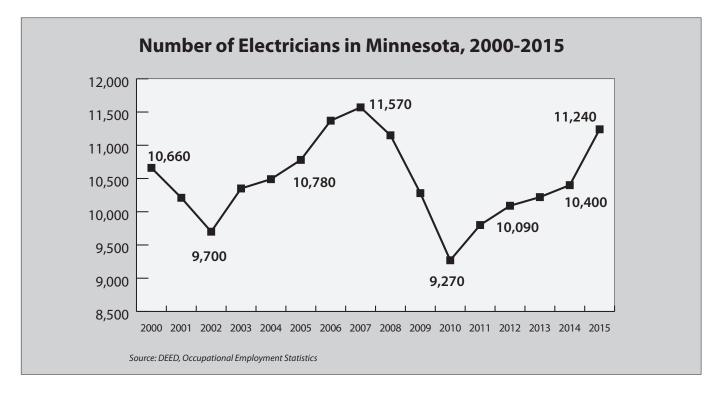


# is for Electrician

The number of electricians in Minnesota has rebounded as the state has recovered from the 2007-2008 recession. With the downturn of new housing and commercial construction that followed from the market crash, there was less demand for this occupation, and perhaps, but hopefully not, people resorted to saving money by performing their own electrical work and not hiring licensed professionals. There are currently 11,240 electricians in the state which is near the pre-recession peak employment and over a 20 percent increase since 2010 with close to 2,000 new electricians.

Electricians perform essential work as all modern amenities rely on harnessing and utilizing electricity. They install, maintain, and repair electrical wiring, equipment, and fixtures, while ensuring that work is in accordance with relevant codes. While on the job, electricians connect wires to circuit breakers, plan the layout and installation of electrical wiring based on specifications, inspect electrical systems to ensure safety and compliance with codes, and use a variety of tools and equipment to perform the various tasks.





While electricians typically need only a high school diploma or equivalent, there is considerable on-the-job training that is achieved through apprenticeships, coursework, and testing. Formal training is done through an electrician apprenticeship program where classroom courses and worksite experience is offered. Vocational schools offer programs for aspiring electricians too, but one still needs to participate in an apprenticeship program to get the on-the-job skills that are required. In the Arrowhead region, for example, Lake Superior College and Hibbing Community College offer A.A. programs for prospective electricians, while Fond du Lac Tribal Community College offers an Electrical Utility Technology program for those interested in a career in installing electrical power lines.

After a year or so of training and classes, assigned work is offered under the close supervision of a journeyman electrician, and it takes at a minimum of 48 months of experience for an apprentice electrician to graduate into a journeyman electrician and 60 months to become a master electrician. When apprentices meet the experience requirements, they next have to apply for and pass the appropriate exam in order to become officially licensed and allowed to work on their own.

The median wage for electricians is \$29.17 or a little more than \$60,000 a year. Those that are still in an apprenticeship program can expect to make less than the median wage, but still make \$16-\$20 an hour, a good wage for entry level work. Higher wages are out there for those who skill up in the trade,

and electricians may also benefit from prevailing wages set for those electricians who work on a statefunded project. Prevailing wages are set by the state's Department of Labor and Industry and are determined by the average pay in the area for the particular service where the project is located so there will be geographic differences in wages offered. For example, an electrician working on a new building for the University of Minnesota Duluth campus would have a basic pay rate of \$35.01 while electricians that worked on a publically finance sports stadium in Minneapolis would earn the prevailing rate of \$39.81, neither rate including the fringe benefit rate that is also part of prevailing wages.

Not only are the wages good in this trade, there are also plenty of opportunities for employment. DEED's most recent Job Vacancy Survey for 4th Quarter, 2015, reported 504 job vacancies for this occupation statewide. The current market for electricians is charged with hiring activity and the future outlook remains positive too.

According to DEED's Employment Outlook data program, the number of electricians in Minnesota is expected to increase by 10 percent from 2014 to 2024. This would result in a gain of more than 1,100 new electricians during this time frame. Along with new electricians, there will also be a need to replace those that leave the occupation for retirement or other reasons, and taken altogether there will be close to 3,000 total openings for future electricians.

#### Wage Range for Electricians in Minnesota, 1st Quarter 2016

				Percentiles		
	Mean	10th	25th	Median	75th	90th
Minnesota	\$28.52/hr	\$15.69/hr	\$19.52/hr	\$29.17/hr	\$35.98/hr	\$41.79/hr

Source: DEED Occupational Employment Statistics

#### **Electrician Employment Projections, 2014-2024**

Estimated	Projected	Percent	Numeric	2014 - 2024	2014 - 2024
Employment	Employment	Change	Change	Replacement	Total
2014	2024	2014 - 2024	2014 - 2024	Openings	Openings
11,081	12,257	10.60%	1,176	1,690	

Source: DEED Employment Outlook

by Erik White Regional Analyst, Northeast Minnesota Minnesota Department of Employment and Economic Development



# is for Financial Analyst

#### A Forecast for Growth

Although financial analysts are forced to deal with economic uncertainty every day in their forecasts, their own economic future seems very secure. Highly valued for their expertise in providing information and intelligence for decision making, financial analysts are in high demand across both the public and private sectors and are projected to stay that way in the future.

