

SFY 2022 Pillsbury United Communities

Progress Report

11/23/2022

Minnesota Department of Employment and Economic Development  
Employment and Training Programs Division

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## Contents

[Contents 3](#_Toc114741818)

[Introduction 4](#_Toc114741819)

[Summary of Goals and Objectives Presented in the Work Plan 4](#_Toc114741820)

[Participant Data 5](#_Toc114741821)

[Outcome Data/Indicators of Perforamnce 6](#_Toc114741822)

[Expenditure Data 6](#_Toc114741823)

[New Grant Funds for SFY2023 6](#_Toc114741823)

[Success Story 7](#_Toc114741824)

## Introduction

The 2021 Minnesota Legislature ([Laws of Minnesota, 2021, Chapter 10, Article 1, Section 2, Subdivision 3(kk)](https://www.revisor.mn.gov/laws/2021/1/Session+Law/Chapter/10/)) appropriated state funds to Pillsbury United Communities for State Fiscal Years (SFYs) 2022 and 2023. The SFY 2022 allocation available to PUC was $475,000 after DEED retained $12,500 (five percent of the appropriation) for administrative purposes.

The legislation directed the Department of Employment and Economic Development (DEED) to grant funds to Pillsbury United Communities (PUC) to provide job training and workforce development services for underserved communities.

## Summary of Goals and Objectives Presented in the Work Plan

The funding supports PUC’s development and implementation of career pathways training and education program for youth, 16 years of age and older, to prepare them for successful careers in Minnesota’s future workforce. The grant funds services and activities to achieve the following goals and objectives:

1. Develop educational and training programming, policies, common career competencies and curriculum, evaluation tools, and partnerships for PUC’s Career Pathways project during the first year of the grant.
2. Hire a Career Pathways Program Director and program staff to implement and manage the project, including marketing to targeted youth, development of an internship program, organization of education and training classrooms and work sites.
3. Train enrolled youth in the common career competencies of financial literacy, safety, work readiness skills in communication and conflict resolution during 2022.
4. Implement Career Pathways Academies in the second year of grant; provide enrolled youth GED classes or education support towards a diploma in addition to training and work-based internships. Academies are expected to focus on the following career clusters: 1) Engineering, Construction and the Trades; 2) Life Sciences and Services; and 3) Business and Technology.
5. Placement assistance in post-secondary education/training and/or entry-level employment.

## Partnerships

PUC has two founding partners, Minneapolis College and the Minneapolis Building Trades. Additional partnerships include Dunwoody College of Technology and Minneapolis Adult Basic Education (ABE).

## Participant Data

|  |  |  |  |
| --- | --- | --- | --- |
|  | | **Project to Date:**  7/1/021 –  9/30/2022 | |
| 1. Total Number of Group Participants Served | | 6 | |
| 2. Total Individual Participants Served | | 6 | |
| **(1) Gender** | | |  | |
| (1) Male | | 4 | |
| (2) Female | | 2 | |
| **(2) Age** | | |  | |
| (1) | 16-17 | 0 | |
| (2) | 18-19 | 2 | |
| (3) | 20-21 | 3 | |
| (4) | 22-24 | 1 | |
| **(3) Ethnicity/Race** | | |  | |
| (1) Hispanic/Latino | | 0 | |
| (2) American Indian or Alaska Native | | 0 | |
| (3) Asian/Pacific Islander | | 0 | |
| (4) Black or African American | | 6 | |
| (5) White | | 0 | |
| (6) Otheror Multiracial | | 0 | |
| **(4) Education Level** | | |  | |
| (1) 8th grade and under | | 0 | |
| (2) 9th Grade-12th Grade | | 1 | |
| (3) High School graduate or equivalent | | 5 | |
| (4) Post-Secondary Education | | 0 | |
| (5) Other or Unknown | | 0 | |
| **(5) Other Demographics** | | |  | |
| (1) Limited English Proficient | | 0 | |
| (2) Participants who Receive Public Assistance | | 0 | |
| (3) Low-income or Economically Disadvantaged | | 6 | |
| (4) Participants who Report a Disability | | 2 | |
| (5) High School Drop-Out | | 1 | |
| (6) Participants who are Justice Involved | | 1 | |
| (7) Pregnant or Parenting Youth | | 0 | |
| (8) Youth with a Basic Skills Deficiency | | 1 | |
| (9) Participants who have Experienced Homelessness or Runaway | | 1 | |
| (10) Not Employed at Enrollment | | 5 | |
| (11) Veteran | | 0 | |

**Program Services, Activities, and Other Related Assistance**

|  | **Number** |
| --- | --- |
| 1. Received Education or Job Training Activities | 1 |
| 1. Received Work Experience Activities | 0 |
| 1. Received Community Involvement and Leadership Development Activities | 0 |
| 1. Received Post-Secondary Exploration, Career Guidance and Planning Activities | 3 |
| 1. Received Mentoring Activities | 6 |
| 1. Received Support Services | 1 |

## Outcome Data

During the past year, Pillsbury United Communities planned and developed a comprehensive career-pathways project model for targeted youth living in Minneapolis and the metro area. Outreach and recruitment in the spring of 2022 resulted in six youth being enrolled in programming. These participants received employment and training services, including work readiness training, digital and financial literacy, career exploration, support services and case management guidance, and mentoring from PUC staff.

**Indicators of Performance**

|  | **Number** |
| --- | --- |
| 1. Attained work readiness or education goals | TBD |
| 1. Received academic credit or service-learning credit | TBD |
| 1. Obtained high school diploma, GED, remained in school, obtained a certificate or degree, or dropout: returned to school | TBD |
| 1. Entered post-secondary education, vocational/occupational skills training, apprenticeship, military, job search or employment | 4 |
| 1. Completed program objective | TBD |

**COVID Impact on Programming**

The pandemic has impacted recruitment of participants during the past year. PUC is planning to increase outreach and enrollments during the coming year to address this issue.

## Expenditure Data

Expenditures from July 1, 2021 through October 30, 2022:

| SFY 2022 Budget Category | SFY 2022 Budget | SFY 2022 Expenditures |
| --- | --- | --- |
| Administration | $43,182 | $21,991 |
| Contracted Services | $57,461 | $22,986 |
| Participant Wages and Fringe | $53,730 | $11,926 |
| Direct Services to Youth | $257,762 | $176,706 |
| Youth Support Services | $62,865 | $8,296 |
| Total | $475,000 | $241,905 |

### New Grant Funds

PUC received an additional $475,000 in state direct appropriation grant funds for the period July, 1 2022 to June 30, 2023 (State Fiscal Year 2023). Currently, PUC is planning to expend all SFY 2022 and SFY 2023 grant funds by the end date of the grants.

## Success Stories: D’Yanye

***A person sitting at a table

Description automatically generated***When D’Yanye entered Pillsbury’s Career Pathways program he had been out of the traditional school classroom setting for over two years due to bullying, mental health, and multiple educational barriers. The “Real-world” Readiness Institute, provided by PUC, prepared him to be successful in conflict resolution and remain poised in the most challenging environments. has since enrolled in ABE classes in a traditional setting, excelling above his peers, and is on path to obtain his high school diploma. Upon graduation, D’Yanye hopes to continue his educational pursuits at Dunwoody Technical College. His career pathway is in information technology (IT) which he hopes will further his entrepreneurial focus and afford him the opportunity and skills to start his own line of apparel. D'Yanye states: “This was the jump-start I needed. Without the help and assistance from PUC staff, I would have never stepped foot in a classroom again. But somehow all my dreams will be a reality because of this program. “