Data from DEED's Occupational Employment Statistics program show there are now more than 6,000 people employed as financial analysts in Minnesota, a 34 percent increase compared to just 10 years ago. Wages have also increased greatly for these occupations over time, climbing to a median wage just over \$39 per hour in 2016 or more than \$80,000 per year (see Table 1).

Over 90 percent of the state's financial analysts are employed in the seven-county Twin Cities metro area, with smaller numbers of jobs and lower wages spread across the other regions in Greater Minnesota. While Southeast and Central had the next highest wages and number of jobs, wages were lowest in Northwest, and Northeast had the smallest number of jobs.

As access to data improves, more and more institutions are relying on the work of financial analysts for successful decision making. According to employment projections, the state is expected to gain over 300 new financial analysts

in the next decade, a 5 percent increase. In addition, there will be more than 1,200 replacement openings available caused by retirements and other career changes, with the greatest number of both new jobs and replacements available in the Twin Cities metro area.

#### Bank on It

Though somewhat self-explanatory, financial analysts are expected to analyze financial information in order to monitor and forecast industry and economic conditions to help both public and private sector organizations and clients make informed investment decisions. They must be able to communicate highly technical information through reports, visualizations, and presentations that make it easy for decision makers to understand the implications of their choices.

In addition to math and accounting skills, financial analysts must also have excellent written and oral comprehension and communication



abilities. The ability to combine pieces of information to form general rules, find relationships among seemingly unrelated events, draw conclusions, and find solutions is vital. Much of the work requires face-to-face discussions and teamwork, but the work is also unstructured and provides freedom to guide and to make decisions.

More than 75 percent of financial analysts in Minnesota are employed in either the Professional and Business Services or Financial Activities industries, and more specifically in five sectors that

Table 1: Employment and Wages for Financial Analysts in Minnesota, 1st Qtr. 2016

	Estimated Regional Employment	Median Hourly Wage	Median Annual Salary
State of Minnesota	6,020	\$39.05	\$81,224
Twin Cities Metro Area	5,440	\$39.52	\$82,202
Southeast Minnesota	270	\$36.27	\$75,442
Central Minnesota	160	\$37.47	\$77,938
Northwest Minnesota	80	\$29.99	\$62,379
Southwest Minnesota	70	\$30.74	\$63,939
Northeast Minnesota	50	\$35.61	\$74,069

Source DEED Occupational Employment Statistics



are more strongly concentrated in the state than the nation. In comparison to the U.S., Minnesota reported a location quotient of 1.3 in Financial Investment Activities, Management of Companies, Securities and Commodities Contracts Intermediation, Depository Credit Intermediation, and Management, Scientific, and Technical Consulting Services, where financial analysts are the most likely to be employed (see Table 2).

The distribution of this occupation among leading economic sectors demonstrates the value of quantitative analysis in successful decision making for public and private entities throughout Minnesota's economy. Financial analysts put in long hours researching various subjects, with attention to detail essential in the reports they produce. With this grind come great rewards, however, as financial analysts are compensated with high wages and held in high esteem by the decision makers that utilize them.

#### Off the Street

With 90 percent of current job holders having a Bachelor's degree or higher, job seekers can't just walk in off the street and become a financial analyst, unless maybe it was Wall Street. The typical education required is a Bachelor's degree, but nearly as many financial analysts have a Master's, PH.D, or professional degree as have Bachelor's degrees (see Chart 1).

Common courses include accounting, banking and financial support services, credit management, economics, investments and securities, financial planning and services, and international and public finance. Mastering technical skills in spreadsheets, data warehousing, and statistical analysis through appropriate software is a must in this competitive field as well.

There are dozens of certifications for financial analysts from dozens of certifying organizations, ranging from Chartered Financial Analyst from the CFA Institute to Qualified Plan Financial Consultant from the American Society of Pension Professionals and Actuaries. These certifications typically require on-the-job experience and passing a series of exams and may also require fees and continuing education.

Because of the wide range of uses for financial analysis, a wide range of alternative job titles for these skillsets includes: banking analyst, bond analyst, budget analyst, commodity analyst, corporate financial analyst, credit products officer, equity research analyst, financial advisor, investment analyst, operational risk analyst, real estate analyst, and securities analyst, among many others. These jobs are in high demand and are expected to stay that way in the future.

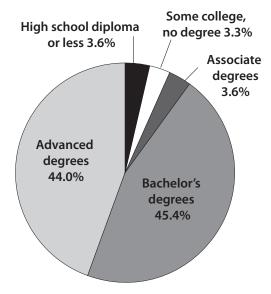
by Erik White Regional Analyst, Northeast Minnesota Minnesota Department of Employment and Economic Development

**Table 2: Leading Industries for Financial Analysts** 

Industry	Estimated Employment	Median Wage
Professional and Business Services	2,370	\$40.35
Financial Activities	2,280	\$37.34
Manufacturing	450	\$41.16
Education and Health Services	420	\$38.88
Trade, Transportation, and Utilities	280	\$37.14
Information	90	\$41.50
Public Administration	80	\$39.07
Other Services	20	\$31.02

Source DEED Occupational Employment Statistics

Chart 1: Educational Attainment for Financial Analysts in Minnesota



Source: DEED Career Profile Tool